

# VOGUE



NOVEMBER 15

## The great new fake jewels

Christmas finds: \$5 to \$35

Pacific Travel:  
First-hand Handbook—  
plus a year-round  
Climate-to-Climate  
Clothes Plan

100 Marvellous House Presents

60 CENTS

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CERULEAN~~X~~ brand, Emba\* natural blue mutation mink . . . designed by MAXIMILIAN, New York



The heavenly fur and the beautiful style: a perfection of luxurious blending beguilingly

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GREAT  
LAKES  
MINK  
GREAT LAKES MINK ASSOCIATION



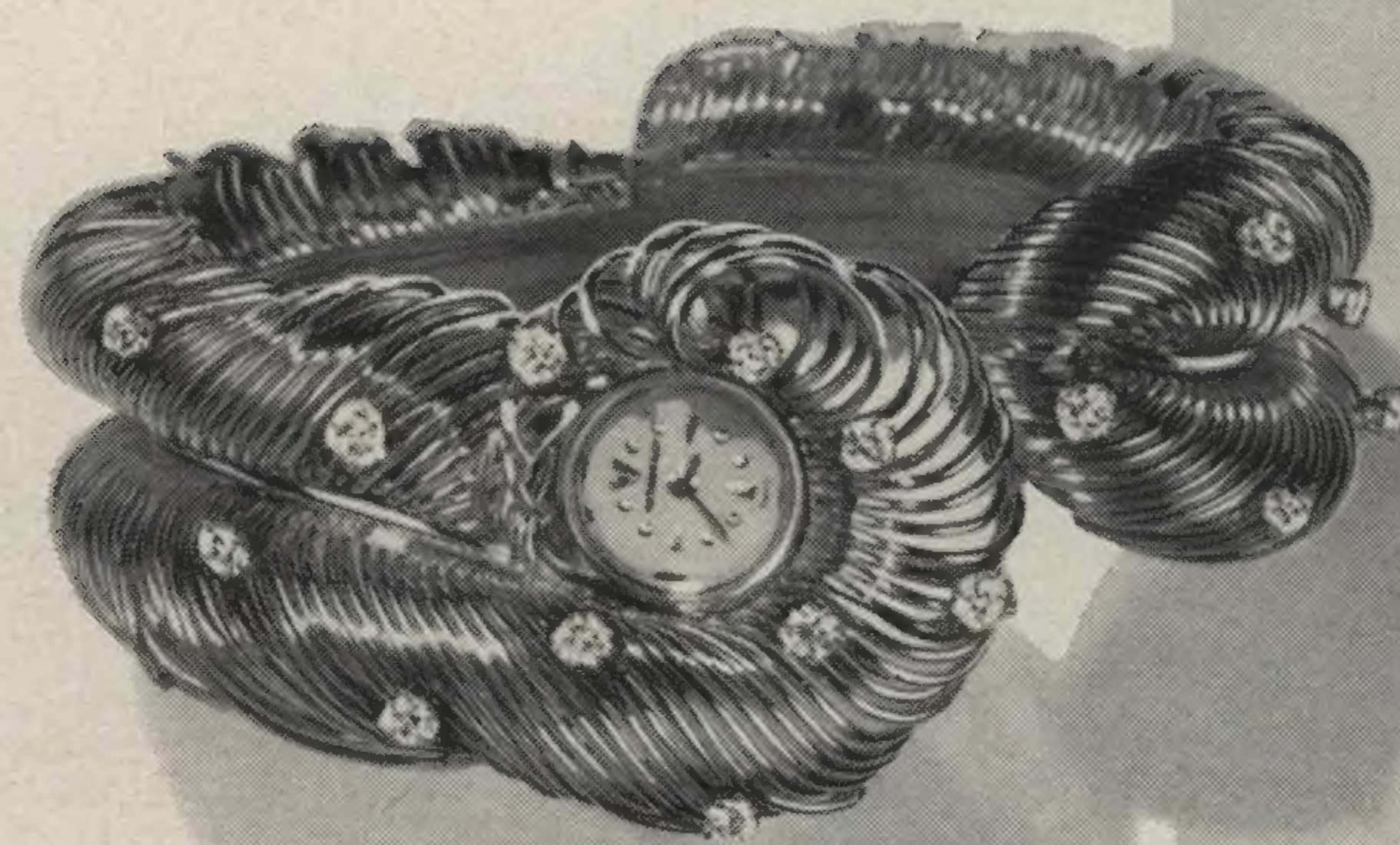
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GOODMAN**  
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NOVEMBER 15, 1957





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Managing Director: R. A. F. Williams

**FRENCH VOGUE**

4 Place du Palais Bourbon, Paris 7

Editorial Director: Michel De Brunhoff

Editor: Edmonde Charles-Roux

Ass't to Publisher: Henry Bertrand

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# VOGUE

INCORPORATING VANITY FAIR

There are three Vogues: American, French, British

**I. S. V.-PATCÉVITCH** Publisher

## NOVEMBER 15, 1957

### COVER

Magnificent fakes—necklace and earrings that might manage (giver willing) to hold their fire until present-giving time. They introduce this year's special group of Vogue-planned fashion presents—a group in which blaze runs the show this year. This Queen-of-the-Night regalia—fake moonstones, blue-white, surrounded by clear blue stones: necklace, about \$65\*; earrings, about \$20\*; by Miriam Haskell. Saks Fifth Avenue; Harzfeld's; Neiman-Marcus. More brilliance—the lipstick: Schiaparelli's new Estasi. \*PLUS TAX



LEOMBRUNO-BODI

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# Schiaparelli

paris



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new  
parfum...**Si!**

...and **Si** Cologne, of course! Parfums Schiaparelli • Paris • New York



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NOVEMBER 15, 1957



# R.A.R

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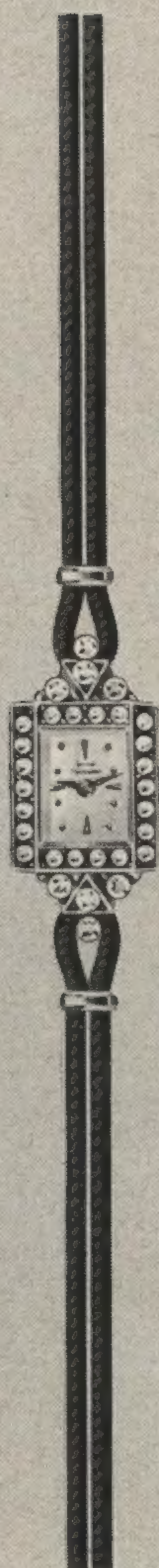
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Galey & Lord 

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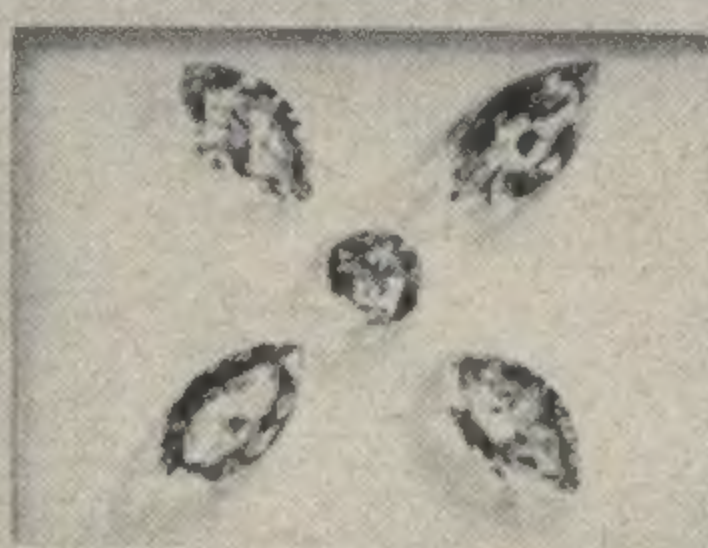




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**ACCENT TO ELEGANCE**...accepted symbol of the whole American way of life—the carefully coordinated shirt-and-skirt, as Evan-Picone sees it. Both, masterfully tailored and detailed...with an unsurpassed luxury. Left...the handsomest of pure silk shirts, naturally by Epic Ltd., with a skirt of EINIGER'S superlative 100% cashmere. Right...sumptuous silk for Epic Ltd.'s hand-detailed blouse, temptingly color-matched to the skirt of pastel tweed, also by EINIGER.



Evan-Picone, Inc., 1407 Broadway, New York 18




# Evan-Picone



**ACCENT TO ELEGANCE**...Epic Ltd.'s supple silk shirt happily coordinated with its own divine Diva slacks or lithe-lined Evan-Picone skirt...creating the mood of casual importance that is forever the hallmark of Evan-Picone. Left...Diva's precious silk shantung slacks with a marvelous shirt to match, naturally by Epic Ltd. Center...the fine worsted flannel skirt, Epic's shirt echoing the color of the stripe. Right...GOODMAN & WEINBERG Italian velveteen for the taper slacks — and Epic's satin blouse that's all simplicity. At only the finest stores in America, including those listed, or write Evan-Picone, Inc., 1407 Broadway, New York 18





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Alcoa Aluminum gives *every* car more  
**GLEAM AND GO.**



# Alcoa

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Alcoa Aluminum gives every car more

**GLEAM AND GO.**





**ACCENT TO ELEGANCE**...the magnificent gesture of eloquent, classic line that is so definitely Evan-Picone. This well-mated look of shirt-and-skirt is elegance at its best... an imaginative indication of fashion's newest direction. Left...beautifully individual details for this pastel wool skirt and Epic's perfect shirt, striped to match. Center...The "dress" look in Evan-Picone's shirt-and-skirt of imported striped silk. Right...the wraparound in pastel worsted flannel, the print of Epic's shirt color-keyed to perfection.

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# Evan-Picone







# ALICE STUART

## IS A "SKIRT'S" BEST FRIEND

WHERE THE GLITTER IS GALA, THE BLOUSON'S THE THING! Two from the ALICE STUART "Beautiful Blouson" collection in, at left, care-free cotton broadcloth with tucks and laces . . . at right, Dacron crêpe leno doubly be-ruffled. Each...30 to 36...white only...under \$7. Alice Stuart, 525 Seventh Ave., New York 18.

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Tempting with the top on!



new  
new  
new

# 'Show Case'

by DUBARRY

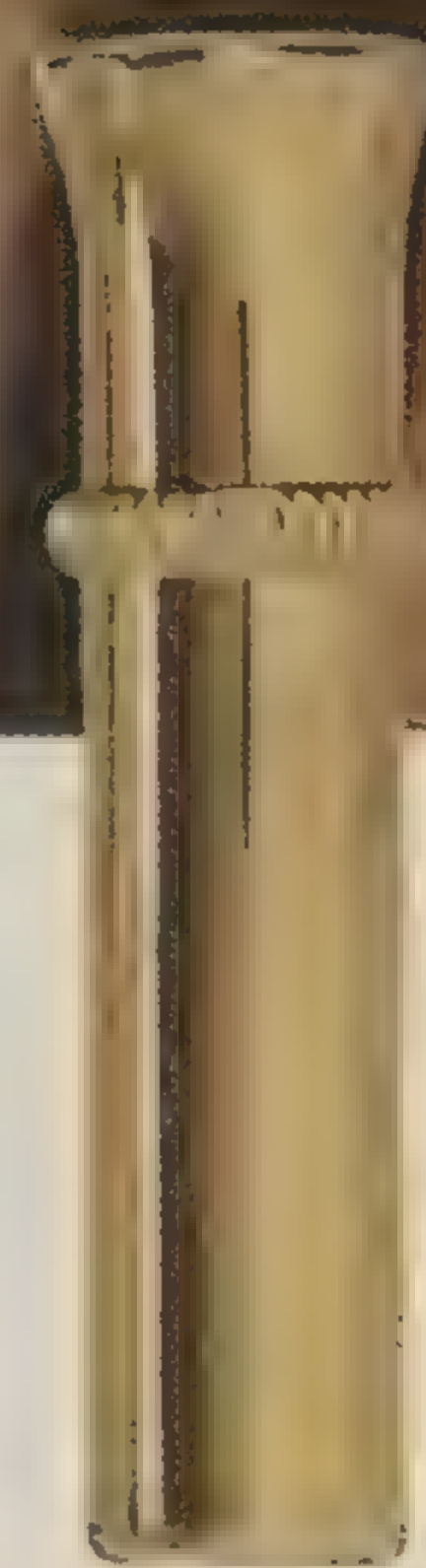


# Terrific with the top off!



## Lets you show your lipstick off even while you put it on!

There's *no* case like Show Case, the *new* lipstick case by DuBarry. So much nicer than cases with ugly black printing on the brassy refill. Show Case works like a dream...swivels smoother with *one* hand than most cases do with *two*! And the works aren't seen...nothing shows but Show Case! It's the lipstick you'll love to put on in the case you'll love showing off!



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CHRISTIE BROS., SEVENTH AVENUE, NEW YORK

Emba\* natural gunmetal mutation mink into a greatcoat created for unquestionable importance.  
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\*Trade-mark Mutation Mink Breeders Association  
Virginia Thoren  
Jewels—CARTIER  
Hat—Mr. John





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*\*Did you know that 9 out of 10 cars ride on tires made of rayon?*





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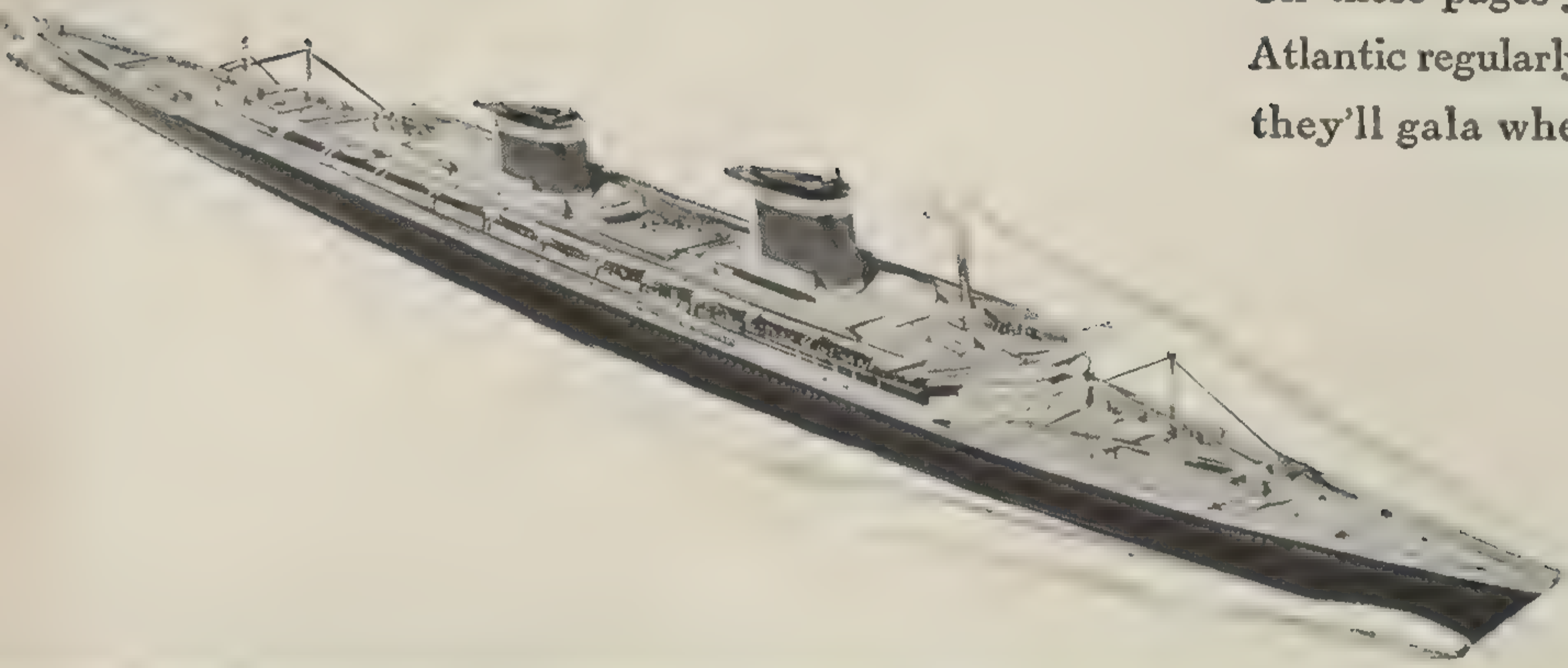
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Sweep second hand.  
23 jewels. Shock re-  
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FOR THE  
DAINTY TYPE

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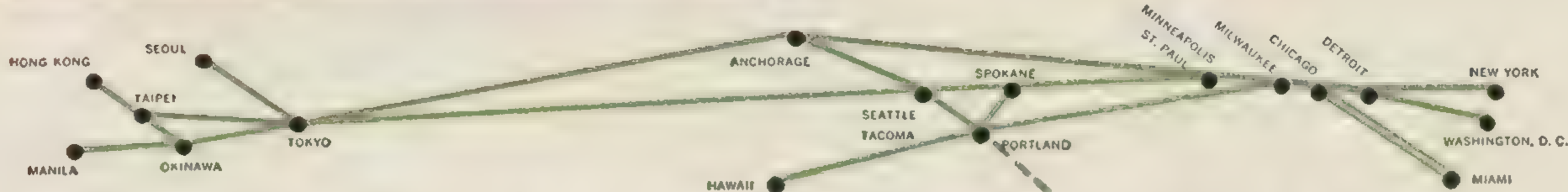
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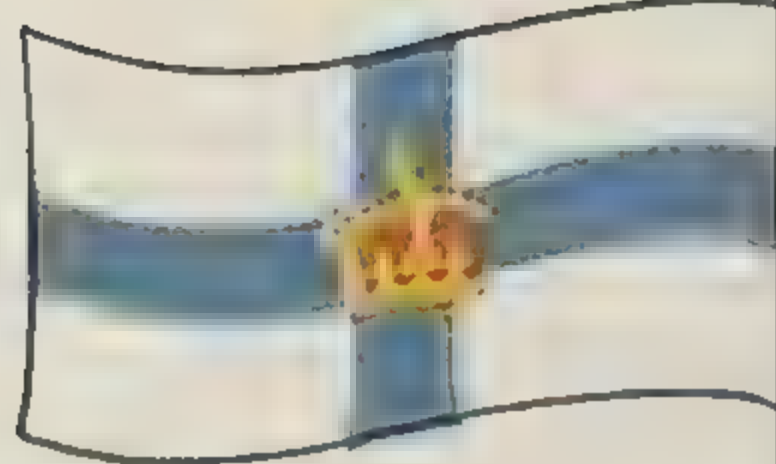
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# Madam will carry the bear?

## Eight thousand five hundred miles of memories.

They step ashore at Sydney. Off the ship of the Orient Line that has brought them from San Francisco. Madam hugs to herself a bear, a guitar, souvenirs and memories of the trip that will be among life's highlights from now on . . .



**The Roses** Goodbye, with a cabin full of flowers, wishes of 'Bon voyage' from friends at home . . . the Pacific . . . first dip in the swimming pool, first meal really at sea . . .



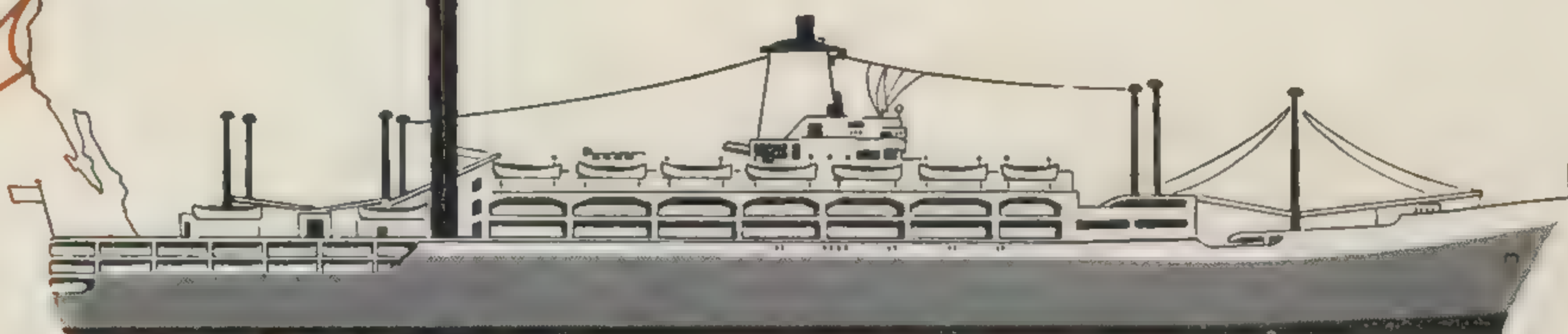
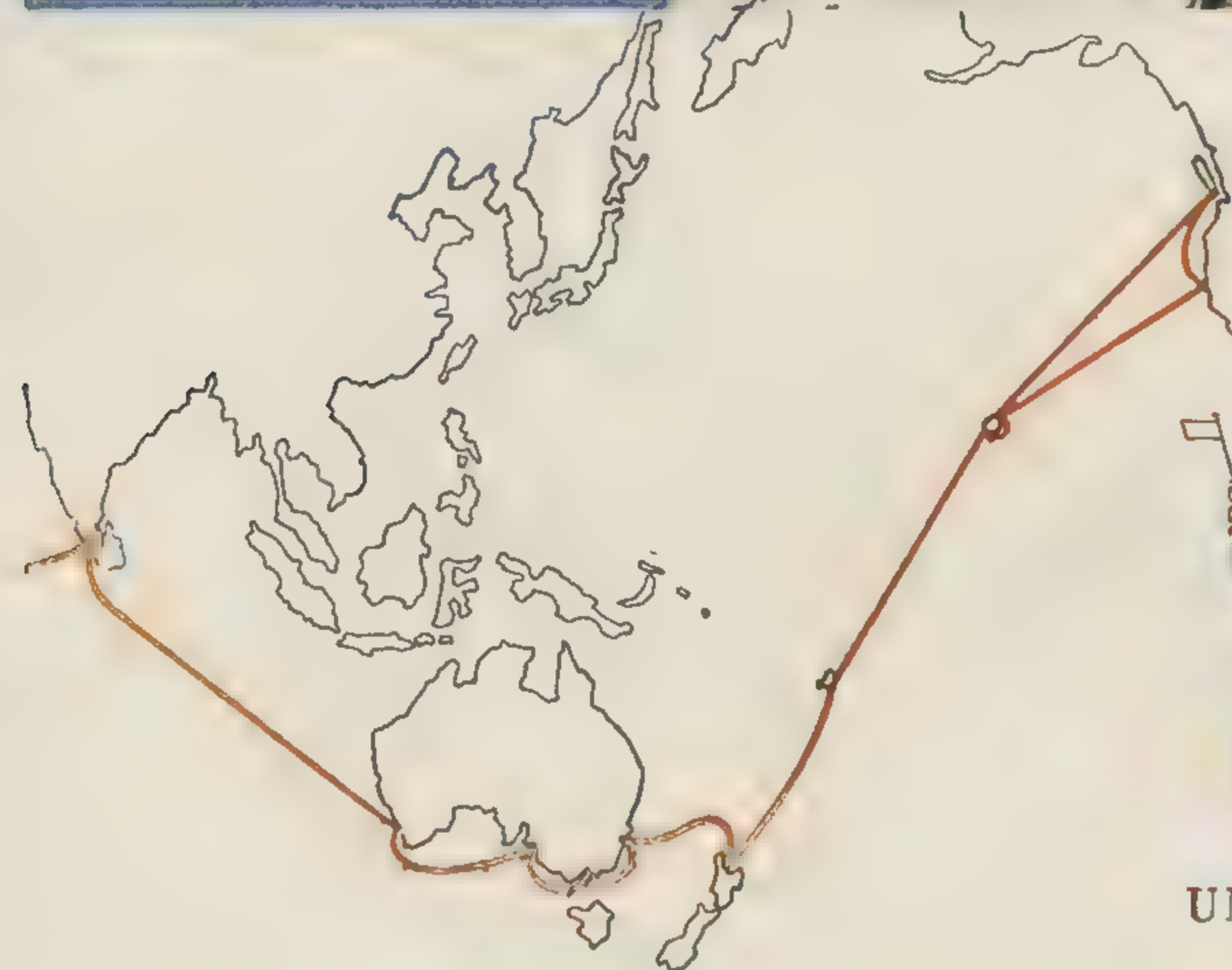
**The Guitar** Red wine and white buildings, first call—Honolulu . . . soft twilight, songs half heard, ever remembered . . .



**The Ear-rings** Fiji, brilliant sun, emerald sea, ice clinking in tall glasses, green chairs confettied over the shining deck . . .



**The Bear** The bear we bought on board at the end of a most wonderful trip, sweet stewardess, charming barman . . . everyone so kind, last drink at our table, beautiful ship . . .



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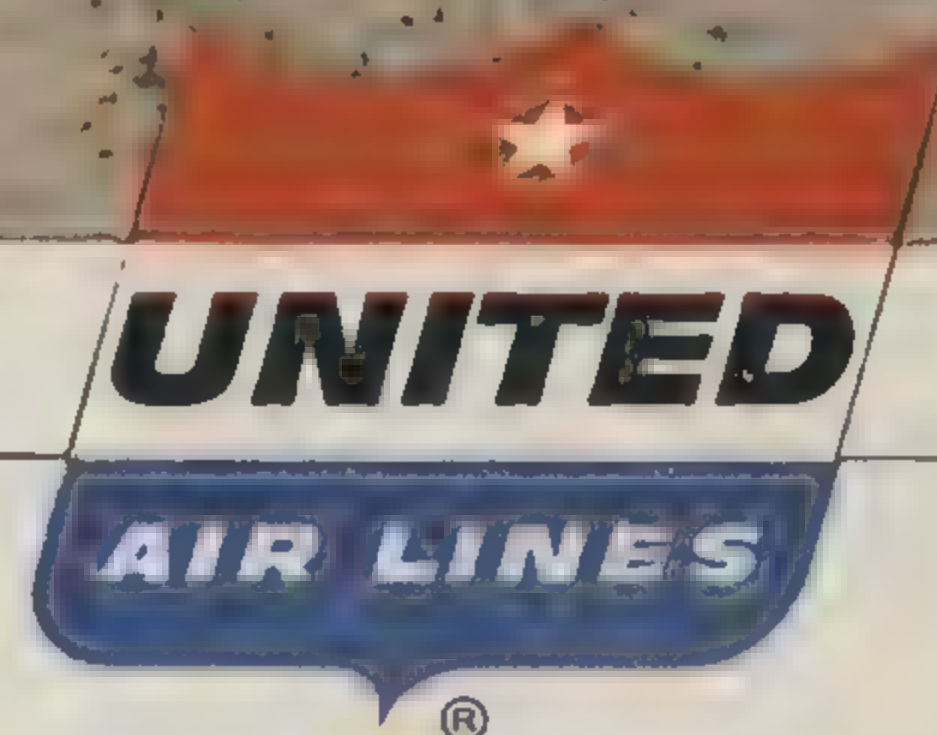
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Hawaii vacations cost so little! Here are some examples:

**7 DAYS, 6 NIGHTS** at Waikiki as low as \$289.50\*

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**22 DAYS**, including beautiful Kona, as low as \$545.79\*

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\*Prices include hotel (double occupancy, per person) meals when on tour from Oahu and round-trip Air Coach fare from Los Angeles or San Francisco. 10% tax does not apply on over-water portion of trip.



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COUTURIER IN LEATHER

[illegible]



# Beauty notes

Usually, the first tip on beauty in transit is a warning not to overload yourself or your luggage with beauty supplies. It's true that the very same cosmetics you'd be apt to take with you may be easily findable wherever in the world you travel today; that the bother of packing and unpacking endless beauty supplies is enough to undo all their benefits. However, new climates, new hours, new food, new altitudes, have a way of changing one's looks (not always for the better), and the familiar daily cosmetics that complete your looks or repair depleted looks are, we think, travel essentials. It's not enough that they're available in the little *farmacia* around the corner, when the place they're needed is right at hand, this minute. You needn't overburden your luggage with five-pound boxes of facial tissues—these and soaps and such can be restocked as you go. But our view is, cosmetics are small; take several. Take the things you know work for you. But take them in smaller versions than your usual supplies, and decant them into plastic containers whenever that's a possibility. Take a bottle of your latest shade of nail polish—even though the *brand* you customarily use is bound to be basic equipment at any manicurist's in the world, the shade of your choice may not have hit that city yet. Take your prescription for hair-colouring, if your trip is going to last longer than your hair-colouring normally does—the formula used by your hairdresser can be reassembled from the same ingredients, anywhere, provided the new hairdresser is given a clue. Take a shower cap in your beauty kit—you might have a chance to shower during a stopover; en route from Hawaii to Sydney, for instance, you might shower at the airport hotel in Fiji; en route from Cologne to Lisbon you might shower at the Zürich airport. Take a chiffon scarf in your handbag to protect your hair from breezes and from the kind of dust one encounters motoring the back roads anywhere from Viana do Castelo to the Island of Kauai.

Whenever possible, choose one beauty helper that does the work of two: the new moisturizing creams or lotions that act both as lubricant and make-up foundation are an example. Another excellent double-threat preparation is a clear pink liquid cleanser that has antiseptic property insurance to keep small scratches or insect bites on the face from becoming infected. This is especially valuable in the tropics. And regarding tropics, incidentally, remember that if you're going to a relatively hot, humid climate, any face cream you (Continued on page 41)



The  
"Denim Purser" from  
Elaine Terry's  
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Shipboard  
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LOS ANGELES, Bullock's; MIAMI, Jordan Marsh; DALLAS, Neiman-Marcus; NEW YORK, Saks 34th St.; ST. LOUIS, Stix, Baer & Fuller. At these fine stores or write Elaine Terry—California, 1220 South Maple Avenue, Los Angeles, California.





# Tahiti

first stop on Matson's  
new South Pacific route  
via <sup>ss</sup>Mariposa...<sup>ss</sup>Monterey

Poets write about it. Painters paint it. You can see it—*soon!* Plan a glamorous 42-day Matson round-trip cruise calling at Tahiti, New Zealand, Australia, Fiji, Samoa and Hawaii. Loads of time to shop and explore each port. Matson's MARIPOSA or MONTEREY is your luxurious, air-conditioned hotel for each visit.

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**Tahiti**—Storybook isle of gorgeous scenery, balmy clime and friendly people. Shops are quaint, nightlife excitingly different. Idyllic Moorea, nearby, is a must-see.

**Fiji**—The once-savage Fijian now aims his spears only to please you, in native dances, ceremonials. Spend your shillings in well-stocked bazaars, or in trips around this island.

**New Zealand**—Lush, green hills, snow-topped mountains, thermal wonderlands accent this picture. Plan on a visit to Waitomo Caves and Rotorua, colorful land of the Maoris.

**Samoa**—Pago Pago is Polynesia's most beautiful harbor. Samoans are handsome, too. You'll delight in their marketplaces, tropic architecture and beloved mountain, the Rainmaker.

**Australia**—Set your sights on Sydney's gleaming beaches, wonderful parklands, or its outlying mountains and king-sized ranches. Excellent horseracing, and many other sports.

**Hawaii**—Unforgettable land of the lei and hula. You'll swim at Waikiki, dance under the stars at the Royal Hawaiian, thrill to sights from Diamond Head to Pearl Harbor.

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( ON EVEN A WEEK AWAY FROM HOME )

Ever stop to think that your overseas holiday lasts *you* a long, long time? You look forward to it. You take it. You look back on it. So no matter when you take your trip, it should provide the lift that buoys you up. That's why Pan American *never* lets you down!

So pull on your seven-league boots—many of the most glamorous places to which Pan American flies are only overnight. Indeed, in less time than it takes to drive 200 miles by car you can fly by Clipper\* to a foreign land from many parts of the U.S.A. As a matter of fact, you can fly all the way 'round

the world in only 75 hours on Pan Am's Flying Clippers.

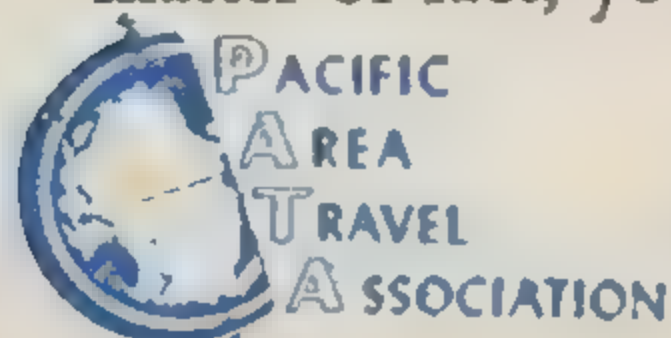
There are many ways to go: Pan Am's first-class *President* service or thrifty *Rainbow* tourist-fare service . . . all available on Pan Am's World-Wide Plan, Go Now—Pay Later, only 10% down. Or take inclusive *Pan Am Holidays* (see column at right).

Next time, explore a little—men don't make all the discoveries. To get started on your adventure, call your Travel Agent or one of Pan American's 53 offices in the U.S. and Canada.

\*Trade-Marks, Reg. U. S. Pat. Off.

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## 22 days around South Pacific

**\$1271†**

Overnight to Hawaii with Pan Am's tourist-fare *Rainbow* service. Stay at Waikiki Beach hotel for 3 days. On to Fiji. 134-mile auto drive to Suva over a period of three days, stopping at beach-side resort hotels. At one, your room with bath is in a private grass-thatched hut. Visit native villages. Sight-see in Auckland, Waitomo, Rotorua, Waimangu, Wairakei, Sydney, Katoomba, optional trip to Samoa. Come home via Honolulu. Ask for *Pan Am Holiday #650*.

## 21 days across the Pacific

**\$1319†**

First stop is Hawaii, for 3 days. Fly on to Japan where the red carpet is out for American tourists. Excellent accommodations with Western-style meals are available if you choose. Sightseeing in Tokyo and through rural Japan. See ancient art and culture of Old Japan. Kamakura, Hakone, Atami, Kyoto, Nara—all are included on your itinerary. Then to Hong Kong and Kowloon. Three days in Manila. On your way home, stop briefly at Guam, Wake, and Hawaii. Tourist-fare *Rainbow* service all the way. Ask for *Pan Am Holiday #650*.

## 6 days in Hawaii

**\$291†**

For almost a week you'll live the life you've dreamed about on the enchanted Hawaiian Islands. Overnight by Pan American Clipper—enjoying famous tourist-fare *Rainbow* service. Traditional Hawaiian lei welcome... circle tour of Oahu Island... drive up the tropical slopes of Mt. Tantalus... 20-mile Pearl Harbor yacht cruise. Hotel accommodations based on two sharing a room. Ask for *Pan Am Holiday #100*.

†All fares from West Coast, U. S., including hotel accommodations, basis, two in room.

**PAN AMERICAN**

WORLD'S MOST EXPERIENCED AIRLINE



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## BEAUTY FOR TRAVEL

(Continued from page 38)

take—emollient or whatever—should have a light consistency rather than a rich, heavy one.

Since many hotels in other parts of the world do not provide soap or washcloths, a supply of both might go this way: a few small cakes of superfatted soaps; a collection of ten-cent-store washcloths that can be left behind, damp, without regret.

The shampoo you take should be one that's effective in hard water—the latter turns up even in the balmiest places. A hair spray helps combat the effects of wind and humidity (and, in case you're wondering about this, airlines tell us that aerosol containers travel well).

Eye-drops are essential—especially during an airplane trip that skips over time-zones and costs the traveller a night's sleep. And cooling foot sprays are nice after a brisk round of museums, churches, and ruins. (If your feet are beginning to resemble the ruins themselves, don't overlook the advantages of a pedicure—from Rome to Tokyo, the pedicurists have something of the knack of crack chiropodists, and add to the ministrations a reviving foot massage.)

Apart from such local specialties as the lady in Singapore who comes to “defuzz” one's legs with spools of thread which she makes into a complicated cat's cradle sort of tweezer, beauty practices now are pretty much international practices—recognizable products, recognizable methods, and very satisfactory.

**Ivan Frederics**  
OF CALIFORNIA



The wonderful look of Ivan Frederics... indomitable traveller... happy stay-at-home... good companion wherever you are! Of CUSTOM FABRICS washable cotton peau de soie, softly tailored. Blue, beige, oyster white, pecan. 10-20. About \$25.

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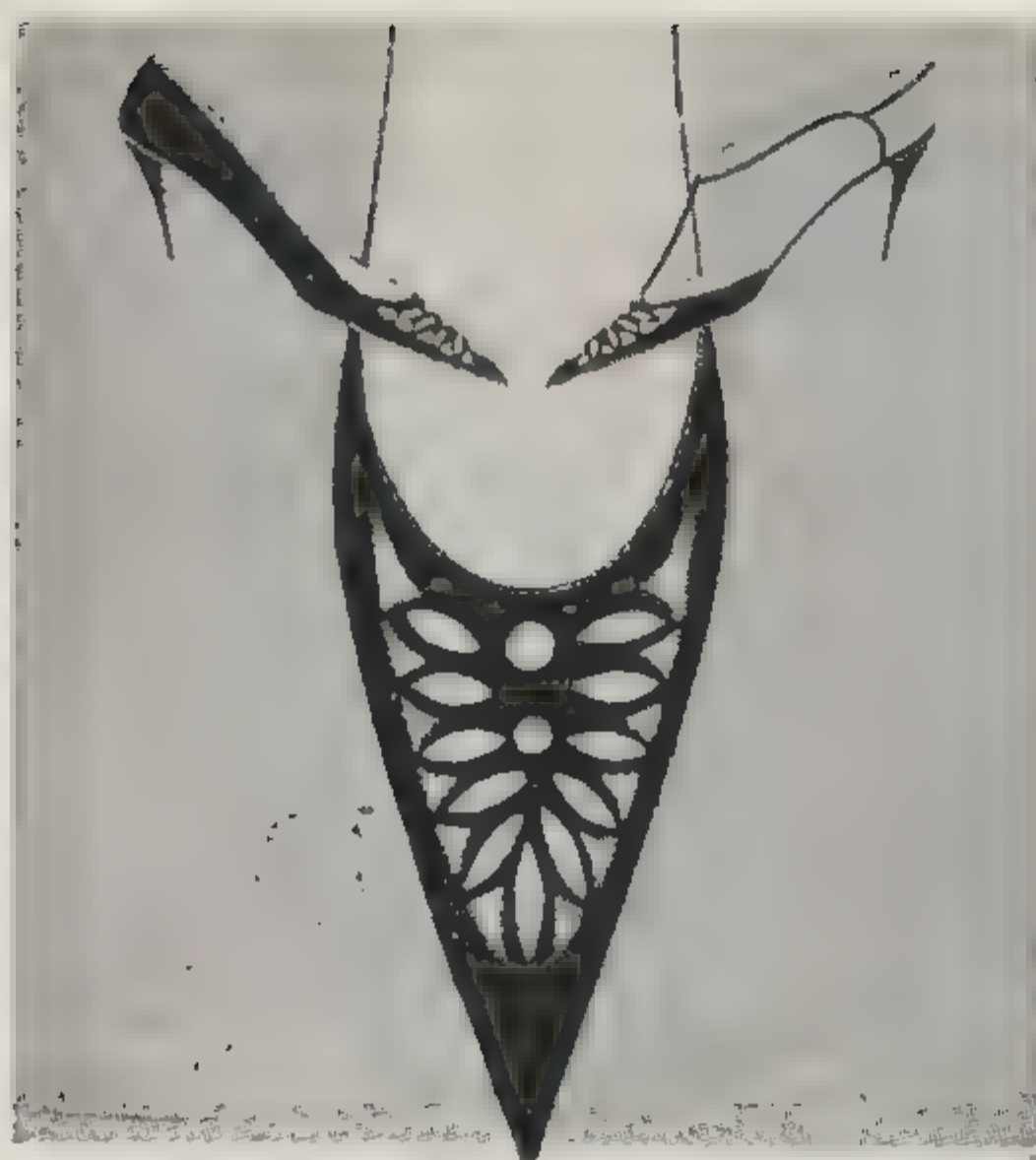




# Fiancées newest focal point...the fretwork toe

Openwork of Castilian elegance pierces the rapier slimness of the toe. A fresh, new look with quiet sophistication, so ahead in fashion (we offer it in an advance range of spring colors), it will be as exciting news next season as it is right now. *Mantilla*: Pump, in calf, suede or patent. *Masque*: "T" strap in calf or patent; both, in high stiletto or medium heels. Exquisite fashion, about \$12.95. At the fine stores listed on the opposite page, or write Fiancées, Clark Shoe Co., Auburn, Maine





## These fine stores now featuring Fiancées Fretwork Toe

### ALABAMA

Birmingham: Maurice Vanity  
Mobile: The Vanity  
Montgomery: The Vanity  
Tuscaloosa: Everett's Fine Shoes

### ARIZONA

Phoenix: Given Bros.

### ARKANSAS

Jonesboro: Wahl's Slipper Shop

### CALIFORNIA

Bakersfield: Malcolm Brock Co.  
Berkely: Huston's Shoe Store  
Concord: Kahn's Dept. Store  
Hayward: Goldman's  
Hillsdale: H. Liebes  
Lodi: Burton's Shoe Store  
Los Angeles: Mandel's of California\*  
Los Angeles: May Company\*  
Marysville: Bradley's Dept. Store  
Modesto: Brown's Shoe Store  
Napa: Albert's Dept. Store  
Oakland: Goldman's  
Oakland: Kahn's Dept. Store  
Pittsburgh: Klein's Dept. Store  
Redding: C. M. Dicker  
Redwood City: Victor's Shoe Store  
Richmond: Marylander Shoe Store  
Sacramento: Rhodes Country Club Center  
Sacramento: Weinstein-Lubin Co.  
Salinas: The Fashion  
San Diego: Walker-Scott Co.  
San Francisco: The Emporium  
San Francisco: Byron's  
San Francisco: H. Liebes  
San Jose: Bloom Shoes of Quality  
San Lorenzo: Mervyn's Dept. Store  
San Mateo: Byron's  
San Mateo: Levy Bros.  
San Rafael: Chapman's Shoe Store  
Santa Maria: Sina's Smart Shoes  
Santa Paula: Kaplan's Bootery  
Stevens Creek: The Emporium  
Stonestown: Byron's  
Walnut Creek: Goldman's  
Watsonville: Charles Ford Co.

### COLORADO

Denver: Fontius Shoe Stores\*

### CONNECTICUT

Ansonia: Marvin's Shoes  
Bridgeport: Howland Dry Goods Co.  
Hartford: G. Fox & Co.  
New Britain: Vogue Shoe Shops  
New Haven: L. Rosenfeld & Son  
Norwalk: Arnold's Shoes  
Torrington: Howard's  
Waterbury: Worth's

### DELAWARE

Wilmington: Kennard-Pyle

### DISTRICT OF COLUMBIA

Washington: Joseph De Young  
Washington: S. Kann Sons Co.

### FLORIDA

Clearwater: Daniel's Fashion Shop  
Daytona Beach: Lee's  
Ft. Lauderdale: Burdine's  
Ft. Walton: Howard's Shoe Store  
Jacksonville: Howard's Shoe Store  
Miami: Burdine's\*  
Miami Beach: Burdine's  
Panama City: Schneider's  
Pensacola: Meyer's  
Tallahassee: Miller's Bootery  
West Palm Beach: Burdine's

### GEORGIA

Atlanta: Byck's  
Macon: Stephen's  
Savannah: Globe Shoe Co.  
Waycross: Schreiber's Bootery

### IDAHO

Pocatello: Block's, Inc.

### ILLINOIS

Arlington Heights: Ettner's Shoe Store  
Champaign: Kaufman's  
Chicago: Charles A. Stevens & Co.  
Chicago: Joseph Kennard  
Chicago: Walk-Over Shoe Store  
Elgin: Ettner's Shoe Store  
Joliet: Block & Kuhl Co.  
Quincy: N. Heintz & Sons  
Rockford: Driscoll's Bootery  
Springfield: The Bootery

### INDIANA

Elkhart: Drake's  
Evansville: Ben Becker Shoe Co.  
Gary: Sax Fine Footwear  
Hammond: Sax Fine Footwear  
Indianapolis: Wm. Block Co.  
La Porte: Joseph's Shoes  
Michigan City: Rowley's  
South Bend: Milady's  
Terra Haute: Ben Becker Shoe Co.

### IOWA

Dubuque: J. F. Stampfer Co.

### KANSAS

Kansas City: Robinson's.  
Prairie Village: Robinson's  
Topeka: Robinson's

### KENTUCKY

Hopkinsville: Arnold's Shoe Salon  
Mayfield: Vanity Shoe Salon  
Paducah: Wahl's Slipper Shop

### LOUISIANA

Donaldsonville: Dave's Shop  
Monroe: Holloway-Thompson

### MAINE

Bangor: Standard Shoe Store  
Biddeford: Boston Shoe Store  
Lewiston: Boston Shoe Store  
Portland: Boston Shoe Store  
Presque Isle: Thibodeau's

### MARYLAND

Baltimore: Hess Shoes\*  
Hagerstown: Eyerly's

### MASSACHUSETTS

Attleboro: Sillman's  
Boston: R. H. Stearns Co.\*  
Brockton: Lanoue Bros.  
Gardner: Goodnow-Pearson Co.  
Lawrence: Jerome's  
New Bedford: Howard's  
Springfield: Albert Steiger Co.  
Woburn: Bond's Shoes

### MICHIGAN

Bay City: Knapp's  
Birmingham: Miller's Shoes  
Dearborn: King's Boot Shop  
Detroit: Demery's  
Detroit: Winkelman Bros.  
Lansing: J. W. Knapp Co.  
Royal Oak: King's Boot Shop  
Saginaw: Wiechmann's

### MINNESOTA

Minneapolis: Power's Dry Goods

### MISSISSIPPI

Greenville: Rosenberg's  
Hattiesburg: Toxey's  
Jackson: Lady La Roy  
Laurel: William's Shoe Store  
Meridian: Vanity Boot Shop

### MISSOURI

St. Louis: Famous-Barr\*  
Cape Girardeau: Zwick's Shoe Store  
Kansas City: Robinson's  
Maytown: Robinson's

### MONTANA

Billings: Todd's  
Missoula: Missoula Mercantile Co.

### NEBRASKA

Omaha: Nebraska Clothing Co.

### NEW HAMPSHIRE

Concord: Brown's Shoe Store

### NEW JERSEY

East Haddonfield: Harmony Footwear  
Elizabeth: Hafter's  
Hackensack: Arnold Constable  
Jersey City: Danny Mack  
Newark: Hahne & Co.  
New Brunswick: Arnold Constable  
Trenton: Arnold Constable  
Union: Stan Sommer, Inc.  
Union City: Star Footwear, Inc.

### NEW MEXICO

Albuquerque: Given Bros.

### NEW YORK

METROPOLITAN NEW YORK CITY  
Arnold Constable—Manhattan,  
Hempstead, Manhasset, New Rochelle  
Martin's—Brooklyn, Garden City,  
Great South Bay  
Bayshore, L. I.: H. A. Kalt  
Brooklyn: Eppy's Shoe Store  
Brooklyn: Irving's  
Brooklyn: Jerry & Harry  
Brooklyn: Mac's Shoe Shop  
Brooklyn: Waldorf Shoe Shop  
Hempstead, L. I.: Glove Shops\*  
Huntington, L. I.: Snappy Shoe Store  
Jackson Heights, L. I.: Benjamin Jr.  
Shoes Shops

Binghamton: Liberty Beautiful Shoes  
Buffalo: The Wm. Hengerer Co.  
Geneva: Conniff Shoes  
Rochester: B. Forman Co.  
Schenectady: Avery Footwear Co.  
Syracuse: Park-Brannock Shoe Co.

### NORTH CAROLINA

Durham: K's Exclusive Shoes  
Elizabeth City: Russell & Holmes  
Fayetteville: K's Exclusive Shoes  
Lenoir: The Gold Shop  
Morgantown: Katz Dept. Store  
Raleigh: Brittain's  
Salisbury: Phil's Shoe Store

### OHIO

Akron: M. O'Neil Co.  
Alliance: M. O'Neil Co.  
Canton: M. O'Neil Co.  
Cincinnati: John Shillito  
Columbus: Gilbert Shoe Co.  
Columbus: Russell's Shoe Store  
Cuyahoga Falls: M. O'Neil Co.  
Dayton: Rike-Kumler  
Lorain: M. O'Neil Co.  
Mansfield: M. O'Neil Co.  
Massillon: M. O'Neil Co.  
Toledo: Russell's Shoe Store  
Youngstown: Lustig's

### OKLAHOMA

Chickasha: Sonya's Dress Shop  
McAllister: Goldberg's  
Seminole: Vogue Style Shop

### OREGON

Eugene: Burch's Fine Footwear  
Medford: Leon's  
Portland: Nordstrom's  
Portland: Olds & King

### PENNSYLVANIA

Allentown: Farr's  
Beaver Falls: Taylor's Shoes  
Bristol: Popkin's\*  
Clairton: Skapik's  
Hazleton: Young's Shoe Store  
Indiana: Ash Shoe Co.  
Jeanette: Ratner's Shoe Salon  
Johnstown: Kline's  
Lancaster: Schaub's  
Levittown: Yard's  
McKeesport: Cox's  
Meadville: Crawford Store  
Oil City: Brody's  
Philadelphia: Strawbridge & Clothier  
Philadelphia: Belle Shoes  
Philadelphia: Harmony Footwear  
Pittsburgh: Kaufmann's  
Pittsburgh: Sherman Boot Shop  
Scranton: Lewis & Reilly  
Sharon: Reyer's Shoe Co.  
St. Marys: Ash Shoe Co.  
Vandergrift: Ash Shoe Co.  
Wilkes Barre: Walter's Shoe Store

### RHODE ISLAND

Cranston: Park Shoe Store  
Providence: The Shepard Company  
Woonsocket: Lamson & Hubbard

### SOUTH CAROLINA

Charleston: Globe Shoe Co.  
Florence: Samra's Shoe Store  
Greenville: Ivey's  
Greenwood: Bowling's Bootery  
Laurens: The Bootery  
Rock Hill: Craft Shoe Store  
Spartanburg: Wright-Scruggs

### TENNESSEE

Jackson: Wahl's Slipper Shop

### TEXAS

Abilene: The Shoe Box  
Amarillo: Regent's  
Bryan: Lewis Shoe Store  
Corsicana: Big 4 Shoe Store  
Dallas: A. Harris & Co.  
El Paso: Given Bros.\*  
Ft. Worth: The Fair  
Kilgore: Lewis Shoe Store  
Lubbock: Cobb's Dept. Store  
San Angelo: Cox Rushing & Greer  
Temple: Lewis Shoe Store  
Tyler: Mayer & Schmidt  
Waco: Lewis Shoe Store

### VERMONT

Burlington: Abernathy's

### VIRGINIA

Arlington: Joseph De Young, Inc.  
Charlottesville: H & M Shoes  
Norfolk: Russell & Holmes  
Portsmouth: Central Shoe Store  
Richmond: Miller & Rhoads  
Roanoke: Joseph Spiegel  
Suffolk: Russell & Holmes  
Virginia Beach: Russell & Holmes

### WASHINGTON

Aberdeen: Earle Morgan Shoe Co.  
Seattle: Bon Marche  
Seattle: Nordstrom's  
Seattle: Rhodes  
Tacoma: Rhodes

### WEST VIRGINIA

Beckley: H & M Shoes  
Bluefield: H & M Shoes  
Charleston: Diamond Dept. Store  
Morgantown: Sherman Shoes  
Welch: H & M Shoes

### WISCONSIN

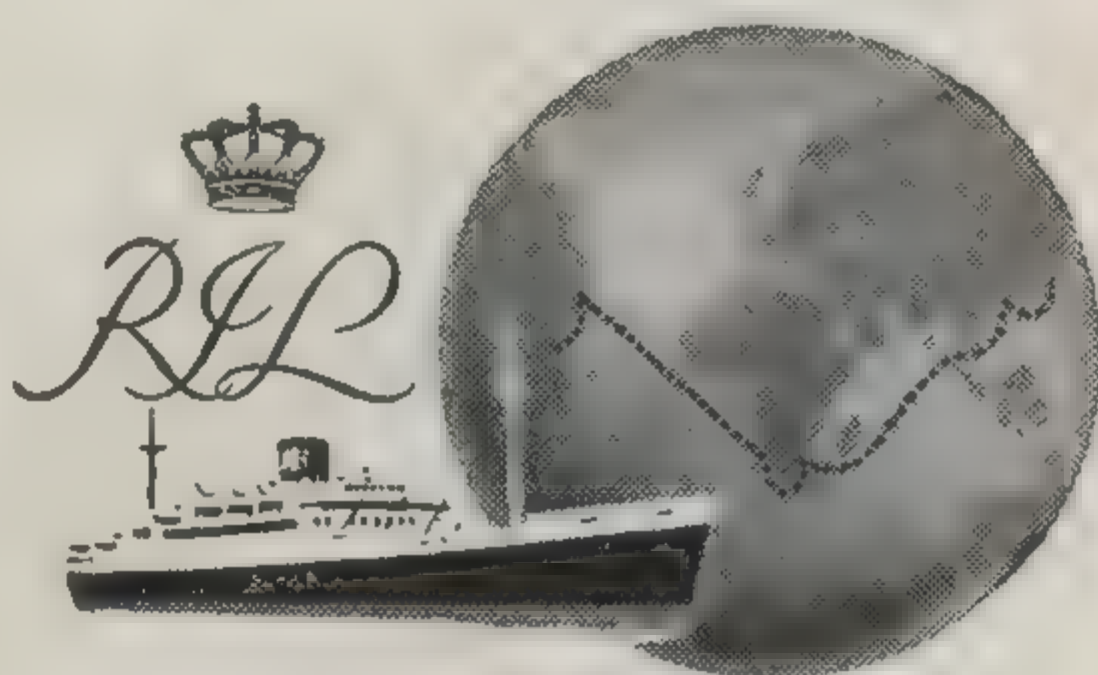
Madison: Harry S. Manchester  
Milwaukee: S. J. Brouwer Shoe Co.

### PUERTO RICO

San Juan: La Koketa

\*All stores

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HONOLULU: Theo. H. Davies & Co., Ltd.,  
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*Left:* A magnificent platinum watch bedecked with 115 diamond baguettes and 12 marquises, weighing nearly 5½ carats, \$5,000. *Right:* 14K white gold, ablaze with 34 flawless diamonds, \$450. *Extreme right:* Bracelet watch of 14K gold, exquisitely bedecked with 34 superb diamonds, \$900.

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*Mistletoe* — Swiss eyelet organdy. White over Bon Bon Pink or Heaven Blue slip. 3 to 6x \$17.95, 7 to 12 \$21.95, Toddler 2, 3, 3x \$14.95. *Christmas Carol* — Swiss organdy, val insertions and embroidered medallions. White over Tea Rose slip. 3 to 6x \$14.95, 7 to 12 \$17.95. Toddler 2, 3, 3x \$12.95. *Sugar Plum* — Bon Bon Pink or Heaven Blue broadcloth, enhanced with

Swiss embroidery and French val. *Holly Belle* — Criss-cross dimity in Red or Brown with separate organdy pinafore. Built in can-can. *Santa Belle* — Buttercup or Tea Rose broadcloth topped with white organdy, embroidered Sweetheart roses. Each in sizes 3 to 6x \$12.95, 7 to 12 \$14.95, Toddlers 2, 3, 3x \$10.95. At fashion-aware stores or write Celeste.

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high fashion in fragrance...



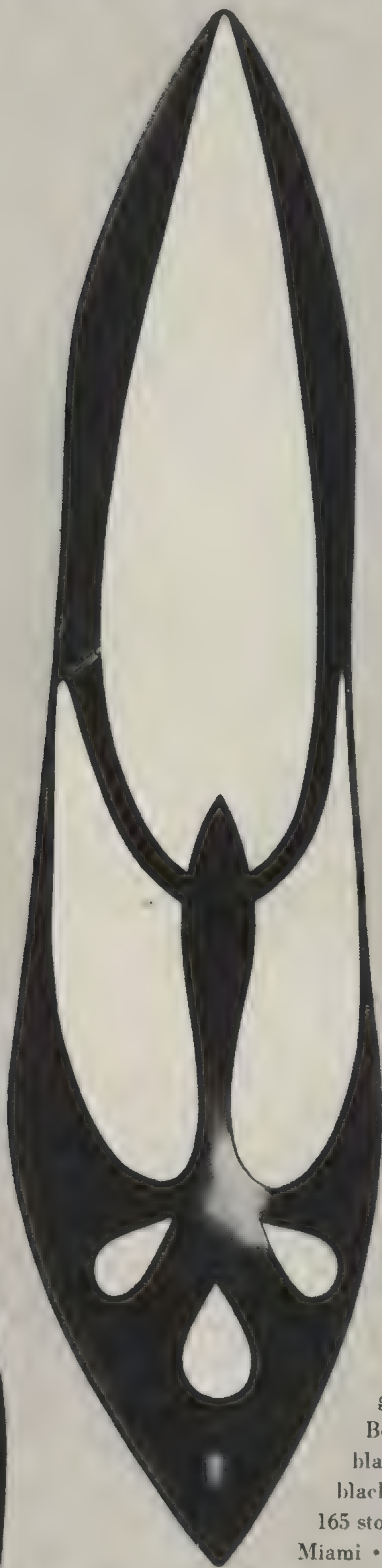
white shoulders...  
most precious...  
golden shadows



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Beck gives midway heels a new excitement ...  
gives an elegant upsweep to pump and t-strap!  
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AIDA  
\$4.00

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WONDER FABRIC THAT WASHES AMAZINGLY,  
WEARS BEAUTIFULLY, NEVER LOSES ITS  
HAND-HUGGING SHAPE... NOW IN A WARDROBE  
OF LENGTHS TO MEET FASHION'S DICTATE.



get a head start this

CHRISTMAS



GIFTS

to go with her hair



Start with her hair . . . blonde, brunette, or redhead . . . then choose the Helen Harper Sweaters expressly created to match her! At fine stores in the U.S.A., Canada; Mexico; Argentina; Colombia . . . or write to Helen Harper Sweaters, 1372 Broadway, New York 18. In Canada: 4060 Saint Lawrence Boulevard, Montreal.

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GIFT SWEATERS 





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capers you with an imperial air

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Fashion's new aristocrat... this magnificently marked cocoon of 70% "Orlon"™ acrylic fiber and 30% dynel, to be worn on great nights, in great places. For "Orlon", the fabulous, gives it

a deep-deep elegance, a wondrous softness, a wondrously light warmth—and the treasured look that turns heads and causes beautiful talk. About \$550. At Lord & Taylor, New York.

\*"ORLON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS ACRYLIC FIBER. DU PONT MAKES FIBERS, DOES NOT MAKE THE FABRIC OR CAPE SHOWN HERE.





JEWELRY BY CORO

At home with festivity: electrified colors, deep and/or demure shirts, the harem-esque Slirt,\* spindly-leg pants. . .

Silk blouse in green-and-blue stripe. Sizes 8 to 16. \$9.95. Silk skirt: green organza over neon blue taffeta. Sizes 8 to 16. \$10.95.

Lilac-and-green cotton print blouse. Sizes 8 to 18. \$9.95. Turquoise velveteen pants with shock green grosgrain bow-belt. 8 to 16. \$16.95.

White silk shirt. Sizes 8 to 18. \$10.95.

Eastern jeans of cotton in green-and-blue combination. Sizes 8 to 18. \$12.95.

Wool jersey shirt in high-voltage green. Sizes 8 to 18. \$10.95. Green-and-purple acetate-cotton brocade Slirt. Sizes 8 to 16. \$17.95.

For names of stores near you that carry them, write SACONY, College Point 56, N. Y., or 423 Mayor Street, Montreal.  
(Prices slightly higher in Canada and west of the Rockies)  
\*Trademark

Fireside Sportswear . . . Sacony's new kind of stay-at-home fashions, with the outgoing ways. Put them on and, suddenly, you want everyone you know to come and see you; not just because you look sensational (which you do) but because you *feel* deliciously entertaining. The rich fabrics have been handled with the same instinct for effortless smartness that makes Sacony daytime casuals dear to your heart. With the discovery, evening elegance soon becomes an every-night affair in your life.

SACONY on the label means SACONY *all the way*—from fabric through fashion—in suits, dresses, sportswear, swimwear, children's wear, girdles, bras.





give santa  
your  
stocking  
size!

HANES SEAMFREE STOCKINGS  
FOR A CAREFREE CHRISTMAS

☐ dress sheer

☐ walking sheer

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foot size. ... short ☐ medium ☐ long. ☐

cut this out and give to your santa

**Hanes**





ARNEL . . . . .



# Where the sun shines there shines Arnel

**Designer Greta Plattry** chooses jersey and sharkskin of new Arnel triacetate, plus a printed sheer of Arnel and silk, for her Dutch Caribe Collection—to take you from tropical dawn past tropical sunset. Pleasure-seeking fashions all, they're all Arnel-easy! You appreciate Arnel sharkskin the minute you board the KLM plane—wrinkles are no problem, and you know the pleats stay pleated even after washing. The jerseys need no ironing whatever, the bathing suit dries in a flash—in short, the whole wardrobe is packable, comfortable, and *cool*. Is there an easier way to take it easy—than in Arnel? Celanese Corporation of America, New York 16.

Celanese® Arnel®

## **José Martín prints by Couture Fabrics, Ltd.**

Opposite page left: Ankle length evening dress in a "Plantation Foliage" printed sheer blend of Arnel and silk. About \$50.

Opposite page right: "Tropical Print" Arnel jersey pullover, about \$17. Matching shorts in printed Arnel sharkskin. About \$13.

Below left: White Arnel sharkskin navigator jacket in new "Tulip" shape, about \$25. Matching knife-pleated skirt, about \$18.

Below right: White Arnel jersey draped swimsuit, about \$20.

All in sizes 8 to 16. At Best & Co., New York; John Wanamaker, Philadelphia; Burdine's, Miami; Bramson, Chicago; The J. L. Hudson Co., Detroit. For more stores that have Greta Plattry's new Arnel collection, see page 190.

*Photographed at Curaçao—newest vacation heaven of the warm Caribbean—in the just-completed and magnificent Intercontinental Hotel (it's easy to get there by KLM's new non-stop flight from New York).*



\*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed.

... a *Celanese* contemporary fiber



# Yolande

Christmas Party



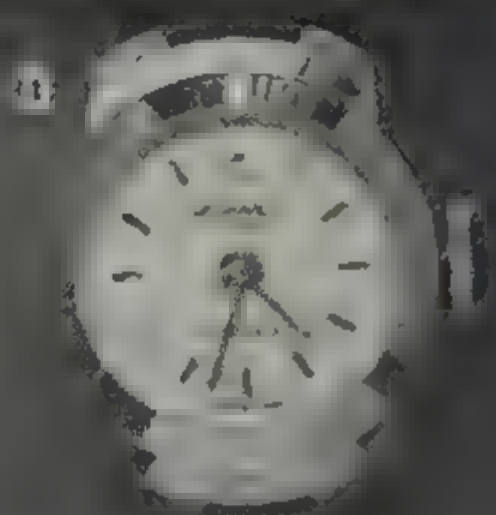
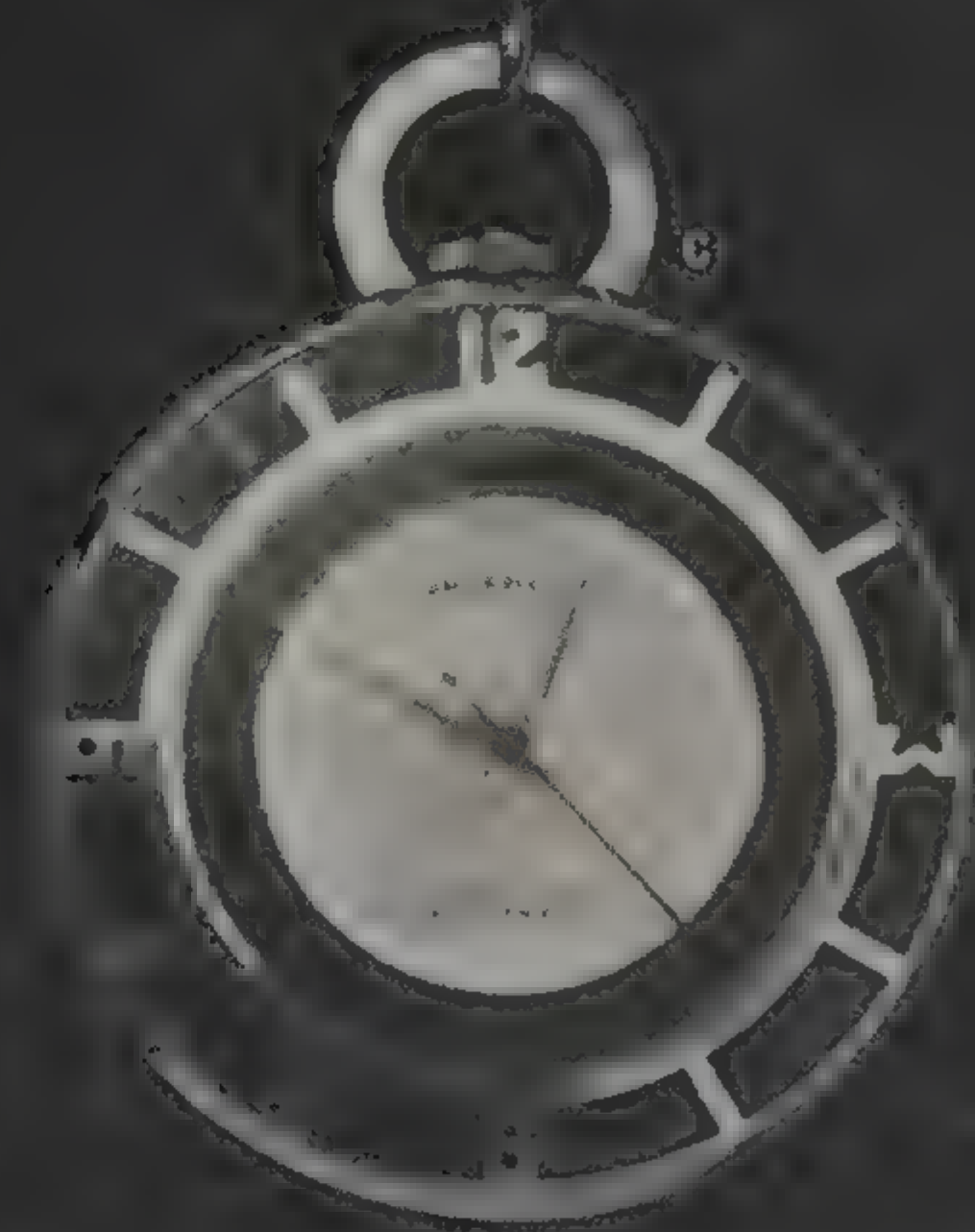
**A.** White organdy over pink or blue taffeta frosted with lace and embroidery. Toddler sizes 1 to 3, about \$13. Sizes 3 to 6x, about \$14. **B.** Pink or blue polished cotton bodice tops a white organdy skirt with an attached taffeta petticoat and crinoline underneath. Sizes 3 to 6x, about \$14. Toddler sizes 1 to 3, about \$13. Sizes 7 to 12, about \$17. **C.** Hand-embroidered tucked white organdy over a "peeping through" pink or blue polished cotton slip. Sizes 3 to 6x, about \$15. Toddler sizes 1 to 3, about \$14. **D.** Embroidery graces the skirt and sleeves of a pure silk organza with a full matching slip in blue or pink polished cotton. Sizes 7 to 12, about \$18. Toddler sizes 1 to 3, about \$14. Sizes 3 to 6x, about \$15. Yolande Corp., 112 West 34th Street, N. Y. 1. *Makers of children's things, blouses and lingerie.*

**BEST & CO.,** New York and all branch stores • Hutzler Bros., *Baltimore* • The J. L. Hudson Co., *Detroit* • Higbee Co., *Cleveland* • L. S. Ayres & Co., *Indianapolis* • J. W. Robinson, *Los Angeles* • Bonwit Teller, *Philadelphia* • Thalhimers, *Richmond* • Famous Barr, *St. Louis* • Joseph Magnin, *San Francisco* • Julius Garfinckel & Co., *Washington* • Kistler Collister, *Albuquerque* • Liberty House, *Honolulu* • Hemphill Wells, *Lubbock* • Jonasson's, *Pittsburgh* • Z. C. M. I., *Salt Lake City* • The Marston Co., *San Diego* • Cleland Simpson, *Scranton* • Seidenbach's, *Tulsa* • Strouss-Hirshberg, *Youngstown*



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FEMINE PREROGATIVE...to change  
her watch as often as her fashion!

- a. Diana, shimmering cuff watch bracelet in all golden color or five new colors.\* 15.95
- b. Lear slip-thru watch, four fashion colored suede bands to match costume. 16.95
- c. Look-thru necklace watch, golden color with chain of dainty scroll design. 10.95
- d. Riviera, petal case in all golden color or five colors\* with matching suede bands. 10.95

\*Blue, black, red, brown, white.

All prices plus tax.

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Allied Kid

garden greens  
hand-picked  
ingeniously blended  
deliciously seasoned  
indispensably yours in  
shoes and accessories  
of glazed kid,  
Vodelle® suede,  
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*Minx Modes*

*Kordé lace*

*flatteringly, midriffed and understated  
by whisper-soft taffeta.....*

*Black, melon, blue...*

*Young-in-heart Sizes 7 to 17,  
about 35.00*

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Photographed by Kuhner at "The Moby Dick", Siasconset, Nantucket

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You'll love this gown by **Van Raalte!**

*#8870 Gown of nylon Myth® tricot with lined Illusion® tricot bodice. Sizes 32 to 42. \$8.95. Blue Horizon, Cloud White, Crème Beige, Nectarine, Primrose Pink and Willow Green.*

Sweets to the sweet — in the divine form of our Grecian goddess nylon tricot gown with generously wide, lace-edged shoulder straps. Criss-crossing the blossom-embroidered bodice and edging the hem, there's a sugar-coating of nylon Alençon lace all Van Raalte's own. And the bon bon colors it comes in would melt in your mouth! At your nicest stores.

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French crystal pleating, shirred and edged with lace, creates the overlay . . . undercoating of nylon taffeta. Resi Perm\* finished to hold its shape forever. White, sizes 3-14, \$5.00

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\* An exclusive process of Newport Finishing Corp.

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Perfumes to give singly—or in threes: they come in identical tear-drop bottles with jewelled golden stoppers. The fragrance here: Vain.



Add a second bottle and it might be High Heels, an extra sparkle to wear with the same.

Number three is No. 3: exotic, basically, with a citrus-y top note. *All three* are from a new collection by Tilford; \$18 plus tax, per 1½ oz. bottle at Franklin Simon.





*American Deb* \* points up the season's smartest fashion facets  
in two striking black beauties of supple, light, lustrous, Black-dyed

**SOUTHWEST AFRICAN PERSIAN LAMB**

Night-and-day chic to bridge the  
seasons in a demi-tasse jacket . . .  
or a socialite hemline wrap  
lavished with mink.



\*Reg. applied for Hat: John Fredericks

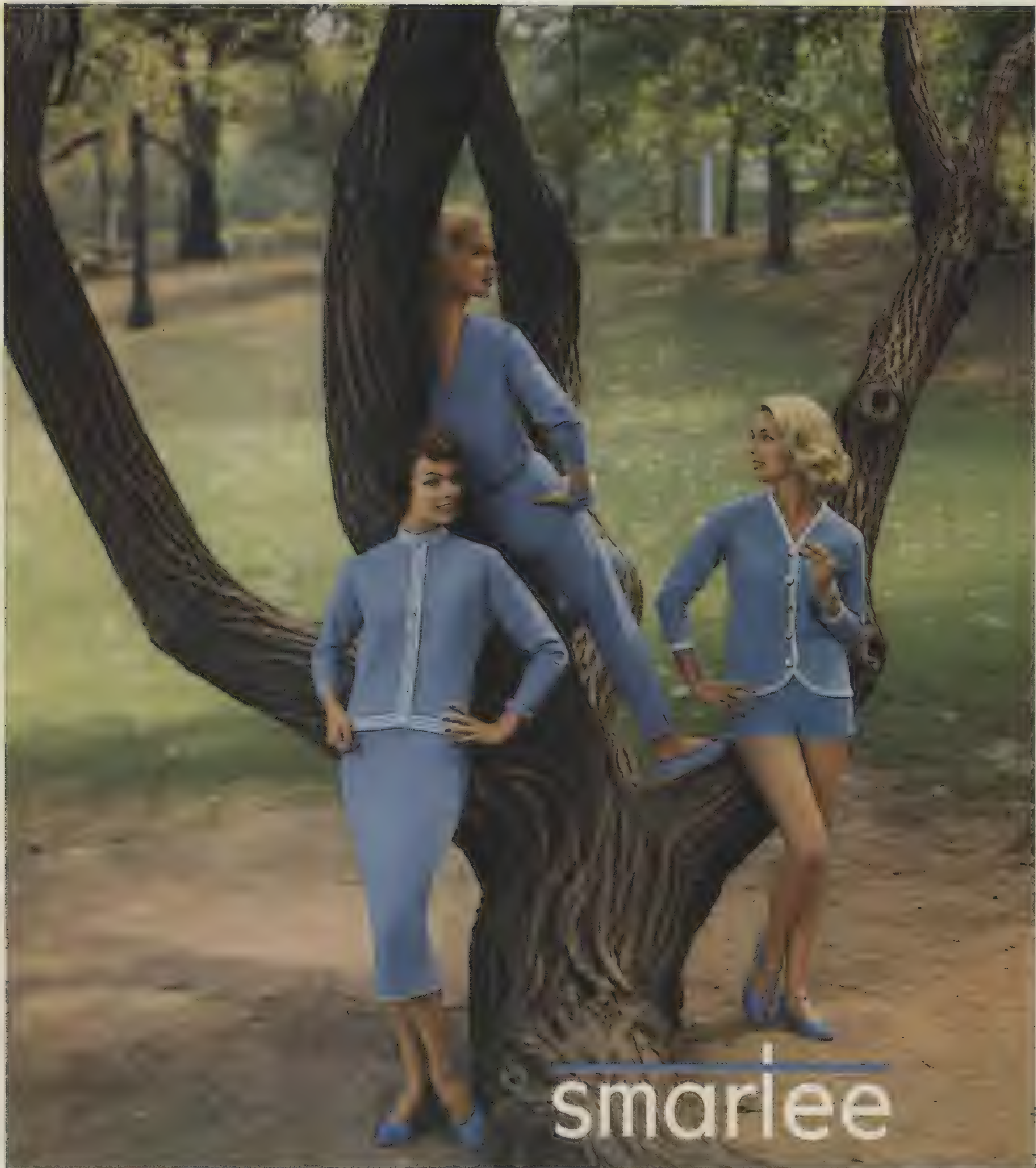
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Boston, Mass. — JORDAN MARSH CO.  
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SHOES BY PAPYAGALLO

**FOR NOW, INTO SPRING . . .** Smartee's Honeycomb cotton knits.  
 Left: Stripe-trimmed cardigan over a slim skirt, both about \$6.  
 Center: V-backed blouson, about \$5. Leotard pants, about \$9.  
 Right: Brass-buttoned blazer, about \$8. Short shorts, about \$4.  
 Parakeet blue, Palmetto green, Newport navy, black or white.  
 All tops: small, medium, large. Skirt, pants, shorts: sizes 10 to 16.  
 Smartee, 1407 Broadway, New York 18. Fabric by SMARTKNIT.

Davison-Paxon, Atlanta, Ga.  
 Hutzler's, Baltimore, Md.  
 Filene's, Boston, Mass.  
 Carson, Pirie, Scott & Co., Chicago, Ill.  
 The Higbee Co., Cleveland, Ohio  
 Sanger Bros., Dallas, Texas  
 The J. L. Hudson Co., Detroit, Mich.  
 G. Fox & Co., Hartford, Conn.  
 Foley Bros., Houston, Texas  
 L. S. Ayres & Co., Indianapolis, Ind.  
 The May Co., Los Angeles, Calif.  
 Lowenstein's, Memphis, Tenn.

Burdine's, Miami, Fla.  
 Milwaukee-Boston Store, Milwaukee, Wisc.  
 Edward Malley Co., New Haven, Conn.  
 Gimbel's, New York, N. Y.  
 Gimbel's, Philadelphia, Pa.  
 Horne's, Pittsburgh, Pa.  
 Gladding's, Providence, R. I.  
 Sibley, Lindsay & Curr, Rochester, N. Y.  
 Famous-Barr, St. Louis, Mo.  
 Z.C.M.I., Salt Lake City, Utah  
 Joseph Magnin, San Francisco, Calif.  
 Bon Marche, Seattle, Wash.  
 Woodward & Lothrop, Washington, D. C.





**Supima**

WORLD'S FINEST COTTON

Drifting quietly about enchanted isles, a flaming shadow on cool, blue water . . . her dress by **Hannah Troy** in Shalimar, a crepe de chine by **ABC Fabrics**, so soft, so silky, because it is made of Supima, the new extra-long staple cotton grown in our own Southwest. Tebilized® for crease resistance.

Supima Association of America, 112 West 34th Street, New York 1, New York.

Bonwit Teller, all stores • Montaldo's, all stores • Cele Peterson, Tucson • I. Magnin, all stores.



# warm as



Yes, warm as toast and radiantly beautiful. So light you'll wear it everywhere and hardly know you have it on—but everybody else will. So much like fur you'll want to put it in cold storage come summer—but won't have to because moths hate it as much as you'll love it. Silkier, softer, richer, because Borgana 4-Star is the only like-fur that blends Darlan\* with Orlont. In misses, junior and petite sizes brilliantly styled and superbly fashioned solely by the makers listed below and offered by the nation's most distinguished retailers. **Modelia, Inc.**, 205 West 39th St., N.Y. • **Kraeler-Frasca**, 500 Seventh Ave., N.Y. • **Albrecht Furs**, 21 West 5th St., St. Paul • **Rothmoor Corp.**, 22 West Madison St., Chicago • **Annis Furs**, 512 Seventh Ave., N.Y. • **Gordon Mfg. Co., Ltd.**, 423 Mayor St., Montreal, Canada • **Linker & Herbert-Junior Aire**, 205 West 39th St., N.Y.

# BORGANA<sup>®</sup>

A BORG FABRIC



A woman with dark hair styled in a bun is seated on a wooden chair with a red upholstered seat. She is wearing a long, flowing, light pink or rose-colored dress with a shimmering, metallic thread (Lurex) embroidered in a floral pattern. Her right arm is resting on the back of the chair, and she is looking off to the side. Above her, three large spools of thread are suspended horizontally. The spool on the left is red, the middle one is yellow, and the one on the right is grey. The background is a plain, light-colored wall.

The thread of the story is **LUREX**

LUREX® IN THE FRENCH COUTURE... as glorious fabric comes into its own again. Here, Balmain chooses for its eloquence a shimmering silk-satin dramatically embroidered with Lurex—a fabric from the celebrated looms of L. Abraham & Cie. of Zurich. Lurex, non-tarnishing metallic yarn made only by *The Dobeckmun Company, A Division of The Dow Chemical Company, Cleveland • New York • London*



*it  
took  
centuries  
to  
produce  
these  
Argylls...*



The 11th Duke of Argyll, though seemingly disinterested in the 2nd Duke of Argyll behind him, nevertheless is ever conscious of their mutual heritage. In thorough keeping with this great tradition, today's Bur-Mil Authentic Argyll socks are derived from the timeless colors and classic patterns of historic Scotland. Under the personal guidance of the Duke, Bur-Mil fashions Authentic Argylls of superb quality at reasonable prices. See them in discriminating department and men's stores everywhere. \$1 to \$3.50 a pair.



*Bur-Mil Authentic*  
**ARGYLLS**

*The only Argylls in the world authenticated by  
The Duke of Argyll at Inveraray Castle, Scotland.*



BURLINGTON HOSIERY CO., 350 FIFTH AVENUE, NEW YORK 1, N. Y. • A MEMBER OF BURLINGTON INDUSTRIES, INC.

©1957 B. I. I.





# New wools for carefree days

light, soft virgin wools  
by Chippewa

*Wonderful new wools*—lovely, light, soft, virgin wools—in the classic Chippewa leisure styles that look so right and are so right—everywhere.

For what else but wool gives so much comfort—and feels so light! What else but wool has the ease and resilience that anticipates your every move!

So plan now to enjoy the comfort of pure wool—wherever you go—wherever you are.

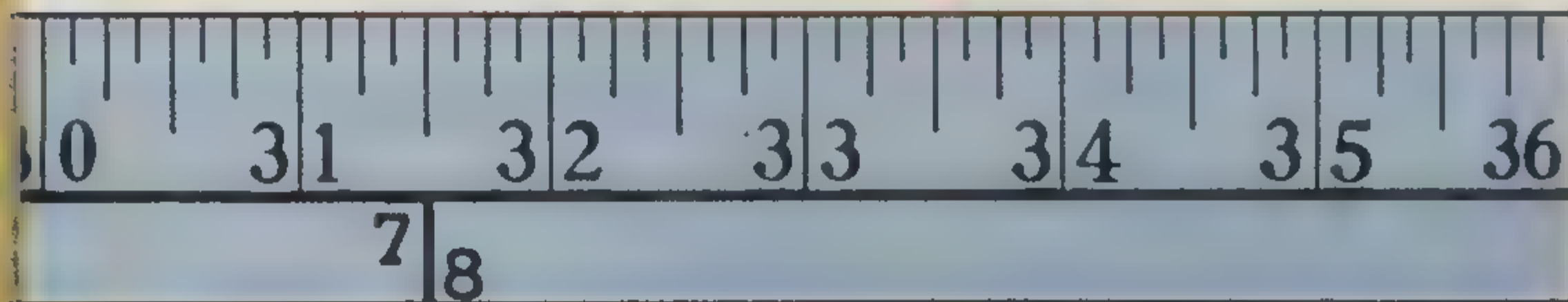
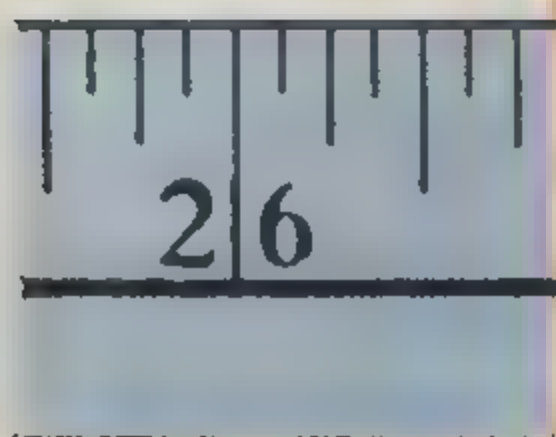


*A wide choice of patterns . . . in pure virgin wool. The feminine Vagabond is 17.95. The masculine Loafer is 17.50. Both by Chippewa. Chippewa Falls, Wisconsin.*

Chippewa  
air-weight  
virgin wool  
sport shirt.  
12.95.



Chippewa  
WOOLENS



Jointly  
sponsored  
with ASPC

nothing measures up to

Wool





# The Blouse Beautiful Is Back

in sumptuous, shape-keeping  
fabrics made with "Orlon"

The success of the season is... *the blouse beautiful!* It dines with a dinner skirt, dances with different partners. And now, two luxurious newcomers—lace of 100% "Orlon"\* acrylic fiber, and crepe of 80% "Orlon" and 20% wool—make the blouse beautiful care-free, too. For "Orlon" weds soft drape to lasting shape—and gives these sumptuous fabrics wrinkle resistance, color fidelity, easy washability—and optional ironing.

**JONBARRY** designs at Lord & Taylor; L. S. Ayres; Bullock's Downtown and Westwood; Joseph Horne Co.; Marshall Field.  
(top) The Lace Beautiful of "Orlon" has a bateau neckline that dives in back to a deep V. White or black. Sizes 10-16. About \$12.  
(bottom) The Crepe Beautiful of "Orlon" and wool wraps easily, has a surplice back. Black or white. Sizes 10-16. About \$12.



**ORLON** AND WOOL  
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

**DU PONT**  
REG. U. S. PAT. OFF.

\*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make the fabrics or blouses shown here.



9 AM



11 AM



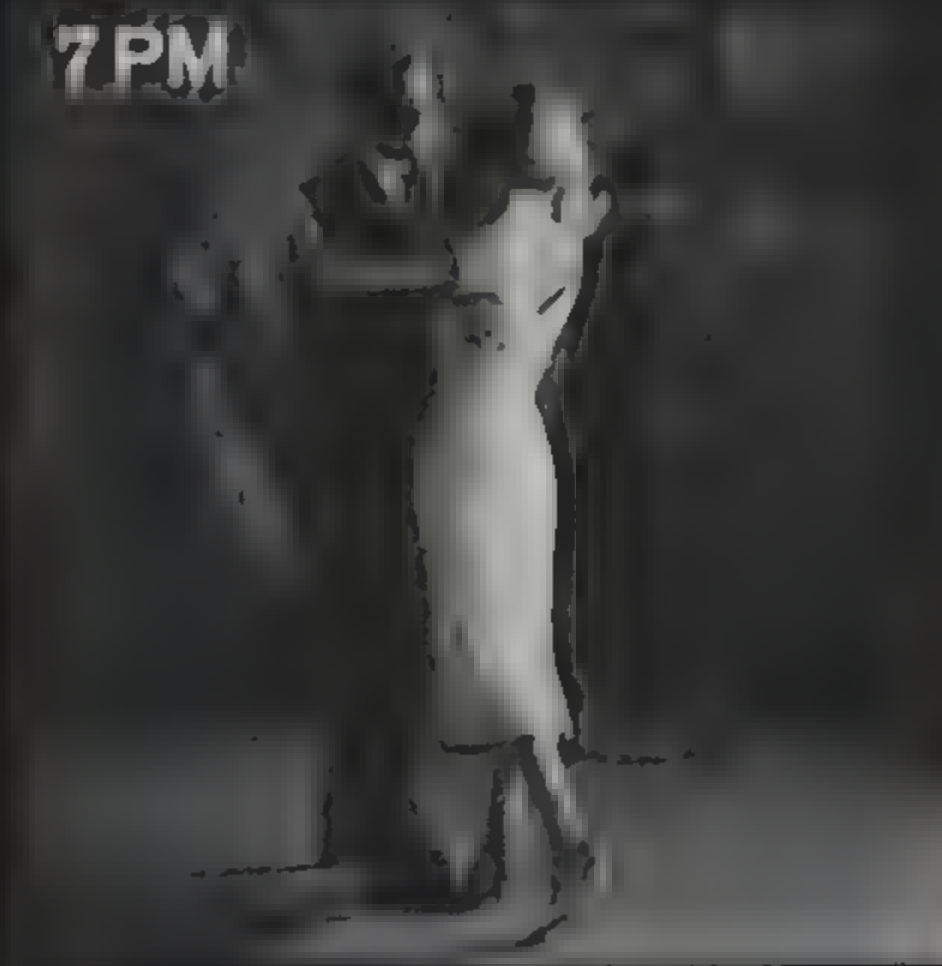
2 PM



4 PM



7 PM



MAKE THE SILF SKIN  
"INSIDE-OUT"  
COMFORT TEST



## not a seam to cut you anywhere!

Silf Skin Pantie Girdle is so firm...so friendly...has no crotch seams to cut and bother, yet moulds and controls beautifully! Make the "*inside-out test*" and discover that only Silf Skin exclusive seamless knit is just as velvety smooth on the inside as it is on the outside—feels so good next to you. Full-fashioned, preshrunk, in white, and now in black. Nylon elastic, \$5.95. Silk elastic, \$10.95. As shown, \$5

**NOW AVAILABLE IN SILF SKIN'S SUPER CONTROL**  
An extra-firm knit that combines amazing support and spring-back with luxurious comfort! \$5.95

Silf Skin

At all fine stores . . . For nearest one, write Department V-11, Silf Skin, Inc., 10 East 39th Street, New York 16, New York or 215 Spadina Avenue, Toronto, Canada.

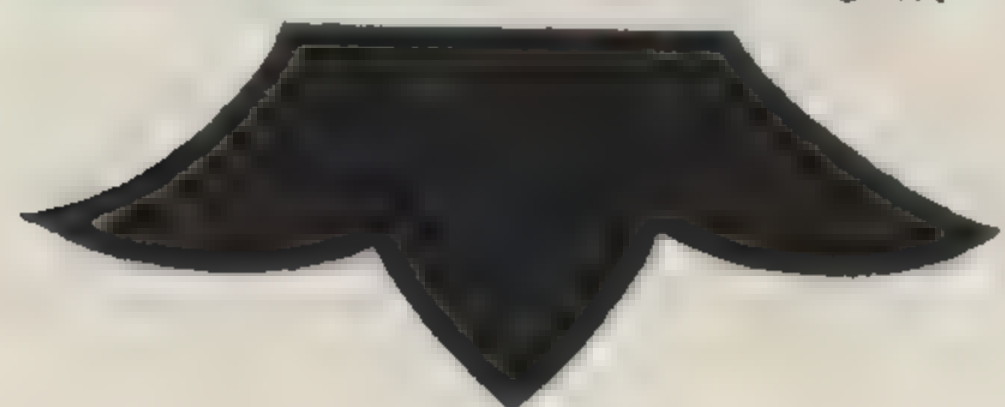




Exquisite lingerie with the French Seamstress Finish


*Sans Souci*®

NEW ORLEANS • NEW YORK



*Gift-worthy shirtwaist demurely  
yoked with embroidery in a new-again  
long gown of softly caressing nylon.  
White, pink, blue. 32-38. About 13.00*





Tiny Town Togs'  
petite puritan in soft,  
long-wearing chiffon of

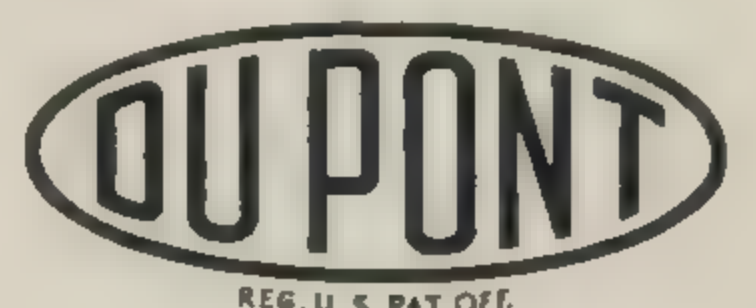
**DU PONT** Nylon

No Injun Chief ever set eyes on a prettier puritan than this — or one that was more practical! For chiffon of Du Pont nylon only looks filmy and fragile. Actually, it's strong, long-wearing, color-true. Mother can wash it safely and forget further care. It drip-dries like new

with no ironing needed. Puritan grey with white trim. Sizes 3-6x, about \$9. Sizes 7-12, about \$11. At Stern Brothers; Jordan Marsh-Boston; Joske's of Texas; Polsky's; The Bon Marche; Cain-Sloan Co.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Du Pont makes fibers, does not make the fabric or dress shown here.





IT'S THAT C inderella TOUCH... BLACK-AND-WHITE MAGIC



Little sister sizes, \$8.00. Big sister sizes, \$9.00. *At these and other fine stores: The J. L. Hudson Co., Detroit — Haggarty's, Beverly Hills and Pasadena — Franklin Simon, New York — Hochschild Kohn, Baltimore or write Rosenau Bros., Inc., Fox St. and Roberts Ave., Philadelphia 29, Pa. Sold in Canada under the name of Curly Top. See Cinderella fashions as worn by Susan on "Susan's Show"—CBS Television. © CBS Inc., 1957*



everywhere in the world

# *L'Air du Temps*

is in the air



*A momentous world success, L'Air du Temps—*

*“it’s in the air”—meets with the same acclaim in five  
continents—weaving everywhere its fragrant,  
mysterious spell...and yet so inimitably gay and  
romantic! Magnificent crystal flacons by Lalique*

*(illustrated) \$15, \$25, \$45, PLUS TAX.*

*Other Lalique crystal flacons \$3.50, \$5, \$8.50, PLUS TAX.*

**NINA RICCI**  
PARIS

IMPORTED FROM FRANCE BY JACQUELINE COCHRAN, INC., 630 FIFTH AVENUE, NEW YORK





**FRENCH DOLL.** Strapless with detachable bikini. Foam lined underwire cups firm bosom, new length rounds hip. Side stays for comfytummy. Ribbon banded nylon lace and lastex, black or white \$25. For store and figure booklet write Olga, Dept. V117, 7915 Haskell, Van Nuys, Cal.



**Black**  
**sweater**  
**indispensables**

*Above:* The black silk sweater that's a costume-maker, night or day, Atlantic or Pacific—under suits, with slacks or skirts; perhaps with the full, pleated green silk skirt on page 113, at cocktails. Here, sleeveless, boat-necked, knitted of a textured Italian silk; by Goldworm. \$22. Altman's.  
*Below:* The short black cardigan that's an indispensable item in any traveller's wardrobe (or any stay-at-home's, for that matter). This, classic, cropped at waist and sleeve, in pure black cashmere; by Pringle. \$32. Altman's.



FOR SHOPS IN OTHER CITIES, SEE PAGE 178.

## FIND DAVID CRYSTAL DRESSES MADE WITH ACRILAN\* EVERYWHERE

Albuquerque, N. M. .... Bartley's  
Asheville, N. C. .... Carroll & Co.  
Berkeley, Calif. .... Bernice Dinwiddie  
Binghamton, N. Y. .... Drazen's  
Birmingham, Ala. .... Burger-Phillips  
Boston, Mass. .... C. Crawford Hollidge  
Buffalo, N. Y. .... L. L. Berger  
Butte, Mont. .... Gene's  
Carmel, Calif. .... Cinderella Shop  
Chattanooga, Tenn. .... Loveman's  
Chicago, Ill. .... Bramson's  
Cincinnati, Ohio. .... H. & S. Pogue Co.  
Cleveland, Ohio. .... Halle Bros.  
Colorado Springs, Colo. .... Rae's  
Columbia, S. C. .... Mary Lowe  
Columbus, Ohio. .... F. & R. Lazarus  
Dayton, Ohio. .... Billy Lewis Inc.  
Denver, Colo. .... Gano-Downs  
Des Moines, Iowa. .... Younker's  
Eugene, Ore. .... Russell's  
Gary, Ind. .... Elizabeth Scott  
Geneva, Ill. .... Little Traveler  
Grand Rapids, Mich. .... Yager's  
Greensboro, N. C. .... Brownhill's  
Hartford, Conn. .... G. Fox  
Kansas City, Mo. .... Harzfeld's  
Kentfield, Calif. .... Grace Graham  
Knoxville, Tenn. .... Rich's  
Lafayette, Calif. .... Hill 'N Dale  
Lexington, Ky. .... Loom & Needle  
Lincoln, Neb. .... Miller & Paine  
Little Rock, Ark. .... M. M. Cohn Co.  
Louisville, Ky. .... Ballerina  
Madison, Wis. .... Simpson's  
Medford, Ore. .... Jean Hart  
Memphis, Tenn. .... Levy's  
Milwaukee, Wis. .... McNeil & Moore  
Minneapolis, Minn. .... Dayton Co.  
Modesto, Calif. .... Lee's  
New Orleans, La. .... Kreeger's  
Ogden, Utah. .... Fred Nye  
Omaha, Neb. .... Kilpatrick's  
Park Ridge, Ill. .... Park Shop  
Philadelphia, Pa. .... Strawbridge & Clothier

Phoenix, Ariz. .... Goldwater's  
Pontiac, Mich. .... Bloomfield Fashion Shop  
Portland, Ore. .... Ungar's  
Providence, R. I. .... Gladding's  
Riverside, Calif. .... Avant's  
Rochester, N. Y. .... B. Forman Co.  
St. Louis, Mo. .... Boyd's  
Salem, Ore. .... Towne Shop  
Salt Lake City, Utah. .... Makoff  
San Jose, Calif. .... Blum's  
San Marino, Calif. .... Damon's  
Santa Ana, Calif. .... Rankin Dry Goods  
Santa Rosa, Calif. .... Ladies Arcade  
Spokane, Wash. .... Town & Country  
Stockton, Calif. .... The Wonder  
Syracuse, N. Y. .... E. D. Edwards  
Tacoma, Wash. .... Lou Johnson  
Toledo, Ohio. .... Sophia Lustig Shop  
Tucson, Ariz. .... Steinfeld's  
Tulsa, Okla. .... Vandever's  
Vallejo, Calif. .... Rosee  
Ventura, Calif. .... Jack Rose  
Visalia, Calif. .... Wanda's  
Winston-Salem, N. C. .... Fred McCoy  
Worcester, Mass. .... Richard Healy  
Yakima, Wash. .... Lou Johnson

Also available in other fine stores throughout the country.

**FABRIC:** "Jacara" 70% Acrilan—30% worsted blend by Fabrex.

In grey, beige. Sizes 10-20, \$49.95. (Slightly higher on the West Coast.)

\*Acrylic fiber by Chemstrand

**DAVID CRYSTAL, INC.**

498 Seventh Ave., New York 18, N. Y.



pleats!

David Crystal  
makes  
them  
beautiful...

Acrilan®  
keeps  
them  
beautiful

# ACRILAN


You've never seen pleats this crisp. And they'll stay crisp too, thanks to Acrilan, the acrylic fiber by Chemstrand. Acrilan keeps every pleat beautifully in line. Wrinkles hang out. Wilting won't happen. Yet the fabric looks (and feels) rich, deep, supple. That's what Acrilan does for a dress! Wear it in this one. Look for it in other smart fashions.

FABRIC: "JACARA" 70% ACRILAN—30% WORSTED BLEND BY FABREX.

FOR OTHER FINE STORES SEE OPPOSITE PAGE.

**BEST & CO.**, New York • **I. MAGNIN**, California & Seattle • **NEIMAN MARCUS**, Dallas & Houston • **THE J. L. HUDSON CO.**, Detroit • **JULIUS GARFINCKEL & CO.**, Washington, D. C.  
**THE CHEMSTRAND CORPORATION**, 350 Fifth Ave., New York 1 • **PLANTS: ACRILAN® ACRYLIC FIBER**—Decatur, Ala. • **CHEMSTRAND® NYLON**—Pensacola, Fla.  
See "Sally," new TV comedy starring Joan Caulfield, Sunday nights, NBC-TV Network, sponsored by The Chemstrand Corporation. Check paper for time



A woman with blonde hair is shown from the waist up, wearing a light blue, short-sleeved gown with a large bow at the waist. She is also wearing a matching light blue peignoir with long sleeves and a ruffled collar. The background is a soft, light blue wash.

*the nicest gift  
you can give ...  
or get*

Gown and Peignoir  
of Luxurious  
Nylon Tricot

**STRUTWEAR**

Minneapolis, Minnesota—New York City, New York

*Lingerie*





# nannette<sup>\*</sup> Originals



Christmas party frocks — designed for giving! Left: adorable, holly-berry red cotton, frosted with white eyellet embroidery, white brandy yoke, sleeves and underskirt. Sizes 2, 3, 3X; red only. Right: eyellet and lace trimmed nylon with attached nylon petticoat. Pink or blue. Sizes 1, 2, 3. About \$8 at Shillatos, Cincinnati; Crowley Milner, Detroit; Foley Bros., Houston; Emery, Bird, Thayer, Kansas City, Mo.; Russeks, New York; Thafimmer's, Richmond; Frederick & Nelson, Seattle and at fine stores everywhere. Write, we'll tell you where.

NANNETTE MANUFACTURING CO., INC. • 3800 FRANKFORD AVENUE, PHILADELPHIA 24, PA.

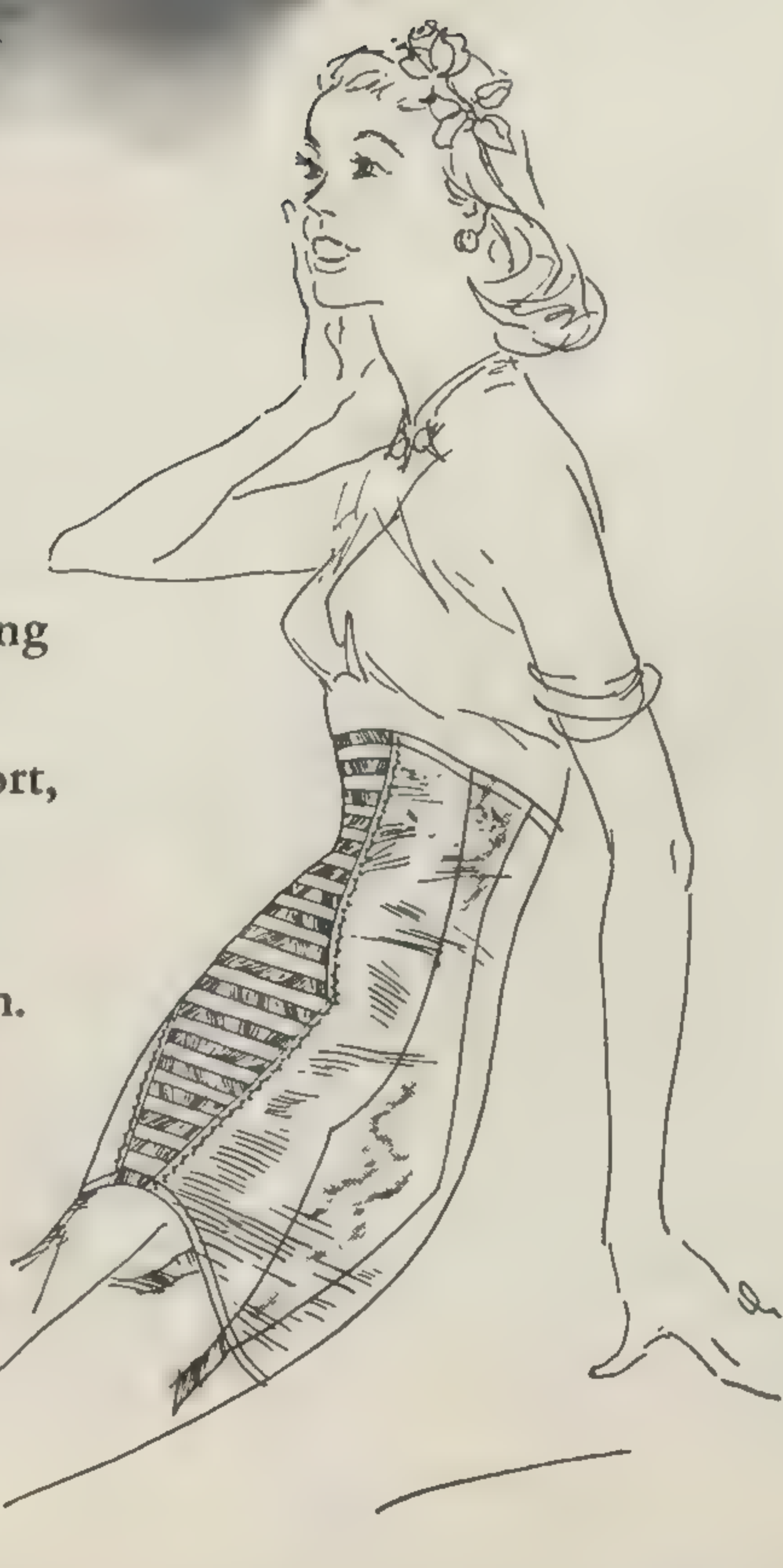
NANNETTE ORIGINALS MADE IN CANADA BY ENAREN, LTD., MONTREAL





**M**ost successfully combining beautiful styling with figure control and wearing comfort, TREO is understandably the choice of America's smartest-looking women.

*Style 512—New hi-waist girdle with "ribbons" front ... power net is 2-ply over hips and derriere ... smooth ... no bulky seams. See the panty too!*



Designed for a blonde:  
a coiffure—and the wave  
it's based on



**S**hining here in its own light: the coiffure you saw under all that glitter on pages 100 and 103. The fact that it's photographed on a blonde (in both instances) is not just happenstance—this is a coiffure *for* blondes, particularly the self-made varieties. It's based on a special Caryl Richards permanent wave, designed for what is all too apt to be described as "problem hair," and to behave accordingly. That is, hair that's been bleached or tinted. Such hair may tend to dryness, split ends and so on, and is more porous than the usual—a fact that causes the pale and honeyed shades, especially, to change colour upon absorbing a too-acid wave lotion. The ingredients in this Special Formula wave, however, are carefully compounded into a waving lotion that can safely be absorbed by very porous hair without its changing colour. Moreover, there's a conditioner built in to help correct dryness and, thereby, prevent split or broken ends. Result: a softer, gentler wave, and added lustre for the hair itself. The coiffure here, designed (by the Jay Thorpe Salon) to take advantage of these advantages, is parted twice—once across the head, ear-to-ear, and once forward, down the centre to the brow. The back section is then combed smoothly out to fall in loose waves to the nape, and the two front sides to still looser waves, with the ends curled becomingly over the ears. Nice frame-up, incidentally, for a pair of glittery earrings.

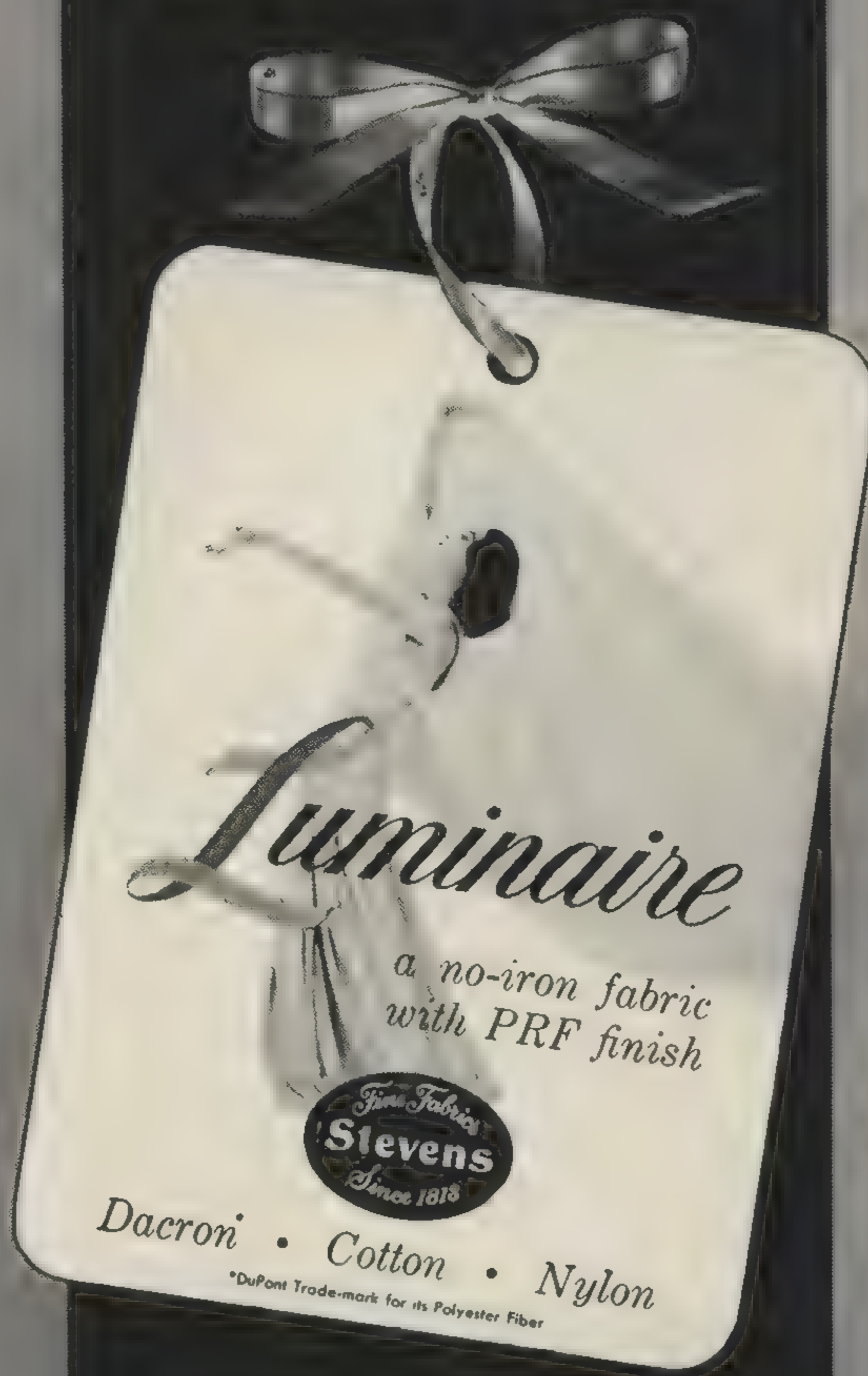


# A MILESTONE IN LINGERIE LUXURY!

It looks like silk—but it's Stevens

## *Luminaire*

For you who long for silk, have no French maid and hate to iron—Stevens creates Luminaire. A blend of Pima cotton, Dacron and nylon, it gives you *all* the lingerie luxuries: the caressing softness of silk, built-in neatness, cool comfort, the talent to take care of itself. Look for this Luminaire tag on surprisingly inexpensive gowns, slips, pettislips and negligees.



Luminaire lingerie in white.  
Slip, sizes 32-40, about \$7.00.  
Pettislip, small, medium, large,  
about \$6.00.  
Rich's, Inc., Atlanta  
J. W. Robinson, California  
Halle Bros., Cleveland  
Stripling's, Fort Worth  
Sage Allen & Co., Inc., Hartford  
Gimbel's, Milwaukee  
The Hecht Co., Washington, D. C.

\*Du Pont trade-mark for its Polyester Fiber

# Stevens Fabrics

J. P. Stevens & Co., Inc., Stevens Building, Broadway at 41st St., New York 36, New York





*English breakfast set* with yellow flowers \$42.50  
TRAY \$9.50

One of  
a large  
selection  
of our  
exclusive  
sets.

THE *Alice H. Marks* SHOP

36 EAST 57th STREET • NEW YORK 22, N. Y. • PL 3-7282

ANTIQUES • PORCELAINS • GIFTS • CANDIES



# SHOP HOUND



...the manly pursuits



*Change for keys.*  
Silver dollar that swings—  
besides his keys—his initials  
(two or three)  
in sterling silver.  
\$7.50 including tax  
and postage.  
From Elizabeth McCaffrey,  
Dept. SH-15,  
Northport, New York.



*New Italian stripe.*  
In olive green and white  
wool jersey, a shirt-sweater  
with two collar-possibilities  
(the collar shown can be  
tucked in, leaving a crew  
neckline in its place). Also in  
toast and white, brown and beige;  
36 to 46. \$18.75. From Italy. Macy's,  
Broadway and 34th St., N. Y. 1.

*Printed ties, challis edition.*  
Wool challis ties for  
the man whose wardrobe is  
steeped in blue or grey—  
these figure (quietly) on  
navy blue (\$2); or maroon  
(\$2.50). By Wembley.  
At Rich's, Inc.,  
Broad and Alabama Streets,  
Atlanta, Georgia.



*Soft-shoe routine.*  
Tan leather moccasins, lined—  
brimming over, in fact—with  
warm sheep shearling. Good  
present idea for the young man at  
school (nice for padding around  
those chilly dormitory floors);  
6 to 13. \$9.95 plus 35c postage.  
From Canada. At Fellman Ltd.,  
49 West 43rd St., New York 36.



*Sweater with snow in mind.*  
Another of those wonderfully  
warm, thick *big* sweaters that  
ski enthusiasts enthuse about.  
This one is an oatmeal colour;  
was hand-spun and hand-knitted  
in—of all places—Mexico.  
S, M, L. \$45 ppd.  
Hatton-Case, 16 East 55th St.,  
New York 22, N. Y.

## merrin



530 MADISON AVE.  
(COR. 54TH ST.)  
NEW YORK 22  
PLAZA 3-8688

For the man  
who has  
everything

14K GOLD  
TOOTHPICK  
IN ITS OWN  
LEATHER CASE, 7.50†  
INITIALED, 10.00†

TAX INCLUDED†  
ACTUAL SIZE  
MAIL ORDERS FILLED  
POSTAGE PREPAID  
MONEY-BACK  
GUARANTEE  
WRITE DEPT. V-N15



*For Sartorial Security*

Designed by Calvin Curtis  
available only at this shop.

Our famous brocade braces \$8.50  
Garlers \$3.50 Boxed sets \$11.50  
Gift-boxed. Add 25 cents for shipping

Dog house - tan, black & white  
Serenade - silver on midnight  
Acrobats - white & red on black  
Owls - shades of brown & grey

*Calvin Curtis*

CRAYATEUR  
60 EAST 55th ST., NEW YORK  
"CRAYATEUR" Reg. U.S. Pat. Off.

the ONE GIFT they DON'T have... **MOPPER\***



Guard against colds! Avoid chills! Hang Mopper  
next to tub or shower and dry off in a flash after  
you splash! Keeps you warm as toast!

the absorbing new "dry-off"  
**AFTER-BATH ROBE**

Here's a great big, wonderful "terry  
bear" of a robe that towels you dry in-  
stantly, cozily after tub, shower or swim!  
Made of thick, thirsty, luxurious, snow-  
white Cannon terry, with yards of com-  
fortable fullness, huge draft-screen  
collar... it's a whopper of a Mopper!  
Has big "carryall" pocket, wrap-around  
belt, tassel tie at neck, raglan sleeves  
... fits any man or woman perfectly.  
For 6-footers order king-size... only a  
dollar more. A great buy and a heart-  
warming gift. Get one for yourself,  
several for house guests, at the special  
3-Mopper price. Orders filled immedi-  
ately. Sorry, no C.O.D.'s.

\*Trademark

Gift-ready, in clear plastic  
bag. Add 35¢ postage. **\$6.95 ea.**  
(Save! 3 for \$20)

**Woodmere Mills, Inc.**  
Dept. 101, P. O. Box 167, Bennington, Vt.



*Present for a tweed jacket.*

A camel-coloured Shetland sweater, from England, with news knitted in this way—the sleeves are raglan, and the Shetland itself is ribbed. Also in mid-grey; 38 to 44. \$16.50 plus 35c postage. By Allen Solly for Paul Stuart, Inc., 18 E. 45th St., New York 17.



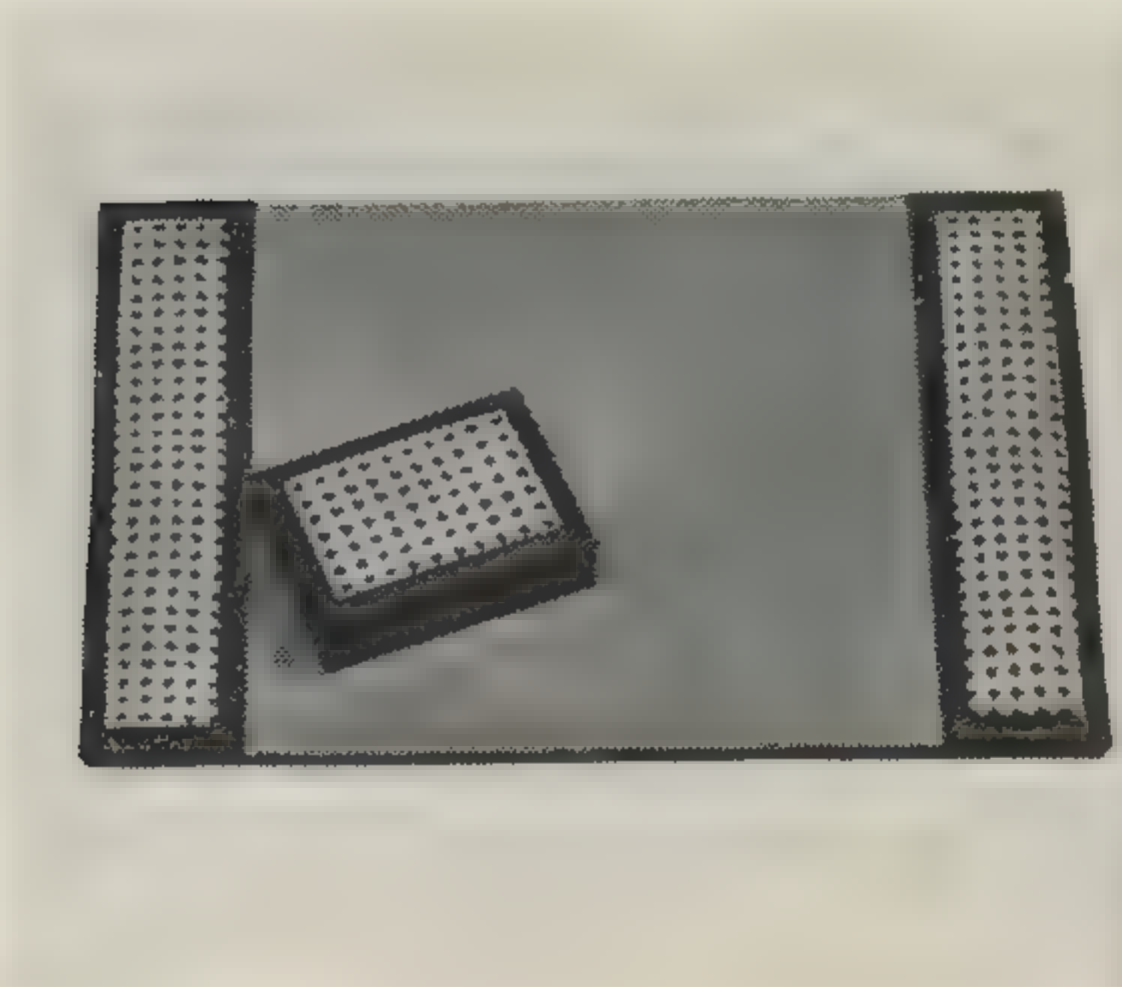
*Night watch.*

For evening, a round black sliver of a watch, with golden hands that tick off the hours (the latter are represented by dots). Snapback case is 14-k. gold-filled and waterproof. \$79.50 plus tax. By Elgin Watch Co., Marshall Field, Chicago, Ill.



*Desk set, Italian production.*

Present for a man's desk—home or office. Blotter holder and cigarette box of leather, sheathed in wicker. Sold separately (the holder is \$25.95; the box, \$12.17) or together (\$38.12). From Italy; at Macy's, Broadway and 34th St., N. Y. 1.



*Greetings—cabled.*

A hand-knit, V-necked sweater alternately cabled and ribbed in natural-coloured wool. Also comes in black or white. Sizes S, M, L. \$35, ppd. The Gilte Edge, 127 East 56th Street, New York 22, N. Y.



*Skier's sweater.*

From Italy, a waffle-knitted white wool sweater, to work the slopes proper, wear with flannels afterwards (nice present for this present: a pair of black gabardine ski trousers). Sizes S, M, L. \$45 ppd. Battaglia, 44 East 50th St., New York 22, N. Y.



*Stripes—non-regimental.*

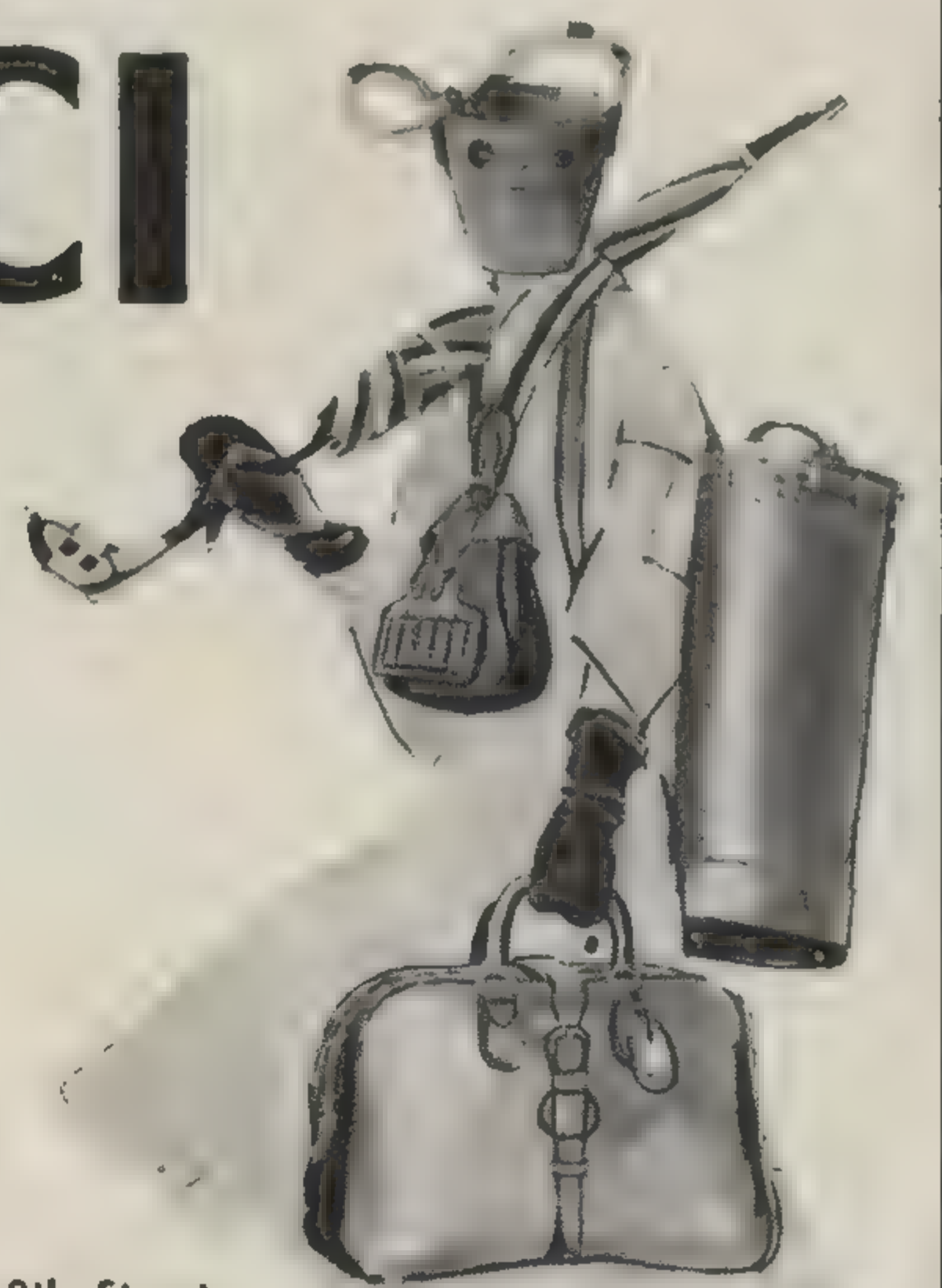
These—which are currently brightening a new crop of Swedish cotton ties—might be just the thing for the man who owns a navy-blue blazer and a plane ticket south. Tie shown: striped on red. \$2.75 ppd. Taylor Ties. Men's Town and Country, 594 Lexington Ave., N. Y. 22.

MIEHLMANN



# GUCCI

Quality and Style  
in Leather Goods



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## New Way To Sleep!



Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft-combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34). M (36-38). L (40-42). XL (44-46).

\$2 ea. 3 for \$5

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

\$3 ea. 2 for \$5

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W. Palm Beach, Fla.

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14K GOLD COCKTAIL

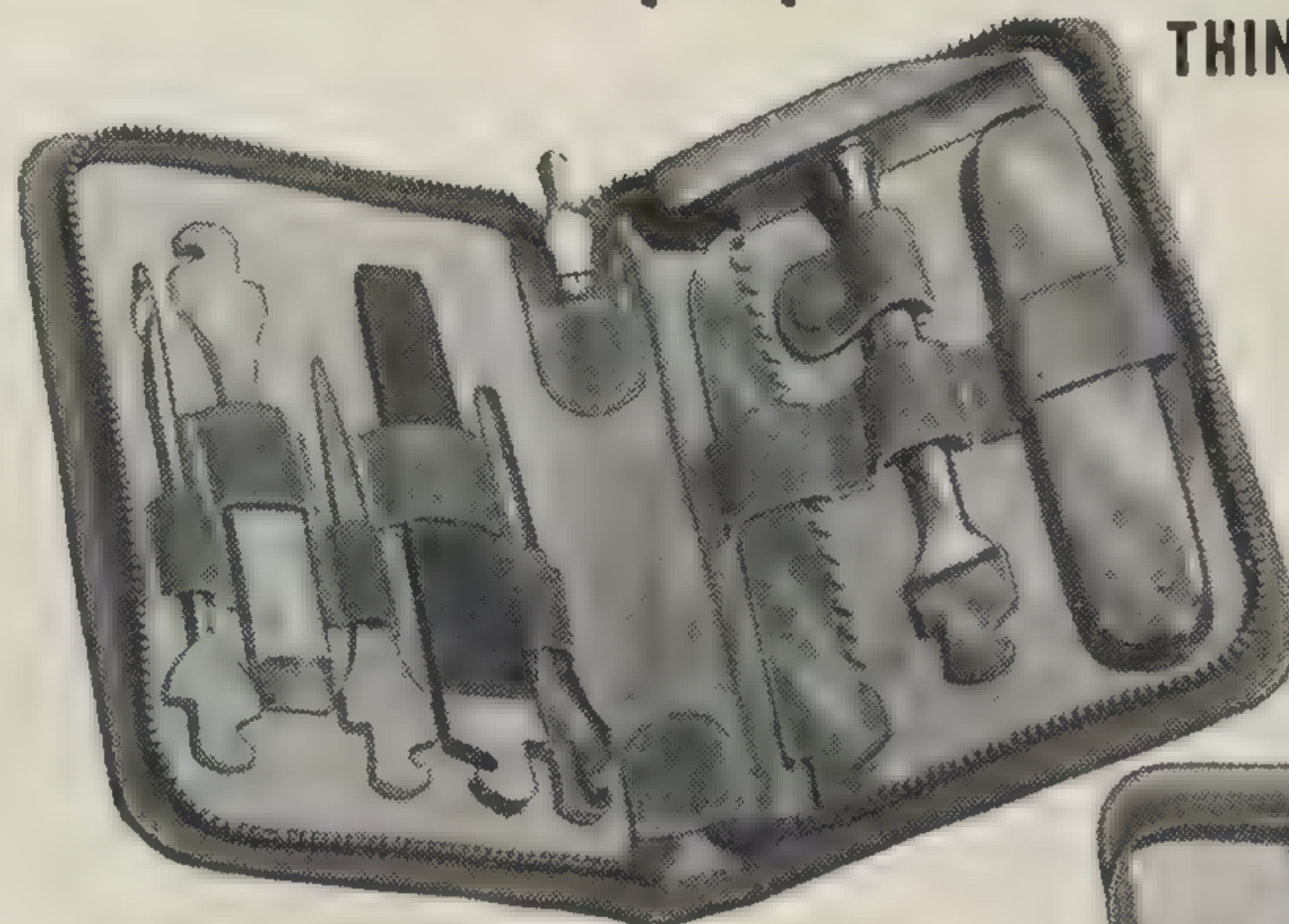
TIE TACKS: MARTINI WITH EMERALD OLIVE, 15.00; GIBSON WITH DIAMOND ONION, 20.00

MATCHING CUFF LINKS: MARTINI, 66.00; GIBSON, 77.00

TAX INCLUDED • ACTUAL SIZE  
MAIL ORDERS FILLED • POSTAGE PREPAID  
MONEY-BACK GUARANTEE

WRITE DEPT. V-15

## Gifts for people... WHO DO THE STRANGEST THINGS THEMSELVES!



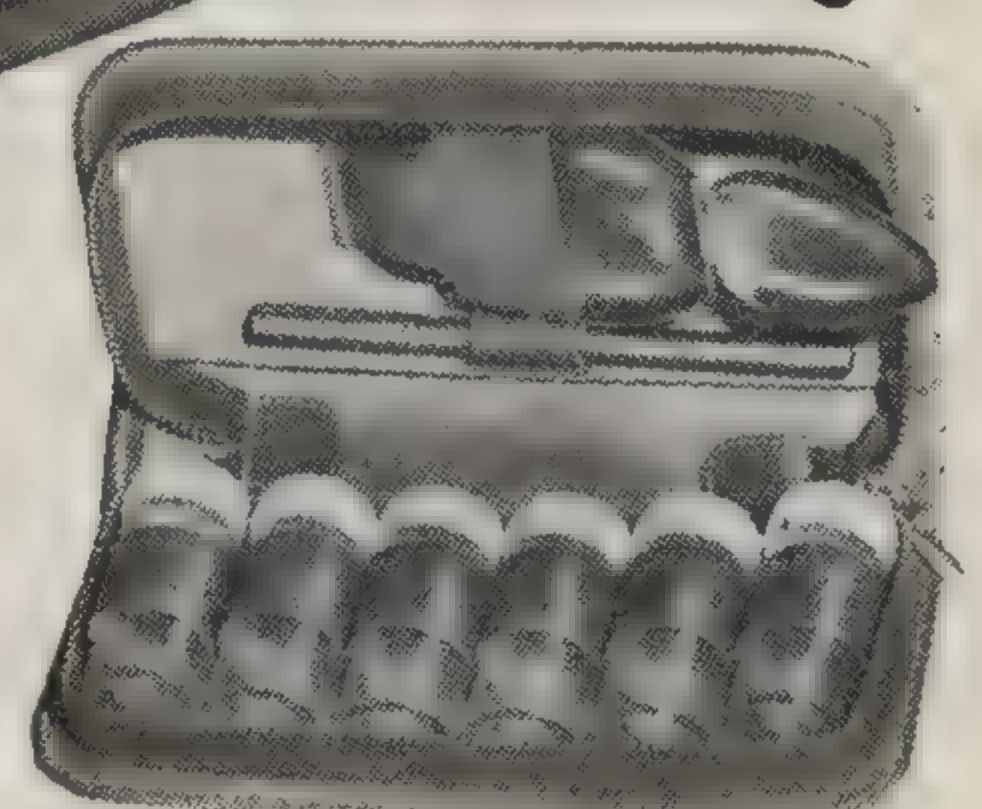
### POCKET WORKSHOP

For the man who can't resist "fixin' things" wherever he goes. 8 precision, man-sized tools of fine Solingen steel in handsome zippered leather case. Initials no charge. Gift wrapped. \$8.95

### MEDI-KIT

6 unbreakable pill vials, folding combination measuring spoons, a precision thermometer... all compactly held in a zippered leather case. Initials no charge. Gift wrapped.

\$5



KENT FIFTH AVENUE • 745 Fifth Avenue • New York 22, N. Y.





## Wisely Washable

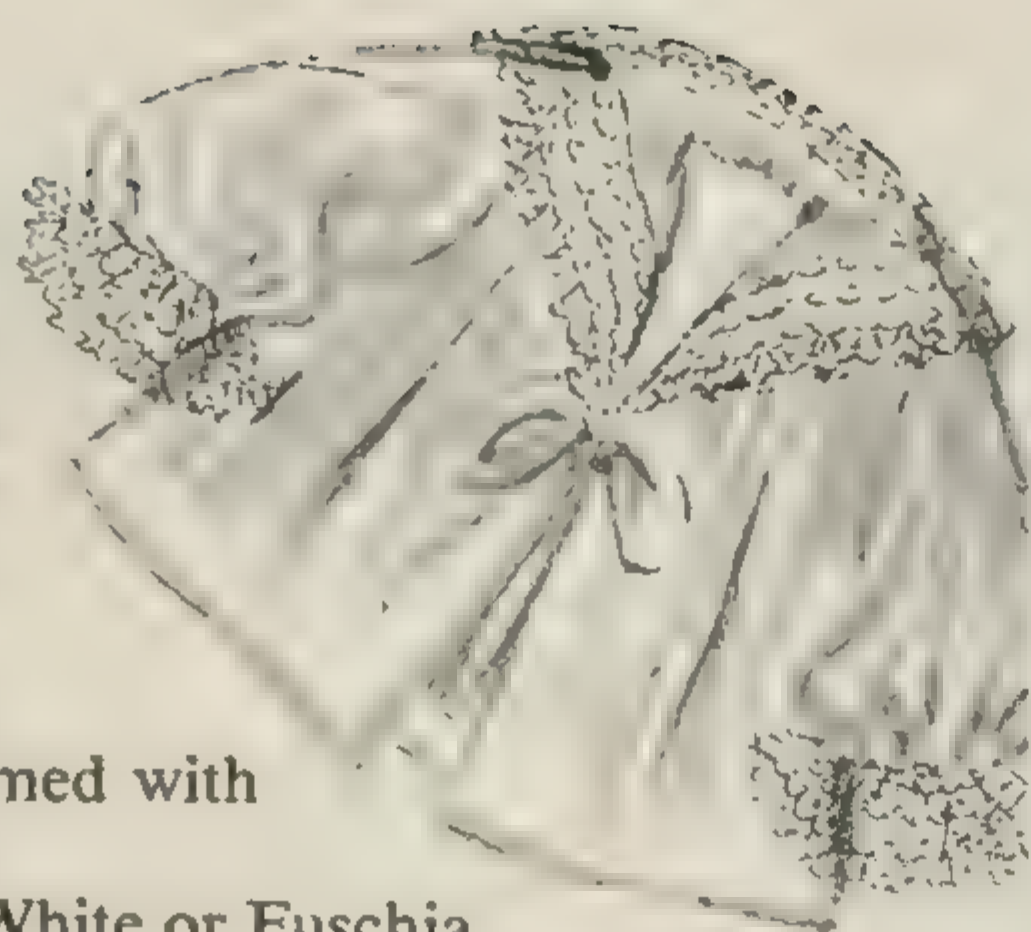
Rayon and silk wash velvet Robe . . . feels and looks luxurious, travels with aplomb. Collar and cuffs attractively trimmed with French val lace. Petal Pink, Blue, White or Fuschia Sizes 10 to 20, \$55.

Its twin Bed Jacket . . . Petal Pink, Blue or White Sizes S-M-L, \$27.50

The Handkerchiefs are real Valenciennes lace . . . from Belgium. All initials except I, O, Q, U, X, Y, Z at \$3.75 each.

**KERGE'S**  
IMPORTERS

576 MADISON AVENUE, NEW YORK 22, N. Y.



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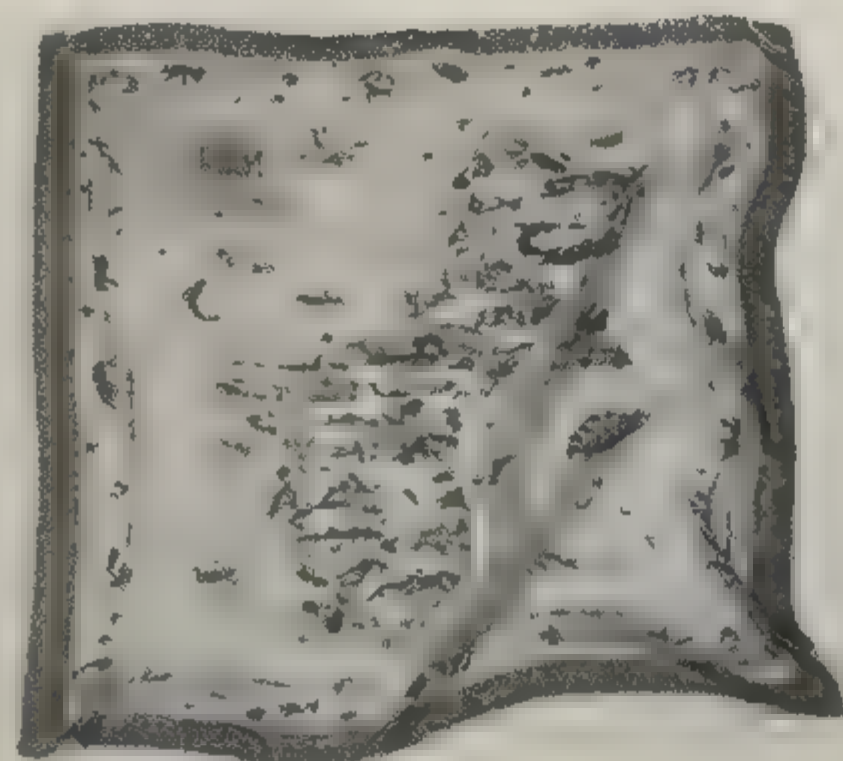
. . . white lawn dress hand embroidered in alternating crimson and holiday green or royal blue with elves merrily dancing across the skirt.

years 1-3.....\$28.50, years 4-6.....\$36.50  
Romper to match (in broadcloth)

6 mos. to 2 yrs.....\$29.50  
Booklet on request

THE PARIS HOUSE  
OF HAUTE COUTURE FOR CHILDREN

**MARCELLE JULIEN** INC.  
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## a scarf . . . from the Paradise of the Pacific

Yours (or someone else's) for just one dollar (\$1.00) and the time it takes the plane. In pure silk, with the map of Guam, the scarf measures 32" x 35". Specify border colour—dark blue, light blue, yellow, green or red.

C.O.D.'s are accepted.

Send orders by airmail—6c.  
Return airmail postage paid by us.

**Guam Department Store**  
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Agana, Guam, Marianas Islands



# SHOP HOUND

...in the present tense



## Bed jacket, oriented.

Pure silk kimono, clipped off waist-high (or just above the covers), and tied at the midriff. Bright poppy-pink or turquoise, in small, medium, or large sizes. \$15.95.

By Dynasty. At Lord & Taylor, Fifth Ave. and 38th Street, New York 16, N. Y.



## Time to burn.

From Switzerland, a shock-resistant watch set in the case of a precision lighter. Case itself has a golden finish, is 2 1/2" by 1 1/2", guaranteed for one year.

\$17.95 inc. tax, ppd. By Sheffield. The Nassau Co., 200 W. 34th St., New York 1, N. Y.

## New "Stop & Go" Lounger is wonderful Holiday gift!

The traffic's with you in this STOP and GO original design by Flo Aspell. Precious to give, precious received, here's a holiday lounging costume to make you merry at any time.

The Capri pants are velvet; note the "No Parking" design. The scoop-necked top is of English lisle. The STOP and GO motif is appliqued with satin stitch and rhinestones.

**\$39.95**

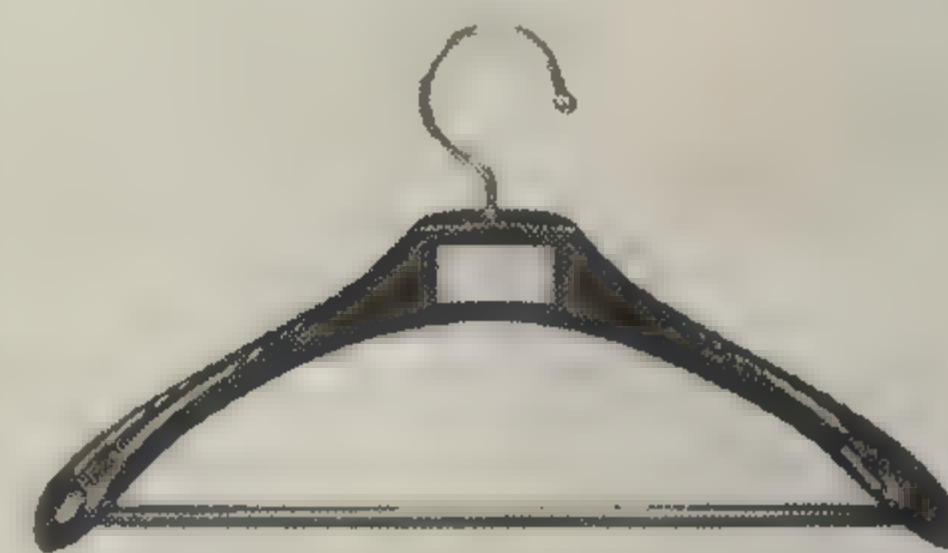
Velvet Capris: Black, coral, grey  
Coordinated Blouse: Grey, pink, yellow, white, navy  
Appliqued Design: Your choice of colors or ours.

**Ramada**  
"in the Pink Adobe"

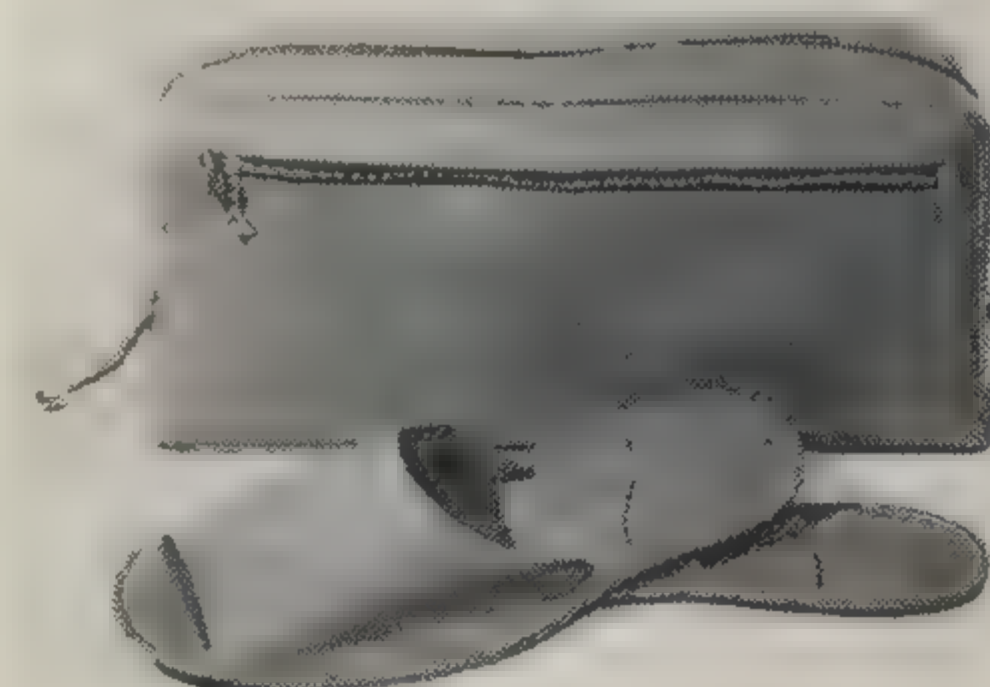
41 W. COUNCIL

TUCSON, ARIZ.

*Marked for a man.*  
Besides being properly shaped for a suit-shape, this hanger has a brass plaque for his initials. Mahogany, black, or walnut finish. \$10, including initialling. Gunther Jaeckel. 10 East 57th Street, New York 22, N. Y.



*Mobile utility unit.*  
For the man who puts in some time travelling, a natural tan cowhide kit to contain his brushes and shaving things. It already does contain slippers of the same soft leather. S, M, L. \$22.95 inc. tax, postage. Here's How, 95 Fifth Ave., New York 3.





*Lighter in the round.*

For smokers who smoke in either traditional or contemporary rooms, a round black lacquer table lighter.

Also comes in red. \$5, plus tax and postage.

From Karl Mann, 16 East 55th Street, New York 22, N. Y.

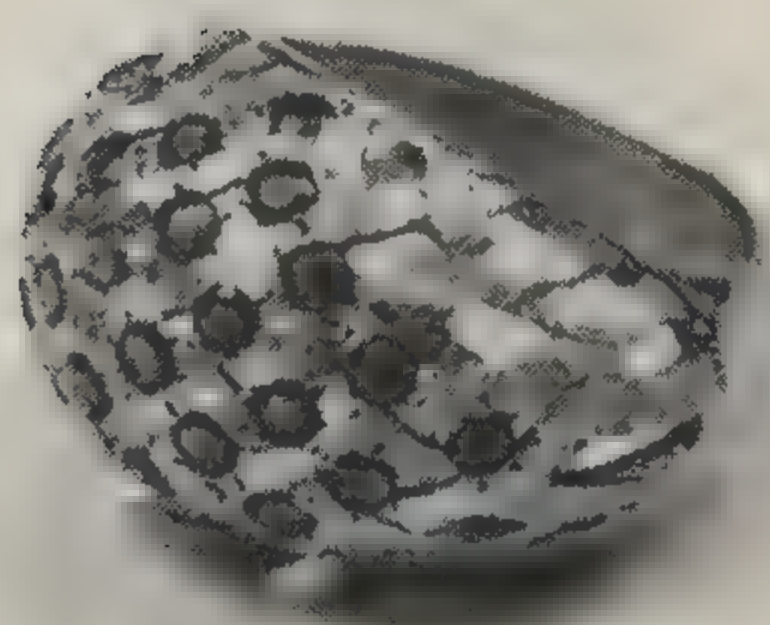


*Fencer's vest, fur version.*

In Brazilian river otter, a new way to jacket—partially—shirts and sweaters.

It buttons across one shoulder, down the side; can be worn loose or, as here, belted with its own fur belt. \$225\*.

Henry Greenhut, 745 Madison Ave., New York 21, N. Y.



*The real thing—finger size.*

Dome-shaped ring of brushed 14-carat gold, woven around twenty-five sapphires.

\$85, including tax and postage.

From Gotham Gifts, 15 West 47th Street, New York 36, N. Y.



*Holiday fling.*

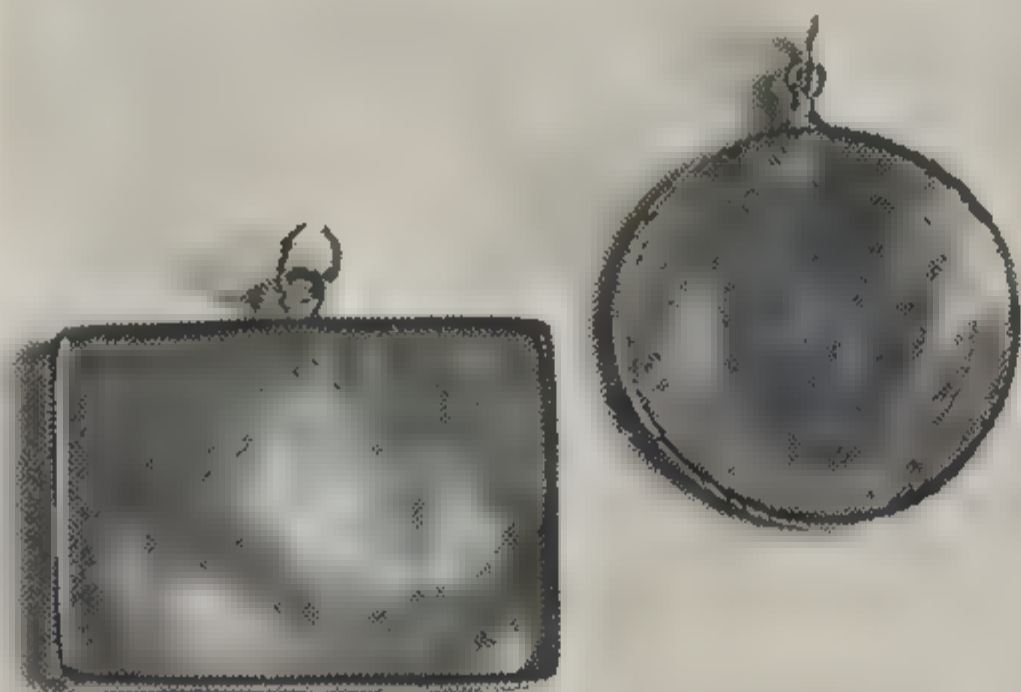
Little fur to fling on over a string of holiday dresses—north or south. This, of white-dyed Argentine broadtail lamb (Hammer Brand processed), has a standaway collar, one-button closing.

\$99 inc. tax, ppd. Harold Rubin, 52 E. 56th St., New York 22.

*Charms from China.*

Safe bet for anyone who owns a charm bracelet, these gold-rimmed mother-of-pearl discs and oblongs (in Chinese gambling houses, they're used in place of chips).

\$15\*. Bloomingdale's, 59th Street and Lexington Ave., New York 22, N. Y.



Accounts, and how to keep them straight are the concern of a concise little book called *The ABC's of Bookkeeping*. Written by a Certified Public Accountant, the book is a model of clarity—and thoroughness—containing eleven chapters, many illustrations, and plenty of practice pages. Besides being an excellent brush up or refresher course for business people, it goes a long way towards simplifying things for the woman whose bookkeeping is strictly on a household level. \$1.98. From Fineline Co., Dept. 436, 303 Fifth Ave., New York 16.

\*PLUS TAX

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*Unusual Christmas Gift Idea...*

Imported Marbleized Ceramic Urn made for Bonwit's alone. Charming modern revival of a 17th century Venetian skill. 11½ inches high, pink or blue with white medallion figure of kneeling woman. 15.00 Mail and phone. Add 40c for shipping.

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FROM *South America* come these EXOTIC RINGS. Featuring gems of 15 cts. or more. Set in 14K hand carved gold Flame Design, which is exclusive with us.

Actual Size	ROYAL PURPLE	AMETHYST	\$140	TAX INCL.
	GOLDEN QUARTZ	TOPAZ	\$120	TAX INCL.
	LIGHT BLUE BRILLIANT	AQUAMARINE	\$150	TAX INCL.

Sample of Waldorf Jewelry cleaner sent FREE on request.

*Johnston* JEWELS LTD. WALDORF-ASTORIA HOTEL NEW YORK CITY

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**Gilding the thermos.** Our happy thought from Italy—handsome vacuum-lined bottles in anodized aluminum with lustrous golden surface. Perfect for bar or bedside—to have your beverages hot or cold the moment you want them. Exclusive with S.F.A. Pint size, 9.50. Quart size, 12.50. Mail and phone. Also White Plains, Detroit, Beverly Hills, Springfield, N.J. Guest and Gift Shop, Fourteen East 50th Street.



**A bright red wrapper  
for Christmas . . .**

and all through the year . . . in warm and comfy washable wool with pearl buttons.  
in sizes 2, 3, 4 toddler . . . \$7.95  
and sizes 4, 6, 8 . . . \$10.95  
monogramming \$1.50 additional  
For little boys, there's a double-breasted model.  
add 30¢ for postage and handling

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Send for our fashion folio of sizes 1 to 4

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A new and exclusive rainwear creation. Goodyear Vinylfilm in soft colors: yellow, blue, and rose. 5¾ yds. at hemline.

Gift idea! One size fits 10-20. Use matching envelope to rainproof handbag.

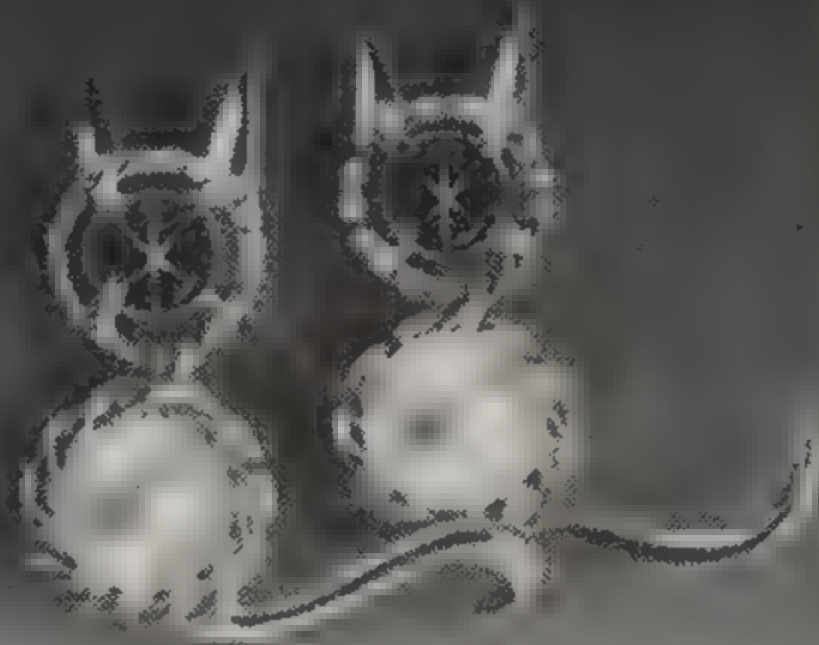
**GOODYEAR**  
Vinylfilm

**\$14.95** Postpaid . . . Add 60c tax for Calif. deliveries. No C.O.D.

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PEDIGREED CATS BROOCH . . .  
BLACK STAR SAPPHIRES AND  
CULTURED PEARLS. SET IN  
18K GOLD. 88.00†

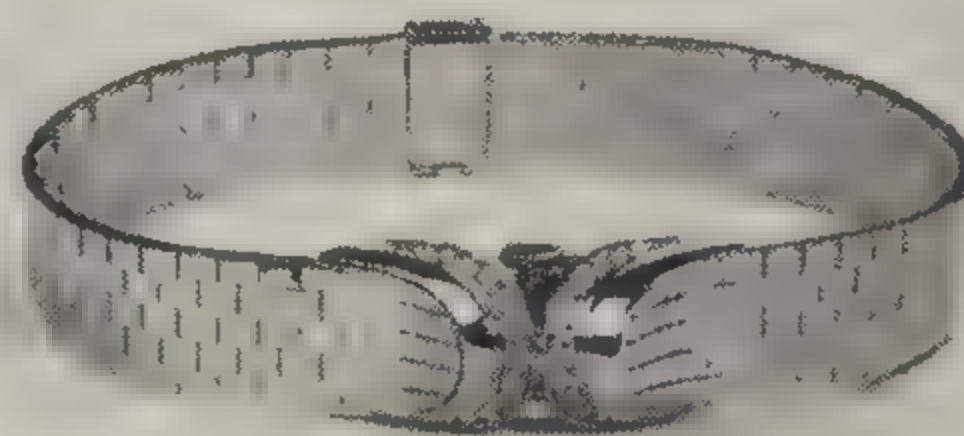
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# SHOP HOUND

*...in the present tense*



*Time: beautifully spent.*  
A watch concealed in a bracelet. Basket-weave bracelet in 18-carat gold with two diamond crescents, one of which lifts up to show the face of a tiny watch. \$1,300 inc. tax; to order from Switzerland; from Gubelin, 673 5th Ave., New York 17, N. Y.



*Travelling in comfort.*  
For a footloose friend: her own pillow and comforter, tucked in their own case; all, in taffeta. Comforter, navy blue on one side, red on the other; pillow and case, navy blue. Or: black/pink, brown/dusty pink, navy blue/French blue. \$39.95. Eleanor Beard, 446 Park Ave., N. Y. 22.



*Rings—at a new peak.*  
These rings have a fresh angle—they're V-shaped; look new, feel perfectly comfortable on the finger. Two shown here: top, turquoise enamel with pearls, rubies, \$65; below, blue enamel with diamonds, \$150\*; both, 14-k. gold. Wallach & Sons, 24 West 47th St., New York 36, N. Y.



*Beauty helpers.*  
Left, eye shadow individually blended to match your coloring (\$3.50\*); centre, luminous, colourless lip glow (\$1.25\*); below, lip pencil and brush (\$3.50\*); all from a place that's also a fount of helpful beauty advice. Deidre, 510 Madison Avenue, New York 22, N. Y.

\*PLUS TAX

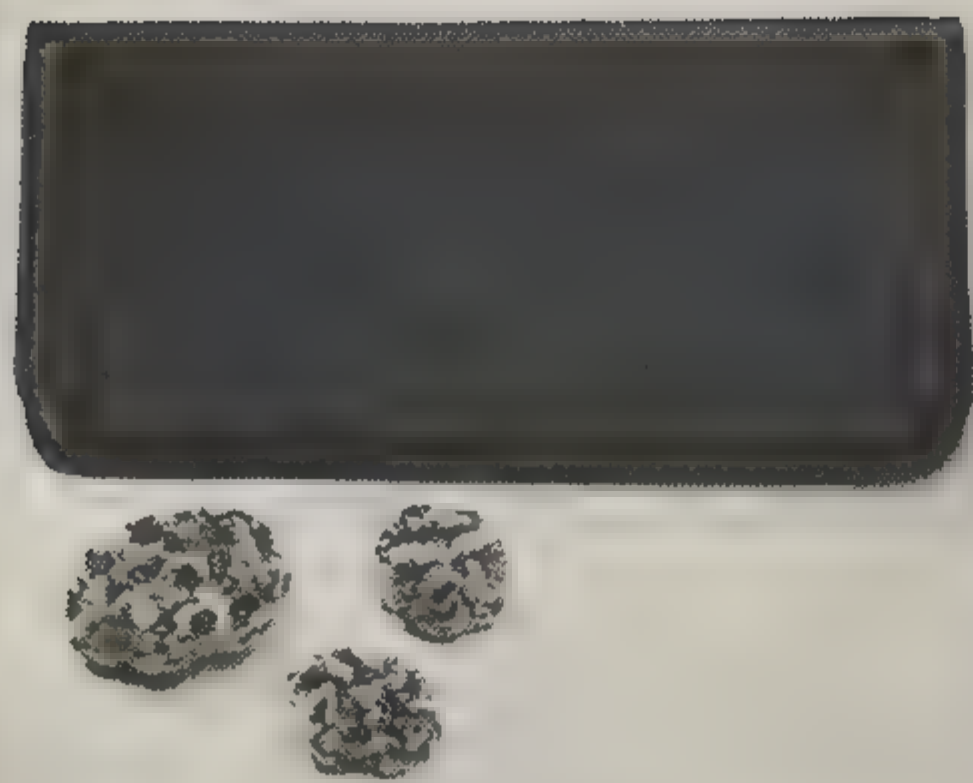
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**Jade, pendant.**

Slender, swinging earrings of hand-cut and polished jade, mounted on gold-plated sterling silver. \$15. With 14-carat gold mounting, \$25. Both, inc. tax, postage. International Gem, 15 V Maiden Lane, New York 38, N. Y.



**Travelling jewel case.**

Jewel roll of French blue suede, to wrap up everything that glitters—and travels. Also in beige. \$17.50, plus tax. At Helena Rubinstein, 655 Fifth Avenue, New York 22, N. Y.



**Sweater, turned turtle.**

For the woman who collects sweaters, this collectors' item: a merino French wool pull-over, turtle-necked. In orange, and 14 other colours, including black and white. \$19.95. Bernath & Co., Inc., 560 Madison Ave., New York 22, N. Y.

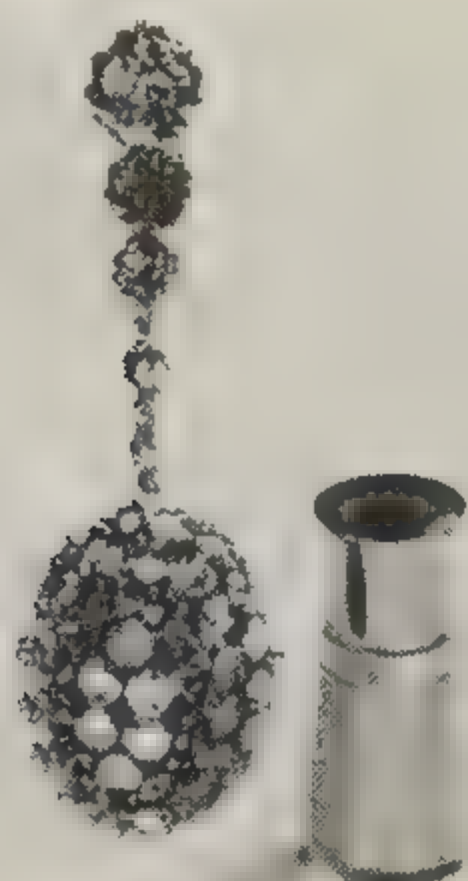


**Nuggets to wear.**

Topaz nuggets set with golden wire—here they're set as cuff links, can appear as earrings too. Same idea, in amethyst or aquamarine. Cuff links or earrings, \$8.50 inc. tax, ppd. Jenny Gruder, 56 East 59th St., New York 22, N. Y.

**Perfume, pinned.**

From France, a jewelled pendant pin that can carry perfume with it: the pendant opens onto a dab of cotton that holds perfume lastingly. Pin, phial of perfume, \$15 inc. tax, ppd. Chalmar, Split Rock Road, Syosset, New York.



**Smart spot for presents.**

Leopard handbag—not too big, not too small—and black leather where it isn't fur. \$49.50, including tax and postage. At Oce-Leopard Fur Co., 244 West 39th Street, New York 18, N. Y.



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**silk brocade evening coat**

*Exquisite Banker's style*

Finely tailored and lined. Wonderful over dresses or skirts, or for lounging. In most colors. Sizes 34-40 \$65.00 to \$75.00

*Give second color choice in ordering.*

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oyster grown pearls in 14 kt. white and yellow gold.

Earrings \$18.90\*  
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And a must for a well dressed man—  
Stickpin \$11.50\*  
Tie Tack Set \$8.50\*

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J. J. Sommer Since 1875  
Dept. 7, P. O. Box 3602, Washington 7, D. C.

**Monogrammed Sweater Guard.**

To secure a cardigan worn carelessly "over the shoulders", we suggest our gold-plated Leaf Clips, linked together with a chain of "pearls" and a gold-en disc engraved with 3-letter monogram. Detach the removable clips, and you have a lovely pearl bracelet with monogrammed bangle. \$1.95 postpaid.

*For Gifts: 4 for \$7.50*

**Elizabeth McCaffrey**  
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**Real LIVE Miniature Xmas Trees**

**2 FOR \$1 ONLY**

**2 Gay Indoor Planting Pots Included Free of Extra Cost**

**After Xmas Plant Outdoors To Grow Into 2 of Your Most Prized Trees**

This Colorado Blue Spruce planting stock is well rooted and already 8 to 12 inches tall . . . 3 years old . . . needles intact. Nursery Grown. Two colorful plastic planting pots included in which to keep your Xmas Trees live and fresh indoors all the holiday season. An ideal size for first transplanting outdoors to grow into 2 of your most prized trees . . . living memento of this Christmas for years to come. Guaranteed, any Blue Spruce not developing replaced free (5 year limit). Hardy, should thrive anywhere evergreens grow. Send only \$1.00 plus 25¢ for shipping costs for 2 trees and 2 planting pots (6 trees, 6 planting pots \$2.50 plus 35¢ shipping). Rush order today to

**Michigan Bulb Co.**  
Dept. EX-1607, Grand Rapids 2, Mich.





## The gift of Beautiful Hands

### Spruce ELECTRICAL MANICURIST

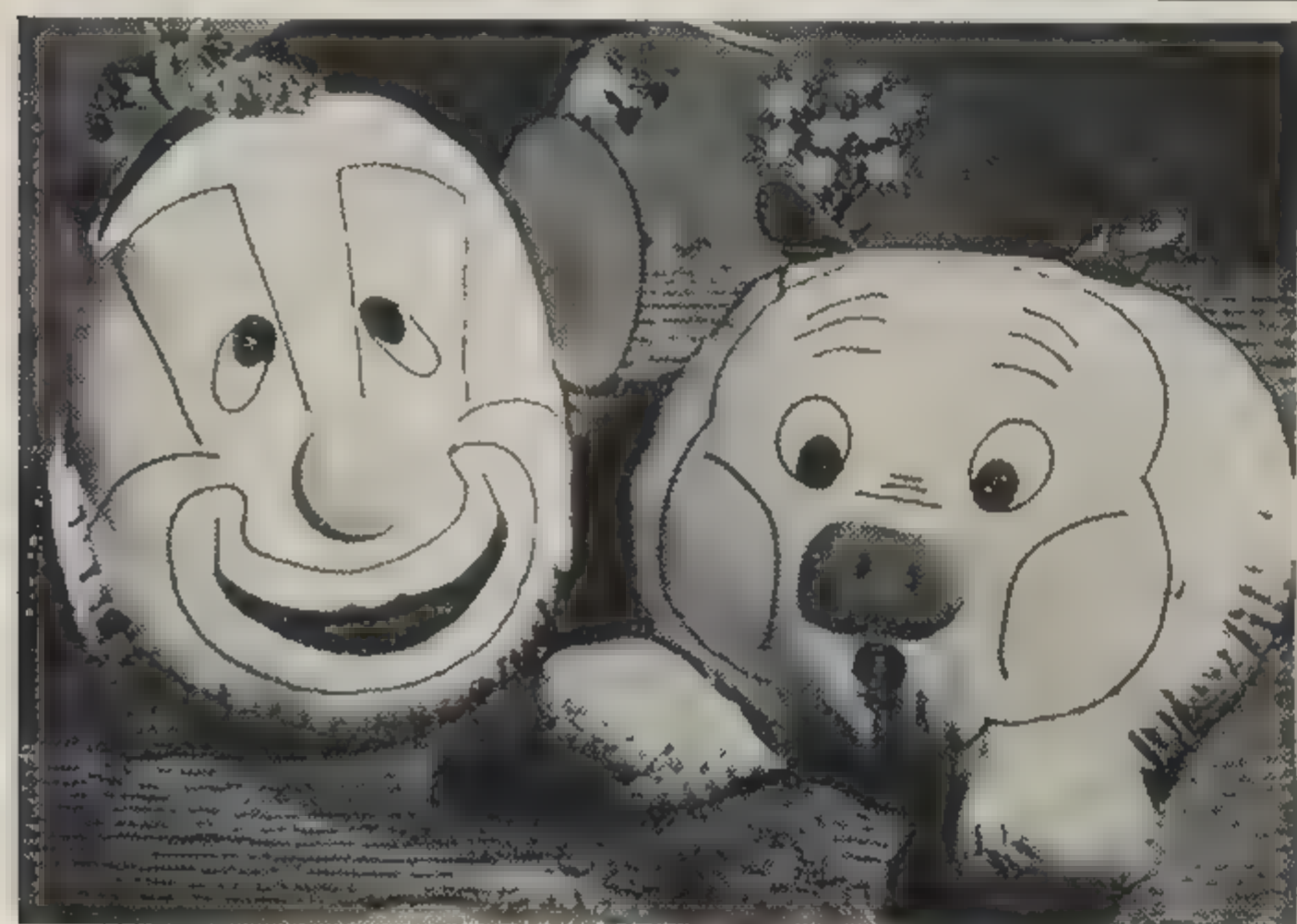
At last, healthy, well-groomed nails in just 10 minutes a week . . . in your own home! Spruce contours the nails so smoothly, they won't snag even the sheerest hose; gently loosens and whisks away excess cuticle; buffs nails to a vital glow; gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of your own home! A lifetime investment, it saves money right from the start! Wonderful to give or receive on any occasion! . .

Fully guaranteed to be free from faulty workmanship or defects in materials. **MOTOR UNCONDITIONALLY GUARANTEED FOR TEN YEARS!**

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### Playmate Pillows

MAKE BEDTIME FUN

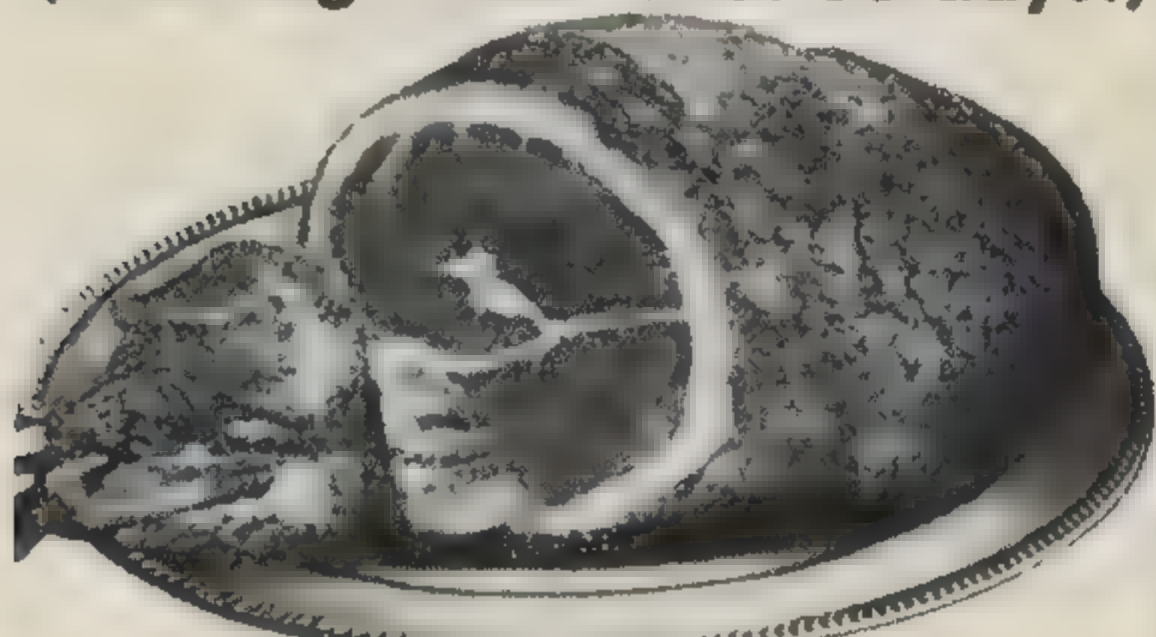
Big gingham checked pillows with hand embroidered, hand-appliqued patches brighten a youngster's room. He'll twit Duncy Clown's big pink ears and hug amazing Porky Pig. Duncy measures 17" tall and Porky is 12" x 10". Sturdy pillows are colorfast. Choice pink, or blue gingham. Teen-Age Sis will want them for her pillow collection.

each **\$2.98**  
(Add 35¢ postage)

**Here's How Co.**  
(V-21), 95 Fifth Ave. New York 3, N.Y.

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(Smoking alone takes 30 days!)

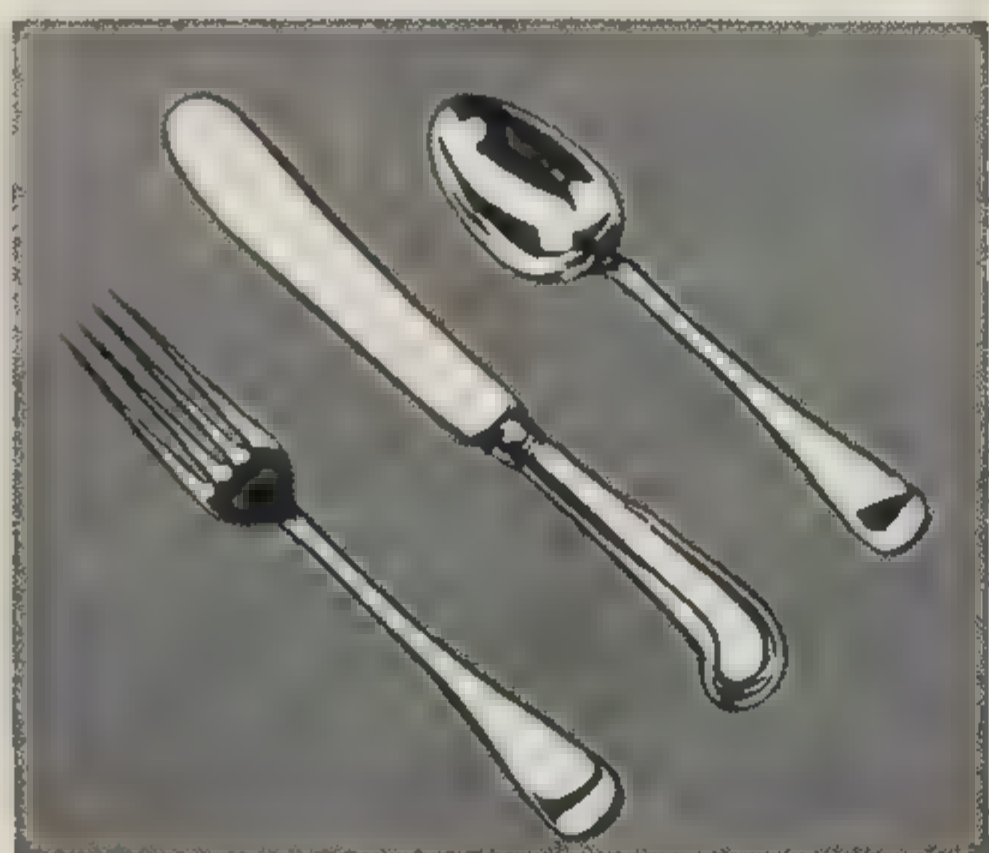


#### JORDAN'S GENUINE VIRGINIA HAM

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 117 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. \$1.89 per lb. cooked. 8 to 13 lbs. Postpaid (add 35¢ per lb. for shipping outside U. S.). Guaranteed to please!

**JORDAN'S OLD VIRGINIA SMOKEHOUSE**  
1433-G E. CARY ST., RICHMOND, VIRGINIA



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\$57.40

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Now Skilled Shoemakers use Factory Methods to Give Shoes a Fashionable New "Just Bought" Look

- ☐ New Heels—most every type (very slender Jourdan, reptile or metallic add't'l) \$4.50
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- ☐ Suede shoes Redressed like new \$2.95
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New York 16, N. Y.



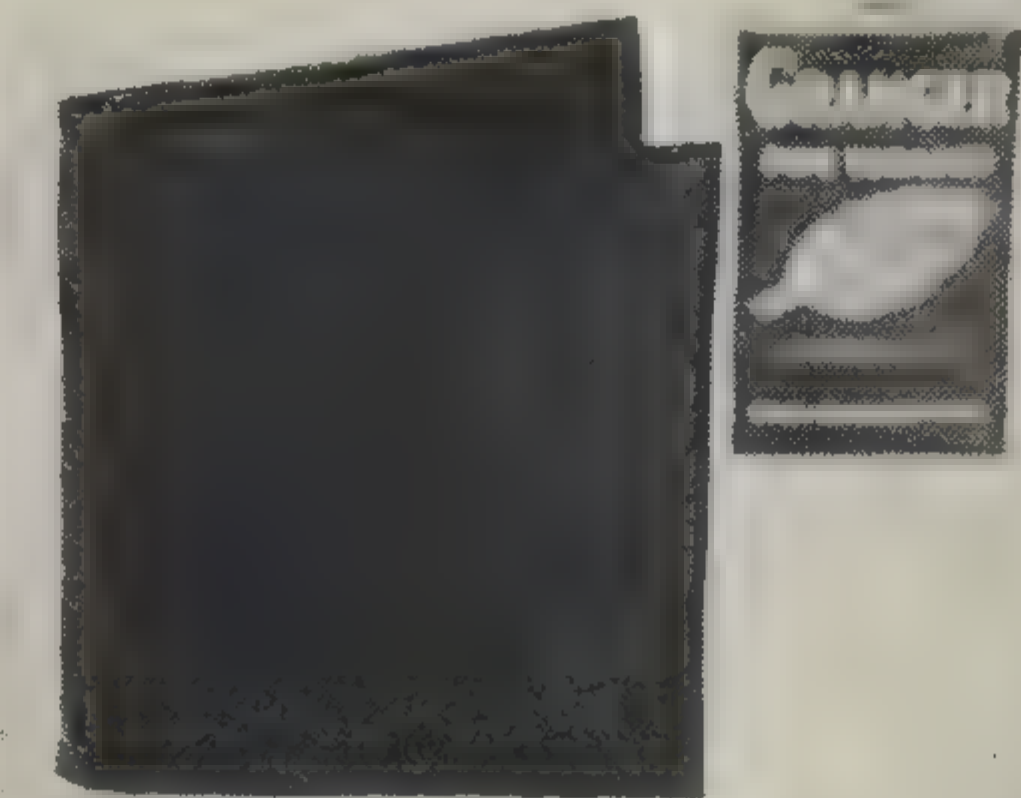
#### Christmas memo

For an organization man (or woman)—a pocket secretary furnished with a leather-backed memo pad. Room for bills, cheque book, cards, photographs. In black, mahogany, or tan leather, rep lined. \$7.50\*. By Rolfs, Arnold Constable, 40th Street & 5th Ave., N. Y. 16.



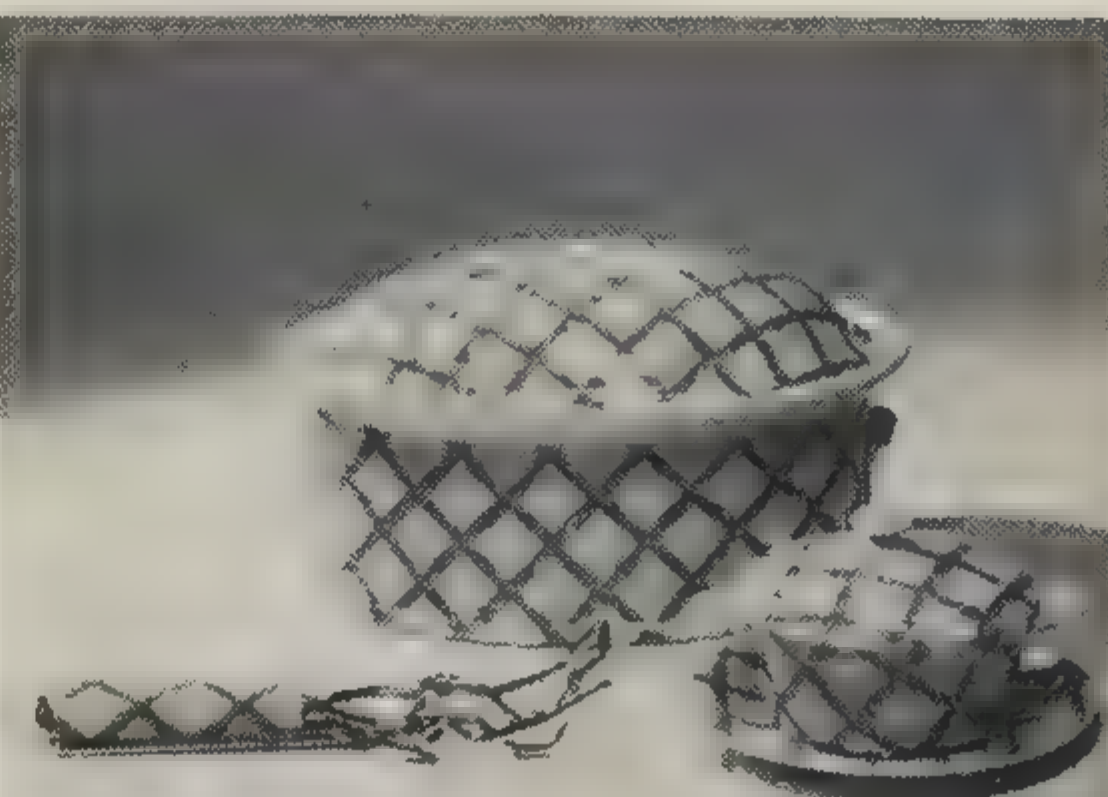
#### Cachepots, gilt-edged

Pretty present for a table—white cachepots with coloured butterflies flying around. Delicate gilt handles, gilt rims. The pair, \$40. Bergdorf Goodman, Fifth Avenue & 58th Street, New York 19, N. Y.



#### Tobacco man

News for a man with a pipe in his hands—a handsome tobacco pouch made of black crocodile. This, from France, by Lamarthe. \$27.50\*. Dunhill, Fifth Avenue & 50th Street, New York 20, N. Y.



#### This year's casserole

The newest pattern: a diamond pattern in turquoise on white, with a detachable handle to carry casseroles coolly from the oven. Large size (two quarts), \$37.50. Individual size, \$15. The handle, \$10. Mayhew, 603 Madison Avenue, New York 22, N. Y.



#### Permanent Christmas tree

A twelve-inch spiral of fake holly with berries of red or white bubble trimming. Might appear prettily and often (at yearly intervals) in the centre of a table. \$15.50 ppd. Peb's Ltd., 146 East 58th St., N. Y.



To one who wears Black Hills Gold  
Good luck and fortune will unfold.

Gypsy Legend

### Black Hills Gold EARRINGS

by Landstroms

From the exciting Black Hills of the Dakotas come these sophisticated earrings wrought in glamorous Black Hills Gold. So right whatever the occasion. Screw Back Style \$7.50 per pair. Postpaid and tax incl. Also available Pierced or Clamp. Immediate delivery.

WRITE FOR FREE COLOR CATALOG

**BLACK HILLS GOLD CREATIONS, Box 1112, Rapid City, South Dakota**







# SHOP HOUND

...in the present tense

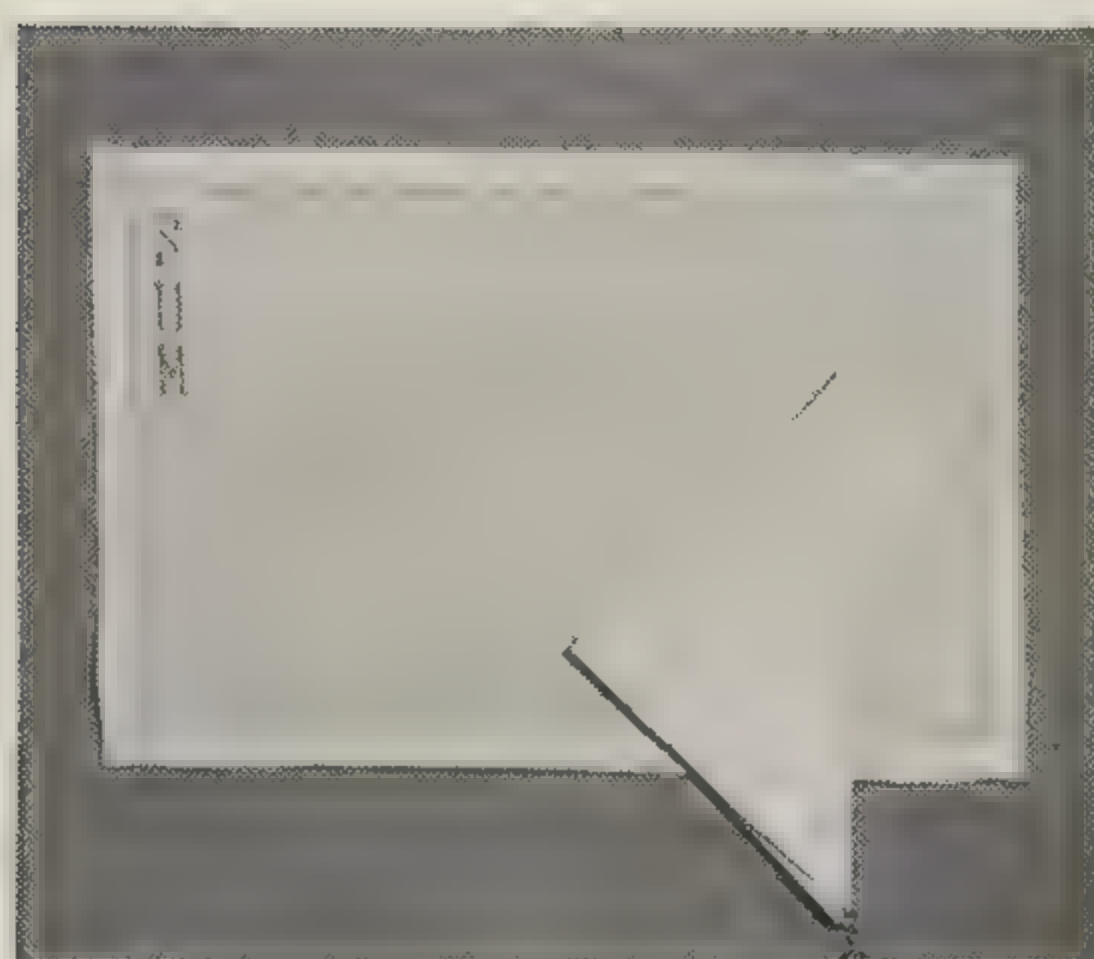


MIEHLMANN

## Cage for cigarettes

An oval box made of twisted and braided wire. Inside: an inner case of soft black suède-y fabric. \$15\*. By Napier, I. Magnin, San Francisco, California.

\*PLUS TAX



## Place settings, initialled

Set of four monogrammed and hemstitched linen place mats, four plain napkins. Ecru, pink, yellow, or aqua, monogrammed in the same or contrasting colour. \$13.45 ppd. Najla Inc., 37 W. 54th St., New York 19.

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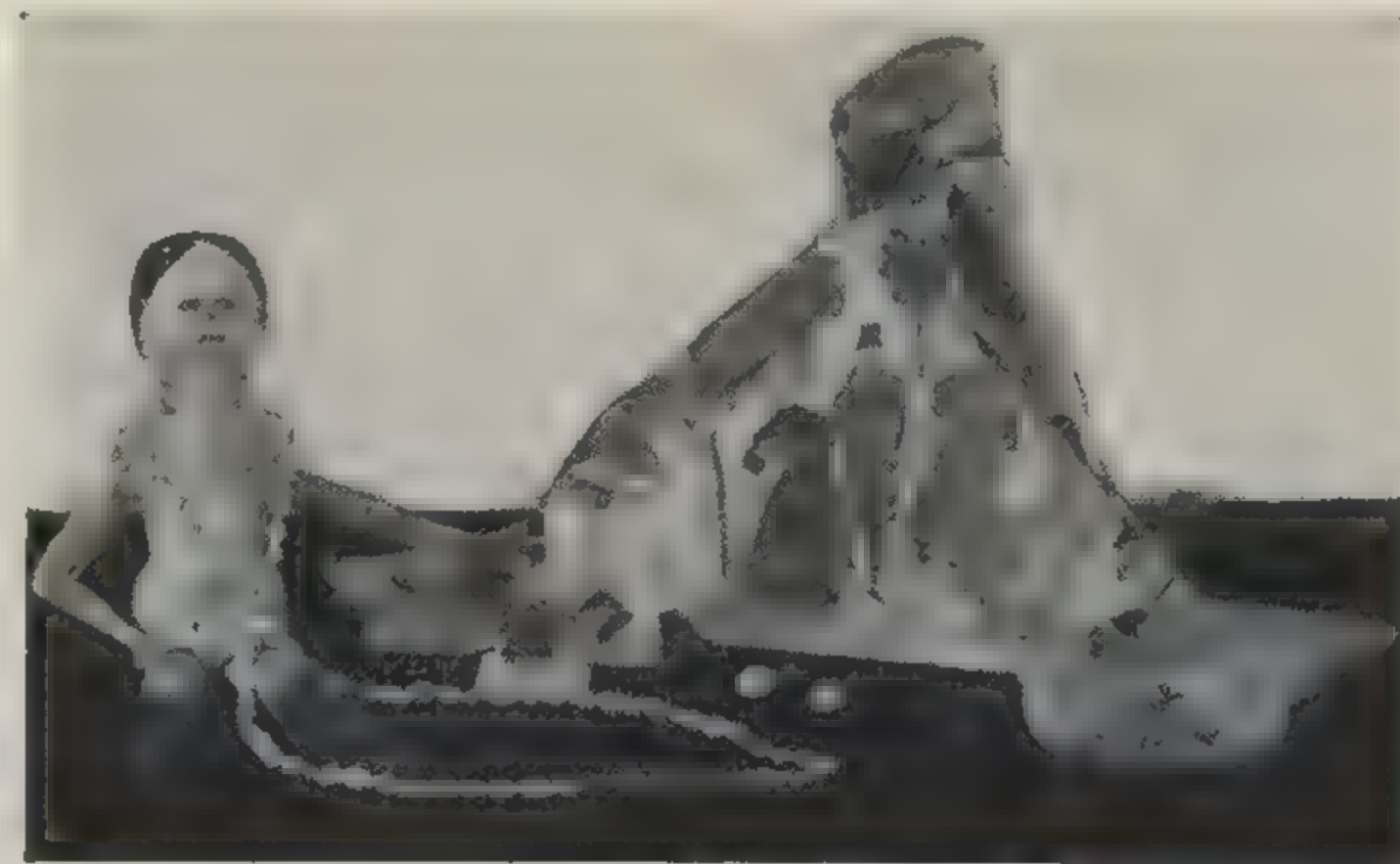
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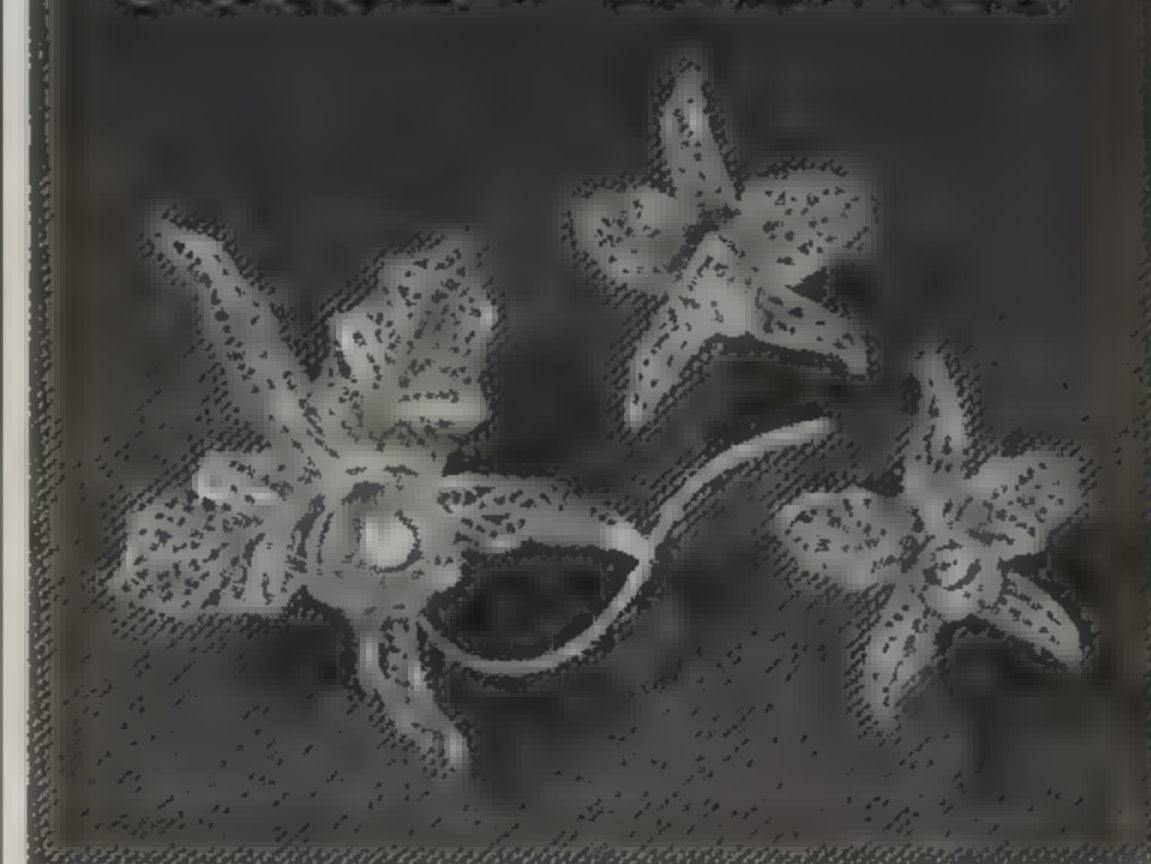
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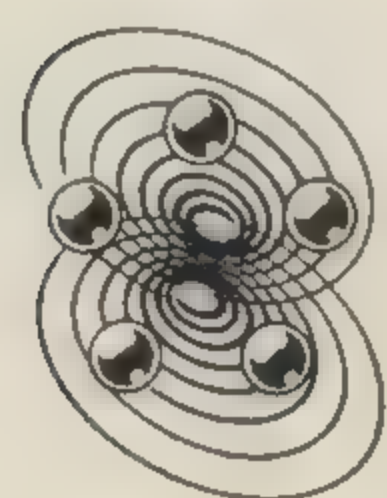
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WRITE FOR OUR ILLUSTRATED BROCHURE IN COLOR



## Climato-to-climate wardrobe: surprise shoe-elements

By our count, the travelling wardrobe on pages 104 to 123 might include up to ten pairs of shoes.

Assuming the standard equipment's stowed away already (black opera pumps, brown satin evening shoes, for instance), here are

five ways you might pack some new shoe fashion and give your wardrobe the nicest kind of travel fillip it can have—

the off-the-beaten track kind.

*Above:* Flower-print shoe timed for afternoons in a warm climate (in Australia and New Zealand: summertime now),

or late-day anywhere from New York to Manila.

The outline at its newest: tall, slim, pointed.

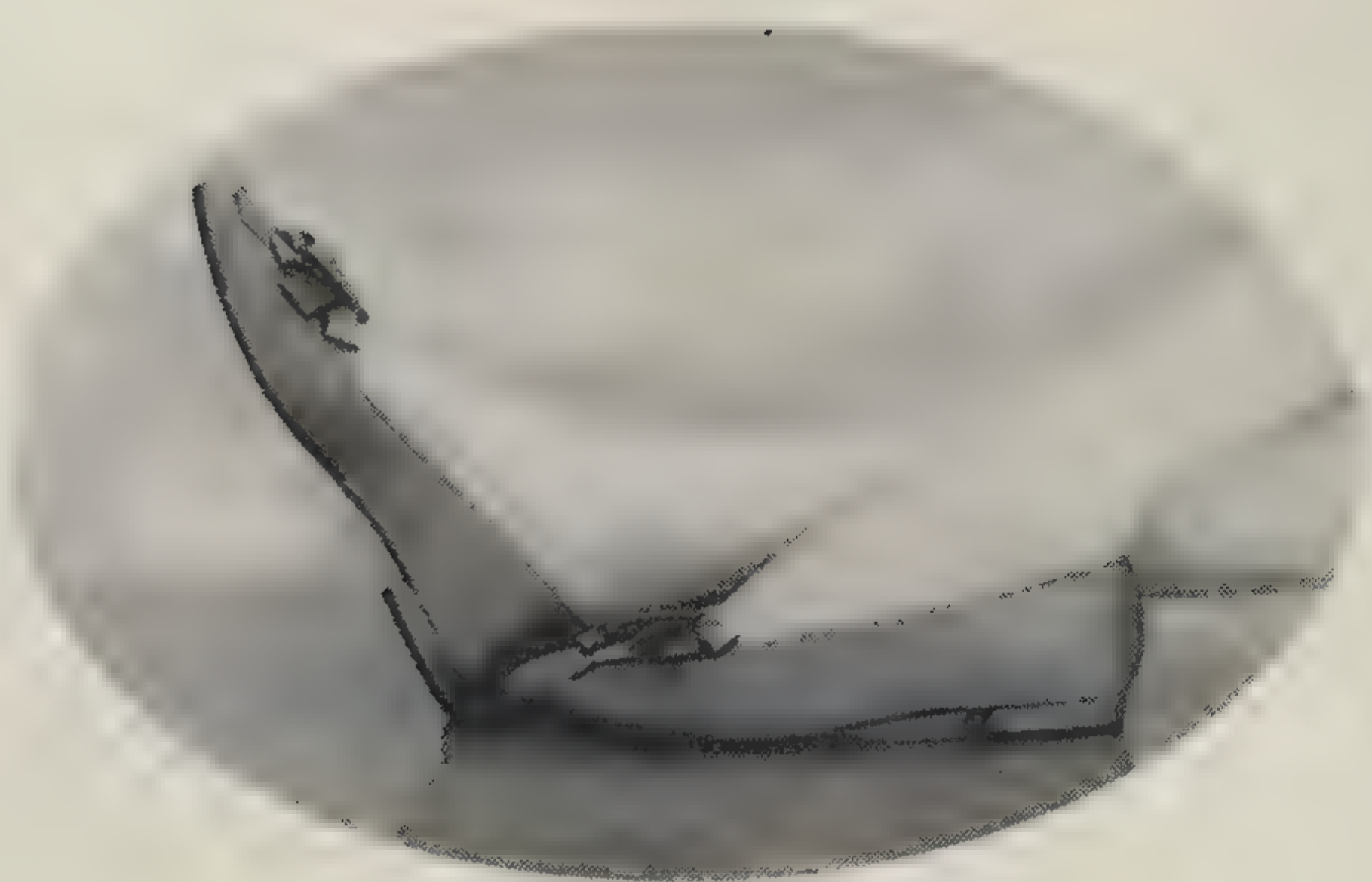
This one, pink and red flowers on pure silk crêpe; shoe-news with the pale-brown chiffon dress, page 113.

*Below:* Proved cooling procedure—white shoes.

A fine-stemmed suède opera pump sharpened by fine black patent leather piping. (White shoes, incidentally, are no travelling problem considering that, at hotels, cleaning's on the house.) These might appear, smartly, with the beige flannel coat-dress, page 112; with the white cotton chemise, same page. Shoes, this page, by Newton Elkin; \$29, each pair. Lord & Taylor.







*Above:* A travelling at-home shoe—in satin or glove leather; knot of ribbon on the toe. By Millerkins, \$20. I. Miller.



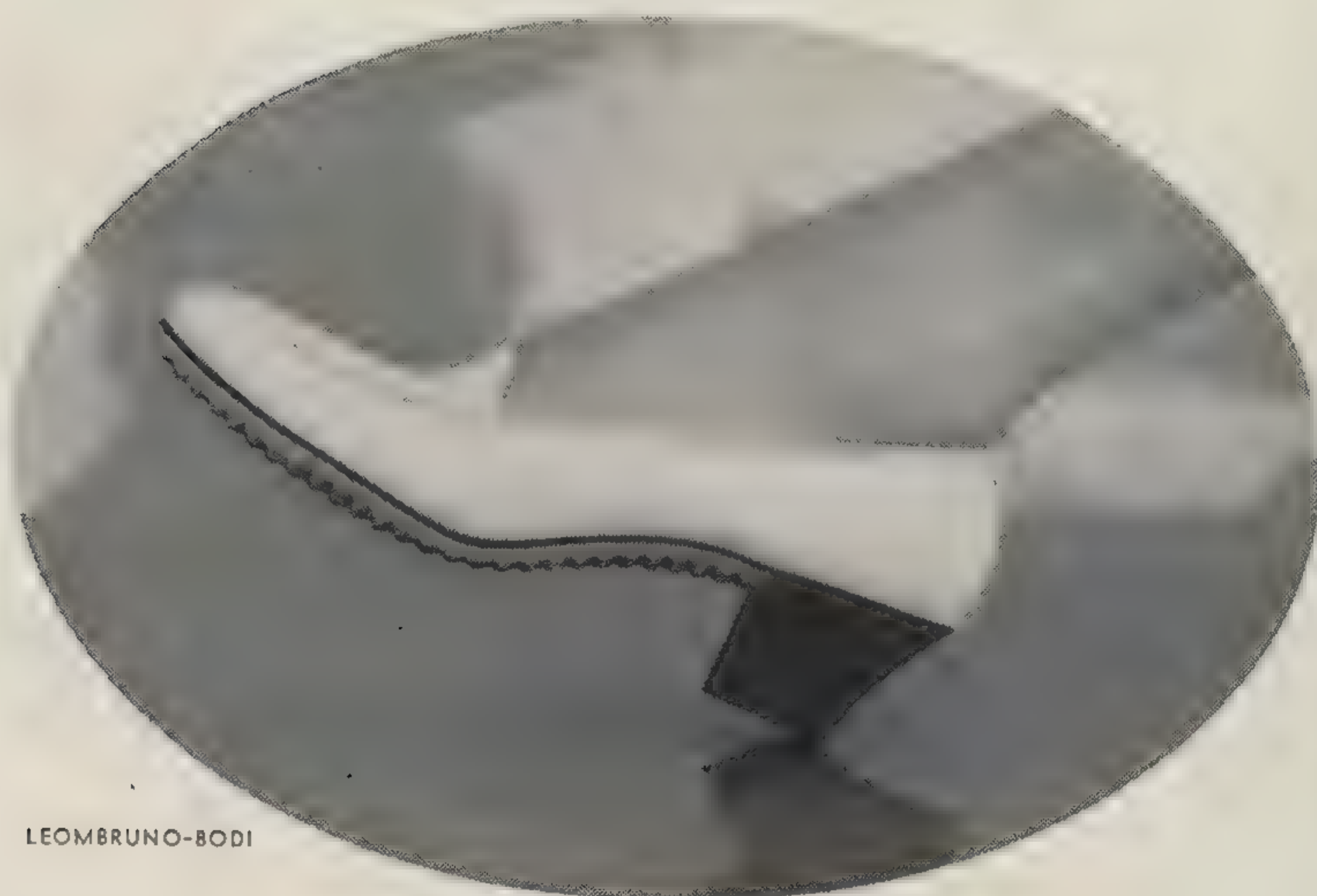
*Left:* Shoe that might leave home with the beige wool suit on page 104—a snuff-brown calfskin with a fine idea about walking: it's laced for support,

set on a thin, bouncy rubber sole. Good plan for high-altitude travelling—the lacing has a degree of “give.”

By Evins, \$40; at I. Miller.

*Below:* A white textured moccasin with a grooved crêpe sole, stacked heel—just the thing for walking a deck, visiting temples in Japan (when shoes have to be left outside, need to slip off easily). Might appear with the raincoat, or with the Dacron print, page 113.

By Haymakers, \$17. At Bonwit Teller.



LEOMBRUNO-BODI

NOVEMBER 15, 1957



PARFUMS BY

**LUCIEN LELONG**

PARIS • NEW YORK



# EAU DE COLOGNE POÏVRÉE



EAU DE COLOGNE POÏVRÉE DOUCE A LA PEAU  
**CARON**

© Caron, 1957



# VOGUE

NOVEMBER 15, 1957

LIBERMAN



## CHRISTIAN DIOR

France has given us many reasons for gratitude in the fields of the arts. And in one of her unique contributions—the art of fashion—there has been for the last ten years, in the person of Christian Dior, a gift of unpriceable felicity. His glowing integrity all but outshone his glittering gifts, which, in the decade since 1947, stamped the whole world of fashion with a special quality of interest and beauty.

Christian Dior died last month at the height of his talents. His imagination, his sense of perfection in the creation of beauty, remain as a legacy. He said, a few months ago, that fashion is one of the last repositories of the marvellous. And some of his sense of the marvellous has passed into the world of fashion which, negotiating the delicate line between commerce and art, can so easily forget the intangible. Dior himself never forgot it. In his own words: “The maintenance of the tradition of fashion is in the nature of an act of faith. . . . It is the outward sign of an ancient civilization, which intends to survive.”



# The big, bold fake jewel—

**T**his year—for the first time in the twenty years since Vogue published its first special boutique of Christmas presents—we’ve devoted this section to one kind of present only: costume jewellery. Naturally, there are other presents scattered throughout the issue. But on the next four pages, and in the Vogue Christmas present galleries of one hundred and sixty-three stores across the country, is a single, blazing collection: twenty-five of the great new fake jewels that are suddenly giving a brilliant new dimension to fashion. Splendidly, almost arrogantly unreal, these stones and settings are of such size that—if they *were* real—no woman poorer than a Maharanee could afford to own them. But they aren’t real—and they don’t, for one moment, pretend to be. They are designed, simply and gloriously, as magnificent accessories, as the focal point on which a whole costume can pivot. They never hide behind modesty: part of their fashion-point is their size (and it’s the only size you need think about, with this kind of Christmas present!). Just as in other years a smart woman might have collected scarfs or sweaters, or worn a certain fresh flower every day, this year she may collect these great, glowing pieces of “jewellery.” (And she may be the very same woman who in other years shuddered at the thought of anything “not real.”) One of these pieces would be a brilliant present for a woman who’s adventurous about fashion—or for a woman who’s timid about it (might change her whole fashion personality, might even put her life on a new and brighter track); for a woman who’s young, or for a charming Mrs. Exeter. We’ve picked and chosen carefully among this season’s Arabian Nights haul of new costume jewellery, had some pieces made, chosen imports to be copied, to collect the beauties on the next four pages. Give them away, by all means—if you can bear to part with them.

brilliant fashion,  
brilliant present

Brilliant presents—the great new fake jewels: 25 choices by Vogue, on the next four pages—ready at shops across the country (see page 186).

*Facing page:* And here, the first of them—actually, a necklace you’ll see again among the Christmas presents that follow (it’s number 7), plus another version of it—twisted, looped, massed into a glorious blaze of colour and brightness. The colours here, jonquil-yellow and emerald-green; the stones, leaf-shaped; the look, almost a fashion-signature this season, bulky, bold, brilliant. Two necklaces by Miriam Haskell: the double strand, half emerald-green, half jonquil-yellow, \$69\*; the single strand, emerald-and-jonquil mixed, \$35\*. Both: Saks Fifth Avenue; Julius Garfinckel; Sakowitz.

\*PLUS TAX









Brilliant presents continued. (Details on page 184)













22

21

23

24

25







# For a whirl around the Pacific...

## For a whirl in 1958

FIRST-HAND HANDBOOK ON TRAVELLING THE 'PACIFIC—  
AND A CLOTHES-PLAN WORKABLE THERE OR HERE

To the Pacific for a holiday. Quite suddenly this year, Japan, the Fijis, Australia have a fresh quality for us. They seem *nearer*. And the best about the whole vast Pacific area is that great sweeps of it are bound to be good holiday grounds at any given time of year—they can't miss, since the seasons *reverse* below the Equator, and zigzagging north and south is standard procedure on a Pacific jaunt. To scout these holiday grounds and to see where to go and what to wear there, Vogue sent one of its editors and one of its photographers—Mrs. Despina Messinesi and Nikita de Morgoli, respectively—on a whirl that covered *23,000 miles*. They saw *eight countries*, crossed and re-crossed weather and time zones (one day's flight included a take-off from Fiji with the temperature a fine, balmy 80°, and a landing at Auckland with the temperature at a cool 37°). Appearing on these *22 pages* is some of what our emissaries saw and learned. The *complete log* of the trip, with a how-to-go, where-to-stay guide, appears on page 160. As for the clothes-plan: it begins at left and becomes a wardrobe as it goes—as you'll see when you turn the pages; a wardrobe capable of circling the globe and circling the year. The clothes are chosen from *experience*—first-hand experience. All are freshly designed (some of them were made especially for this issue of Vogue); none had to sacrifice an ounce of fashion for "practicality." While we're thoroughly pleased with the result of this carefully-planned wardrobe, we're not a bit surprised: travel has come to be second nature to first-rate wardrobes nowadays and this one could see you through *1958*, even if you never put foot out of your own county.

### The Chanel climate—to start with

In this suit, a woman could leave her house—or the country—and arrive at one of the most satisfactory looks of all time: unruffled, elegant, correct anywhere short of the moon.

Beige tweed Davidow suit, of British woollen; about \$250. Further Chanelisms: a taupe wool jersey blouse that comes with the suit; a roller Breton, by Emme, that matches it. These, and the flightweight Hartmann luggage, at Altman's; I. Magnin. Suit, also Hutzler's; Hudson's.

FOR SHOPS IN OTHER CITIES, SEE PAGE 178.





## THE CLOTHES-PLAN

for a whirl around the Pacific should be this: an exact duplicate of a smart clothes-plan to wear around the year (our emissaries encountered winter, spring, summer, and autumn in the space of their four-weeks' trip—see their log on page 160). The clothes-attitude for a whirl around the Pacific should work on the same principle, we found: should be a duplicate of what would seem apt and smart *anywhere*. We preferred a narrow evening dress to a full-skirted one, for packing reasons; we thought a bathing suit's drying speed gave it an extra edge (packing reasons again); we remembered that lace and jersey and sweaters-knitted clothes and chiffon are particularly satisfactory travellers. But we didn't allow ourselves to be caught in a squeeze between good looks on the one hand and "practicality" on the other; and we needn't have: the good wardrobe nowadays is also a born traveller. We've yet to hear a travel wardrobe success story, incidentally, based on a suitcaseful of non-iron blouses and a pair of track shoes. (Continued on page 111)

## The key coat

*Left:* A coat that doesn't have to throw weight around to prove its point (hardly any to throw, in fact). A soufflé of wool-and-mohair that can cover most day looks in fashion now—and continents; North America, Asia as you read; Australia in June. *This* soufflé, by Originala, of tobacco-brown fabric by Stroock. About \$200. John Frederics beret. Coblentz travel handbag. All: Altman's. Coat, also Hutzler's; Julius Garfinckel; I. Magnin.

## The record black suit

*Right:* A suit that could clock up a record amount of fashion mileage—and not necessarily leave home to do it. Black worsted jersey; the jacket covering, here, a mildly fitted, non-sleeved sheath that could—with glitter, with the mink jacket on page 123—work for restaurant dinners, dancing afterwards. By Marquise, of a firm, double-knitted jersey. About \$215. Emme hat. Both, Altman's. Suit, also Harzfeld's; Neiman-Marcus.

FOR SHOPS IN OTHER CITIES, SEE PAGE 178.









## 1st stop: Hawaii

"After a quick view of Honolulu, we flew to the small rather virginal island of Kauai, which is almost all terraced fields of pineapple and sugar cane. The earth is red, the leaves of the pineapple, sharp and silver-green, the leaves of the sugar cane, tall and coarsely rustling. We took the curving 'snake ride' to Waimea Canyon, a great volcanic rut of reds and pinks in stripes.

*Right: A postcard shot of Waikiki Beach—sand and sea and cocoanut palms, with a pair of hula dancers in authentic costumes which are actually Tahitian."*



## A WHIRL AROUND THE PACIFIC



## 3rd stop: New Zealand

"When we arrived here, we saw women in fur coats, cold under the palm trees. The countryside looks like a good golf course with sheep often in the distance. In Rotorua, *left*, Rangī, who is the Maori guide, wearing a kiwi feather cape. *Below*: Schoolboys in English boaters near Auckland."







## 2nd stop: Fiji

"We lost Sunday when we crossed the international date line. At Fiji the sky is bluer than blue, the warm air has a fresh clarity, and our first sight was of a Fijian with mop-wide black, stiff hair. We went to the hotel where each guest lives in a *bure*, a charming small bamboo hut, *far left*. That night to a *meke*, a Fijian dance, *left*, where the dancers wore banana skirts and wrist bracelets of tea leaves. Policeman, *above*, with long white gauntlets and a *sulu* skirt, who directed traffic with the precise gestures of a ballet choreographer."

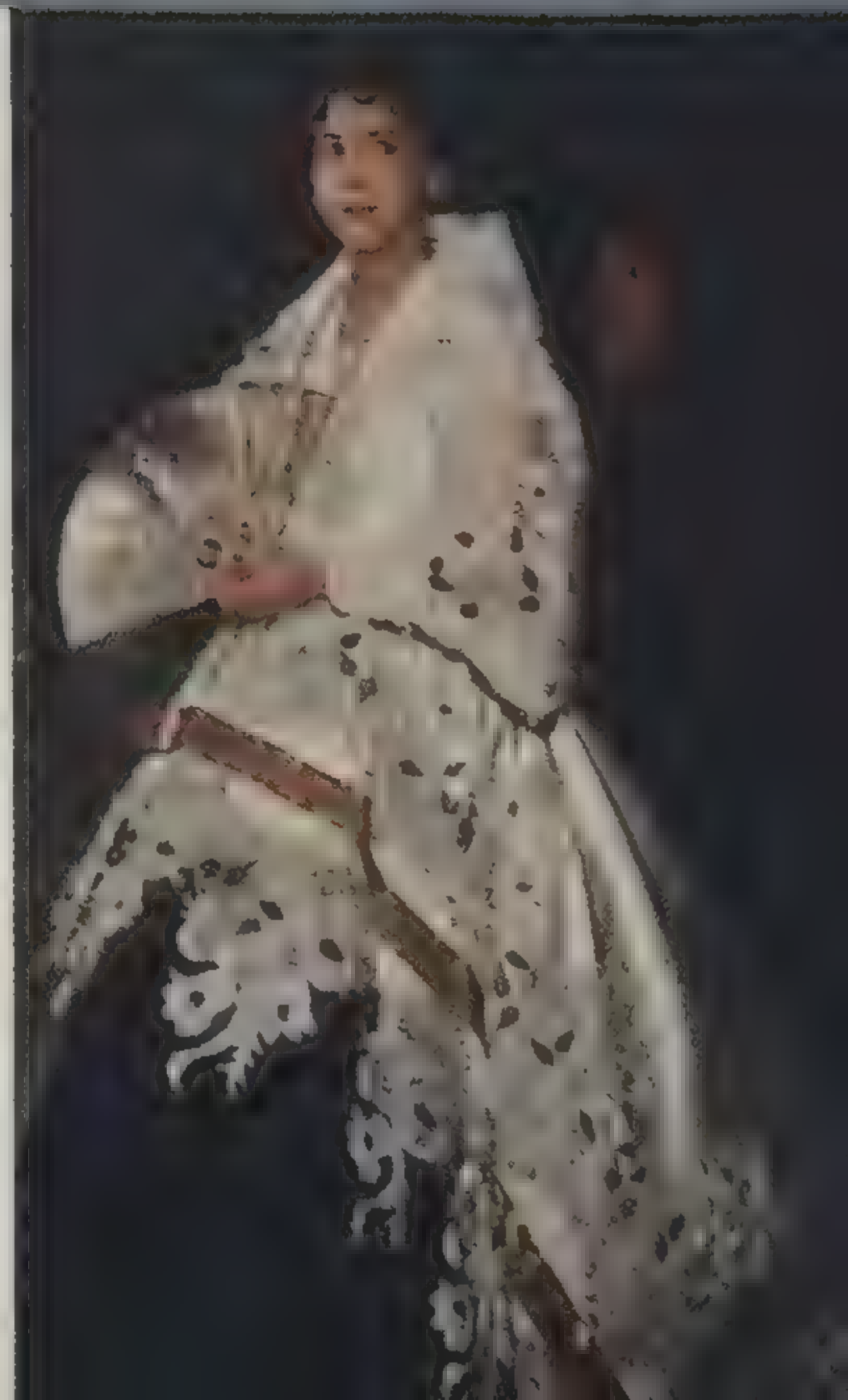
## 4th stop: Australia

"In Sydney, which looks a little like Boston, everyone is conscious of the beautiful harbour. We dined at Caprice, the only water-front restaurant; built on piles, it has an extraordinary view of Rose Bay with the gulls swooping by. Note: the oysters are superb."



## 5th stop: The Philippines

"Manila is hot and the air still, but the place has a ferment of its own, a boom in building. *Above, at left*: Coconut harvest beside the main highways. *Above*: On the River Las Piñas, a special fishing device which spreads out fishing nets with gigantic spokes like those of umbrellas. *Right*: Among the most beautiful of the many pretty women, Mrs. Romeo Villongco, wearing a native costume, called a Maria Clara, which she uses as an evening dress; other nights she might wear a Balenciaga or a Christian Dior."







## 6th stop: Hong Kong

"Suddenly we knew we were in China: the crush of signs, the habble in the streets as the workers in black crowd in, the gruffling sound of mahjong tiles. We saw the bay, furious with ferries, warships, junks, cargo boats, and sampans. The green Peak dominated everything. The British keep the place tidy and formal and preserve the ritual of afternoon tea. Twilight lasts long and then, bang, blackness. Streaming in, refugees from Red China; some living on the roofs.

*Far left:* Chinese actresses wearing Max Factor make-up.

*Left:* Gurkha soldiers on guard duty at Government House."



## 7th stop: Macao

"It took only two and a half hours on a charming little British ship to get from Hong Kong to Macao, passing islands and junks belonging to Red China. In Portuguese-owned Macao, we felt as though we were back in the Mediterranean with the houses pink and blue and pale lemon, and on the walls, the famous blue tiles of Portugal."



## 8th stop: Japan

"In the evening, Tokyo looks shining and glamorous. By day the streets seem raucous, fast, confused, but inside the houses, everything is serene, honey-beige, spotless, and excluding.

*Above:* Shinto shrine with priests saying prayers for visiting Vogue editor and photographer. *Right:* Tokyo's great street, the Ginza, with the signs revolving and floating like fireworks. *Far right:* barbecue at the table."



DE MORGOLI





*(Continued from page 106)*

The plan shown on these pages, and summarized again with packing tips on page 177, may not be the precise choice for every woman; but the tenets are, we believe, workable anywhere in the United States or elsewhere. And for the woman who may not be going anywhere at the moment, excepting quietly out of her mind in an effort to fill some one nagging wardrobe-gap, these pages also can be to the good—this wardrobe has everything; can be taken whole or piecemeal.

Now to the plan itself. Everything rallies round one basic colour: a lively shade of tobacco brown. There are side trips—into black; into beige; into heathery mixtures and flowery prints; into the beiges, creams; into white and leaf green. But the coat of the wardrobe—rallying point, you might say—is tobacco brown. The colour is urbane enough for cities, but not too much so for country life; it can slide over every colour named. And in this case, it's news besides: the fabric is mohair soufflé, the newest thing a coat can be made of.

Considering that the plan's scope was to include every climate, anywhere, we decided on no less than three suits. A Chanel tweed in a heathery mixture; and a mild-weather suit leavened with silk; and a black jersey suit that's actually dress and jacket and able to run up a record of usefulness and smartness in any non-torrid city in the world.

Sweaters—some in silk; in white, beige, and black—manipulate the suits further; provide for *(Continued on page 194)*

## The temperate tweed suit

The tweed here: acclimated by silk, a fact that could put it in season on a very nearly global basis. Left, as it might arrive tomorrow at the Honolulu International Airport—or for lunch at Pavillon—with a beige jersey beret, beige silk knitted sweater (another day, another stop: a cream-coloured shirt in one of the no-iron fabrics).

Harry Frechtel suit in beige silk-and-wool by Forstmann; about \$145. This, the Goldworm sweater: Altman's; Neiman-Marcus; I. Magnin.

De Nicola pin, and Emme hat: Altman's.

FOR SHOPS IN OTHER CITIES, SEE PAGE 178.





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4

## Climate-to-climate wardrobe *continued*

More clothes-advice from the round-the-world, round-the-year plan that begins on page 104, continues to page 123; each of these, answering a specific need—newly.

1. Knitted white cotton chemise, not too rigid about its chemiserie—tiny bows at the side hint at a waistline. By Haymaker in Permatal Everglaze cotton knit by Alamac; \$20. Emme hat—a non-flying straw saucer.

2. Newest thing a coat-dress can be: knitted. This, in black wool, by Kimberly. \$55. Lilly Daché toque—a glistening of black feathers.

3. Beige flannel dress that could be coat to the printed separates on the facing page, or be coated, itself, by the soufflé coat on page 106. By Haymaker, of Arnel and rayon flannel. \$25. The straw cloche, by Emme.

4. A dress to keep near the very top of a suitcase: the winter print—and all-climate flowering of browns on Bianchini chiffon. By Herbert Sondheim; \$145. Lilly Daché toque, of beige ostrich feathers.

FOR SHOPS IN OTHER CITIES, SEE PAGE 178.



5. Short chiffon dress that could, with the printed dress opposite, handle almost all little evening assignments from New York to Hong Kong.

This, in pale-brown chiffon over crêpe. By Filcol; \$65.

6. Jacketed black dress, jacketed—newly—this way: fuchsia and green printed on red crêpe de Chine. Lineny silk dress and jacket, by Peter Hedges; \$90. Hat: Lilly Daché.

7 & 8. Wardrobe-within-a-wardrobe idea. Basis for it: the taupe and beige printed separates here, the plain cardigan with them—and owner-provided extras. Scoop-neck blouse, \$18. Shorts, \$14. Collared blouse, \$16. Pleated skirt, \$23.

Beige cardigan, \$16. These, by Helitzer, of Dacron-and-flax.

Emme beach hat. Sunglasses, by Lugene.

9. Weighing in with the handkerchiefs in a woman's wardrobe, a natural-coloured raincoat of Dacron-and-cotton (Fabrex fabric) thoughtfully equipped with rain hat. By Sherbrooke; \$30.

10. Two-piece dress, the colour of emeralds—neat little cardigan top, tucked under a fullish, softly pleated skirt. By Peter Hedges, of lineny silk; \$55. Emme hat.

11. Chemise-dressing for deep summer—or any reasonable facsimile. Lineny beige silk, with a touch of embroidery, a jot of waist (the latter, supplied by sash).

By Peter Hedges; \$55. Emme turban. Clothes and hats, these pages: Altman's.







## The knitted dress activity

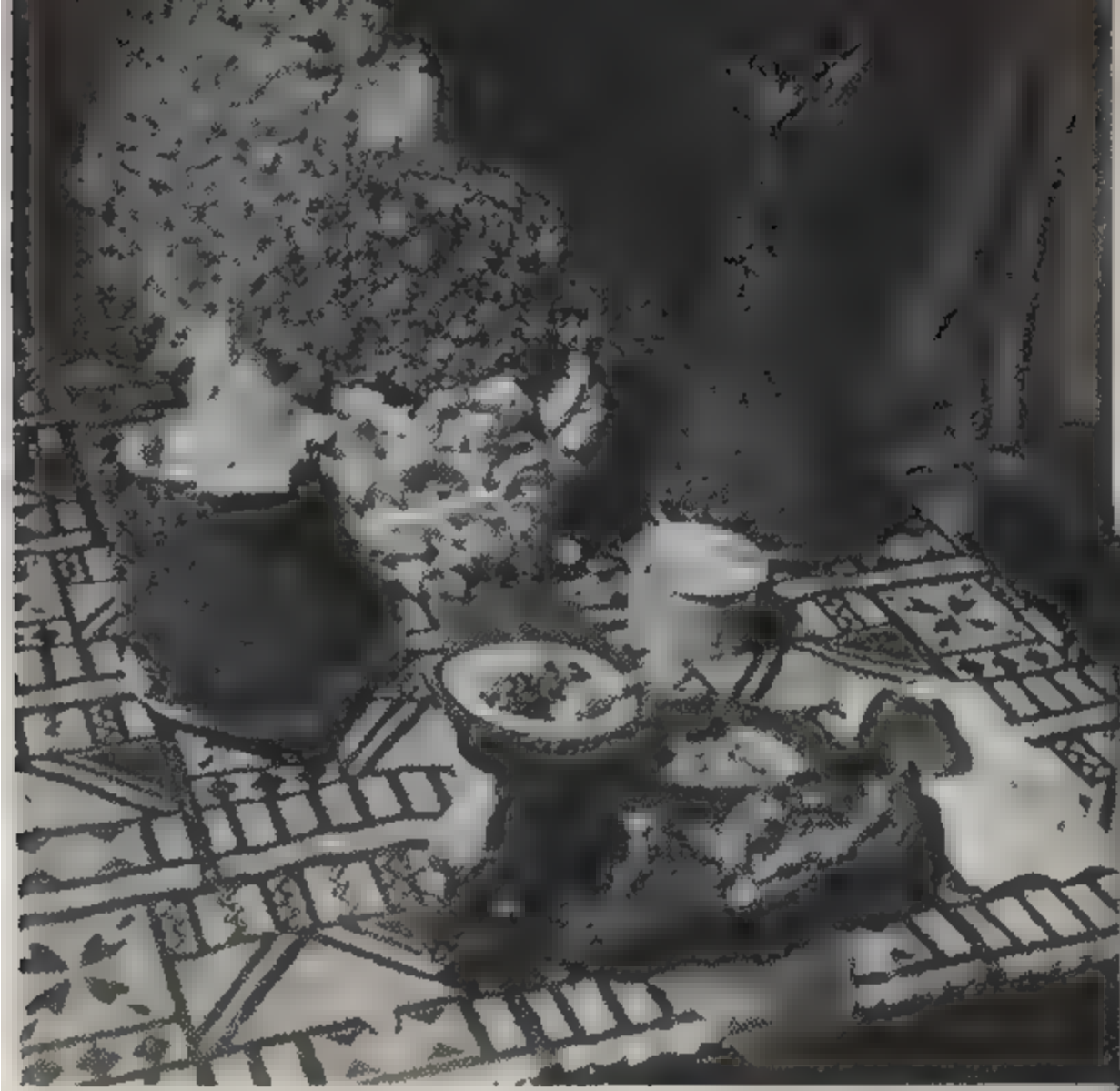
This dress—and a plane ticket—could run a woman from island to island, and never run itself ragged.

On the Manila to Hong Kong run now, you might add the soufflé coat on page 106. Countryside in California, it could be one woman's week-end uniform as shown here. Of linen-coloured linen, knitted with an airy open stitch and bloused lightly over an elasticized waistband.

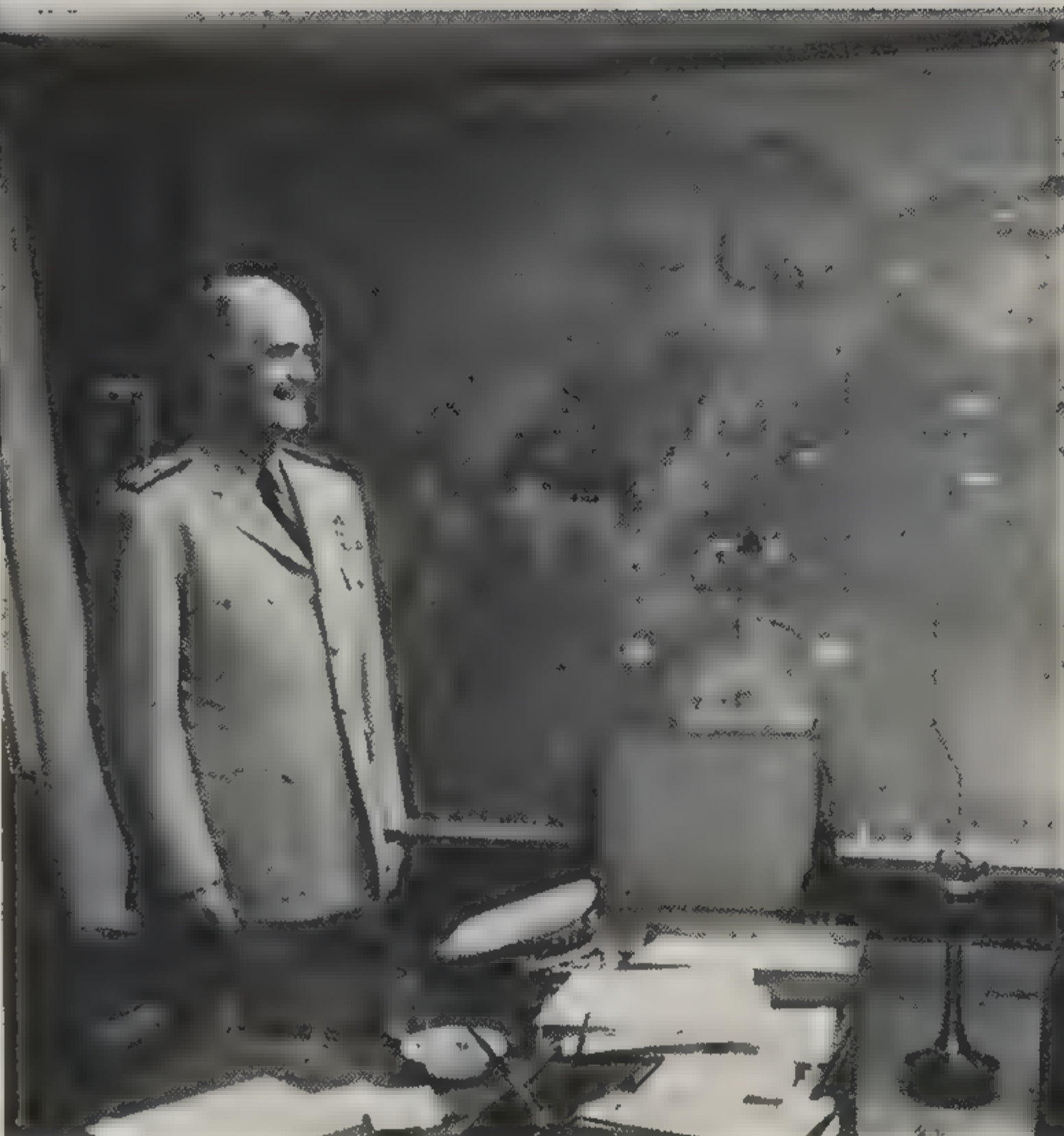
By Haymaker; about \$25. At Altman's; L. S. Ayres; Dayton's; I. Magnin. The long stretch of gilt beads by Marvella. John Frederic's straw beehive. Both: Altman's.

FOR SHOPS IN OTHER CITIES, SEE PAGE 175.





At a *luau*, an outdoor feast where the guests eat a marvellous variety of foods, including Kalua pig, baked in an underground oven.



Admiral Felix B. Stump, the six-foot two-inch tall United States Navy Commander in Chief, U. S. Pacific Fleet, in his office at Pearl Harbor, with a full wall map of the Pacific behind him. He was photographed at his only free moment: 6:00 A.M.



Above: Hawaiian maid in her *muumuu*, an early chemise dress, designed originally by the missionaries.



Above: Hawaiian Village Hotel, at Waikiki, which at first looks like a beige beehive; although on the beach, it has at least five swimming pools.

Left: At sunset Hawaii lights up with torches of kerosene. Stuck in trees, they make a beautiful sight.



Above: Fourteen-inch-square portable table which compactly holds 4 glasses, 2 jugs of Martinis, an ice pitcher, and a Chinese layered box for canapés; in the Kauai house of Robert Allerton.

Left: Signpost, a bright red cutout of the last Hawaiian King.



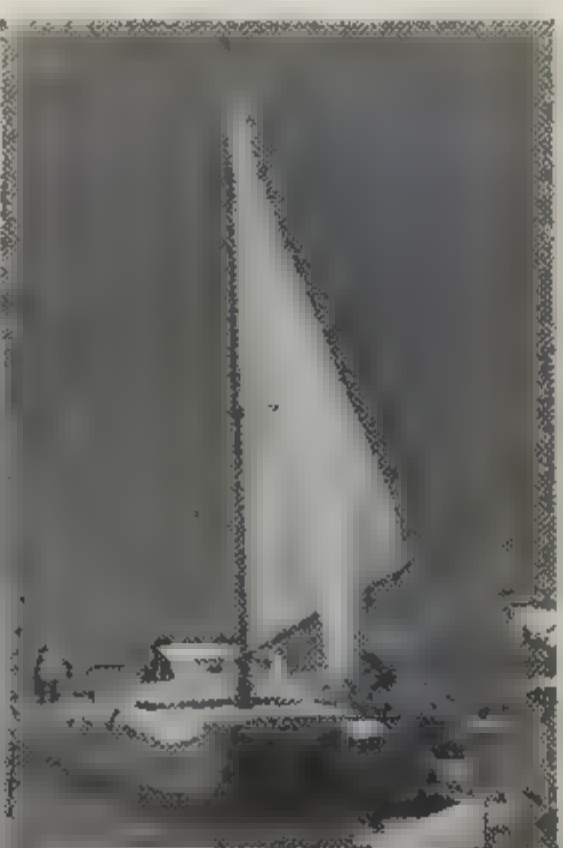
DE MORGOLI

## 1st stop: HAWAII

Hawaiian notes: The strong scent of the *pakalana*, a white flower that looks as though a pale-green veil had been thrown over it. . . . The relaxing warmth. . . . The hotel lobbies where everyone dresses as casually as at a country club. . . . The Canlis Salad at The Broiler, a dark and attractive restaurant which has wonderful sour-dough bread flown over every day from San Francisco. . . . The taxis, Cadillacs with metres. . . . The formality at the circular, pink-and-white striped Gourmet, where the food is French and delicious. . . . The superb shopping for Oriental objects, especially at Robert Ansteth's which has marvellous antique Japanese screens, at Grossman Moody's for jewellery, and at half a dozen other shops. . . . The tall coconut palms, like black pencil scrawls against the blue, blue sky.

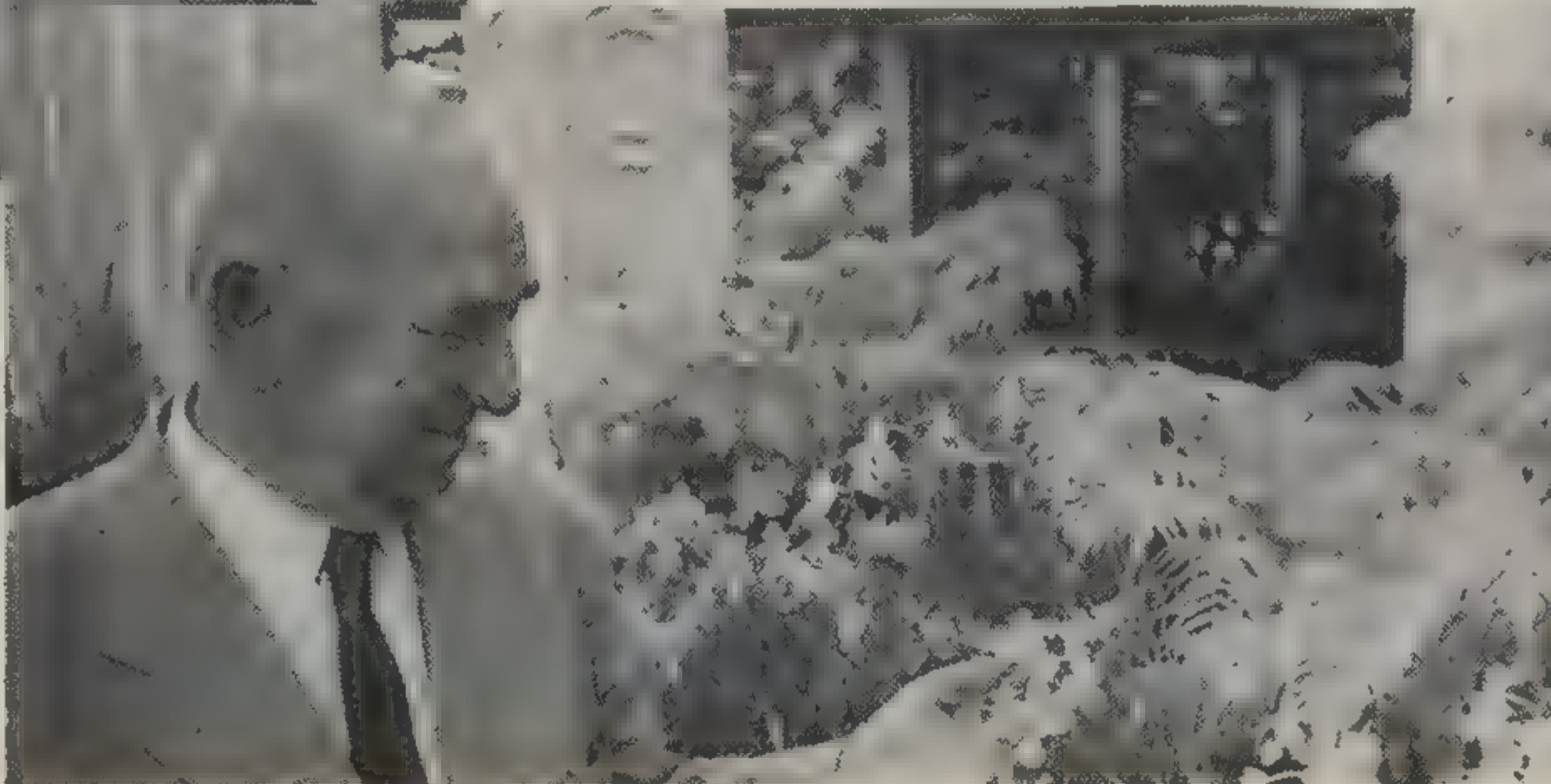


Great white conch shell used for basin at Coco Palms Lodge, on Kauai.



Left: Shocking-pink sails on shocking-pink catamaran, actually two boats joined.

Below: The Governor of Hawaii, Samuel W. King, at Government House, examining a tall hedge of orchids, a mass of small mauve blossoms.

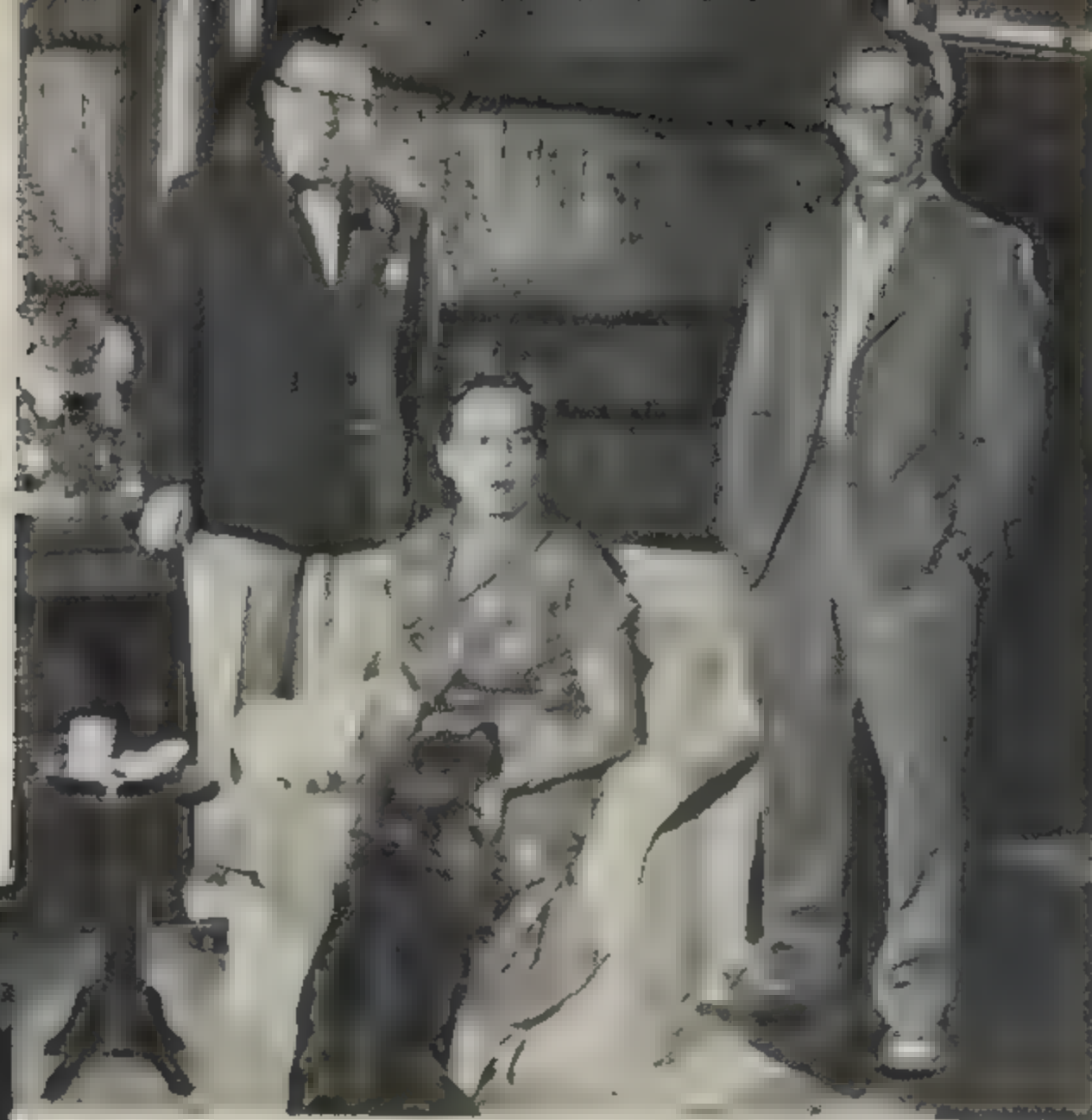






*Above:* Fijian maid bringing breakfast to guests at Koro-levu Beach Hotel. In the background, a pavilion, used only for seven in the morning tea.

*Below:* Boys chewing long sticks of sugar cane.



*Above:* The Colonial Governor of the Fiji Islands, Sir Ronald Garvey, with his wife and son. (Queen Elizabeth was received in this room.)

*Left:* The Governor's butler, his "Boy I," wearing white *sulu* skirt, bush shirt with brass buttons, marked like his belt with the royal cipher, E.R. II.



DE MORGOLI

*Above:* Bedroom in a bamboo *buré*.

*Below:* Ratu Iliesa, of the Yasawa Islands, once a cannibal group, with Captain Trevor Withers.

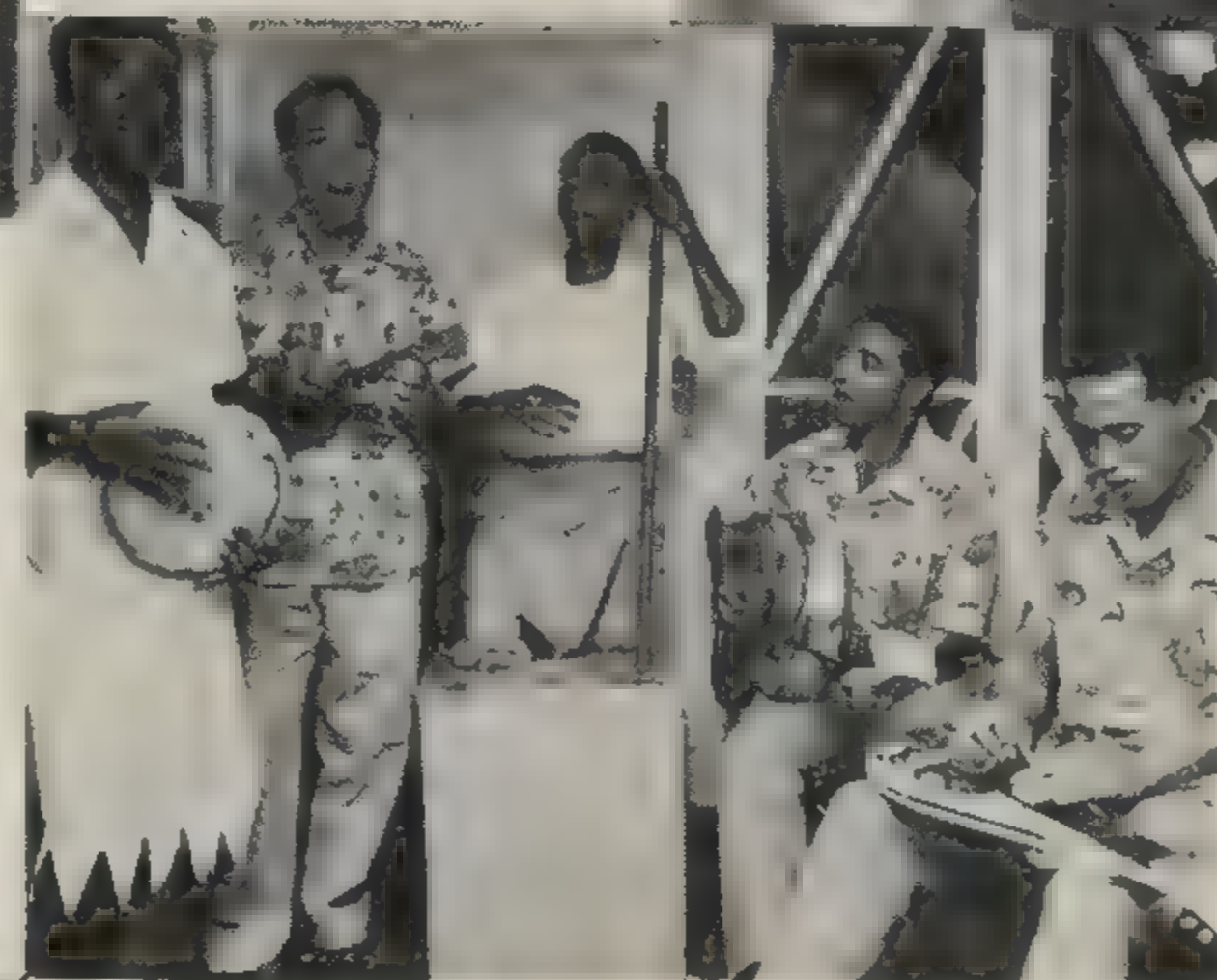
*Above:* The Deputy Secretary of Fijian Affairs, Ratu Edward Cakobau, dictating to his kneeling secretary. Ratu means chieftain, and the secretary kneels because Cakobau is a descendant of the king who gave the Fijis to the British.



## 2nd stop: FIJI

Fijian notes: Just pure air, no scent. . . . The weeping fig trees. . . . The realization of distance from New York, London, Johannesburg. . . . The single road that circles the island of Viti Levu. . . . The beige raw sugar. . . . The radio used as a town crier. . . . Open-air classes under the mango trees. . . . The standard accessory, the curved sugar cane knife. . . . The children, walking in single file. . . . The number of Hindus, the women in saris. . . . The kava, a ceremonial drink served in a cocoanut shell, with the women always drinking last. . . . Signs in English, Fijian, and Hindu dialects. . . . Long hilly vistas to the sea with a few huts clustered like a fist. . . . The smiling beauty of the people, gentle, dark. . . . Rainbows.

*Above:* Hindu women at the market place, at an open stall.




*Above:* Dance band with the bass fiddle made of a tin tea chest, a broom handle, and a fishing cord. *Below:* Hindu school, with everyone singing "John Brown's Body"; the girls wear pink uniforms, white plastic belts, and black braids.



*Right:* A handsome Indian boy. *Below:* Reception room in chief's house. The Kauri shells on beams are the sign of a chief. (The husband of the woman standing in the doorway will one day be chief, now works for Pan American.)







## The constant swimmer

The irreproachable bathing suit, safe as houses at any beach in the world.

Black maillot—knitted, shapely, not too bare, and this besides: one of the most swimmingly beautiful suits a woman could wear. Now?

In New Zealand, Australia, Palm Beach, or California. (In the islands, it would probably see active sea-duty twelve months out of twelve.)

Caltex suit, that can shed an ocean of water—but never in a suitcase; it's fast-drying elasticized Ban-Lon fabric; \$25. Altman's; Burdine's; Neiman-Marcus. Shade provided here by Emme's straw saucer, also Altman's.

Lugene sunglasses.

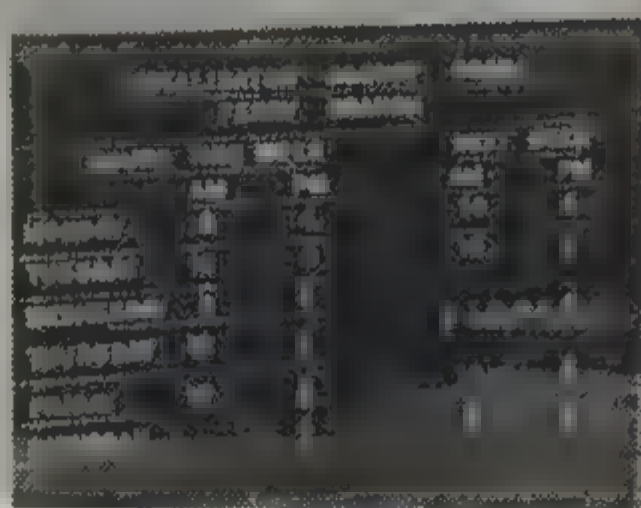
FOR SHOPS IN OTHER CITIES, SEE PAGE 178.





Mr. and Mrs. Noel Cole in their white Rotorua house which seems all sunshine, bamboo furniture, and enormous windows with a magnificent view of a ten-mile-long lake set in green rolling hills.

Above: Wharf in Auckland, named in honour of Captain Cook's visit.



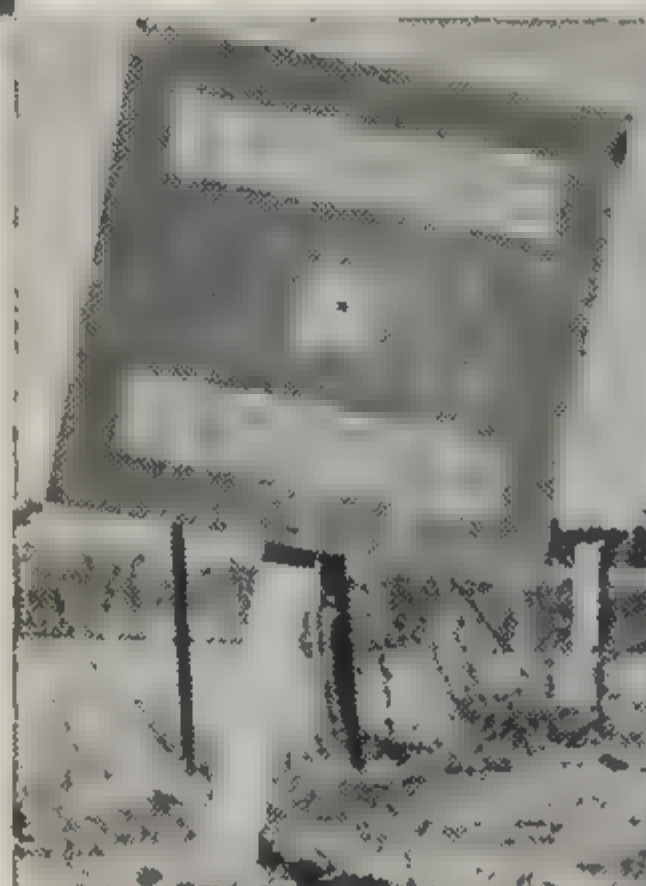
Above: The weekly turnover of the Totalisator Agency Board for pari-mutuel betting runs about £400,000. TAB offices, everywhere in New Zealand, are quiet and open.



Above: Sir James Fletcher, a permanently ruddy-faced, grey-haired industrialist who came from Scotland in 1908, shown here at his Alton Lodge Stud farm with his thirteen-year-old chestnut, Fair's Fair.



Right: Road sign, ordering a rest. Left: Mr. A. C. L. Fooks who pioneered the system of man-made geysers to surface and then channel steam hidden several thousand feet underground, for industrial power. The deafening noise, the geyser "bores" eight feet in diameter, streaming clouds of steam, and the vibration of the earth make the geyser country resemble the Inferno of Dante.



Below: Girls on their way to play basketball or hockey. Like thousands of other New Zealand girls, they wear very short navy jumpers, long black leotards, and blazers with their school or office emblem.

## 3rd stop:

# NEW ZEALAND

New Zealand notes: Highways edged with hawthorn, rose bushes, and flowering yellow gorse. . . . Chicken a luxury, but steak not expensive. . . . The port of Auckland, blue and busy, always in view. . . . The Gourmet, a good restaurant with an enormous shocking-pink Chinese sign that still says laundry, left over from the former owner. . . . Rotorua, in the hot-spring region, where the green gentle hills look like Chinese coolie hats; they are actually extinct volcanoes. . . . The white, boiling mud with the strong smell of sulphur. . . . The *smokos*, the pauses at ten in the morning and three in the afternoon for a cup of tea. . . . Radio serials, divided between soap and cops. . . . The enormous man-made forest, planted with Monterey and Douglas firs. . . . The Maoris absorbed into New Zealand life, especially into politics, medicine, and education. . . . The dial telephones, counter-clockwise, the cars for left-side drive, and the seasons reversed. . . . Everything shut up on Saturdays and Sundays. . . . The varied countryside, extraordinarily pretty and green.

Right: Outside school gates, free milk from the government. Right, below: Just before 6:00 P.M., when all bars close down for the night, workers usually are seven deep at the bars. Bartenders serve 9-ounce glasses of beer for seven cents, pouring the draught from a plastic hose, connected with big containers in the cellars.



Left: Mr. H. J. Kelliher, managing director of the Dominion Breweries, Ltd., which brew about 13 million gallons a year just for New Zealanders, has a superb collection of teakwood furniture and Chinese ivories.





*Above:* Peculiar street cleaning mechanism with tweezer-like arms.

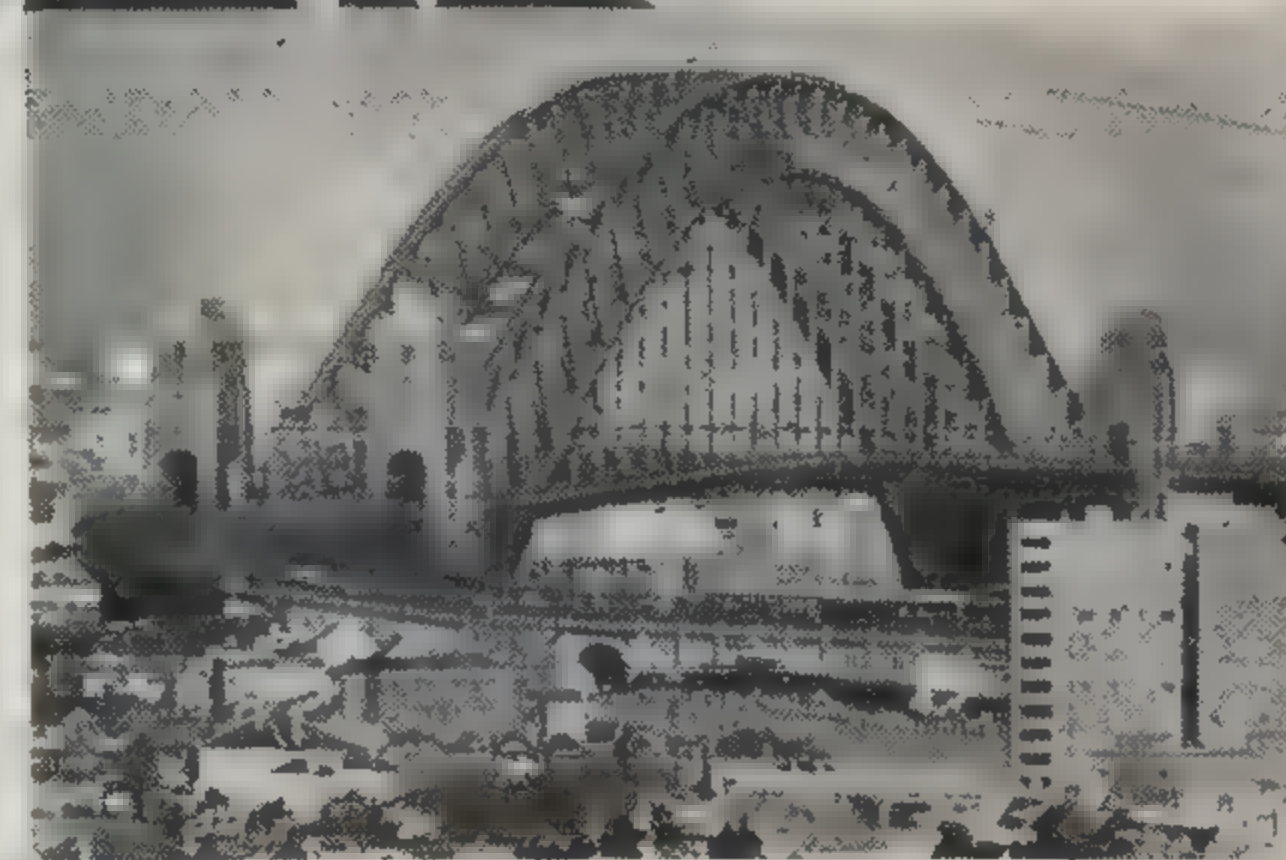


*Above:* Patrick White, the famous author of *Voss*, a massive novel of pioneering in Australia, lives in an austere, neat, pink farmhouse with icons on its white walls.

*Left:* At Rosemont, Lady Lloyd Jones showing her granddaughter, Susan, her collection of 150 china money-boxes, none duplicated.  
*Below:* Ten-year-old schoolboys.



*Above:* Shop sign in an arcaded street.  
*Below:* Constable.  
*Bottom:* Sydney's great steel bridge that always seems to be directly in view.

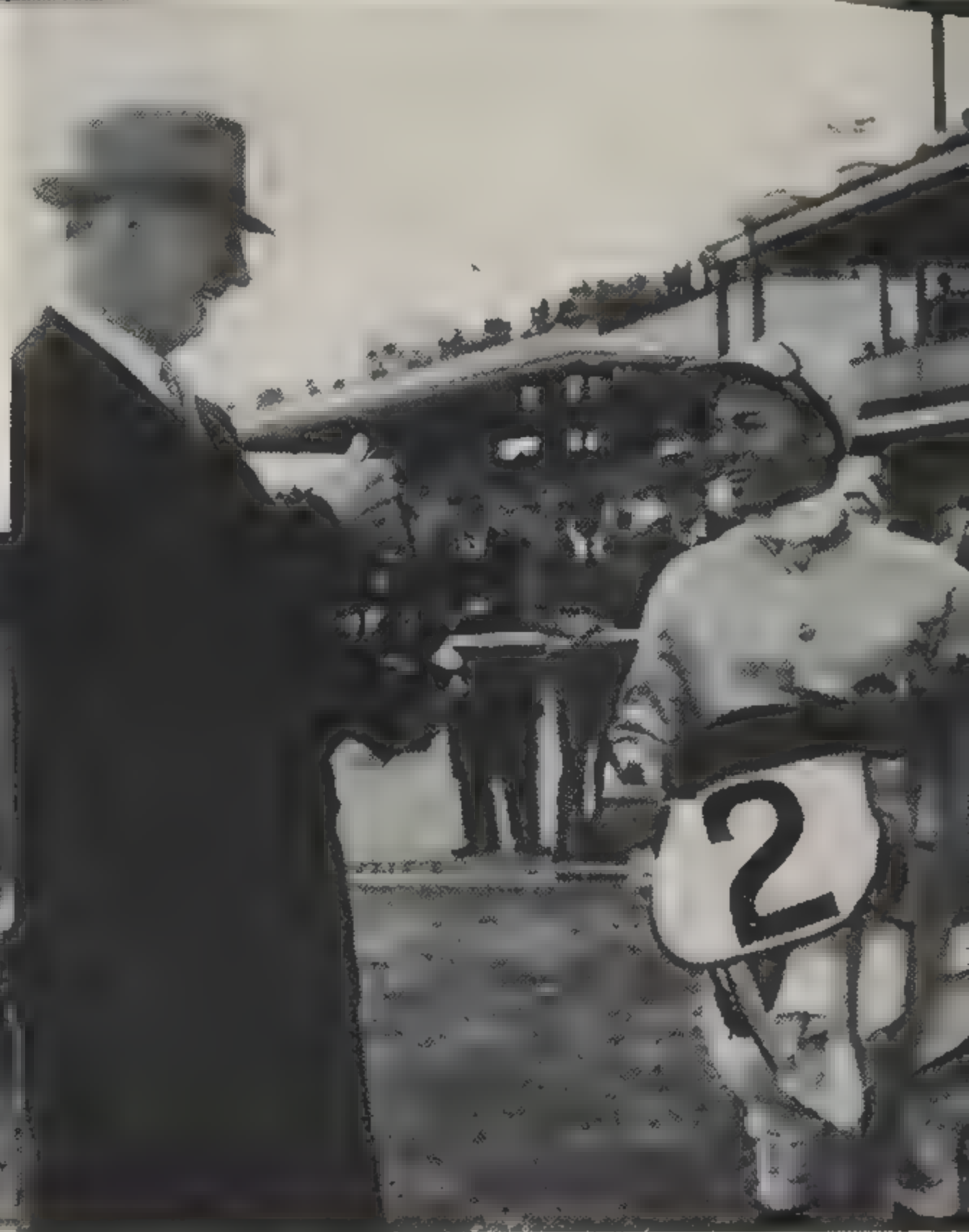


*Above:* The circular and astonishing house of Mrs. Anthony Hordern, centre, shown here with her daughters; curved windows, lacquered pale-blue ceiling, brilliant colours: burnt orange, absinthe green, and amethyst.

*Below:* Mr. Henry Eugene Tancred, Chairman of the Sydney Turf Club, with jockey Neville Sellwood, both known to everyone. Mr. Tancred's ranch is three times as big as the King Ranch.



*Left:* Sir Hudson Fysh, Chairman of Qantas Airways, who has opened up Australia as though it were a melon. A jaunty, easy, but shy man, with a bony handshake, Sir Hudson stands in front of the new, glass Qantas Building.  
*Right:* Espresso bars are a craze in Sydney; one of the newest and best, George's Café Espresso, where the young smarties go after ten.



*Below:* Mrs. Penfold Hyland, a small, white-haired powerhouse, who runs Penfold Wines with its sixteen wineries producing three million gallons a year. Her house is impressive: eighteenth-century English furniture, paintings, a distinguished silver collection.

## 4th stop: SYDNEY, AUSTRALIA

Sydney notes: The red corrugated roofs of the city. . . . An American could move in and live here with no feeling of real strangeness. . . . The old Sydney houses, with lacy iron balconies that could be in New Orleans or São Paulo. . . . The small children studying first aid in their minute replicas of the Red Cross uniforms. . . . The rock oysters with a special and wonderful flavour. . . . The number of handsome people, tall, strong, healthy-looking. . . . The beige colour of the sandstone buildings. . . . The speed of life. . . . The phrase, "New Australia," which means big quotas of immigrants, the sound on the streets of a dozen foreign languages. . . . The Australian accent—a drawl, with the vowels elongated. . . . Prunier's Barbecue, for steak. . . . Palm trees and the crescent arch of the great bridge.







## The non-essential necessity

A long white crêpe sheath, sheathed, itself, in flowery brown lace. This could turn out to be one of the most useful dresses in a woman's suitcase—or the dress that's worn just once (with long white gloves, for instance, at a Government House reception in Hong Kong). The point is: once is reason enough for taking it. By Filcol, of silk-and-rayon lace and rayon crêpe (a combination that can spend days at the bottom of a suitcase and not be crushed by the experience). \$90. Altman's; Dayton's; Vandever's. Coiffure: Charles of the Ritz.

FOR SHOPS IN OTHER CITIES, SEE PAGE 170.

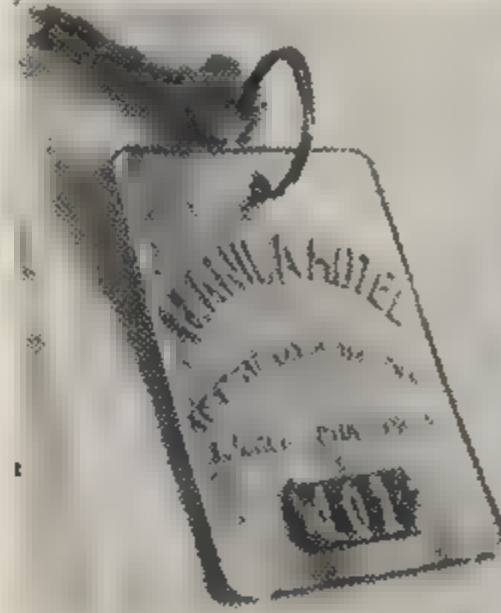




Right: A horse-drawn, springless *calesa*, trimmed with tin.



Above, left: President Carlos Garcia, in his embroidered shirt, called *barong Tagalog*, at the presidential desk; he listens with such concentration that he seems to be gathering conversational ammunition. Left: Madame Garcia in the Malacañang Palace gardens. Above, right: Their daughter, Mrs. Fernando Campos, modelling her own wedding dress, the *terno*, for a fashion show.



Above: Key tag, about the size of a king-size cigarette package, at the Manila Hotel.



Left: The great General Emilio Aguinaldo, who proclaimed the Independence of the Philippines and was its first president. He is now eighty-eight.

Above: Cockfight, lightning-fast, licensed, and spurred. Right: An all-girl string band, with white dresses and pink bows; this *rondalla* orchestra, from the Centro Escolar University, plays only on occasions, sings to banjos and guitars.



## 5th stop: THE PHILIPPINES

Manila notes: The men in white, wearing sheer pineapple fibre shirts with tea-table embroidered fronts. . . . The *sampaguita* flower that looks like white coral and has a heavy jasmine scent. . . . The red, yellow, and green roofs of the new housing projects. . . . The rice-cake vendors in faded blue denims and coolie hats. . . . The Botica Boie where the journalists and politicians meet. . . . Roasted suckling pig served whole. . . . The view of the China Sea. . . . The water buffaloes in the watery rice fields. . . . The sound of hammers all the time, as new buildings go up. . . . The Polo Club where the women meet for morning coffee parties. . . . Juke boxes, super markets, and hamburgers. . . . Batangas beef at the New Europe Restaurant. . . . Burning red sunsets of Manila Bay which look as if Joseph Turner had painted them.

Above: At Forbes Park, called "Millionaires Row," Mr. and Mrs. Carlos Moran Sison, with two of their eight children. Their new house has marble halls, their garden, a swimming pool.

Right: Mrs. Alexander Sycip, with her sons. Mrs. Sycip, whose father-in-law is chairman of the powerful China Banking Corp., lives at Forbes Park in the four-family compound.



DE MORGOLI

Below: A Manila beauty, Miss Dolores Marquez, at a fashion show, wearing a black velvet dress with pleated, circular white cape; the cape inspired by Mexico.



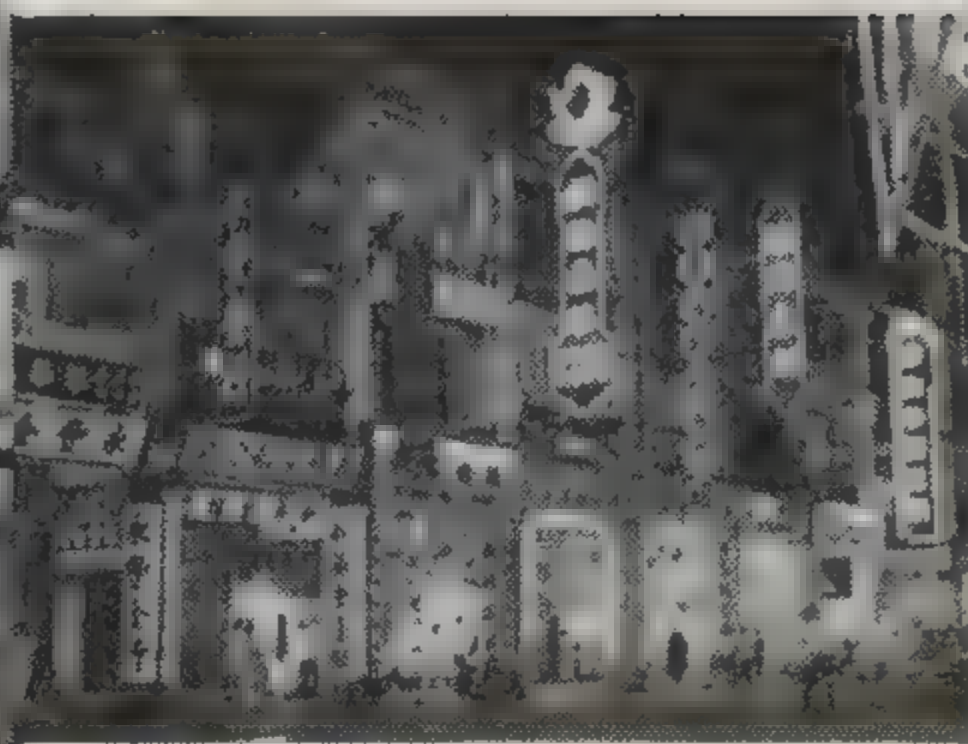
Above: *Nipas*, the native huts on bamboo stilts, with cool bamboo slatted floors.

Left: Doorman with nightstick, revolver, and rifle.



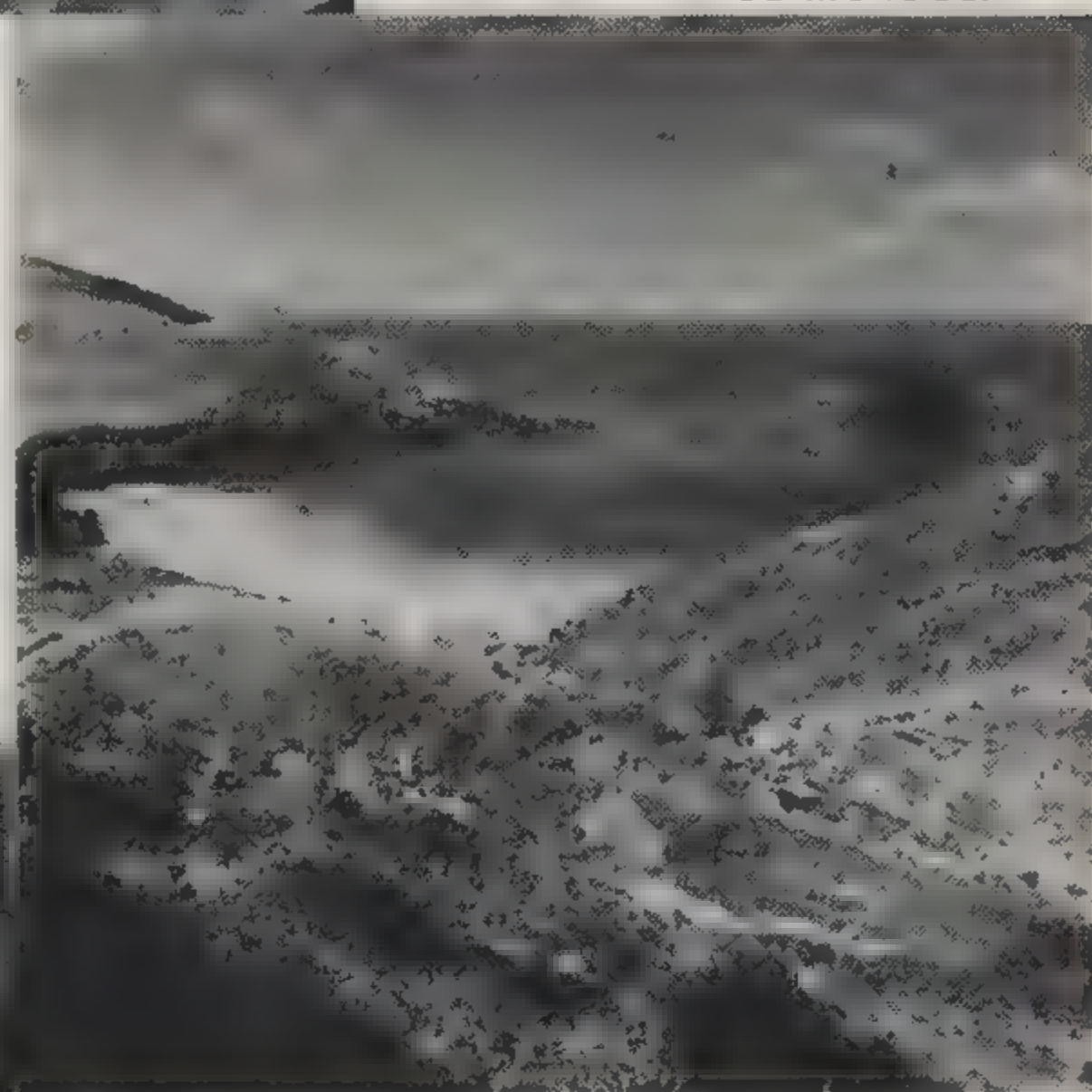
Above: Bright yellow jeepney, the local small bus, cosy as a cottage, with religious medals, radio, and curtains.





DE MORGOLI

*Above:* Exquisite table setting at the house of Mr. and Mrs. Peter K. C. Li. On a pink tablecloth, all the dishes are silver, with silver sake cups. The ivory chopsticks have silver tips, a former precaution against poisoned food; the silver turns black if poison is present.



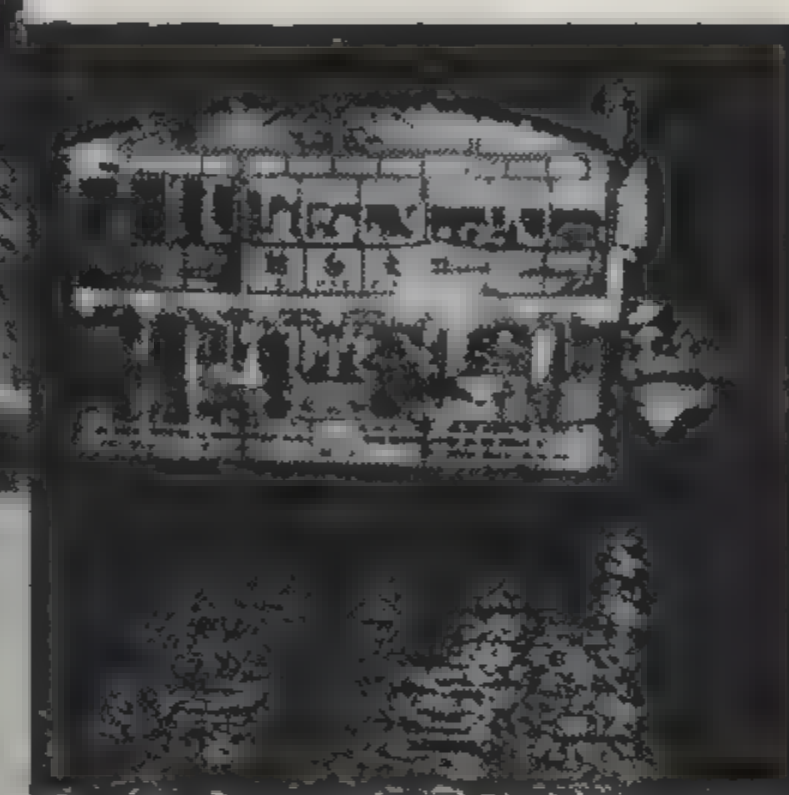
*Above, left:* Lady Grantham, whose husband is the Governor of Hong Kong, Sir Alexander Grantham, in the white salon of Government House. An American, Lady Grantham is small, has blue eyes and a way with flowers—fills the rooms with pink and white lotuses. *Above:* The beautiful neon calligraphy of Chinese street signs, jungle-dense, but with colour. *Left:* Traffic cop, under a white umbrella pagoda; note—white button-on sleeves, wool socks to the knees.



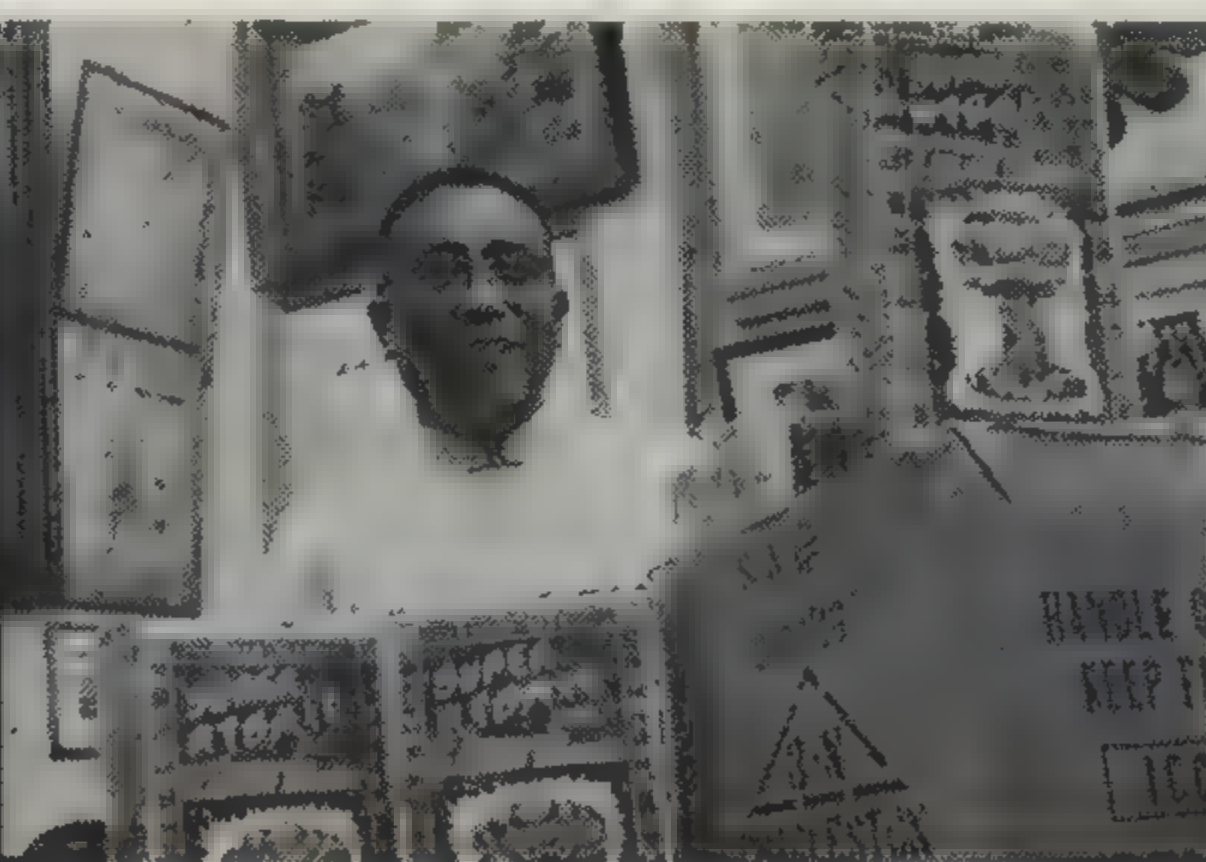
*Above:* Hong Kong landscape. *Left:* Taxi girls, chosen from a card, like vintage wines; tariff, 30 minutes for \$1.50. Only tea and soft drinks.

## 6th and 7th stops: HONG KONG AND MACAO

Hong Kong notes: Green hills as a backdrop, tall, white buildings, the crowded harbour, the clatter of everything. . . . The new airstrip where the white-gloved women carry granite blocks. . . . The Yul Brynner look of the men. . . . Nimble fingers constantly clicking the abacus. . . . Cat Street, like a footpath in a jungle. . . . The Chinese shops, open Saturdays and Sundays. . . . The Sky Restaurant with pretty girls, singsonging their explanations of food on their great trays. . . . Fresh ginger, raw and pink. . . . Rock and roll. . . . Charlotte Horstmann's shop for dresses of tribute silk. . . . The bowling lawns, green and pretty and British, with the men playing in starched shirts and shorts. . . . Bright red rickshaws. . . . Sudden showers. . . . The men carrying fans in the desperate heat. . . . The narrow figures of the young Chinese girls, the long exposure of legs.



*Above, left:* Bamboo scaffolding, like lace. *Above:* A junk converted into a pretty floating restaurant at Aberdeen. *Left:* An amah (nursemaid) with long, black braid, white jacket, black, shiny pants.



*AT MACAO:* *Above:* Mr. Chan Pac Meng, head of one of the biggest firecracker factories, an important Macao industry. *Left:* Pedicab taking taxi dancer to work. *Right:* Portuguese-African guard.



*Above:* Deck luncheon on ship to Macao.



*Above:* Mr. Fung Ping Fan, a forty-six-year-old banker, philanthropist, and industrialist, has a series of companies, one of which just built the great new Hong Kong reservoir; another is involved in a new venture, the pioneer cultivation of pearls from Mabe oysters in Hong Kong waters.



## The mink passepartout

A waist-length ribbon of jacket that could wrap up—charmingly—most daily and late-daily situations in a cold climate (New York, Hong Kong, Tokyo now; Sydney and Auckland in about six months). The jacket:

“Autumn Haze,” Emba natural brown mutation mink. By Fredrica.

Altman’s; Hudson’s; I. Magnin.  
Wiesner of Miami carryall: Altman’s.

Coiffure: Charles of the Ritz.

FOR SHOPS IN OTHER CITIES, SEE PAGE 178.







*Above:* Princess Takamatsu, her Imperial Highness, sister-in-law of the Emperor. Her special interest lies in promoting silk. Wearing a ravishing kimono of white and henna, she is shown here, being bowed in by two maids in yellow.



*Above:* Boys and girls playing baseball, with girl at bat, her hair in a pony-tail.

*Left:* In Kyoto, wandering Buddhist priests in bright blue robes, with wicker baskets, pulled down low over their faces, like horse blinders or parodies of cloches. They play their flutes in the street while collecting alms.



*Above:* Bishop Kocho Otani, the most important priest of the Buddhist Shinshu sect, whose believers number about eight million with about 300,000 more in Brazil. (His wife is a sister of the Empress.) For the first time, this altar at Kyoto's Higashi Honganji Temple was photographed.



*Above:* Room in Japanese-style hotel; three views. *Left:* Guest wearing hotel-given kimono, kneeling beside bed mat. *Centre:* Guest at low dressing table. *Right:* After mat is removed, maid brings breakfast, served on low table. *Below:* Three greeting figures, at entrance of hotel.



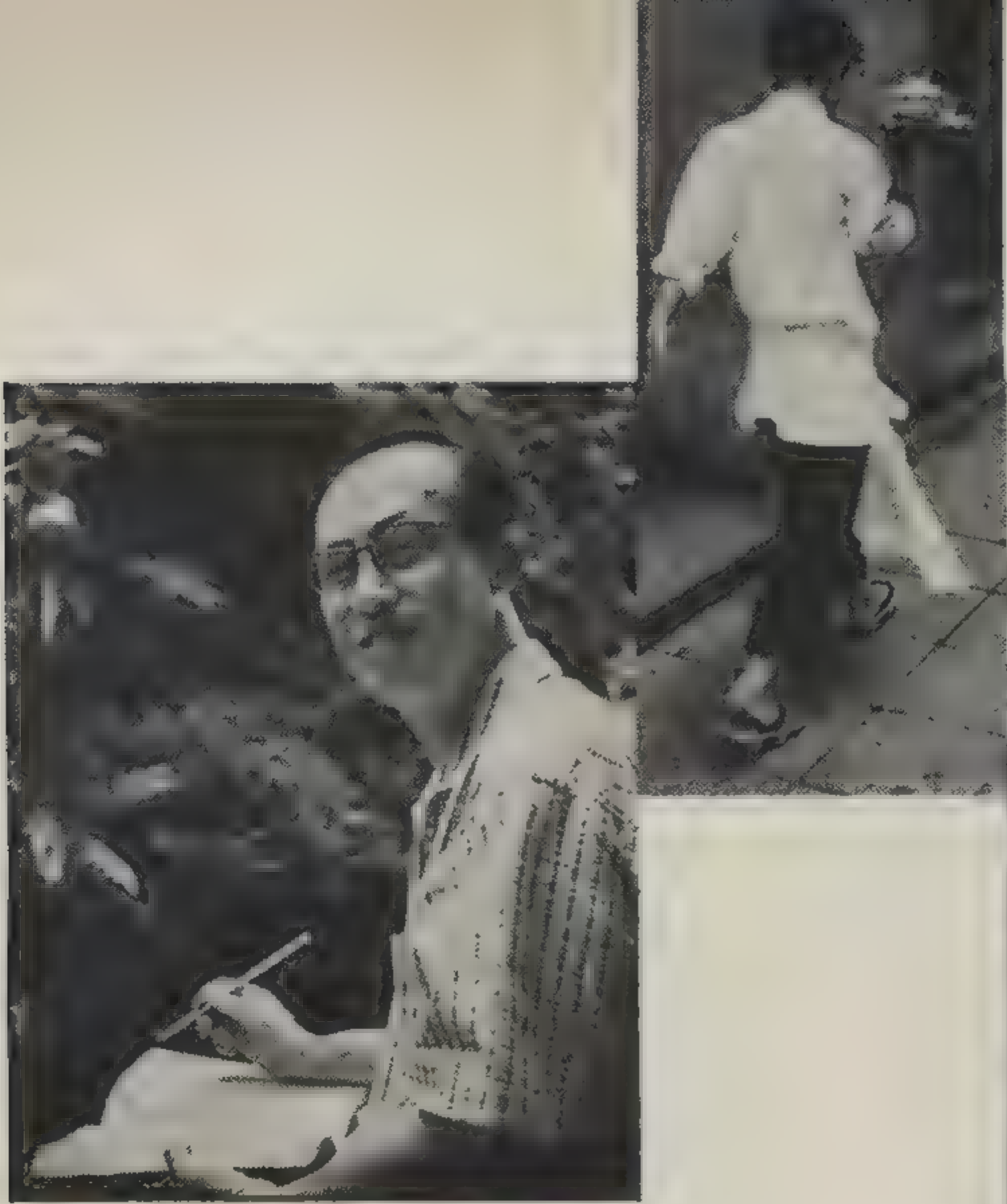
*Above:* Mr. Akira Kurosawa, who directed one of Japan's greatest movies, *Rashomon*. Six feet tall and forty-seven years old, he wore faded blue denims, a small visored cap, and a happy expression. He is now shooting a story by Gorki. *Left:* Mr. Shotaro Kamiya, president of Toyota Motors, which makes the very small Toyopet car, seen all over Japan. A stocky man with a determined face, Mr. Kamiya is fifty-nine, important, and has plenty of time for politeness.



## 8th stop: JAPAN

Japanese notes: The important words—Western, Special, Number One. . . . The flute of the noodle vendor. . . . The sealed-off look of the little streets off Tokyo's Ginza. . . . The dry, castanet noise of clogs in Kyoto, the scream of auto horns and the murderous sounds of Tokyo. . . . Dinner hour usually at six-thirty. . . . Shops open on Sundays, but usually closed one day during the week. . . . The long rows of small bars. . . . Special coffee shops with jazz. . . . Five-story teahouse on the Ginza, with the walls tufted in eggplant satin, all very Mittel-europa. . . . Kyoto, cupped in high green hills, with red Shinto *tori*s. . . . The enormous pagodas, black-brown, of the Buddhist temples. . . . Night life, in both Tokyo and Kyoto, lasts only until eleven, then the shutters go up and the lights go off. . . . From high up the roof tops look like long freight trains travelling into the distance. . . . Nobody uses "r". . . . The necessity of visiting cards, which even the geisha girls exchange. . . . The marvellous department stores which have on their roofs shrines and children's playgrounds and Coca-Cola stands. . . . The Imperial Palace, hidden behind a black stone wall, with, in front, a link of moats on which white swans eternally float.





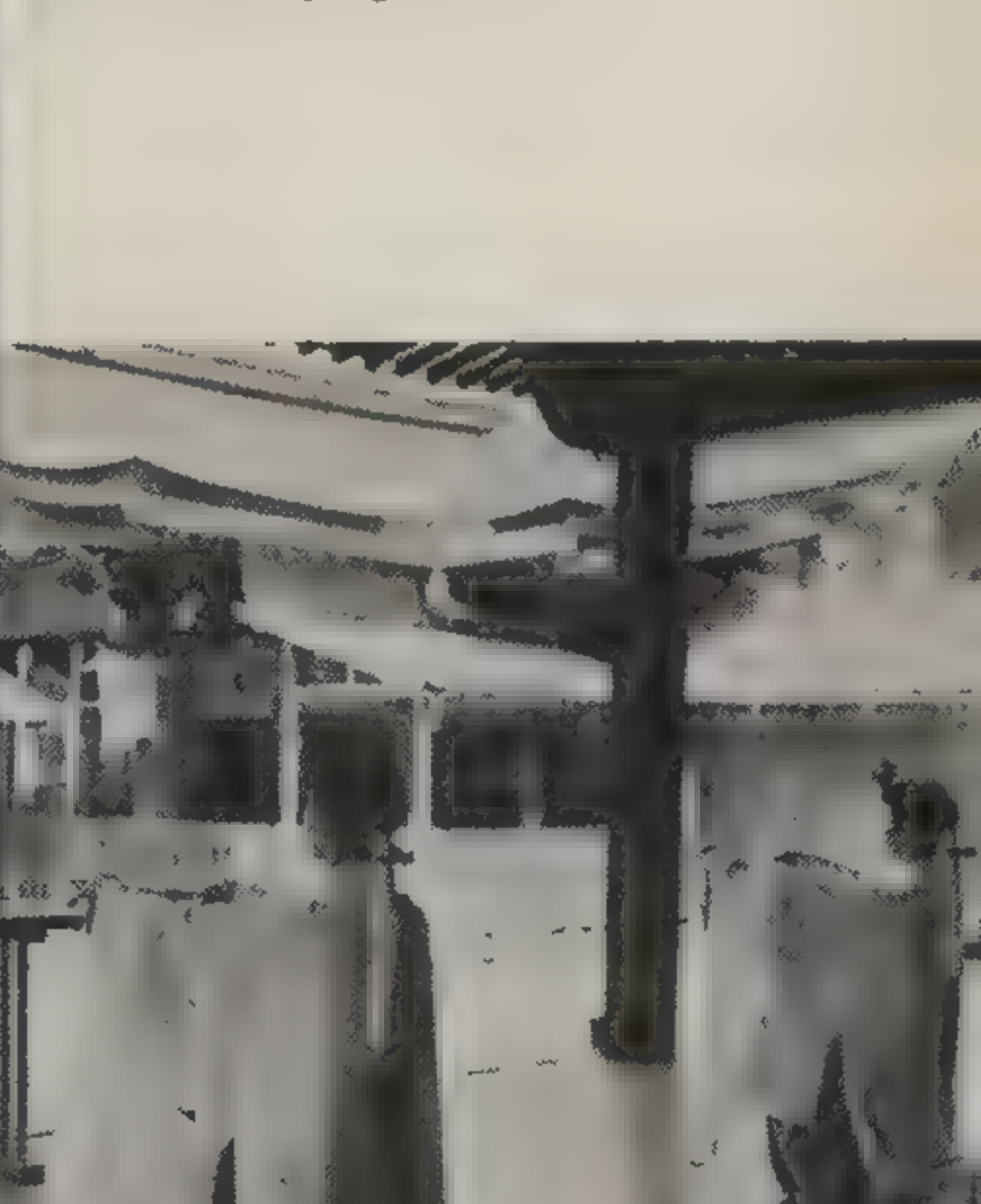
*Above, left:* Mr. Yoshio Aoyama, photographed in his Tokyo garden; he will come to New York this winter to direct the Metropolitan Opera company's new production of *Madame Butterfly*. (With him will be Mr. Motohiro Nagasaka, who is doing the sets and costumes.) Both men have been with the Kabuki, and Mr. Aoyama, moreover, studied in Berlin, Vienna, Paris, and Rome, staged *Butterfly*, *Tannhäuser*, and *La Bohème* in Japan. *Above, right:* Hot noodle man. *Below, right:* Street lights, like lily-of-the-valley bells.



*Above:* In Moto-Hakone, in the lake district, a lake ferry and an old Japanese cemetery where the children's monuments wear real clothes. *Left:* Pretty, slim Mrs. Fumihiko Togo, head of the Japan Animal Welfare Society, with a special Japanese breed of dog, the Akita. *Right, top:* Mr. Tetsuo Yamada, in the foreground, photographed at his famous shop in Kyoto. Kneeling on a platform that is desk-high, he shows his rich collection of wood-block prints, including first impressions by Hiroshige. *Right:* Policeman guiding guests to party with lighted lantern. *Below, right:* A pachinko parlour where pinball machines thunder.



*Above:* Dr. Hideki Yukawa, who has a strong, direct way, is a 1949 Nobel prize winner in atomic physics, now directs theoretical physics at Kyoto University, after teaching at Columbia University in New York for five years. His present research is on elementary particles.



*Right:* Mrs. Ichiro Inumaru, one of Tokyo's great beauties, photographed in the garden of the Imperial Hotel of which her father-in-law is the president. *Below:* Momiyu, a seventeen-year-old novice in training to be a geisha, looks like an exotic and exciting bird on the street in Kyoto. (She has a high, little voice, took two hours for her hairdo.)



*Above:* Temple maidens, at a Shinto shrine, wearing red skirts, white kimono tops, and, when they perform their ceremonial dance, adding a white robe.



*Right:* The Honourable Douglas MacArthur II, the U. S. Ambassador, with Mrs. MacArthur, in their drawing room at the American Embassy in Tokyo. A career diplomat, Mr. MacArthur was interned by the Nazis, later served with SHAEF and with SHAPE. Both the MacArthurs, now learning Japanese, lead crowded but unrushed lives, their activities always reported in the Japanese press. The oval and enormous drawing room, curiously enough, looks French, mainly because of Mrs. MacArthur's collection of French porcelains. The American touch in this left-side drive country: at the Embassy driveway, a large sign warns: "Keep right."





# THE EYE OF A SOLDIER

A Short Story by  
GEOFFREY HOUSEHOLD

**T**he older I get, the more I see that it is trust between man and man which keeps civilization together. You wondered just now how I stand the strain of commanding on the Syrian frontier. And I must admit that Caesar has graciously given me more responsibility than troops.

Tell him we are alert, but not alarmed. I have the confidence of the Parthian governor across the border, and between the pair of us we settle any frontier incidents. A much more able general than I am, he can do what he likes with his home government. As soon as I realized that, I set myself to win his friendship.

If the fates send you a man worthy of trust, then trust him—that has always been my principle. I will give you a very odd instance. It happened twenty years ago. Do you remember Silvanus? Yes, that one—a possible for colour sergeant if only he had been tall enough. Now there's a man who has left a beloved memory behind him.

You were at Caesarea then with the legion, and I was commanding the detachment of instructors which we had lent to Herod Antipas to train his local levies. A delicate job for any centurion, even of my seniority. But it was no use sending Herod a battalion commander. Except for the very few like ourselves, who have come up the hard way, they never know anything about drill.

We made a handy little force of the levies, too—just as fast as the Arab raiders and twice as efficient. Lack of

discipline always means so much unnecessary bloodshed.

I often wonder how much it was all due to Silvanus. I should never have persuaded him to come with me, if he hadn't been feeling mutinous because the pay was cut. He was just a loyal, sturdy Italian peasant who might have gone far if only he could have bothered to learn to read and write. As it was, a proper old soldier, wise as an owl and not above feathering his nest. The gods know he needed it. But a man on whom his centurion could utterly rely. You know how fond of them one gets.

Of course, my handful of instructors thought themselves Romans among barbarians when they first arrived, and I saw that Silvanus sweated the wine out of them on an early parade in our own barracks before turning them loose on recruits. Meanwhile, I made it my business to learn Aramaic in order to keep the lot of them out of trouble.

They looked for it sometimes. At Capernaum there was a beautiful little grove with its own stream, set just where the blue spearhead of Lake Tiberias would join the shaft, which they insisted was the perfect site for a temple to Jupiter.

I quite agreed with them. But it could not possibly be allowed. Jews are absurdly sensitive about what they call graven images. You remember all the excitement when Pilate carried the Eagles into Jerusalem—a first-class revolt on his hands in twenty-four hours! Myself, I used to warn the villagers whenever there was a colour party marching up the Damascus road from Caesarea, so that they could look



the other way. And they did—all but the small boys, of course.

Well, the main point was that there should be some sort of worship on a site which was made for it, and my fellows were not fussy about the various aspects of Jove. So I asked the headmen of Capernaum if they would take over the services of a temple themselves, and dedicate it to their own Jupiter. Rather like Plato's God, if I understood it. Who must exist, but a simple soul like mine needs an intermediary. They were delighted, and so were my instructors. We had a couple of army surveyors with us, training road foremen, and it was child's play for them to run up a temple from the priest's drawings, though it looked a bit bare to me when it was finished.

After that we were as popular as a foreign military mission can ever hope to be. The local population used to talk to me about their history and religion—which seemed one and the same thing—and take me to visit their schools of wisdom. I made very little of it all, but I did learn to feel the mystery behind the words.

One summer evening several of my friends rowed me over to the east shore of the lake to listen to a philosopher who was making a considerable stir by his healing and his curious doctrines. They were doubtful about his politics, and I think they may have wanted me to question him. He was sitting by the side of a goat track and talking to some fishermen. I listened for half an hour, or more. Once our eyes met, and he smiled at me. But I had no right to speak.

I can not describe him to you at all. You know what every intelligent man thinks when he worships Caesar as a god—that he could not have arrived where he is unless he were as much above plain mortals as the gods are. So was this philosopher compared to ordinary men. He was divine. But his gold was the dust haze of the road, and his purple the bare hills in the last of the sun. He made me believe that law and the sword are only a beginning, and that the only virtue in making order is to prepare the way for gentleness and pity. I tell you he was young and lovely as Apollo in the stories of the Golden Age.

Soon after that Silvanus got his last attack of marsh fever. A shocking place for it, the Jordan Valley. I saw that he obeyed the doctor's orders to stay off the low ground, but it made no difference. The disease kept on coming back. And when haemorrhage set in, the doctor said Silvanus had had it. A clever Greek he was, true to his Hippocratic oath and excellent on wounds. Provided you could crawl off the field at all, you had a good chance of recovery.

If Silvanus had just been indispensable, I do not think I could have done what I did. But I loved the man; and that, I felt, gave me the right to call in the Galilean philosopher. When you appealed to him for the right reason he would heal. Never for show, or for money.

Of course, I asked our Greek first. He called the cures harmless witchcraft, which was efficacious when a man felt ill and wasn't, and of no use at all in a case of acute marsh fever.

Sound medical theory, no doubt. Yet I believe that if you feel ill you are, and healing is just as mysterious whether it is marsh fever or a Parthian spear in your liver or thinking you are Cincinnatus at the full moon. Somewhere is a divine law which we do not understand.

I did not like to ask the Galilean to come to my quarters where Silvanus was lying. I had a bust of grandfather up, and

a Homa Dea, and my delightful little bronze Aphrodite from Alexandria. Not that I thought he would have objected. But I hate putting people in a false position.

So I wrote him one of those flowery Oriental letters which all Syrians understand, saying that I was not worthy to receive him but that I should much appreciate a word from him about Silvanus.

And just to be on the safe side, I asked a delegation of my Capernaum friends to carry the letter, as I knew they would tell him all about the temple, and that for a Roman centurion I was a reasonable companion. Myself, I doubted if any of this ceremoniousness was necessary. Apollo would not expect you to carry on like the court jeweller trying to get something on account out of Herod Antipas.

Having made all the proper gestures, I walked down the valley to see him myself. I left my uniform at home. I knew he would not be impressed by it. As a matter of fact, I do not think his own followers had any clear idea who I was. They were not interested in Rome.

And then a second time I looked into his eyes. It was as one soldier to another, as if I were saluting Caesar. You know the feeling. There you are, a very small part of the world and yet in contact with all of it. But, as I have tried to tell you, he had an utterly different kind of greatness. We were not in Caesar's world.

I told him about Silvanus, and how I loved the man.

"You need not go out of your way, sir," I said. "Just—do it."

"What makes you think I can?" he asked.

I am very bad at explaining myself. But I had a sense that what I said would, in some strange way, matter—matter more, I mean, than even words of mine which could now compel life or death on the frontier.

"Because there is a law in life as in the legion," I answered, "and you, sir, know what it is. I give an order. I say to a man go, and he goes; or come, and he comes. I do not have to be present to see that the order is carried out. Nor do you."

"Go back," he said. "Your servant is healed."

And then he turned to the crowd which had collected, and told them he had not seen such faith in all the Jews.

I do not understand what he meant to this day. I have no faith at all. I am a professional soldier, not a priest. But I know the power to command when I see it, and who was I to impose any limit on his?

I shall never forget him. I can not help recognizing that he must have gone to his death as willingly as you would or I, provided we knew it our duty to civilization—though, speaking for myself, if I foresaw that pain was going to be as cruel as upon the cross I should think twice about it. Yes, he was crucified by Pilate.

EDITOR'S NOTE: *Geoffrey Household, whose most notable novels are Rogue Male, Arabesque, and Fellow Passenger, is an Englishman who trained as an international banker, but dropped the banking part and became a man who lived in many countries, including the United States and Spain, before he became an Intelligence Officer with the British Army in Greece, Syria, Iraq, and Palestine. Now he lives in London. For the Biblical source of this story, he offers Luke VII.*







# PEOPLE ARE TALKING ABOUT...

**RENATA TEBALDI**, *left*, of the Metropolitan Opera, brings to her rôles a noble, dark-haired beauty, and what is probably the greatest Italian *lirico spinto* voice of the generation. Her first rôle this season: Tosca. A diva in whom temperament glows but never blazes, Madame Tebaldi, without guile or theatricality, simply sings—lustrous, effortless spinnakers of sound, richly ornamental and impressively controlled. One young Italian exposed to this untricked miracle commented, "I can not go again; I cry too much for joy." Out of operatic context, Madame Tebaldi seems a homey goddess, deeply dimpled and exuberant. In her New York apartment, her dressing table holds a small, improbable stuffed-animal zoo: a pink pig from Rio, a monkey from London, a duck from San Francisco. For every performance these talismans go to the theatre, each to be kissed before she goes on.

**JAMES GOULD COZZENS**, *right*, is the author of *By Love Possessed*, an extraordinary novel, complex as a watch, but as clear as though face and back were of magnifying glass. Although the public bought only some 30,000 copies of his 1948 masterpiece, *Guard of Honor*, it has bought by now over 200,000 of *Love*, as bookshop salesmen call it. What Cozzens keeps saying in various ways in this many-layered book is that there is everlasting opposition between thinking and feeling, between passion and reason, with this his final ironic point: only those people never compromise who never had to. A sardonic man, with a deep, gentle voice, he is a particularly good listener and a better talker, whose twists of mind are only taken at face value by the naïve. Both Cozzens and his wife are country auction hawks, but when the auctioneers get to the linens, the rakes, the pots, Cozzens usually goes to the car, takes out of the glove compartment his pocket edition of Shakespeare and reads until what he wants comes up, and then yells his bid. Although his novel is an anthology of violence, Cozzens, a non-violent, disciplined man of energy, strict with himself and his work, likes to collect for his garden simple, scented old roses, preferably York and Lancaster











HORST

### MRS. DIEGO SUAREZ

Mrs. Suarez, a handsome woman, known for her distinguished taste, lives in two of the most beautiful houses in this country—her New York apartment and her Long Island house, Easton, which has been called “a *little* eighteenth-century French museum.” (She was photographed for *Vogue* in Easton’s grey and gold drawing room.) For the third year, Mrs. Suarez is Chairman of the Patrons Committee of the Fan Ball, November 15, at the Plaza, for the benefit of the Children’s Cancer Fund of America.

### MRS. MERRIWEATHER POST

Mrs. Post, an extraordinary woman with a dozen facets to her life, is especially interested in music. Chairman of Washington’s National Symphony Ball on December 6, she alone underwrites the orchestra’s yearly series of thirty concerts just for children. *Vogue* photographed this famous hostess at her new treasure house, Hillwood, in her white and gold drawing room, wearing her emerald necklace, which once belonged to a maharajah (a sultan used the centre emerald of her pendant on his turban).



# FOR AUCTION

**T**he collecting of antiques is now at a pitch of pleasurable frenzy, at a high in dollar volume—and auction buffs are ever on the increase. For the auction room is, today, the thermometer of the antique-collecting fever: a precise and immediate register of taste and price. So open-pursed, now, is the person with a built-in desire to own antiques (technically, anything made before 1830) that he has helped create a big and flourishing business. (*The Wall Street Journal* made it, not long ago, a subject for page one news.) The collecting mania has provided an ever larger public with an ever renewable interest as more and more is added to a collection, more and more is culled. The leading theatre in this country for all this buying and selling is certainly the Parke-Bernet Galleries, where notable collections are fragmented on the most elegant auction block in the world. Here the performance has much the same pull as a good play: pace, style, superb direction, excellent lighting—and suspense. Part of the suspense is this: for every show the story has a different plot.

The precise peak of auction interest, for all time, was late last January. It was during the famous dispersal of the property of the late Mrs. John Rovensky, in thirteen sales at the Parke-Bernet. The sales were hotted up by breathless, daily accounts in the press, and excited anticipation among collectors all over the world. Mrs. Rovensky's collection (at one time she had been Mrs. Morton Plant) from her house on Fifth Avenue, and her house in Newport, was one of the last of the great accumulations of art property in this country.

And it *was* an historic sale, all right—realizing \$2,438,980, the largest amount ever chalked up in this country. Prices went far beyond anyone's expectation, and for several good reasons. Publicity and curiosity were two. And a third was the fact that much of the magnificence was unique. For instance, the notable Ashburnham gilded silver toilet service, made by Benjamin Pyne in 1719: it had not only never been sold at auction before, it had only left the family for which it had been made in 1913, to be sold to a dealer—and then Mrs. Rovensky. How could this be appraised? "So we estimated it at about \$20,000," said Miss Mary Vandegrift, an officer and director of Parke-Bernet, "a nice, round sum." But the lucky high bidder felt \$50,000 to be a nicer and rounder sum.

Rovensky chitchat sparkled as party talk during the sales. Everyone remembered that Mrs. Rovensky had once swapped Cartier her house on the corner of Fifty-second Street and Fifth Avenue for two strings of Oriental pearls. . . . Wall Street was beguiled by this story: the night of the jewellery sale, a successful but publicity-shy broker was hurry-

ing home to his apartment. He was a man of simple tastes, and a fortune which made his simplicity remarkable; and he was certain that he had, in his forthright manner, bought something as a surprise for his wife. When he arrived, he rushed to lift the lid of the box that held his brilliant secret: the most famous diamond necklace in the world—213.10 carats of blue-white splendour—which had been knocked down that afternoon to his agent for \$385,000, the highest price ever paid for a single item at auction here. His wife, a woman of unobtrusive desires, was surprised all right—maybe staggered is a better word—but not as surprised as he soon became. When she rallied, she made it clear, in a very implacable manner, that she wouldn't have the thing in her house.

All this razzmatazz prompted Mr. Leslie Hyam, the scholarly president of the Parke-Bernet Galleries, to remark when it was all over, "... on the theme of *l'affaire Rovensky* . . . somehow all these encomiums in the press make us feel a little vague, as if (like Livingstone) we had suddenly been discovered, without really having been lost in the first place." What Mr. Hyam meant, of course, was that the whole show had been a brilliant success, and box office was dandy—but this kind of thing is only what one would expect from the largest and most famous galleries for public auction.

Mr. Thomas E. Kirby started all this when in 1885 he opened, with much fanfare, a handsome salon for public auction sales and called it The American Art Association. Mr. Kirby, an astute man, had just left his native Philadelphia and a successful career in a leading auction house there. He had come to New York with a then novel idea: he wanted to sell at auction only the finest furniture and art objects, and he wanted to sell them against a background fine enough to be worthy of them. He had rich backers, and he knew important people.

Mr. Kirby revolutionized and dignified a business which before had been a grubby and sad by-product of death and disaster. And while some collectors *still* prefer to pry through loads of piled-up junk in the hope of discovering a forgotten treasure, his theory of selling recognized art objects against beautiful backgrounds through sound cataloguing paid off handsomely then—and does to this day. His financial descendants, Parke-Bernet, grossed last year over seven million dollars.

In 1922, Mr. Kirby removed his business from the old stand, at Twenty-third Street, to an especially designed building on Fifty-seventh Street. He was known as "the man with the million-dollar voice"; and he took the opportunity at the opening reception to employ it for two mortal hours in a speech celebrating his endeavours. The carefully invited,



# BUFFS

by Evelyn Haynes

The razzmatazz at the most elegant  
auction block in this country,  
where performances have pace, style, and suspense

superlatively dressed audience of hundreds of notable New Yorkers was captive, even if not captivated (they had been under the delusion that they were going only to a gala). However, Mr. Kirby had done so much for his chosen profession, his obsession with it was forgiven. His large, high display rooms were hung with velvets; his corridors were mirrored and marbled; every pre-sale display was arranged by an artist in interiors; the auction room itself was hung in red velvet, was opulent in gilt plaster; his catalogues were beautifully printed authorities, to be saved as source books about antique furniture, paintings, rare books, and *objets de vertu*. This magnetic little man had collected around him a group of talented people who were nonpareil in their field. There was Hiram H. Parke, a man of unusual charm, tall and handsome, probably the most famous auctioneer of all (he once, on a bet, sold a \$20 gold piece for \$100). And Leslie Hyam (now President of Parke-Bernet), the distinguished Oxonian, whose own gift for writing essays with a fine old eighteenth-century patina, has influenced the prose style of his gallery's catalogues until it has become a marvel of the rich-beautiful school. Arthur Swann, an always-respected authority of the world-wide rare book business. Otto Bernet, an outstanding auctioneer, with an excellent business mind. And soon, the gallery was to merge with The Anderson Galleries, its only rival. (The Anderson had started as an auction house for books, manuscripts, and engravings—and had gradually got into the art and antique business; The American Art Association had done just the opposite—the merger was a brilliant meeting.)

When Mr. Kirby died, in 1944, the old American Art Association-Anderson Galleries became the scene of a policy battle between the financial heirs to the business, and the staff, headed by Parke and Bernet—the staff pulled out, forty strong, to form their own gallery; a swift success. After a short time of competition, and scandalous goings on in the old galleries which resulted in an attempted murder, suicide, and a trial for fraud, Parke-Bernet bought out the assets and records of the American Art Association-Anderson Galleries and moved back to Fifty-seventh Street and home plate.

In 1949, Parke-Bernet moved to their present spacious and impressive quarters (again, especially built for them) at Madison Avenue and Seventy-sixth Street. By then the collecting of rare and decorative art property had become a national pastime, and had more gallery fans than ever. Once the exclusive privilege of the rich, collecting had become a joyous game for people of almost any degree of income.

The reasons for sales of fine collections are many: the changing social order; the trend to smaller houses with fewer servants; one generation's taste widely different from another's; duplicates in museums; disputing heirs; a native restlessness which shows up in frequent changes of address; divorce; and those famous certainties, death and taxes. The gallery says, "For all this work, there must exist the machinery of communication between seller and buyer in a form as precise as that of the securities or commodity markets, and of absolute integrity."

The biggest gamble at auction has always been in paintings. For one not unusual instance: a Soutine, which fetched \$2,500 in the Chrysler sale in 1945, was knocked down for \$20,500 in 1954. Many paintings decrease in value as spectacularly, too. The least-fluctuating market is rare books and manuscripts. Good furniture and decorations of the eighteenth century remain fairly constant—at least in proportion to the fluctuations of the purchasing value of the dollar. In the gallery's history, there have been only two big changes in decorating taste to upset, violently, auction (and antique dealers) prices: one was the complete decline, in the late twenties, in the desire for, and the saleability of, Renaissance and Tudor furniture, and the other was the rise in the desire for eighteenth-century American furniture.

As one decorating era finished, abruptly, another began almost simultaneously: there was a new interest in, and there were huge prices for, fine American furniture of the eighteenth century. In the American colonies, wealth had been concentrated in the hands of so few people, and the houses of the rich were so comparatively small, that existing pieces of elegant eighteenth-century American cabinet work are rare indeed. The few craftsmen who excelled in the decorative arts (mostly in Boston, Newport, Philadelphia, Baltimore, New York) copied in a general way the then-current fashions in English furniture—often adding distinctive, graceful touches, or refining a line in some characteristic way. The rarity of these provincial pieces of rich quality influences their price at auction—which is usually far ahead of English pieces of similar design.

This chauvinistic trend began, full-blown, and almost without previous warning, at a sale in the old A.A.A., in 1929, of the Howard Reifsnnyder collection: a tasteful and comprehensive display of vintage American workmanship. There, one "Chippendale" carved mahogany highboy was knocked down for \$44,000. In the wake of this vanguard, the public with more modest bank balances enthusiastically embraced simpler and more available Americana of all sorts: maple and pine farm furniture, (Continued on page 187)





LEOMBRUNO-BODI

## MRS. EDWARD CAMPBELL LAWSON

Mrs. Lawson, above, is a dark, fragile beauty whose life, surprisingly, includes safaris in Africa, grouse shooting in Scotland, and fishing forays all over the world with her husband. Besides travelling, her interests include English literature (she holds a Master's Degree), golf, and gardening at their country house near Tulsa where she entertains often and charmingly; this summer, it was the scene of her daughter's wedding reception. Among her November plans: the Cinderella Ball to benefit Tulsa's Philharmonic Society. Mrs. Lawson, who is Chairman of the Ball this year, was photographed in a dress that accents her clear colouring, hand-span waist: white silk cut velvet, full-skirted. This, designed for Elizabeth Arden by Count Sarmi. Platinum and diamond necklace, from Harry Winston.

## MRS. FRANK GRANT McCLINTOCK

Another notable Oklahoma hostess, right, Mrs. McClintock has three young children, divides her time between Tulsa, Beverly Hills, and Europe (her early education was in France). Mrs. McClintock is a brilliant tennis player, golfer, a keen shot; she has an active interest in Tulsa's Red Cross and in the Philharmonic Society. Here she is photographed in the kind of dress she likes to wear for big parties—Tulsa's Cinderella Ball, for instance, of which she is Vice-Chairman—draped black silk chiffon, a striking foil for her slender figure, vivid good looks, and black hair. Dress, designed for Elizabeth Arden by Count Sarmi. Diamond earrings: Harry Winston.











# 1958 Cars

*Here, and on six pages following, a sampler of next year's cars—mostly with part-time tops, all with a new straight-lined sleekness that forgoes gewgaws, new driving ease that lets a holiday begin in the garage. The car shown here with its back agape: a 1958 Ford Fairlane "500" convertible, caught in the act of retracting its metal top that telescopes neatly into a rear compartment—forever eliminating debates between open-car and closed-car factions of a family.*



# 1958 Furs

The news here—fur getting away from itself, being handled like camel's hair, tweed, or satin, and coming up more flattering than ever. More news: the furred fur, with one example at left—a narrow, wrapped coat of Matara-processed Alaska fur seal, with cape collar and cuffs of dark ranch mink. By Fredrica; also at Blum's, Chicago; I. Magnin. Brown satin chignon, by Emme. Opera pumps by Evins: I. Miller.



# What's new about cars



Rear view, above, of the 1958 Cadillac Eldorado Biarritz convertible, showing the latest fashion in fins—they spring from the fender's middle, instead of the outer edge. News from the front (visible on page 140): wide double headlights; a grille that looks like knotted lace, available in gold colour. The upholstery here, leather.

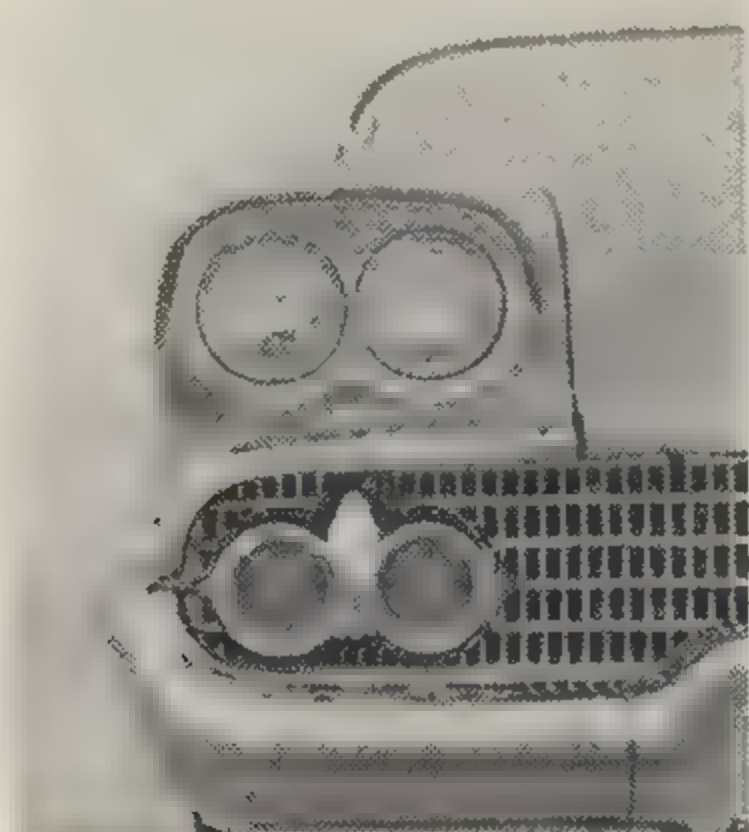


*Shown left, a topped car with a de-topped air—the 1958 Oldsmobile Holiday hard-top four-door sedan with a blade-like slash of chrome to accent its lengthy flatness. New features: a less thirsty carburetor; a small transistor radio that you can detach, and carry in your handbag.*

Backing into these two paragraphs, the 1958 Ford Fairlane "500" convertible. Main point: the metal top disappears (as shown on the previous page)—aided by seven electric motors.



Other Ford news: a re-designed V-8 engine; new driving ranges—one for slippery streets, another for easier going, downhill. The grille is honey-combed; the vinyl interior, in new pastel colours.



A corner of the 1958 Chevrolet Impala convertible, at left, shows four of its eight front lights (the taillights gather into groups of three). This car is longer than its ancestors; wears its rear fenders in an outswEEP—the upper parts spread beyond the body line, like wings. The Impala comes in tropical colours; its interior is vinyl and nylon, panelled in aluminum.

## Corduroy + chinchilla

*The coat (right) to halt traffic in its tracks: gold corduroy, lined in beige- and brown-dyed Golden Crown chinchilla. Here, it's perched on the 1958 Imperial convertible—a car that can maintain, automatically, any given highway speed, by virtue of a speed-control dial (this, optional). Below: its aluminum grille. Coat by Maximilian; corduroy by Crompton. Turban by Emme. Wool-and-linen skirt (Strong-Hewat fabric), cashmere sweater (by Colebrook): at Bonwit Teller.*













## Mink polo coat (left)

*Now mink (nee camel's hair)—its belted back turned to two 1958 Cadillacs: the "62" convertible (left), and Eldorado Biarritz convertible, both jewelled in aluminum. Coat by B. Weinstein, of "Autumn Haze," Emba natural brown mutation mink. Dress, by Trigère, at Bonwit Teller. Evins shoes, to order at I. Miller.*

## More mink: briefed topcoat (below)

Mink with the offhand manner of tweed—a shortened, simplified coat with as much mileage potential as the car beside it: same Cadillac "62" convertible, rear view. Coat, by Ben Kahn, of Umpa natural dark ranch mink; also at Creed's of Toronto. Kayser stockings, both pages, at Altman's. Liparé shoes: Bonwit Teller.







Chemise coat, in broadtan

*A slim, straight, scarf-topped coat that might be velvet—is black Hollander-dyed Russian broadtail lamb. Designed by Capucci for David; also at I. Magnin. Showing its new four-eyed face: the 1958 Oldsmobile Holiday hard-top sedan. Black satin pillbox, by Sally Victor. Black crêpe opera pumps by Johansen.*





## Balmacaan, in Persian lamb

An easy coat with deep sleeves—the lines relaxed enough to be re-run in gabardine. Here, it's black-dyed Southwest African Persian lamb (Hammer Brand processed), satin buttoned. By Revillon; also at Neiman-Marcus; I. Magnin. Satin cloche by Emme. Surrounding car: a 1958 Chevrolet Impala convertible.







# Paris night looks

to make with  
Vogue Printed  
Patterns

The fashions on these four pages: almost as famous as they are new—each was applauded at the Paris Autumn Collections. For American translators, no French necessary—the printed directions on Vogue Patterns are the universal sewing idiom that makes for accurate reproductions every time.

*Left:* Patou's pale-pink evening costume, day-short—one of the new gala lengths. The dress, past a close satin bodice, is chiffon—the full skirt, the looped and floating panels at back. The coat, satin, cut straight and well away from the body. Both parts: from Vogue Pattern envelope, 1389.

*Right:* This, in black satin, was one of the great successes at Nina Ricci—her bell-skirted cocktail dress, with a neckline that lies evenly across the shoulders. To make as shown or, perhaps, in velvet or a thin wool—Vogue Pattern, 1388. *Back views, yardages, page 192.*



PRIGENT

PATOU: VOGUE PATTERN 1389

NINA RICCI: VOGUE PATTERN 1388



PRIGENT



HEIM: VOGUE PATTERN 1391

## Paris models:

Vogue Printed  
Patterns *continued*

*Left:* One of the most romantic young looks in Paris appeared in Heim's short, very full evening dress of emerald-green lace. The bodice, which is quite high at front, is cut nearly to the waist at back, tied with a wide satin ribbon. Charming alternate for the lace shown here: chiffon—possibly in one of the new softened reds. The how-withal: Vogue Pattern 1391. *Right:* Grès drapery to copy fold for fold in brilliant blue velvet—via Vogue Pattern 1386. Another way to work it: black silk crêpe. Or, for earlier in the evening, it might be cut short, and in satin. *Back views, yardages, page 192.*

GRÈS: VOGUE PATTERN 1386









## The new pale shoes: lime yellow, lettuce green

*Left:* Lettuce green—a crisp fresh, salad-y colour that's shoe news with paler green or white, with pale blue, pale pink. Another point, the slender V-necked strap.

Sandal by Valley, of Allied kidskin; \$19.

\*Best's; Julius Garfinckel; Famous-Barr.

Same context: a flower-shaped pin with petals of clear-and-coloured stones. By Weiss, \$10\*. Altman's.

At toe-point: a four-strand necklace of pale translucent beads.

By Van S Authentics, \$16\*.

At Lord & Taylor.

*Right:* Two ways to wear a new colour that might have been plucked from trees—left, flower-printed lime silk brocade inside and out.

A high-sided opera pump set on a small-waisted heel; a confetti of tiny coloured beads on the toe.

Right, the same brocade lining a lime calfskin opera pump built on a new last—tall, slim, pointed. This, of Donovan calfskin, about \$40. Both shoes from Delman.

Also at Neiman-Marcus. Background colour points, a colour that sings—

Canary Red lipstick and nail lacquer by Elizabeth Arden. \*PLUS TAX









## Brilliant colour spaced with brilliant white— southbound

*This page:* Bold print; chemise top; pants with a new stovepipe slimness; bright colour with absolute chalk-white—almost a list of specifics for at-home-away-from-home dressing in the south, right now. And all, listed (delightfully) here. Easy, chemise-y top, in a Caribbean-flower print (this, by Couture) of the genus hibiscus—orange-and-red on white Arnel sharkskin—buttoned at the back (try buttoning it over a chalk-white bathing suit sometimes, too); about \$25. White stovepipe pants of Arnel sharkskin; about \$15. By Greta Plattray. Best's; Wanamaker's, Phila.; Burdine's. Coro jewellery at Best's. Bernardo sandals. Riviera sunglasses. Helena Rubinstein's new lipstick shade, Tropicana—in a new convertible case.

*Facing page:* Sunshiny dress for starry evenings in the tropics—and just right for their casual-but-gala doings: it's simply cut, in cotton, with a pretty sweep of skirt. Orange-and-yellow ombré stripes, against (again) the freshness of chalk-white. By Kasper, in Wamsutta cotton voile; about \$90. Bonwit Teller; Hudson's; I. Magnin. Coty No. 24 lipstick: Copper Bright.











## Brilliant colour, southbound *cont.*

*Left:* Day-length sheath dress that looks as though it grew in southern latitudes—bright green banana leaves printed on chalky white. Here, a spare neat shape narrowing to the hem, a cummerbund, and a neckline open to added interest by jewellery. Applied brilliance: from lunch time to midnight, informal evenings. Dress, by Greta Plattry; Couture print on Arnel jersey. \$30. Best's; Woodward & Lothrop; Halle Bros. Gilt necklace, from the Lilly Daché Boutique.

*Right:* A two-piece dress of gold, brown, and green cotton Paisley—the top, cut as simply as a sweater, the skirt, a soft fall of unpressed pleats. Third piece, a deep, Paisley-green sash. Nice undressed-up way of dressing for evenings at home, any latitude—points south, for anything this side of a ball. Dress, by Nelly de Grab, of Supima cotton Paisley by Everfast (with Everglaze crease resistance), about \$35. Miss Bergdorf of Bergdorf Goodman. Frost Bros.; Frederick & Nelson. Liparé shoes.







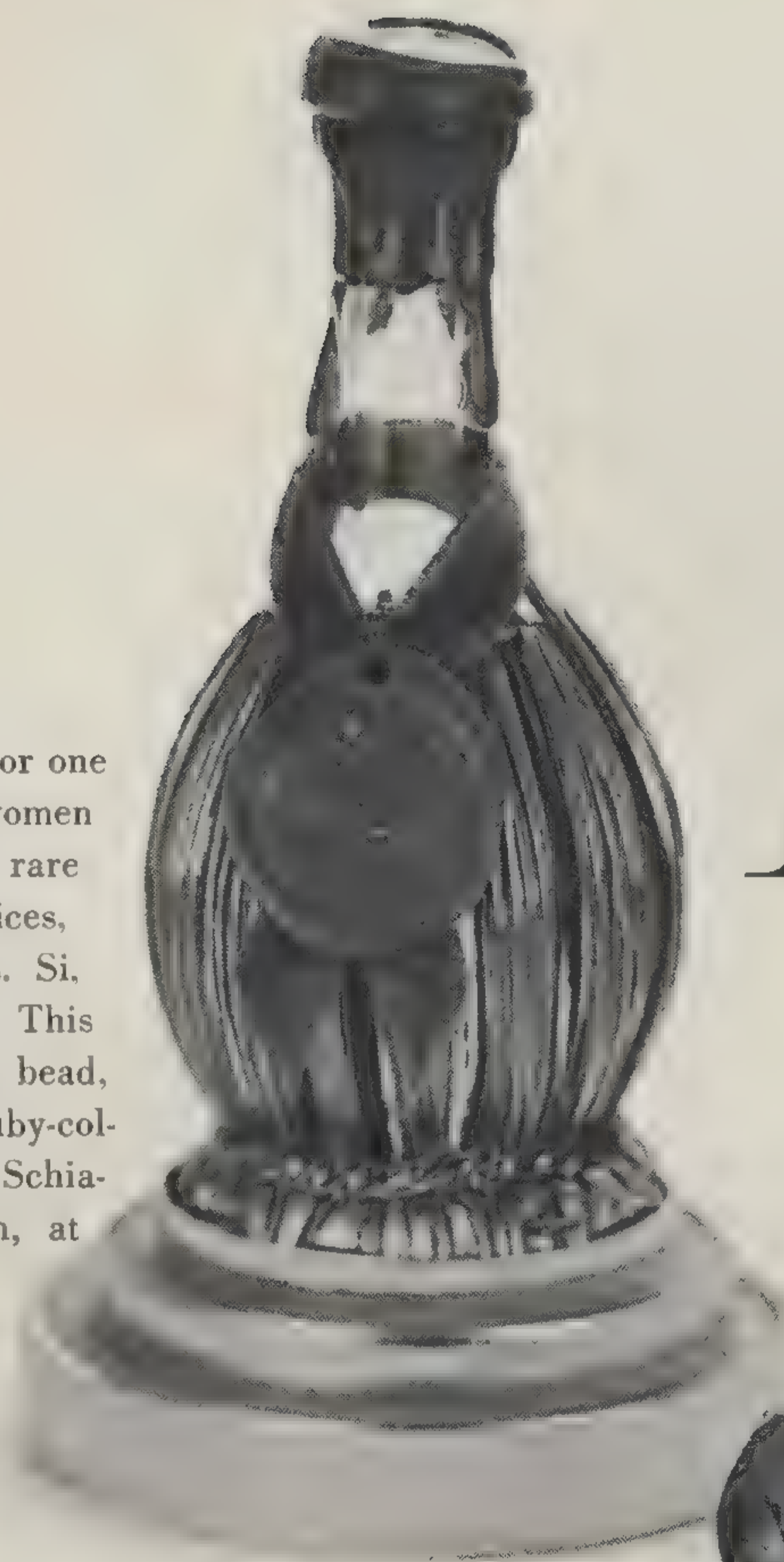
PENN



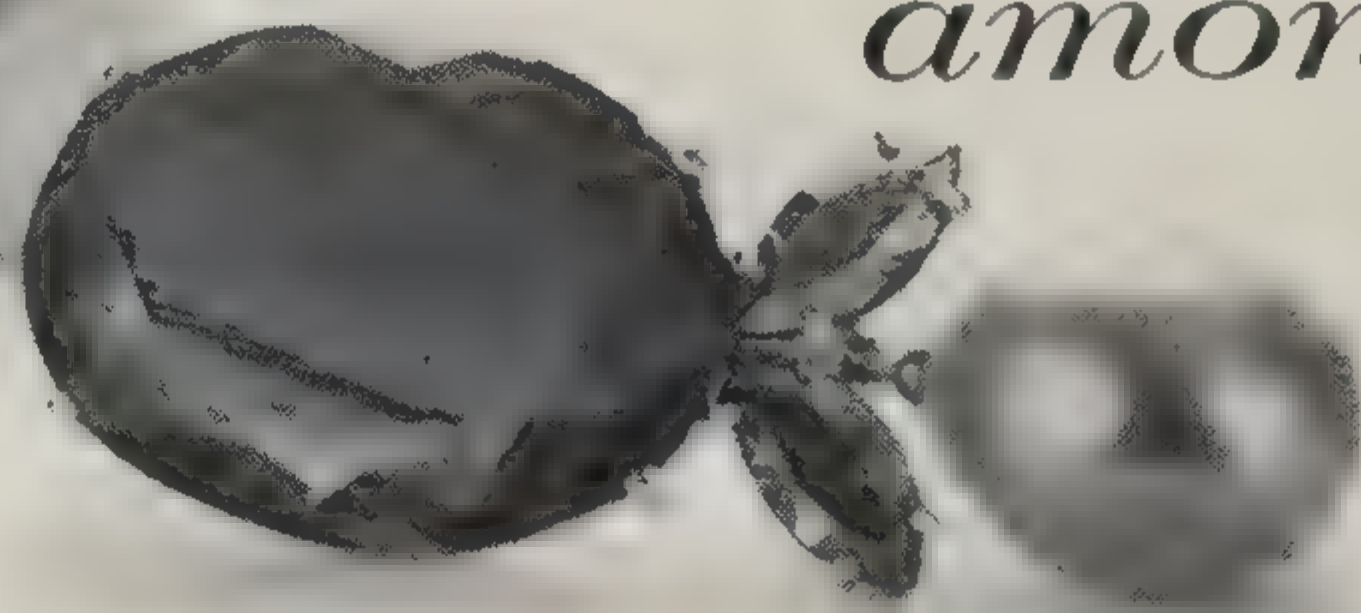
Nice way to give flowers—  
under glass. A garden of  
flowers—roses, jasmine, orris,  
bergamot, among them—  
drifted on a mild breeze.  
A perfume that is light,  
muted, and long lasting. It's  
White Shoulders, by Evyan.



Perfume pinned, for one of the smartest women on your list. A rare complexity of spices, woody undertones. Si. by Schiaparelli. This pin, a drop pearl bead, swinging from ruby-coloured stone. By Schiaparelli, \$15\*. Pin, at Russeks.



# *Presents to wear perfumes—and jewels among them*



Here and on the next four pages: perfumes to wear like jewels and some of the new jewels to wear with them. Part of their present power—a double giving-value . . . for themselves, and for the compliment of pinning a perfume to a personality, a beauty, or a memory if you like. (And perfume, incidentally, is one of the nicest presents a woman can give to herself; it turns out to be for those around her.) In the photograph on the facing page, perfume invisible—the jewel, a branched spray of diamonds. This, by Schlumberger for Tiffany.



Perfume that's young and gay—a crystallization of flowers that travels beautifully (much further than Christmas, in fact). New Horizons, by Ciro. New evening lighting: a chandelier of rhinestones, to pin. By Kramer, \$10\*. At Altman's.

\*PLUS TAX

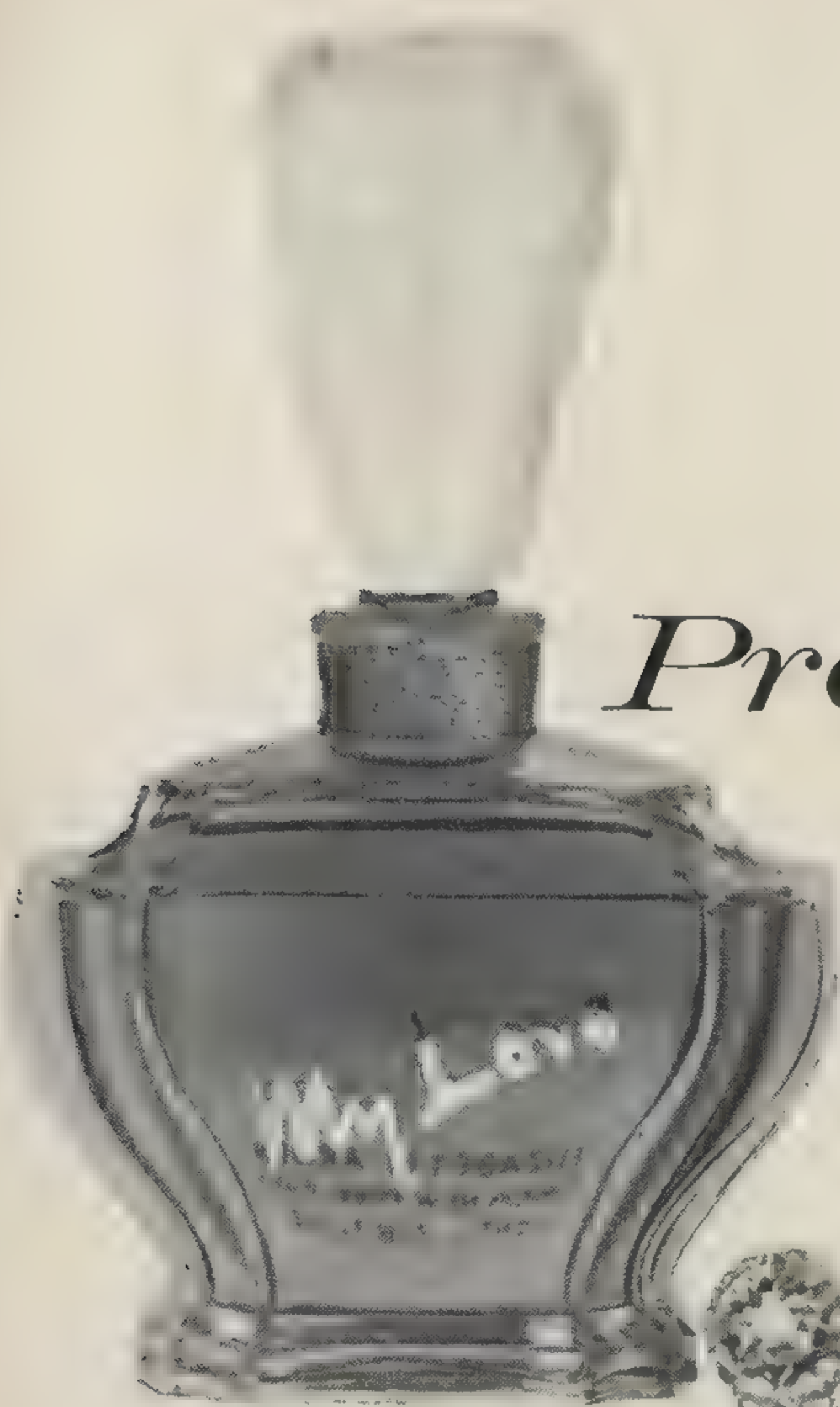


Dry, spicy, feminine as sables—a perfume with brilliant top notes and a breath of flowers. Adam's Rib, by Lenthéric. The watch, 14-carat white gold, moon-faced on a double grey cord strap. This, by Lady Elgin, \$85 including tax. At Macy's.

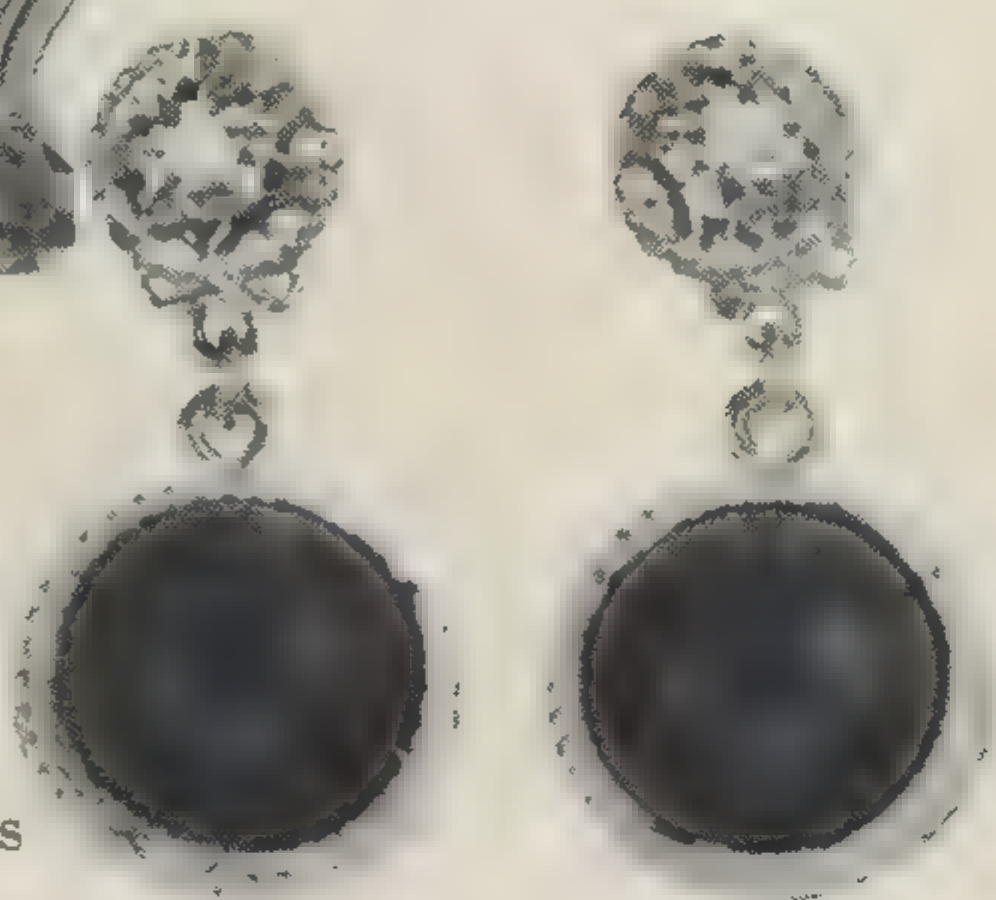
GRIGSBY



## Presents to wear

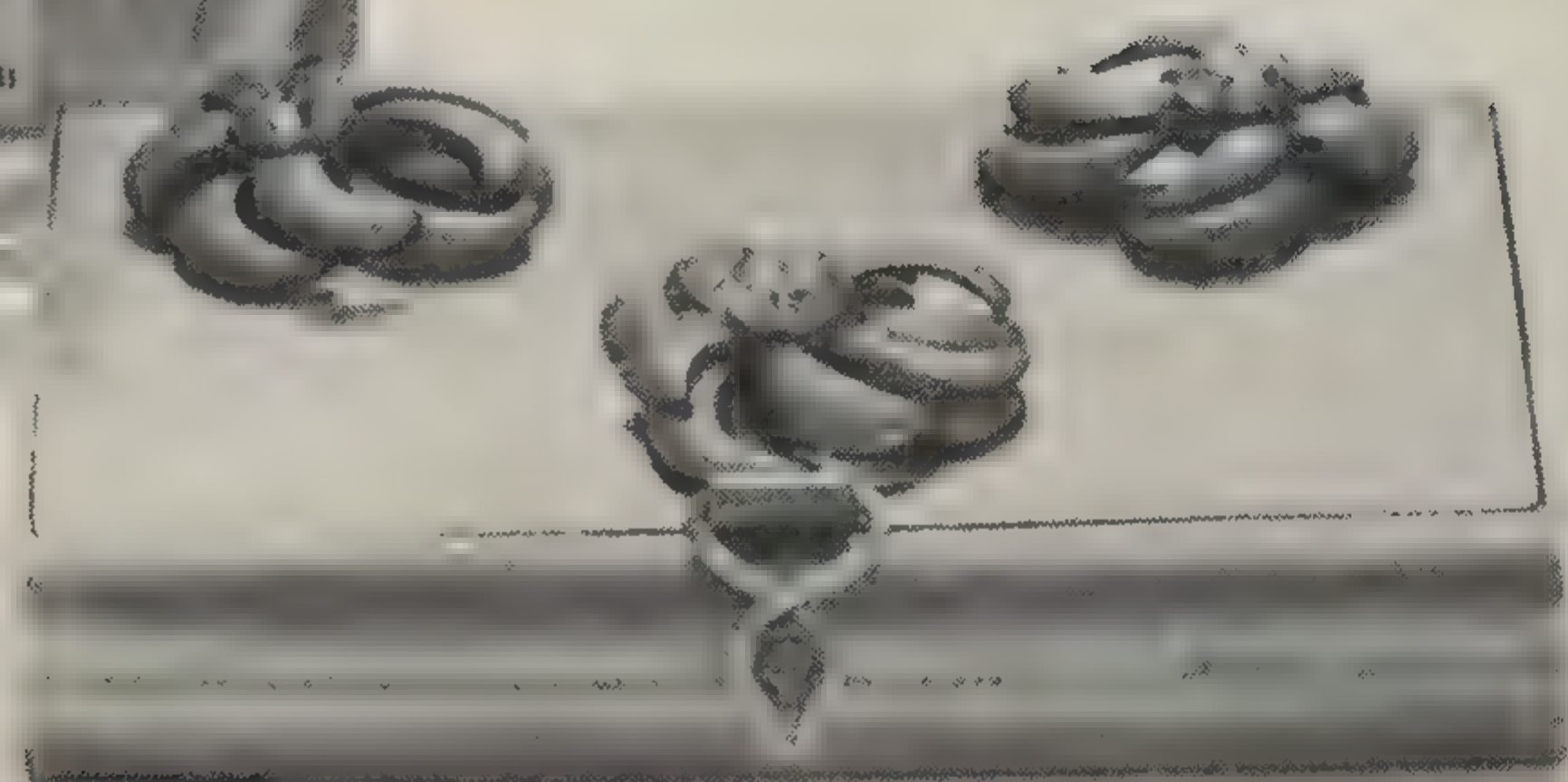
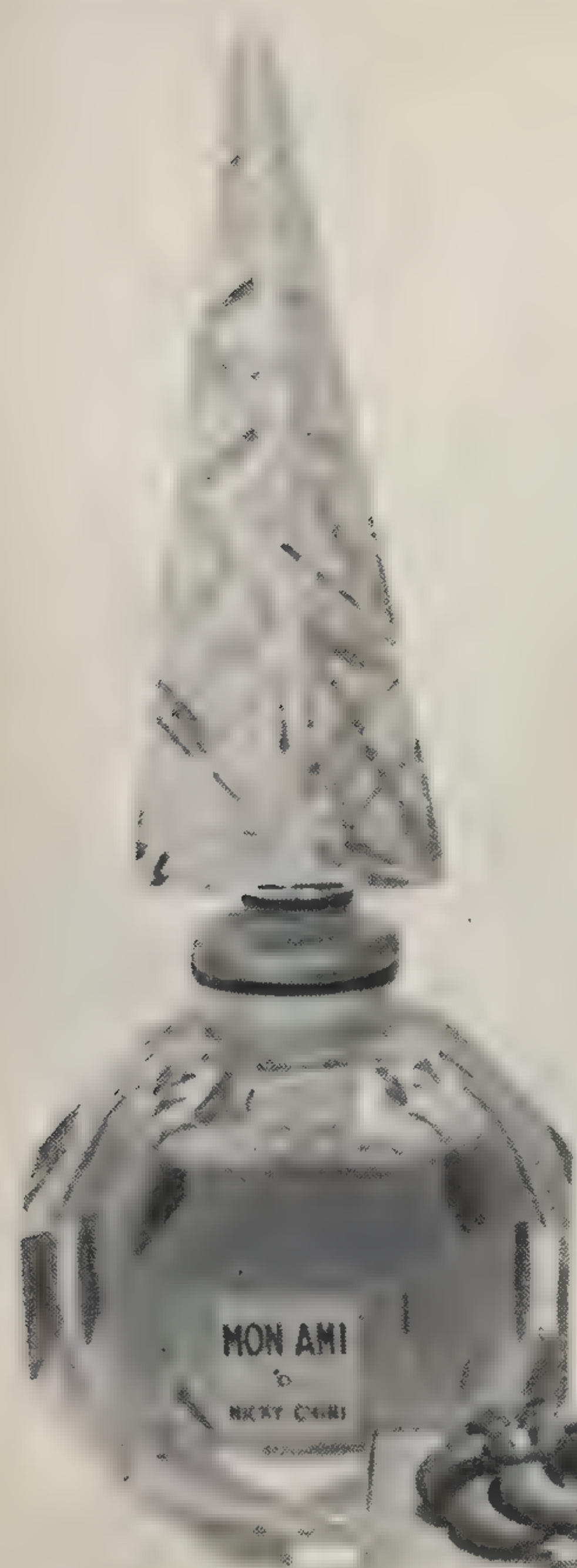


Below, a blend of rare spices and Italian bergamot compounded originally by Catherine de Médi's perfumers—light, dry, intensely feminine (for a *femme fatale*?). Mon Ami, by Nicky Chini. The cigarette case: a small golden book, fake turquoise flowers. By Luciana. Altman's.



Left, a billet-doux by perfume—roses, jasmine, and romance on the sophisticated side. My Love, by Elizabeth Arden. The earrings, flying saucers of emerald-coloured stones, powered by rhinestones. These, by Mosell, \$6\*. From Altman's.

Right, for a woman with an effervescent personality, a perfume with same—flowers, spiced lightheartedly. Intoxication, by D'Orsay. Earrings: cascades of rhinestones. By Weiss, \$15\*. Saks Fifth Avenue.



Above, two ways to wear a bouquet: the perfume, a mellow flower mixture with leafy undertones. Quelques Fleurs, by Houbigant. The pin, a button-hole rose of pavé rhinestones, gilt stem and leaves. By Trifari, \$20\*. At Lord & Taylor.



Below, perfume that expresses the (almost) inexpressible—the scent of fresh violets. A bunch of them here, from France. Violettes de Toulouse, by Rigaud. Star-flower pin—a mosaic of rhinestones centred by a jonquil-coloured stone. By Nettie Rosenstein, \$50\*. At Bonwit Teller.



Right, an aromatic blend of flowers in a handsome urn-shaped bottle (nice dressing for a dressing table, too). Directoire, by Charles of the Ritz. Watch, set in a 14-k. gold bracelet. By Movado, \$365 tax inc. Black, Starr & Gorham.



Right, a brilliance of flowers, spiced. Tiara, by Alexandra de Markoff. The bracelet, a narrow circle of fake emeralds, rhinestone intersections. By Joseph Mazer, \$17.50\*. Saks Fifth Avenue.



Above, a light gay sparkling blend housed in a miniature cocktail shaker. Five O'Clock by Helena Rubinstein. Cuff-bracelet watch, of gold-plated metal. By Pedre, \$35\*. At Bergdorf Goodman.



Left, smart move for flower lover—White Lilac by Mary Chess. For cigarettes on the move, a case of gilt topped with mother-of-pearl. This, by Wiesner of Miami, \$3.50\*. From Russeks.

Right, woods and flowers with warm bright undertones. Orgueil, by Lucien Lelong. News from Paris, beating here now: heart-shaped pin of pavé rhinestones, fake rubies. \$70\*. From the Lilly Daché Boutique.







Above, perfume with *joie de vivre*—light, dry, deliciously unpredictable. Antelope, by Weil. Small, square gold-filled watch; brown alligator strap. By Lady Elgin, \$80 including tax. From Macy's.

Below, flowers in a citrus grove—sweet but spicy. Fame, by Corday. For a finger to wear: a twist of gold, clustered with cultured pearls, turquoises. By Imperial, \$150\*. Bonwit Teller.



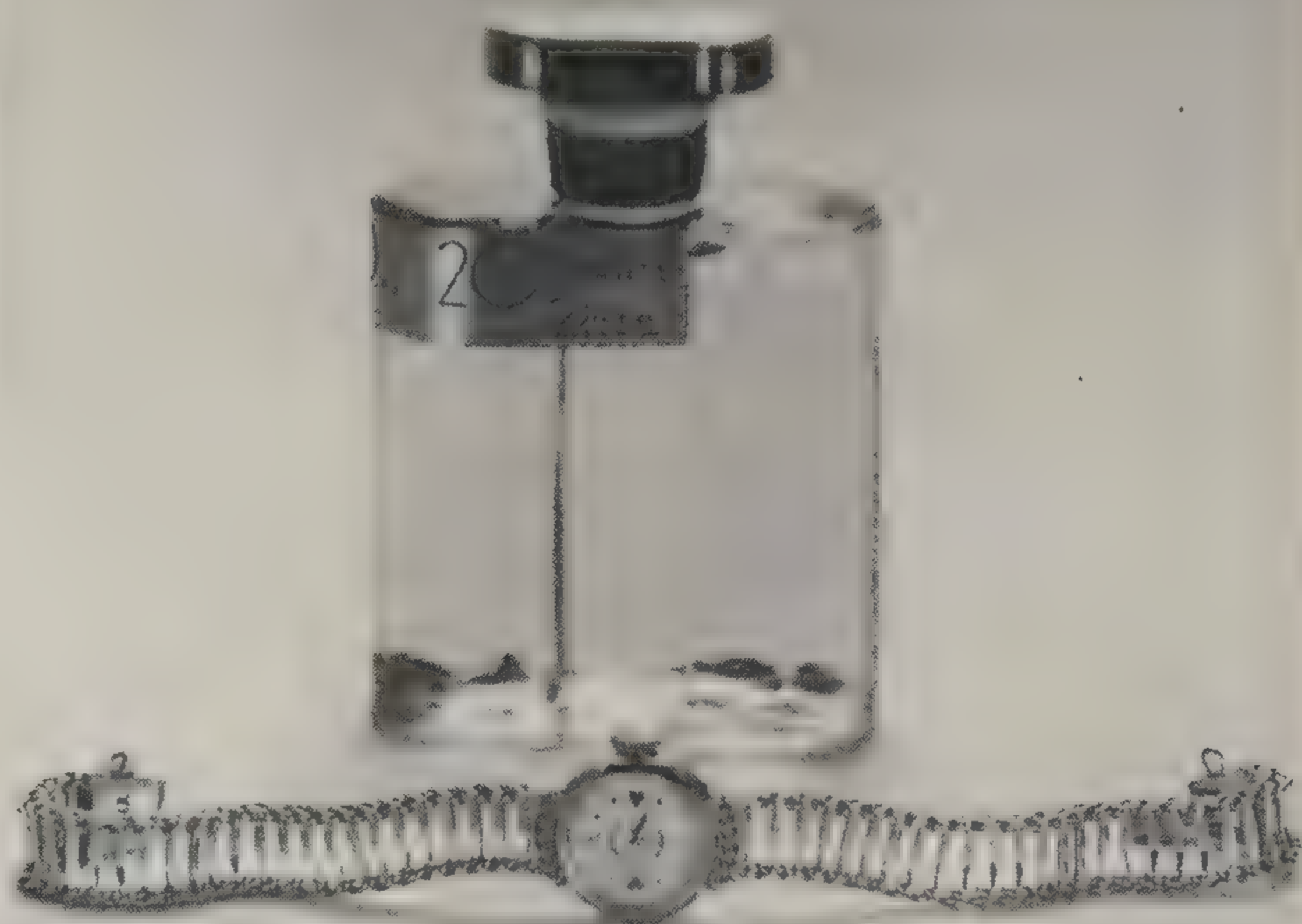
Above, sparks from this one—a modern blend with a fiery brilliance. Flambeau, by Fabergé. More glow, by pin: make-believe pearls set among ruby, pink, and jonquil-coloured stones. By Hobé, \$13.50\*. Saks Fifth Avenue.

Below, sun-warmed spices with a dash of lemon. 20 Carats, by Dana. Unbottled gold: 14-carat bracelet-watch. By Lady Elgin, \$250 including tax. At Macy's.

\*PLUS TAX

## Presents to wear

Below, a woody Oriental blend topped by fresh flowers—warm, sentimental as a valentine. Le Vertige, by Coty. Three-strand necklace, of baroque pearl beads. By Trifari, \$45\*. At Altman's.



Right, short swirls of hair and a beautiful idea for a woman with no time on her hands—a new cut-and-dried plan that takes 30 minutes from the time you enter the salon. Based on the hair's natural growing directions, the shape's cut in; after 5 minutes under the dryer, brushed out—no pins, no rollers. By Coiffures Americana. Eisenberg rhinestone earrings, \$18\*. Bergdorf Goodman.







# GOSSIPY MEMO

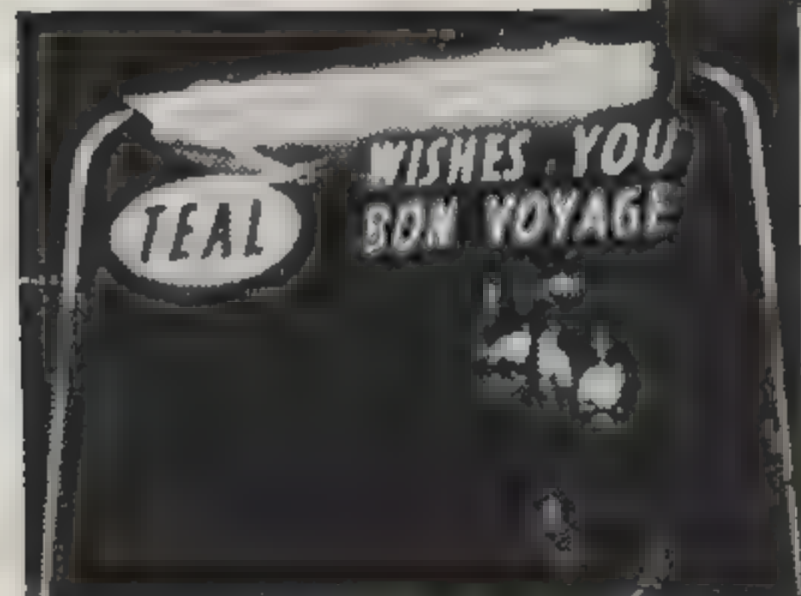
## ON TRAVEL: PACIFIC LOG



Qantas plane



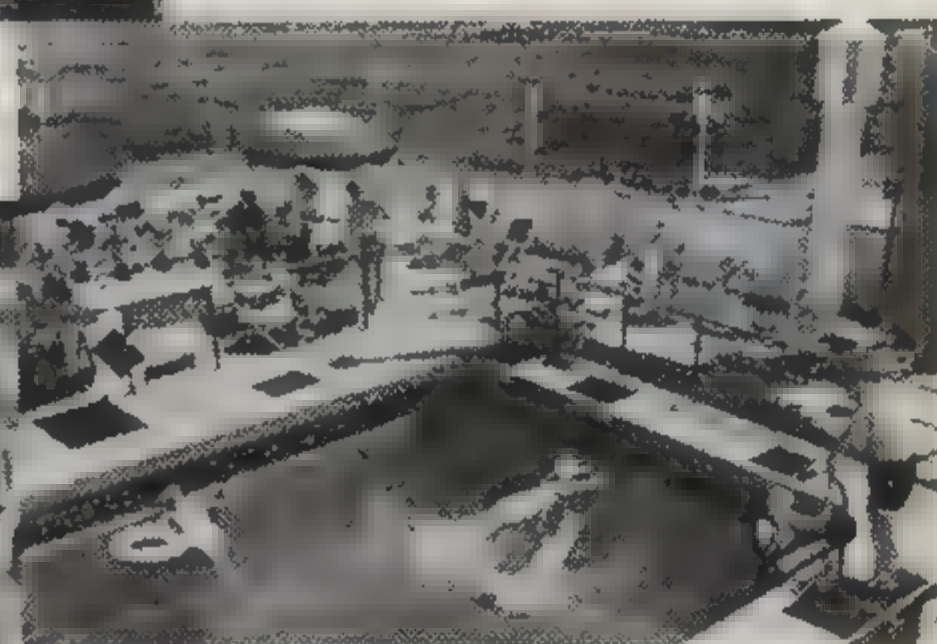
A Matson liner



TEAL plane



Inside Philippine Air Lines plane.



Swimming pool on an American President liner.



English ship, to Macao



Japanese stewardess on Japan Air Lines.



Lounge on an Orient liner.



Luncheon on Northwest Orient plane.

**First Hop:** San Francisco to Honolulu on Qantas Empire Airways; flight time about nine hours, with excellent meals served in courses, with wines; \$168, one way, first class. Other airlines: Pan American, United, and from Seattle, Northwest. For both Qantas and Japan Air Lines, Honolulu is only a stopover. Seagoing transportation: Matson, American President, and Orient from Vancouver or from San Francisco with Honolulu as a stopover. Five days; from \$145 to \$525, single, first class, and one way. Hotels: Hawaiian Village at Waikiki; each room in the new fourteen-storey addition is air-conditioned, balconied; single rooms range from \$8 to \$22; in one of its restaurants, open on all sides, the waitresses wear shocking-pink Chinese coolie jackets and white tapered slacks. Royal Hawaiian Hotel, a big rambling, classic hotel. Single rooms from \$14 to \$30 a day, without meals.

**Second Hop:** Honolulu to Fiji on Qantas; while the engine warms up, steward passes iced towels, follows them with glasses of cold pineapple juice and canapés, and then collects all the leis in enormous Cellophane bags for refrigeration. Flight time, about twelve hours; \$415. Other airlines: Pan American, Canadian Pacific, which flies from Vancouver and stops at Honolulu. Seagoing transportation: Besides Orient, there are the Pacific Islands Transport Lines and the Oceanic Steamship Company. Time from Hawaii, about eight days; \$300 to \$400. Hotels: The Mocambo, across the way from Nadi International Airport. (Passengers in transit can get baths and meals there.) Rooms about \$8 or more with meals. Korolevu Beach Hotel, a resort between Nadi and Suva, the capital. Every comfort, including chiffon-fine sand beach. Single rooms, about \$8 to \$11 a day with meals. Skin diving, free. Grand Pacific Hotel, pleasantly colonial with high verandahs, but few private baths; at Suva, overlooking the bay. From \$7 a day with meals. Note: Scotch costs twenty cents a drink, no American cigarettes. The Blue Lagoon Cruise on a twin Diesel motor yacht, with a crew of six and space for ten passengers, leaves every Monday from Lautoka, about ten miles from Nadi Airport, for a four-day trip to the Yasawa Islands, all organized by Captain Trevor S. Withers, an honorary high chief; \$104.

**Third Hop:** Fiji to Auckland, New Zealand on TEAL (Tasman Empire Airways, Ltd.); flight time about five hours, \$110. The plane's dark panelled walls and deep green seats give the effect of a library. (Passengers went aboard in summer clothes but carried a change into winter clothes for "down under.") On arrival, big neon sign: "TEAL Welcomes You to Auckland." Other airlines: Pan American, Canadian Pacific. Seagoing transportation: Orient, about three days, \$90 to \$185. Hotels: At Auckland, Roedean Hotel, a house with big comfortable, unheated rooms and a bathroom down the hall, has been converted into a hotel. From \$8 with meals. The Trans-Tasman is more or less standard, some private baths and a little heat. From \$9 with meals. At Hamilton, about seventy miles away in the dairy country, the Hotel Riverina is new and has pleasant, heated rooms with private bathrooms. From \$7 with meals. Before breakfast, a big, buxom maid, in (Continued on page 191)

## HOUSE PRESENTS; THE ADVANCE GUARD

*Facing page:* Early starters in Vogue's annual round-up of presents for the house—there are six more pages to come in this issue, with enough small treasures to fill out any one Christmas list for years ahead. (Armchair shoppers might just note, by the way, that inquiries still come in on occasion for presents shown in last year's round-up.) Here, the first on our this-year's list: a cat that might turn out to be the ancestor of a whole new genre of paintings—a cut-out, in oils on wood, it's one of a family of cats painted by Frederico Pallavicini in airy, improbable arabesques, as intricately patterned as those in a Persian miniature. This one, Paisleyed in delicate delft blues on white (and each of the other members of the Pallavicini cat family, shown on pages 164-169), \$150 at Helen Cole. Other presentables here: A white French pottery vase, nineteen inches tall and imperially slim, and a trio of white porcelain *diablo* cups like the ones used in New Orleans for *café diable*. These, five inches high, would do as well for ordinary after dinner coffee, or liqueurs. The vase, \$55 at Bonniers; cups, \$2 each at Serendipity. For addresses of these and other shops in this group, see page 189.



# VOGUE'S FASHIONS *in* LIVING





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Always distinctive, always in good taste, Eaton's Letter and Note Papers are warm-welcome gifts for friends and family. Selections are at their best *now* in fine stationery departments, everywhere.

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- PASTELLE—exquisite bouquet on envelope lining, on note. \$2.50
- GOLDEN BOUGH—sculptured leaf décor. White, blue, green. \$2
- WRITING ENSEMBLE—letter and note sizes in tiered box. \$2
- GALLANT—dashing gift to please a man. \$3

**EATON'S**  
FINE LETTER PAPERS

EATON PAPER CORPORATION



PITTSFIELD, MASSACHUSETTS





## The wrapping department



Make yours white tissue and red ribbon if you must; there is always something to be said for the die-hard conventional. (Cartier's sealing-wax fastened packages are pretty fascinating, too!) But there are so many ways to wrap a Christmas present that can make the outside seem (or be) a present in itself, that this year you might, just might, make a name for yourself in the wrapping department. The ideas photographed above were suggested by designer Valerian Rybar:

The big box—it might hold a mink coat or a vacuum cleaner—is wrapped in mauve metal foil. Paisley ribbon, grass-green grosgrain, Christmas red ribbon, and narrow red-and-white checked ribbon are strategically manoeuvred with Scotch Tape. Almost too glorious to open.

A package wrapped in heavy white cotton lace, over mauve-pink tissue paper, has a spray of French white silk flowers Scotch-Taped and tied with a fat mauve-pink velvet bow.

On top of this is a little package wrapped in shiny pink paper. The top of the package is completely hidden by a spray of pastel-coloured French bead flowers (nice present in itself). A narrow pink satin ribbon is then tied around the end of the box and fastened in a bow over the stems of the flowers.

A small package wrapped in leopard-printed plush or velvet, tied round with a magenta satin ribbon almost the width of the box. One end of the ribbon is pulled through a tailored brass buckle to look as though the ribbon had been buckled on.

Another luxurious wrapping: white plush or fur-like nylon fabric, tied round with a pale-blue satin ribbon drawn through an oval paste buckle (or just give the buckle!).

A tiny package might be wrapped in a hot-pink metallic paper. On the top is a Christmas tree ornament, around which pink satin ribbon has been tied to use as a loop (in lieu of the metal ring) for hanging on a tree or mantelpiece.

Another package, obviously precious, is wrapped in cloth of gold, fastened with Scotch Tape. Olive-green velvet ribbon is tied around the package and in the knot, a spray of wheat.

*Sketched above:* A flat package wrapped in gold paper, neatly fastened with Scotch Tape. Diamond cut-outs of black paper are pasted on around the sides. A long-stemmed flower tied with a gold bow is laid diagonally across the top of the box and Scotch-Taped in place. Or, depending . . . a green orchid in its own leakproof vial of water, wrapped with ribbon and ending in a bow.

A small cylinder, perhaps a perfume bottle, might be smoothly wrapped in wide ribbon and a very narrow ribbon, preferably velvet, Scotch-Taped to the bottom of the package, then wound spirally around the cylinder and fastened to the top of the package. A pompon of the velvet ribbon is Scotch-Taped to the top, and to each loop is tied one of the tiny glass prisms found in any Japanese store (wind chimes) which make a musical note when they strike each other. Or in lieu of these: Christmas tree balls—tiny ones, no bigger than beads.

*Sketched below:* An imaginative idea for a long flat box which is destined for the man, woman or child who will enjoy a dog for Christmas. The package is first wrapped with heavy white paper. A head of a dog, cut out of white cardboard is then attached by means of a flap Scotch-Taped to the box. The tail is made of a narrow strip of cardboard fringed along the edges. The fringes will curl if they're rolled back over a pencil. The joint is hidden with a tailored black bow and both the profile head and the box-body are pasted with black spots. (Continued on page 171)



DRAWINGS BY ALITA REINARES



# Christmas begins at home

...Because a present for the house is a present for everybody:

the people who live there, the ones who come to visit,  
and even the cat that sits watching, like this one, by the fire.



A basket of flowers to bloom in the spring—and all year around: they're copies (close ones) of real geraniums and moss roses. \$18 at Helen Cole.



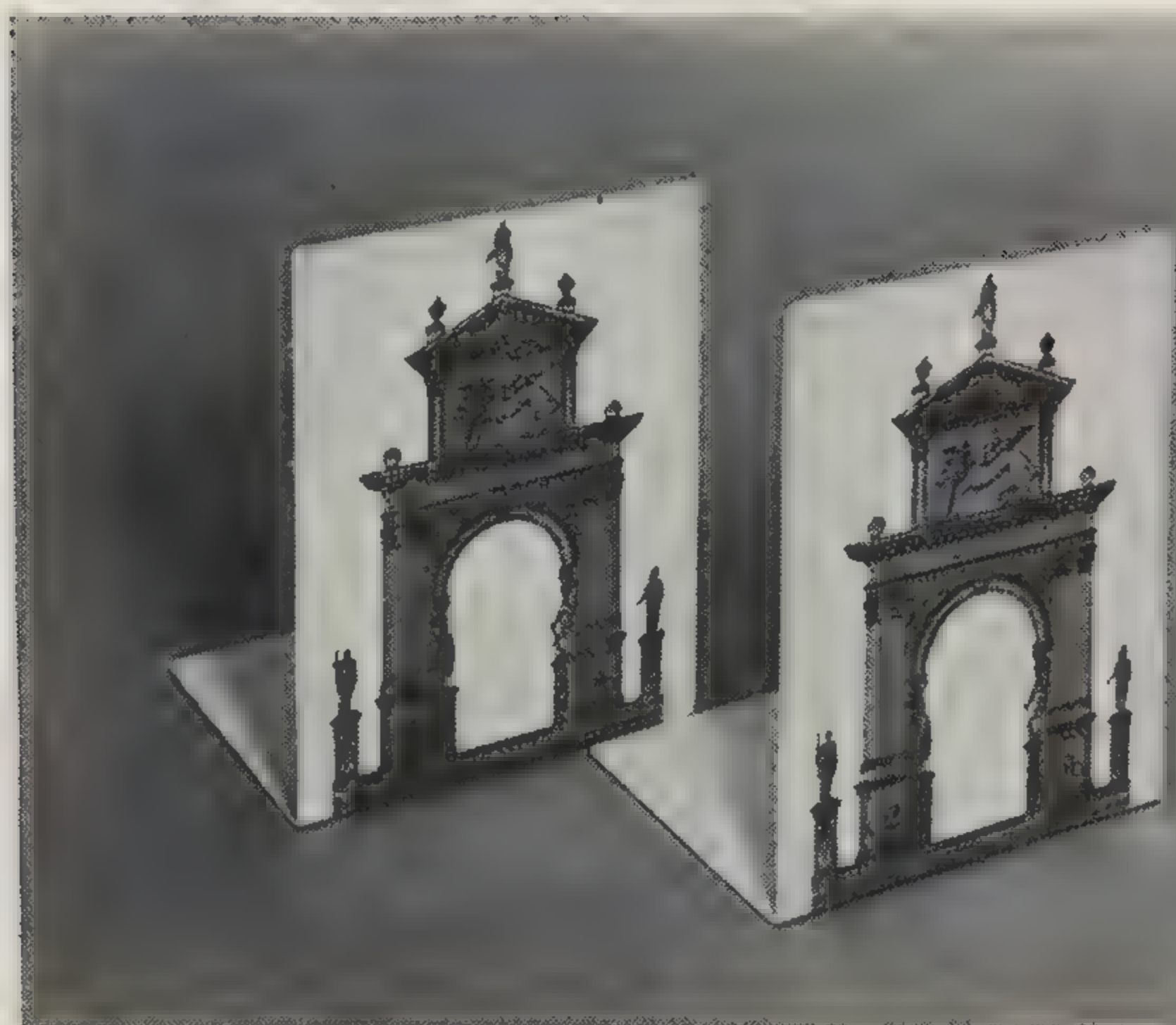
A Venetian glass decanter is made in *filligrani Murano*—clear and milk glass crossed in swirls. By Venini; it's \$17, and comes from Altamira.



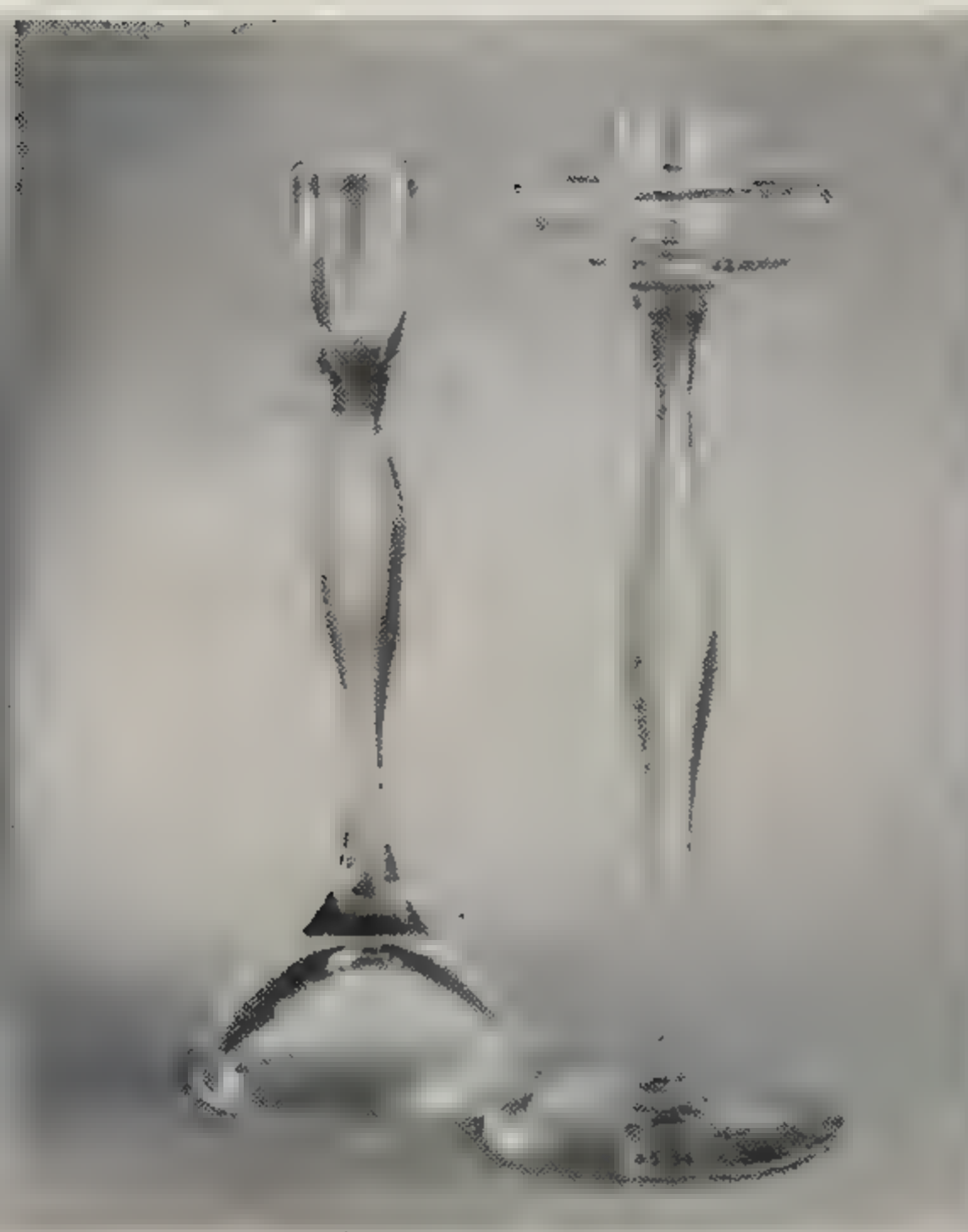
A ribbed crystal decanter, stoppered to match, holds a quart of wine or spirits. It's \$17.50. Bonwit Teller.

The cat: a close relative of the one on our Fashions-in-Living cover, as are those on the pages to come. All four were designed and painted by Pallavicini; this one in red and black, and jewelled besides. \$150 each, Helen Cole.

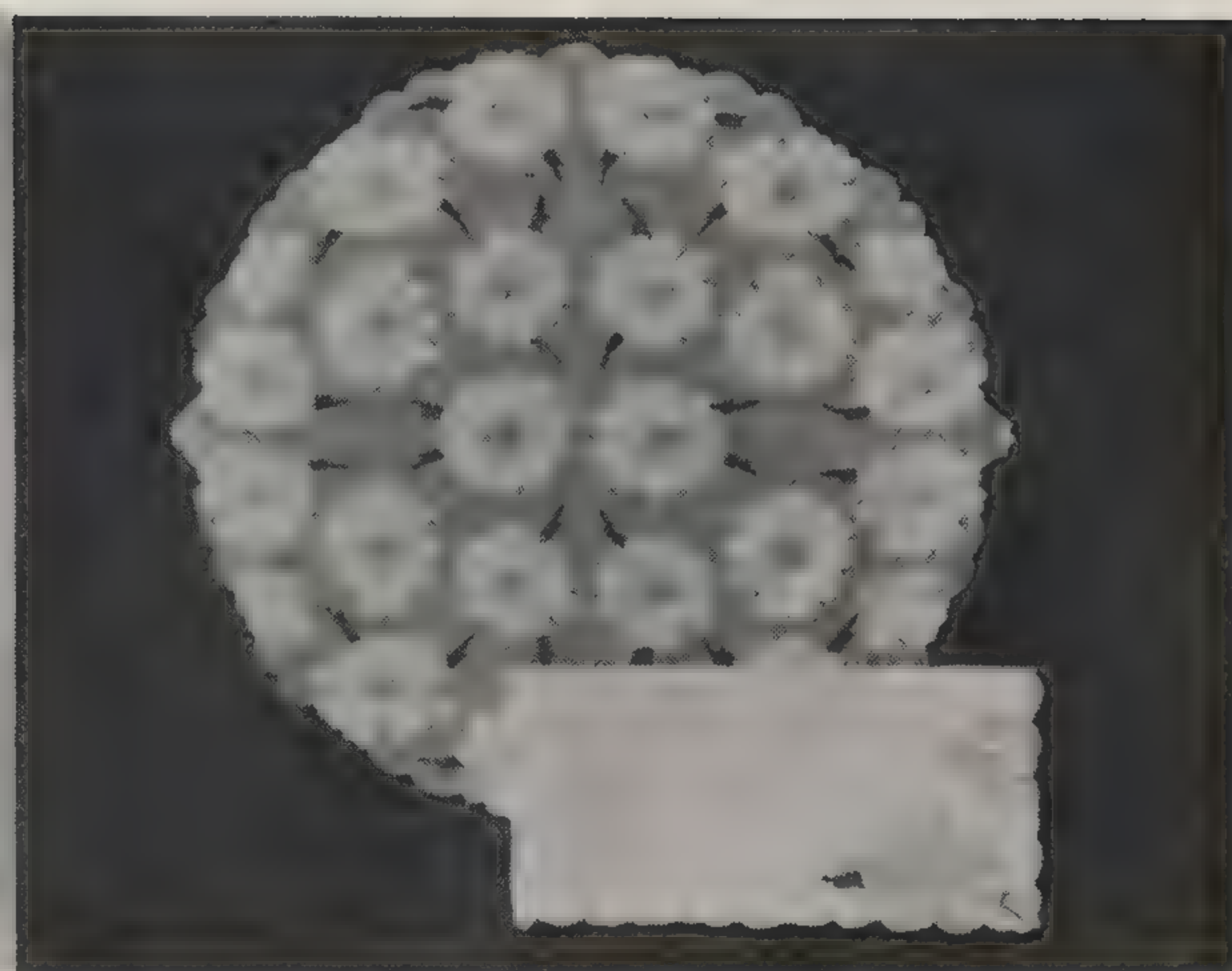




In support of good books: behind these thin façades may lie the accumulated wisdom of the centuries—they're book ends, designed and made in Italy of red and white lacquered *tôle*. By Fornasetti. \$12 for the pair from Bonniers.



Free-form candlesticks of clear Swedish crystal: one, bell-bottomed; the other with a *bobèche* to catch the wax. About 10 inches tall; \$25 a pair, at Bonniers.



Flowers for the table, from Madeira: daisies here—of shaded yellow linen, embroidered with green centres and foliage, then appliquéd on round white organdie place mats. The napkins are of fine white cambric linen, daisied to match. A service for eight is \$125 at Léron.



A bread basket of lacy Haitian wickerwork may *look* fragile—it's tough as nails, really, could lead a second life as a *cachepot*, sporting tulips. \$2.50 at Bonniers.



A goblet for giants—or, depending on the circumstances, flowers—and a water pitcher of the same dark green glass come from Italy. The goblet is \$6.50 and the pitcher (it might hold flowers, too), \$5. Bonniers.



Good company for a rainy day: an umbrella stand of *tôle*, lacquered over with the busts of famous Romans. \$45, from Bergdorf Goodman.



The folding chair, from Hong Kong, is lightweight wrought iron and natural rattan, might move out on the terrace next summer. \$15 from East House.



After-dinner espresso: a trompe-l'oeil china coffee cup is postmarked Venice and its saucer, Florence; both, however are of French extraction—Limoges, in fact. \$4.50. Serendipity.



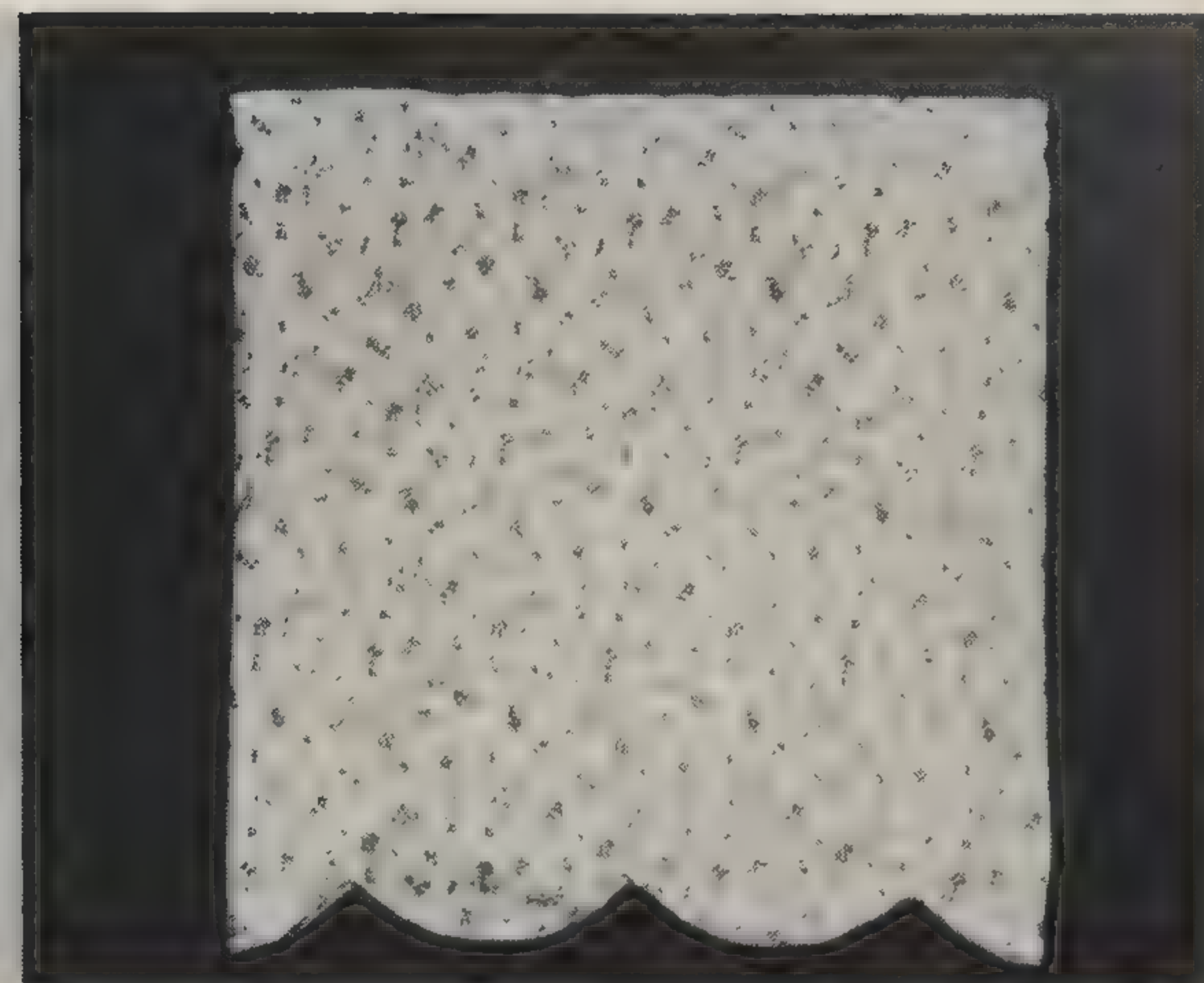
The glazed pottery pigeon really does come from Italy, might perch alone or in company with others of the same species on a mantelpiece or shelf. Colours, all suitably dovelike (and adaptable to any future habitat, what's more) are grey, brown, and white. \$15. Bonniers.



A three-cornered stool of natural rattan, upholstered top and bottom with cowhide, would make a handsome addition to a child's room—or *any* room in a country house. \$37.50. Piazza Montici.

FOR ADDRESSES OF SHOPS, SEE PAGE 189.



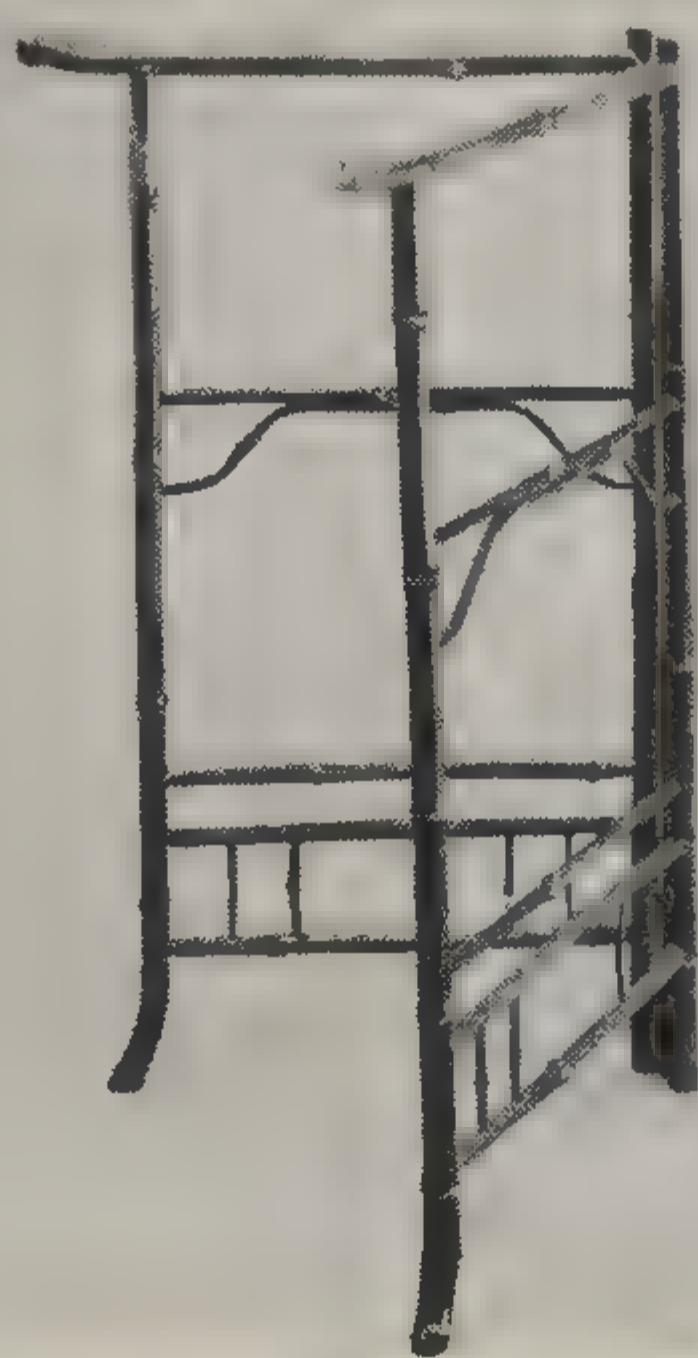


A sterling silver pitcher and stirring spoon, reminiscently Colonial, to start the day with orange juice, end with Martinis. Pitcher, \$90\*; spoon, \$17\*. Cartier.

More early-starters: a white pottery bowl and plate under a scattering of ripe blackberries, to fill with more of the same—or, any other season, any other fruit; \$10. Lord & Taylor. The berry spoon and fork are of English stainless steel, burnished to a mirror finish; \$4, at Bonniers.

Thin, pale-pink wool challis, sprigged with miniature roses, makes the prettiest possible camouflage, here, in a blanket-cover that's scalloped and hemstitched around the edges. Twin size, \$24.50; double, \$29.50, from Léron.

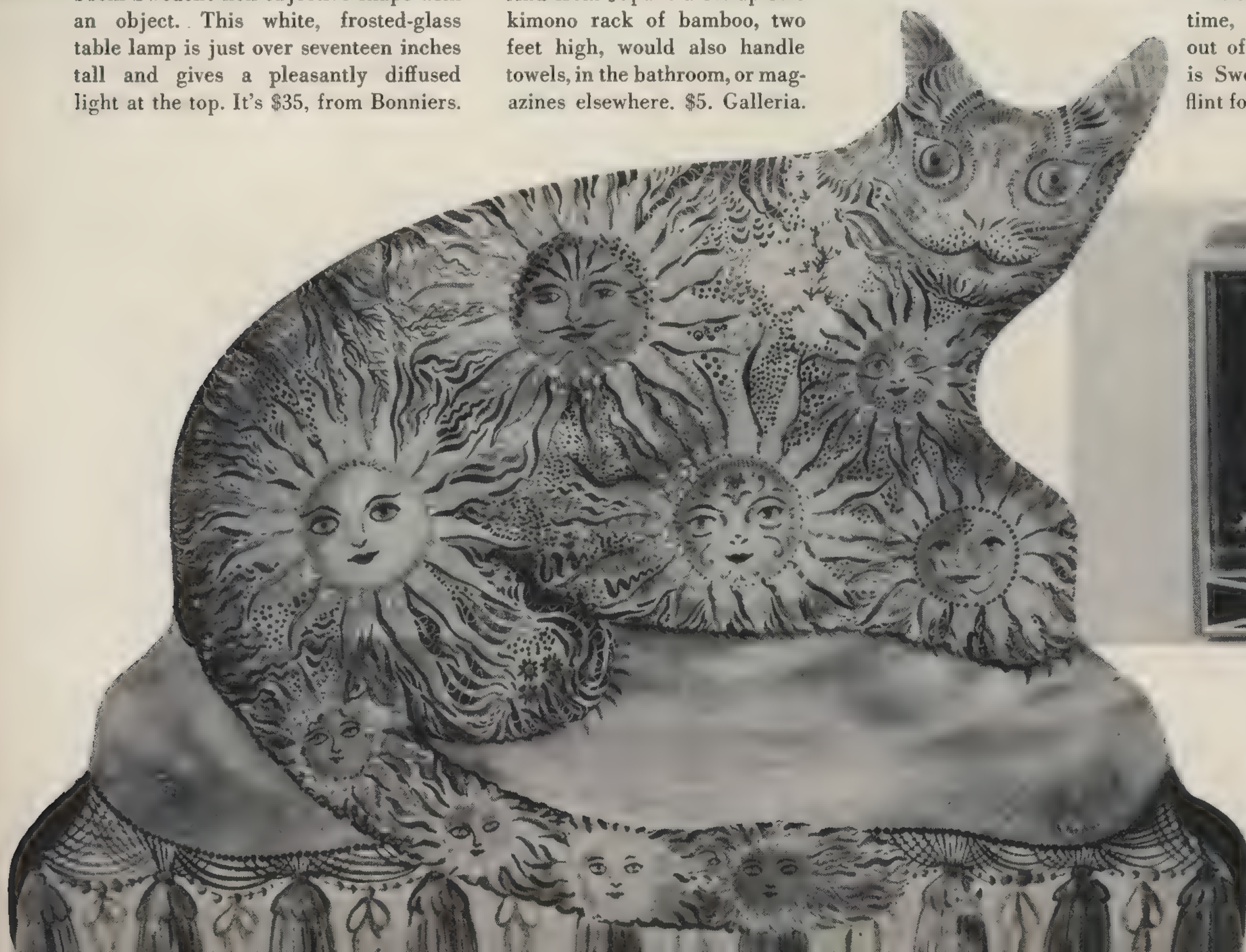
## Christmas in the house



From Sweden: non-objective shape with an object. This white, frosted-glass table lamp is just over seventeen inches tall and gives a pleasantly diffused light at the top. It's \$35, from Bonniers.

And from Japan: a collapsible kimono rack of bamboo, two feet high, would also handle towels, in the bathroom, or magazines elsewhere. \$5. Galleria.

White porcelain, from Denmark this time, leads a double life—in and out of the oven; \$6. The nutcracker is Swedish, has oak handles and a flint for the cracking; \$5.75. Bonniers.

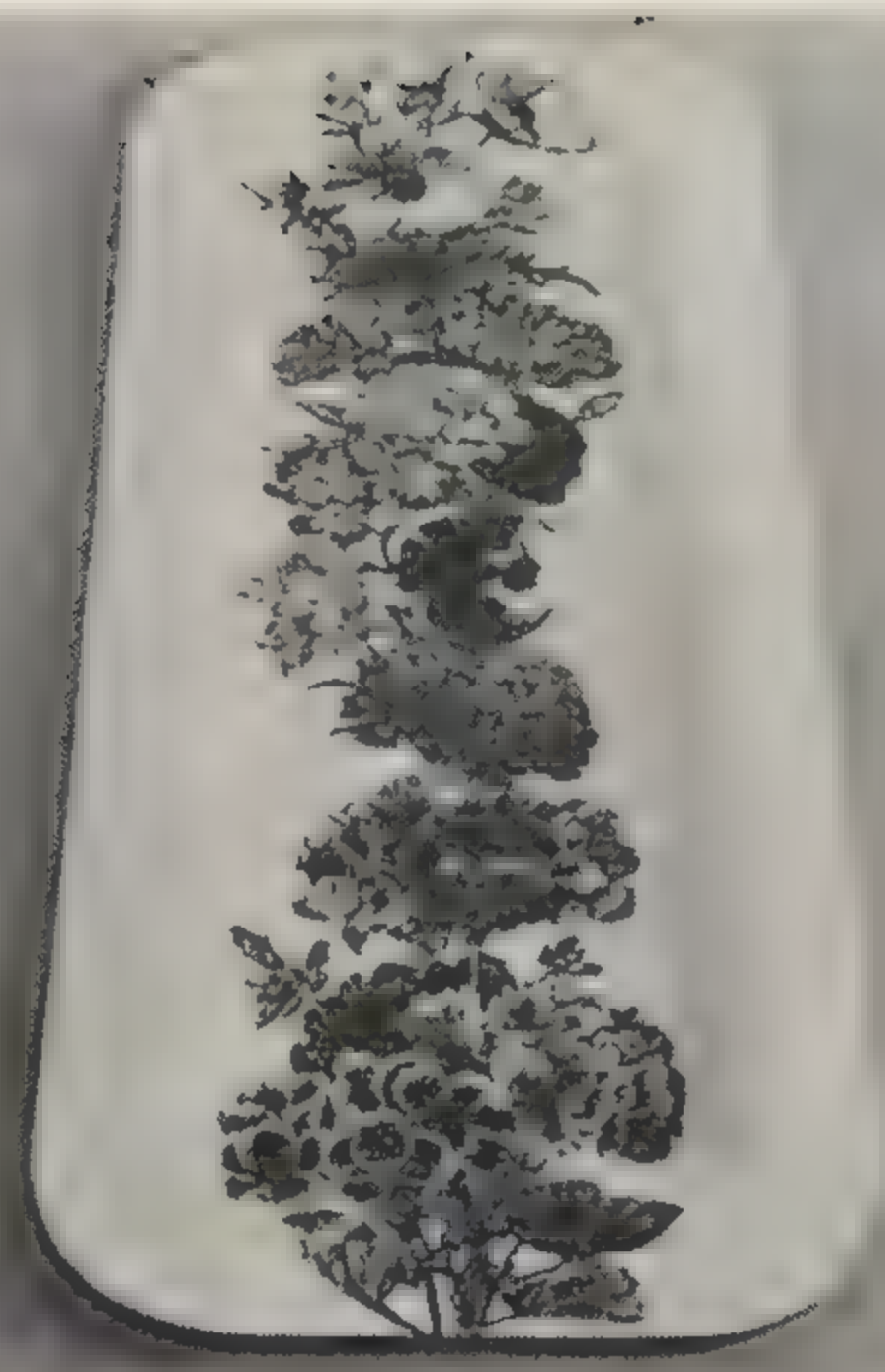


A really handsome waste basket, this has a medallioned shadow-box front papered in gilt and tortoise shell; \$45. One of a series at Helen Cole.





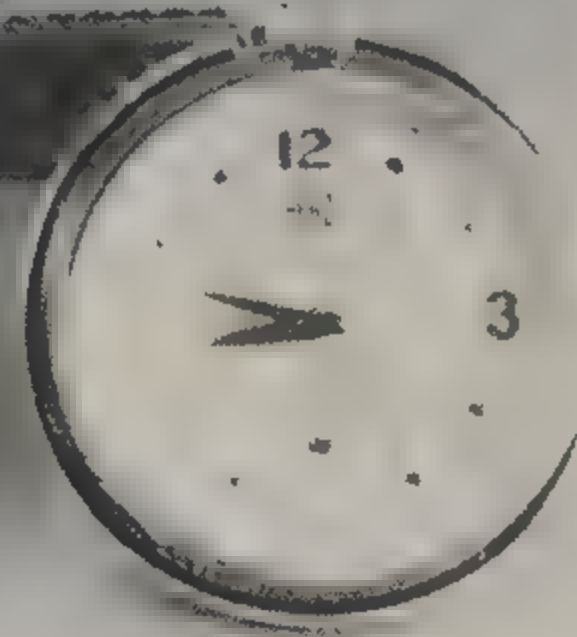
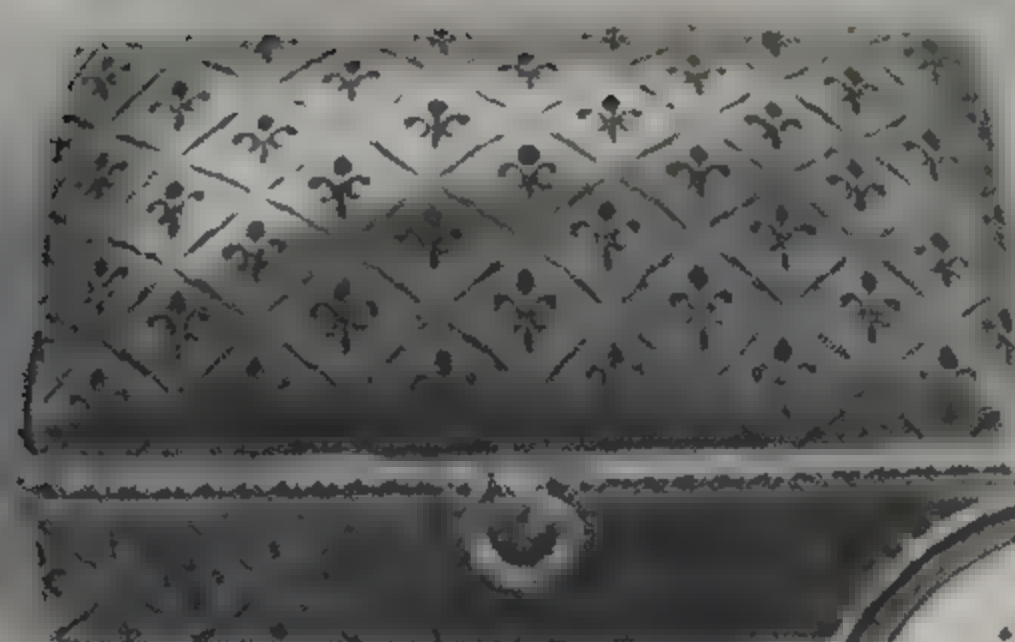
A butler's tray-table for modern times has a lightweight white Formica top, folding legs, a brass gallery edge; \$30. Bergdorf Goodman. Playing cards, like Moorish tiles, are from Spain: 2 decks, \$7.75. East House.



One explanation of the revived interest in *tôle*: trays like this one, beautifully lacquered in black and white by the Italian designer, Fornasetti; \$17.50, from Bonniers.



A wicker basket that holds six wine bottles might do just that on Christmas morning; it would accommodate Thermoses as well on a picnic next summer. It's from Madeira; \$7.50 at Bonniers.



Fleurs de lis, black on a field of gold, decorate this porcelain box; \$37.50. Lord & Taylor. And the crystal ball will even tell the time: it's an 8-day clock, has a Swiss movement; \$55\*. Bergdorf Goodman.



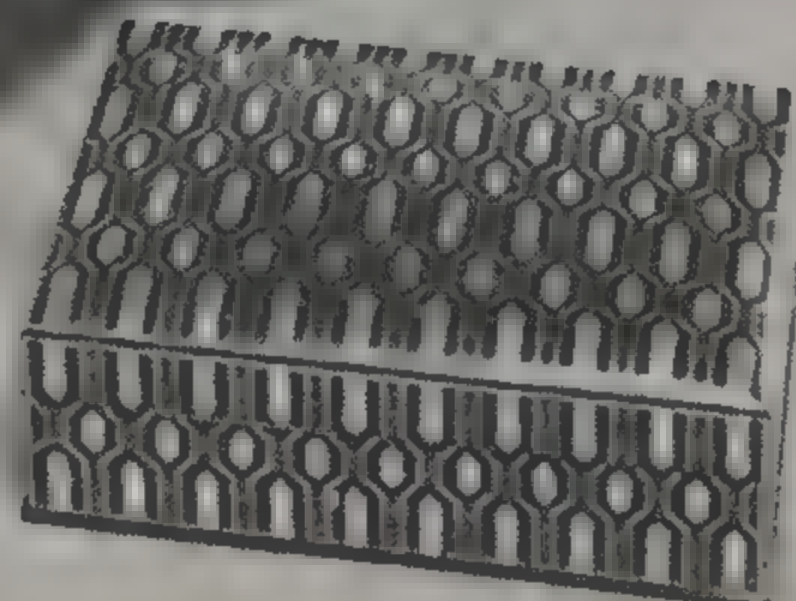
A copper-bottomed coffeepot of stainless steel Revere ware can percolate in quantity—twelve cups at a time—with no lapse in quality; \$19.50. At Bonniers.



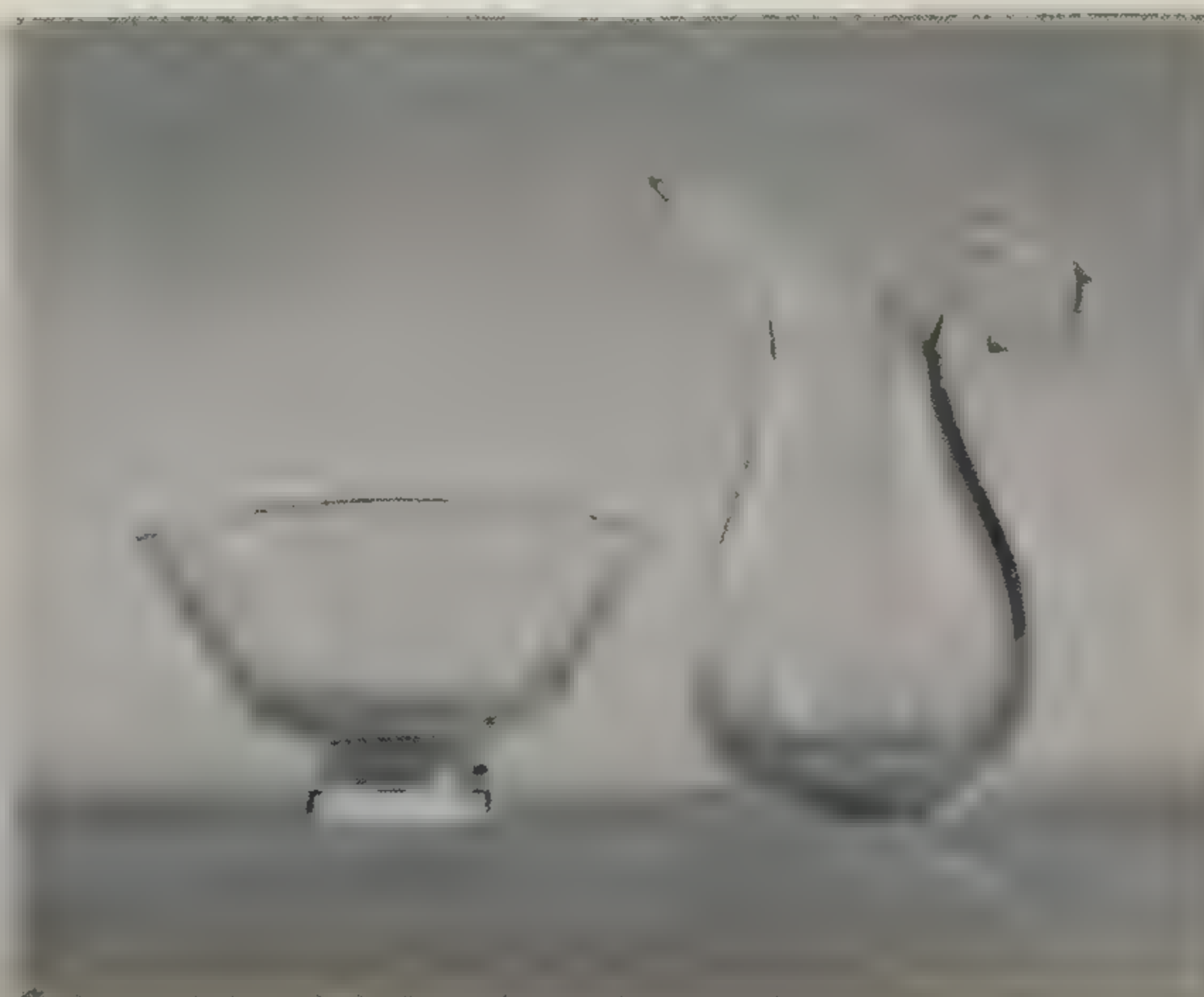
The rabbit, copied from an old Bassano tureen, holds soup enough for two; \$10 from Bonwit Teller.



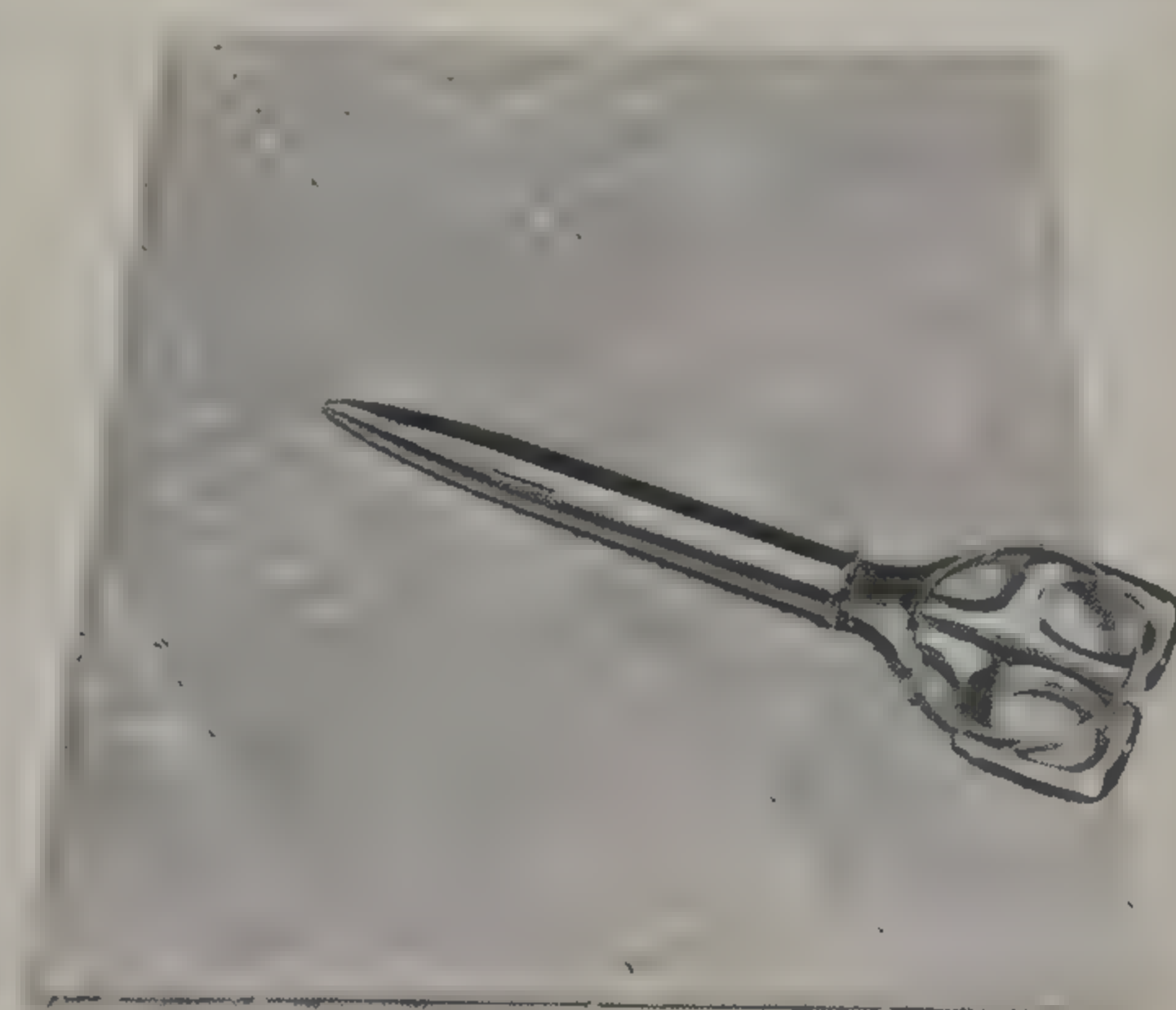
Life-size permanent hyacinth, *right*, of mauve-y Italian *tôle*, grows in a pewter pot; \$50. Helen Cole.



The round, lidded box is Japanese black lacquer with dark-yellow ribbing (\$7.50: Chequer); the square-cornered one is Indian Bidriware, silver inlaid by an ancient process; \$45\* to \$60\*. Gunther Jaekel.



The surprise of these Steuben crystal pieces—pitcher and sugar bowl—is their size, small enough for a breakfast tray or for miniature flower arrangements (violets, say, or sweetheart roses). The pear-shaped pitcher is \$20; the bowl, \$18; at Steuben.



A copy of the nineteenth-century *London News* covers this desk portfolio; \$15, at The Gilded Lily. And for someone who has everything, desk included: gold magnifying glass, scissors, case. \$400\*. Cartier.

FOR SHOP ADDRESSES, SEE PAGE 189.





A Swedish crystal decanter, large enough for whiskey, not too large for cordials, is \$10, and a crystal mixer, with a pinch top for keeping the ice inside, is \$5. Bonniers. The shaker: a silver-plated bottle from Italy (strainer inside). \$20\*. Lord & Taylor.

A brass-faced barometer, just over seven inches in diameter, is engraved like its nineteenth-century predecessors with flowers, scrollery, and two of the four winds. By Longines-Wittnauer; \$24. Temptations.

A family of beguiling baby seals, with shiny black noses and eyes, are made of real baby sealskin by a furrier in Oslo, might populate a nursery's mantelpiece—or any other room's. \$14.50 for the family of three at East House.

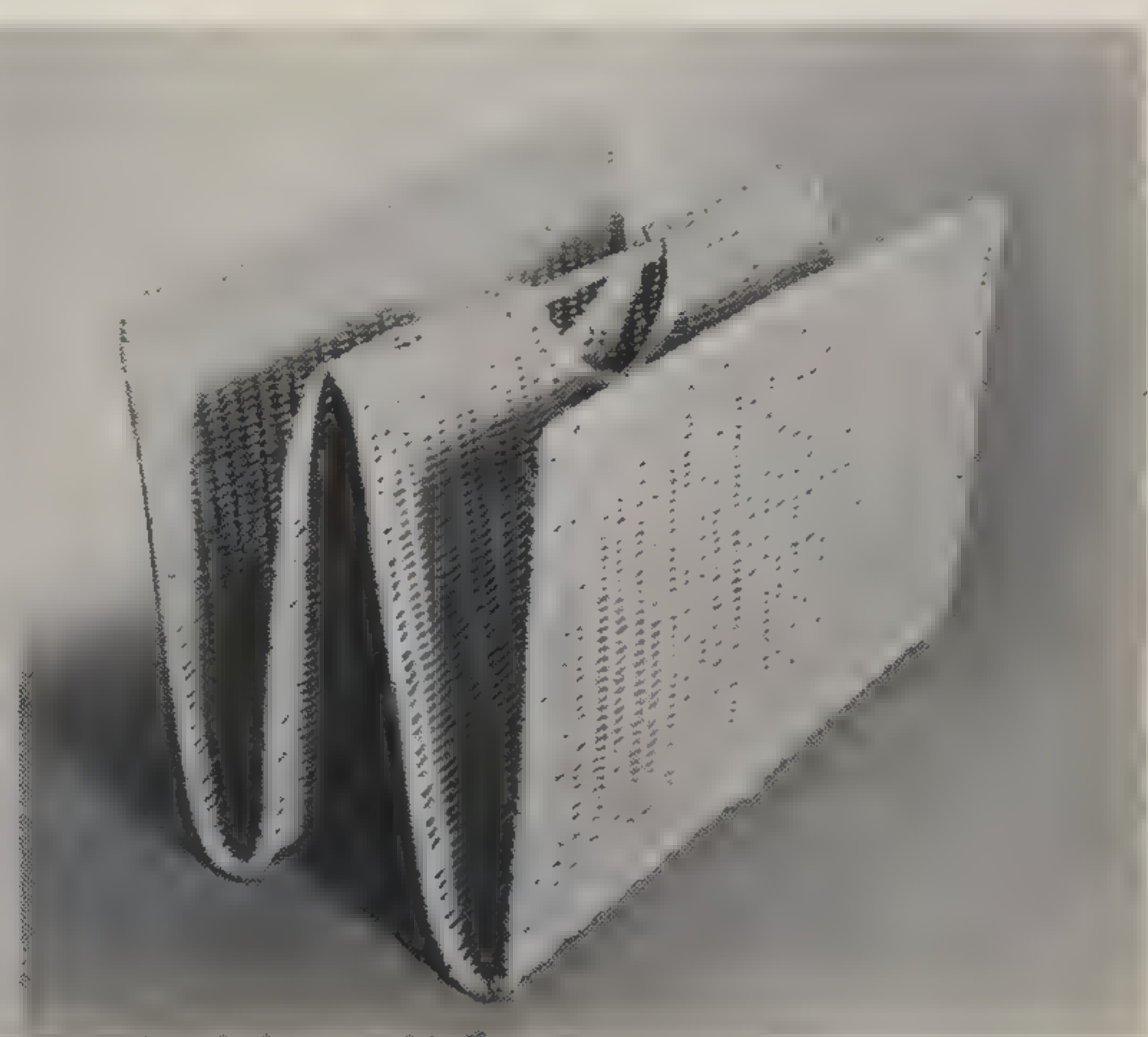
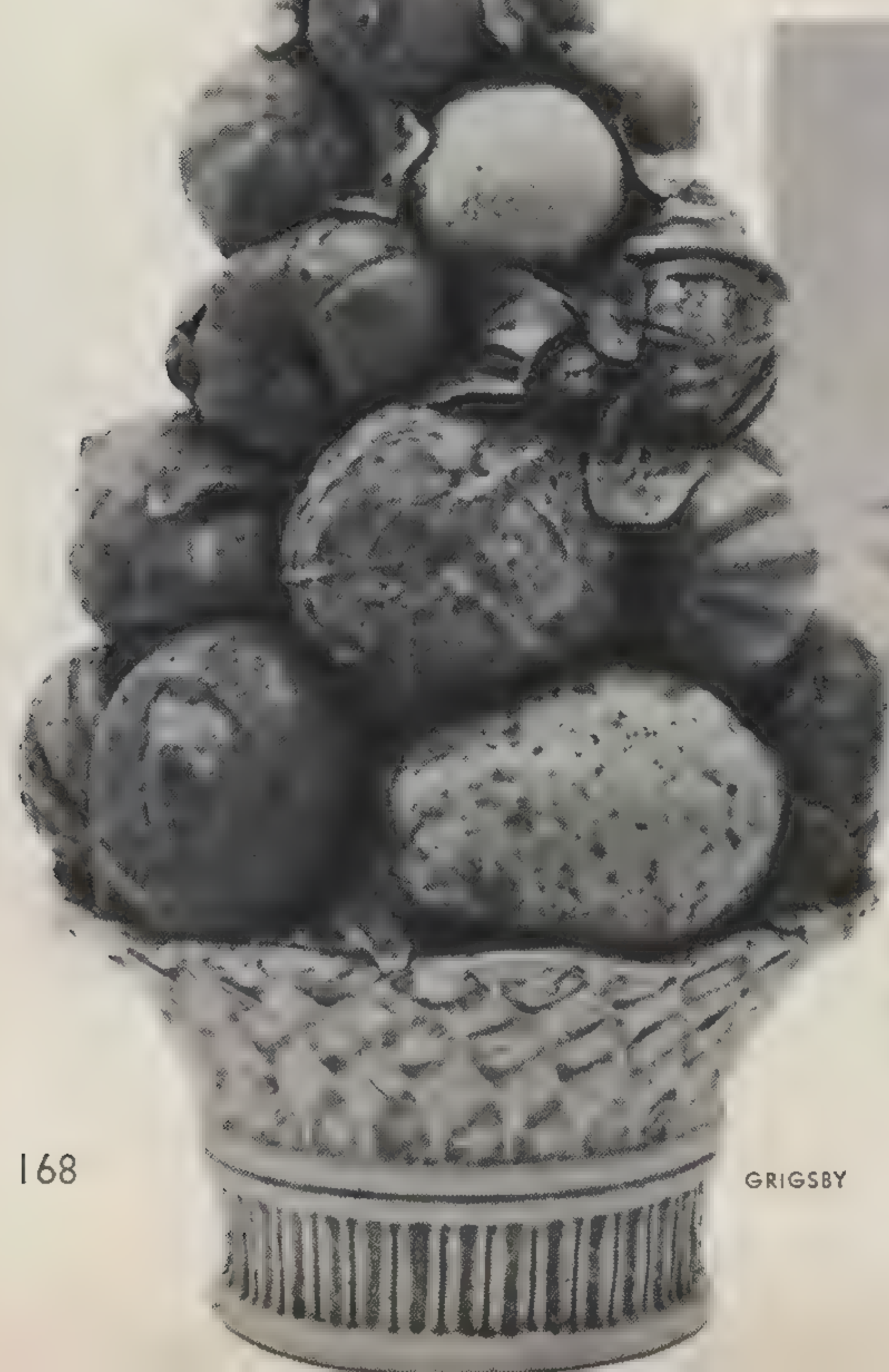
## Christmas in the house



Copies of eighteenth-century English tapersticks, in silverplate, could occupy the place of honour, wreathed in holly, on the Christmas table. About \$20\* a pair. Bergdorf Goodman.

For a family still without its crèche (perhaps a very young family): one of a series imported from Europe, ranging from a set of painted wood miniatures from Switzerland (\$10) to these Florentine figures of carved walnut (\$60). At Wakefield-Young Books.

Notebooks-cum-scrapbooks covered in hand-blocked Florentine bookpapers start small, at \$2, go to \$2.50 and \$3 for bigger sizes. A permanent desk calendar, in one of the same papers, is \$1. Wakefield-Young Books.



Fruit and flowers, piled high in an Italian pottery basket, will last as long as it does: *they're* pottery, too. \$45 altogether at Pebs.

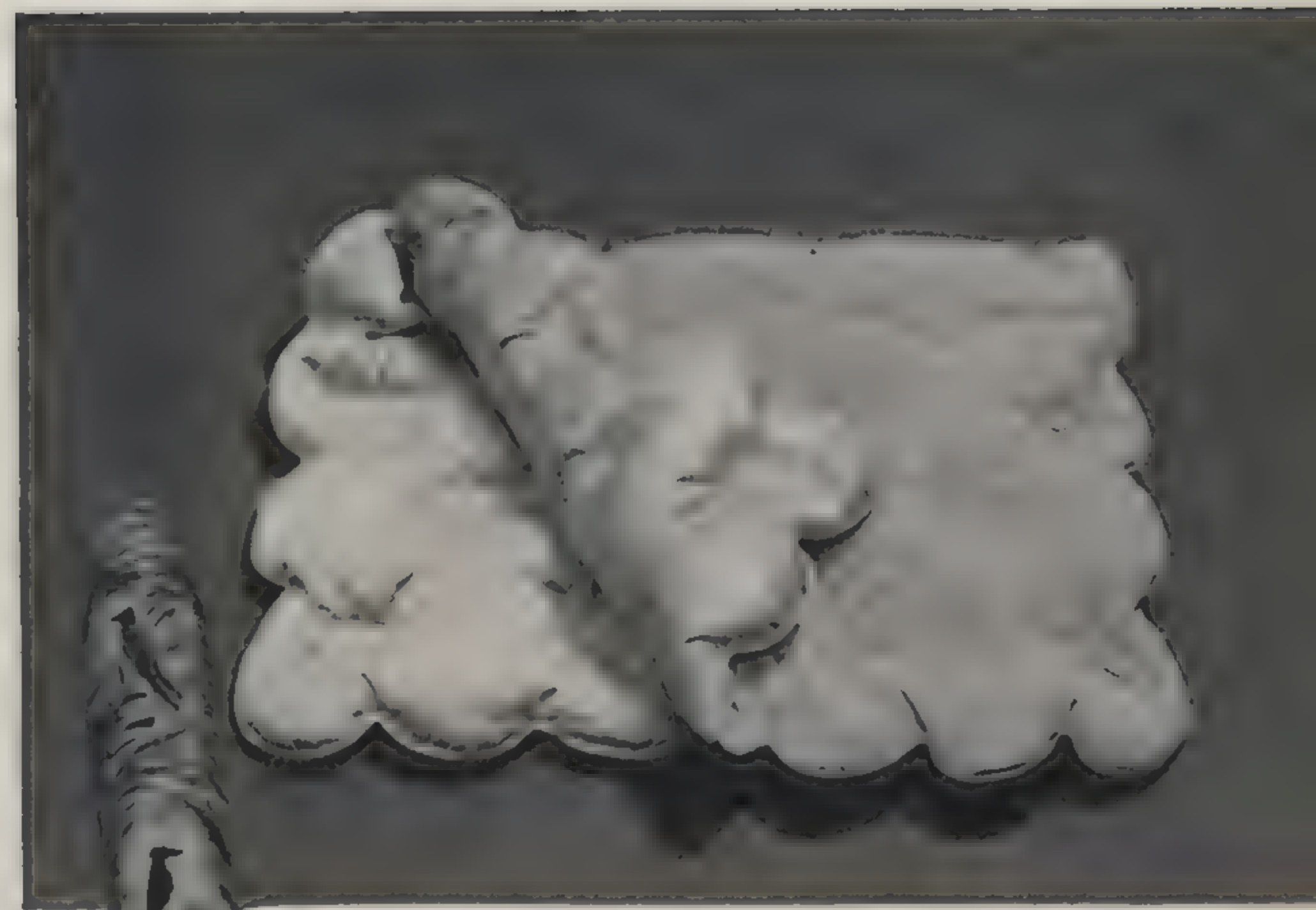
Rara avis: A long-beaked bird of Venetian glass is also a vase—flowers or leaves can make his tail feathers. Unfeathered: \$75 at Bonniers.

The common reader, in or out-of-doors, should be happy with this portable magazine rack of rattan on a metal frame (it carries even heavy reading: books, for instance). \$5. East House.





French terra-cotta casseroles have glazed linings in flag colours—red, white, and blue. The big one (really two, with the lid) is \$19.50; the small one, \$4; and the pipkin, \$4.50. All three are to be had at Bonniers.



A scalloped, down-filled quilt is pale-pink satin on one side and, on the other, velvet (besides being divinely luxe, the pile keeps it from sliding off the bed). Twin size: \$85; on up to king-size, \$125. Lèron.



A black marble box, domino-dotted: \$75 at Piazza Montici. For the table: Dunhill's giant lighter, \$44\*. Serendipity.



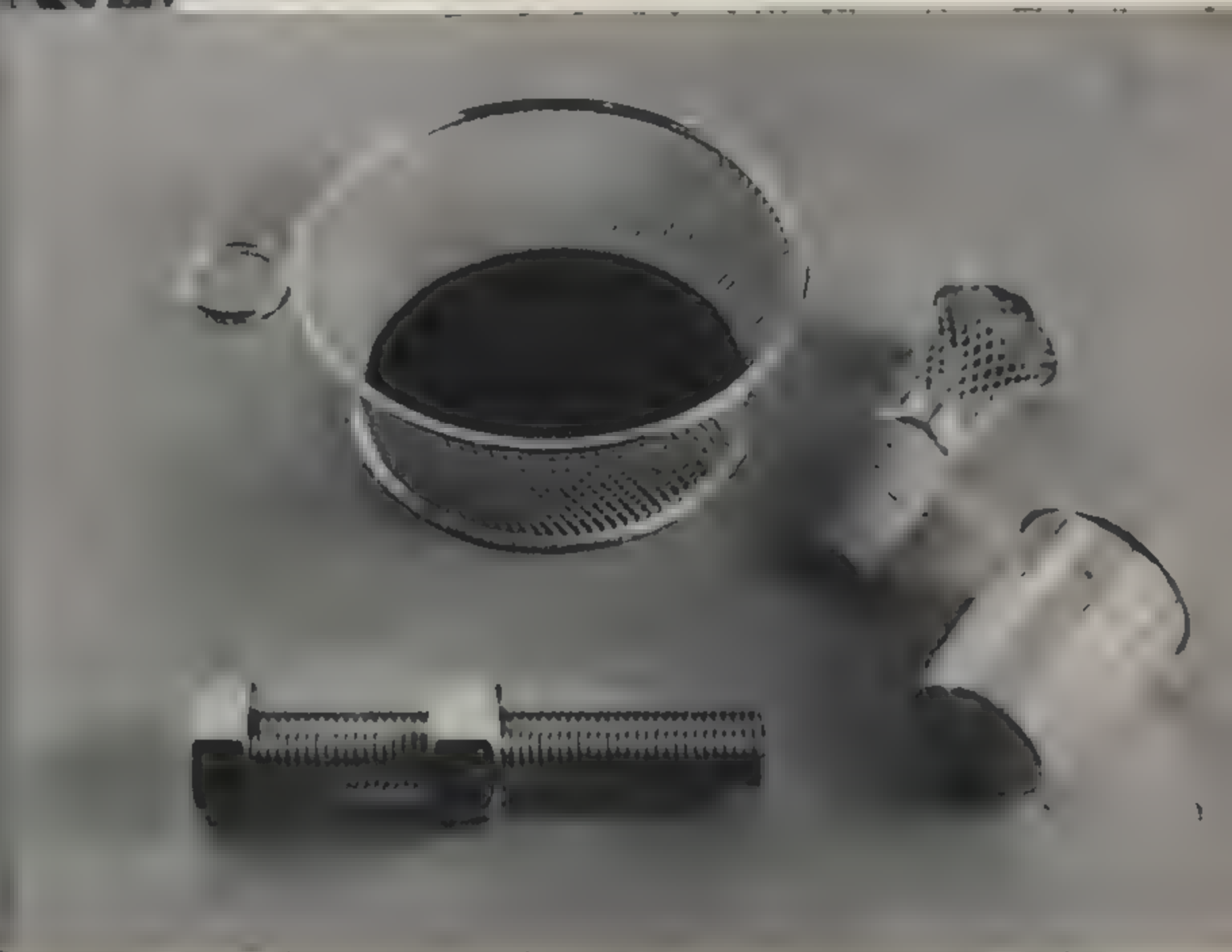
More than music: eight porcelain place card holders from Italy (two of them might hold menus instead) are \$20 at Bergdorf Goodman.



A trio of heavy white porcelain ash trays nest together when they're not in use, would make a handsome present for a man feathering *his* nest. About \$2 for the smallest; the others, \$3 and \$7.50; through Karl Mann.



A round, brass-bound mirror could hang from a ribbon on the wall or stand on its own two feet and easel back on the top of a dressing table (or as a shaving mirror in the bathroom). Either way, a likeness is guaranteed. \$40. Lord & Taylor.



Barman's surprise: the thimble is really a jigger (sterling silver by Towle: about \$8\*) and the big brass bolt hides a corkscrew and opener (\$5). The silvery wire bottle coaster and stopper are \$5.50\*. All: Saks Fifth Avenue.

FOR SHOP ADDRESSES, SEE PAGE 189.

\*INCLUDING TAX



ORDER BY MAIL:

# Food on the Christmas present list

One good thing to remember around Christmas time: practically everybody eats. Possibly for this reason, presents in the gourmet category are apt to be unqualified successes. And since food is an increasingly portable item these days, what with the canned and the frozen as well as the pickled, salted, jellied, and smoked, almost anything edible travels by mail. This fact may be used not only to brighten the faces of the recipients; it also means a rest for the shopper with a coast-to-coast list. All she does is to get her order in as soon as possible (by the end of the month, certainly) and remember to send along the cards she wants enclosed with each present. The following round-up is, necessarily, only a sampling; it includes some new shops now doing business by mail as well as some old, familiar establishments, and it also introduces some delicacies just now available, or available in new forms.

A new gourmet shop at Le Café Chambord, for instance, 803 Third Avenue, New York 22, will mail some of that restaurant's specialties, frozen, to anybody anywhere. You can even send a full, gala dinner, beginning with *Bouillabaisse Marseillaise* (almost a meal in itself, serves two approximately, \$5). For the main course: *Caneton à l'Orange* (duckling with orange sauce, \$7.50 for two servings) or *Chicken Chambord* (\$6 for two). With either of these, *Pommes Soufflées* (\$1.75 for twenty delectable puffs) all ready to be dropped into hot fat, with non-fail instructions on each package. Dessert might be the Chambord's *Soufflé with Grand Marnier* (approximately \$3.50, serves two to four, and it's guaranteed to rise on baking), or *Crêpes Suzette*, with a sauce to heat in a chafing dish (serves two, about \$3). The famous Chambord sauces, by the way, are also frozen, and any one—or two or four—would make a delicious present. *Sauce Bigarade*, *Sauce Bordelaise*, *Sauce Périgourdine*, and *Sauce Véronique*, are \$1.25 each, with two servings per package. The minimum order for mailing: \$10.

Fraser-Morris, 872 Madison Avenue, New York 21, is another firm doing a brisk trade in mail-order packages, and the choice of contents is rare and wonderful. Twice a week, for instance, they import whole Scotch salmon, smoked and ready-to-eat; current shipments are \$6 a pound. And, this year they offer for the first time ever, Feyel's goose liver *pâté*, truffled through the centre and wrapped in boar's head meat, at \$15 a pound. Also new: tinned Feyel *Gelée de Viande*, a delicious jelly that holds its shape even in a warm room and can be cut into little cubes for use as a garnish, or melted and allowed to reset for aspics. A 14½-oz. tin is \$1.59. For snail fanciers, there's a package offering of twenty-four snails, pre-cooked and tinned, with twenty-four shells to match, two snail plates in which to heat and serve them, two picks and two pinchers. All this for \$7.75. A whole

partridge stuffed with *foie gras*, pre-cooked and tinned, weighs in at slightly over a pound; about \$6. A tinned *Coq au Vin*, 1 lb., 14 ozs., is \$5.59, and *Pigeon de Bresse* (squab, in jelly) is about \$4.50 for a 13-oz. tin. With a dinner menu in mind, you might add to any of these a jar of unpitted olives still on their stems (4¾ ozs., 80 cents); another of Cheddar cheese sticks (3½ ozs. for about 80 cents); a jar of cooked langoustes (crayfish, six or seven in their bright red shells for \$4.65); and even Instant Wild Rice, at \$1.25 for a 2¾-oz. package.

The Rockmaple Gift Shop and Dairy Bar, in Pownal, Vermont, annually sends out vast quantities of a deliciously smooth and creamy Vermont Cheddar cheese. The cheese is packed in three-pound and thirteen-pound boxes, or comes in still bigger wheels, and costs about \$1 a pound. It will keep indefinitely if it's well oiled on its surface with olive oil, butter, or other fat.

Madison Grocery, 18 East Fifty-eighth Street, New York 22, makes a specialty of Danish hams, cooked and packed in sherry, Madeira, or Scotch whisky—be sure to state your preference. Another specialty: boiled and shelled chestnuts, packed and ready to use for stuffing birds, or for purée. A two-pound tin is \$1.25.

Perugina Chocolates, 656 Lexington Avenue, New York 22, imports Italian chocolate candies, does them up in endlessly inventive packages for Christmas. The chocolates start at \$3.20 a pound and go as high as \$75 for an all-out assortment that comes packaged in a decorative porcelain chest. An eight-inch Santa Claus, designed to amuse the children, holds a blue bag filled with approximately a pound of hard candies, costs \$3.95; a pair of small, foil-covered chocolate Santas (for stockings) is 25 cents.

Ellen Grey's, 712 Madison Avenue, New York 21, offers a range of classic delicacies not generally available—any one of which would make a marvellous present. A brace of smoked pheasants, for instance, at \$12. Or a sizable seven ounces of fresh Beluga Malossol caviar, at \$16. The heavenly Arzner *pâté de foie gras* is here in tins, ready to be sliced and eaten (5 ozs., \$3.95). And for cheese-lovers, there's an imported Swiss Ementhaler that's perfect for fondue, at \$1.59 a pound. A five-pound cut of Stilton could be packed in a crock with port to keep indefinitely: \$1.49 a pound. Either of these might be shipped with tins of Romary's Old Buttery Biscuits (12-oz. tin, \$1.39) and Romary's Wheaten Biscuits (8-oz. tin, \$1.35). A dedicated cook would be delighted with a can of truffle peelings, to be chopped or minced for sauces or canapés. These are vacuum packed in a tin (7 ozs., \$5.95) but will keep well, once opened, in a little sherry or Madeira. Minimum order here: \$4; and pheasant and caviar prices are subject to change.

(Continued on page 178)



# Christmas wrappings

(Continued from page 163)



*Left:* A small square package might be wrapped in Tie-Tie's silver metallic paper flecked with white stars and then bound with narrow white Satintone ribbon. Where the ribbons cross on the top of the box, attach a small pompon of white ostrich plumes and finish off with a neat bow of the white ribbon.

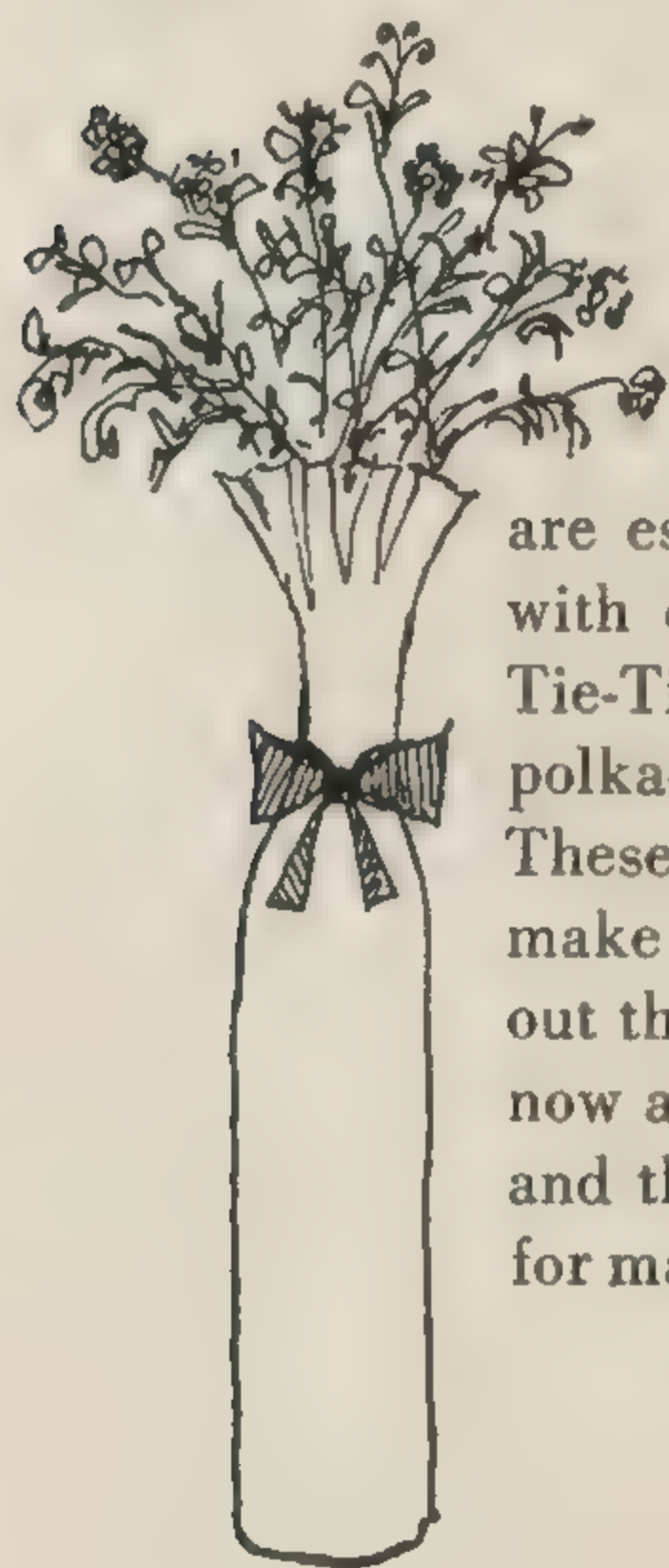
*Below, right:* A bottle might be wrapped in green foil paper, neatly fastened with Scotch Tape, and a long-stemmed unreal flower fastened, as shown, the length of the bottle.

*Below, left:* Another bottle idea is like a vase of flowers: three sheets of tissue paper shading from dark to light wrap the bottle smoothly with about 4" left open at the top so that it may be flared out and pleated like the mouth of a vase. From this emerges a small bunch of Christmas greens or dried flowers, Scotch Taped to the top of the bottle so that they seem to be flowers in a vase.

*Other ideas:* An architectural package might be covered with Tie-Tie's "Florentine," a white, black, or dark-green paper with an all-over Renaissance pattern like lacy ironwork, printed in gold, black, and red, with a top-coat of Gothic arches cut out of black paper and pasted around the sides. Fasten a flat velvet bow on top. Silver foil paper makes a pretty wrapping for a small package. Fasten a pink satin ribbon (perhaps a Sasheen ribbon) pompon to the top, then cut flat flowers and leaves from heavy gold and silver foil paper and fasten them to thin wires. These, tied to the bow, make a free-standing bouquet. A package for a young girl might be wrapped in pale-blue metallic paper. To this appliqué tiny bows of silver ribbon, at random. More silver bows might be bunched on top, attached to thin wires, like a bouquet. A child's firecracker package could hide a jar of hard candies. Wrap the cylinder in red metal foil and wind with a spiral of gold ribbon. To each end, attach a fringe of red metal foil, cut in strips, and tied with a narrow gold ribbon to hide the Scotch Tape which holds them in place. (Tiny Christmas tree balls might be wired here and there to the fringe.)

*Material sources:* There are beautiful new Christmas papers and ribbons made by Tie-Tie and now available all over the country. For example: "Diamonds," a matte white paper with a small Harlequin pattern of glitter to make a jewel-like package. Metallic papers which are much lighter in weight than heavy foils and, therefore, easier to use, come in stunning matte colours, such as a bronzy-apricot and a greeny-gold. This same matte metallic finish is used for a lacquer-red paper with a scattering of tiny gold polka dots, and for narrow striped papers which look ribbed. These are especially effective in greeny-gold or white with old gold.

Tie-Tie also has Satintone ribbons—striped, polka-dotted, or printed like French ribbons. These ribbons stick together when dampened to make neat wrappings and elaborate bows without the use of Scotch Tape. Scotch Tape, too, is now available in Christmas designs and colours, and the same maker supplies "Sasheen" ribbon for making non-fail "Magic Bows" and pompons.



# BAKER



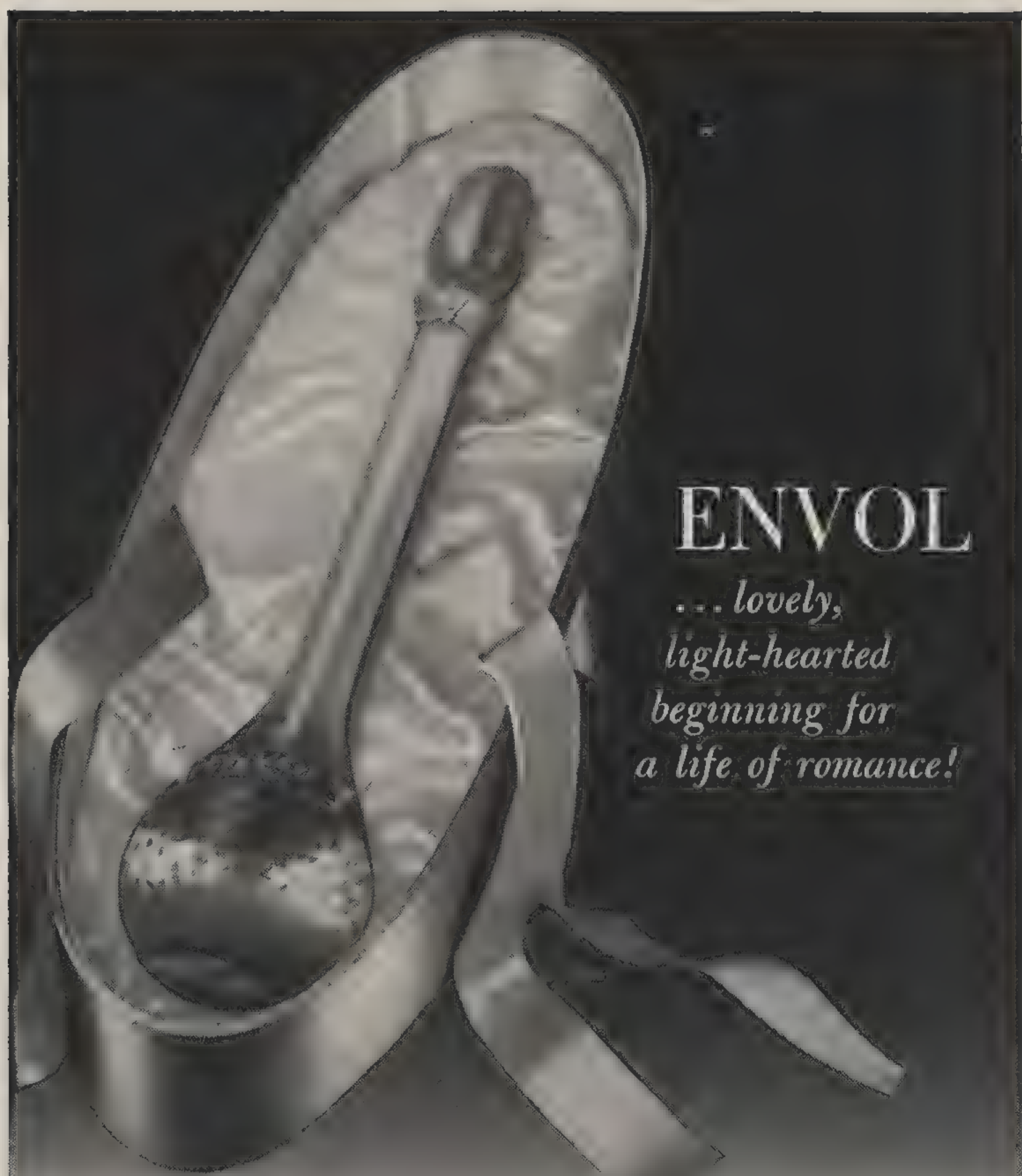
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# M E A N D THE MOUSEKETEERS A N D M I C H A E L

By Julilly Kohler

EDITOR'S NOTE: *Mrs. Kohler's interest in children's books extends even to writing her own—her seventh, Razzberry Jamboree, was published last summer. Four years ago her campaign in behalf of juvenile literacy—which began at home with her own four children—branched out into a local radio quiz program for schoolchildren, which she initiated and conducts herself. The wife of John M. Kohler, of Kohler, Wisconsin, she was graduated from Wellesley College, which she now serves as an Alumnae Trustee.*

When the Battle of the Books began in our household some twelve or fourteen years ago, it was a strictly localized war. I was, if you can believe our children, the only unnatural mother who refused to let her offspring collect mountains of comics. The only relic of the Stone Age who refused to have radio serials in happy sequence from four in the afternoon until eight at night.

Since then, many things have happened. Electronics, like our sons, Michael and Collins, have come of age. tv, like our daughters, Julilly and Marie, has not only appeared upon the scene, but has almost stolen it. Looking back upon the afternoon radio programs we are inclined to smile at their fifteen-minute impotence compared to the tv spectacles. Since then, too, my local skirmish against the comic books has become a Great Crusade, with unpleasant overtones of censorship.

The subject, like many good American enthusiasms which manage to get out of bounds, has become frankly tiresome. Those parents whose children join in the

Mouseketeer's song each afternoon, waver before the propagandists for "visual aids to education." Others protest, "Don't some educators recommend Donald Duck for the slow reader?"

Yet the habit of reading is strong in us. So is the desire to implant in our children a love of books which we know has given us that which is most precious in life.

Never in the history of publishing has there been such a golden age of writing for children. Authors of juveniles are basking in the full sunlight of a private renaissance. It is not only big business (1,495 books for children were published during 1956). It is a recent and absolutely astonishing national characteristic which has developed in the last fifteen or twenty years. America has made the publishing, printing, illustrating, and reading of children's books one of its top cultural aims.

Why? Does the child who reads tread the road to college more surely than the others? Statistics tell us he does. Do books for children offer the promise of greater intellect or moral judgment or creative imagination to those boys and girls who read them? We must believe that they do. We surely must believe, in our hearts, that since our own example in character, politics, and peace-making leaves something to be desired, we had better offer to our children examples from fiction, history, and poetry which will inspire them to outstrip our bungling efforts.

Just when will our children read these beautiful books that we have seen in our bookstores? How can they keep their golden age



when we grownups have moved into one of stainless steel and vacuum tubes? Who will help them pave their road, not only to college, but to those springs of inner refreshment that never fail the person who reads?

There are, fortunately, several sources of help. The first, as always, is the parent. And as always, our problem is the toughest. Please don't think I have any desire to throw my hi-fi out the window, give up looking at Marlon Brando, or miss the more astronomical crises of "Twenty-One." Movies and television and comic books are all right for children in small doses, but it's powerful hard to keep them small.

The funnies or the television programs, unfortunately, don't speed up the chain reaction of reading—or reasoning; they don't pave any road to anywhere. The words are often idiotic and unimportant. For the fact is, and this is what we must remember, when we hesitate to join the Crusaders: *It is not so much the harm of the stuff the kids read in the comic books as it is the loss of what they don't, therefore, read in other books.* Time, the invasion of our children's precious dwindling time, is what we must protect. This is why we dare not retire from battle. (Except, I hasten to add, when we take the children on trips by train. That is the one time when I consider the use of drugs ethical and I shamelessly buy them each two comics at every newsstand in every depot.)

Good reading habits are formed like all other habits, by beginning a thing and doing it more and more often until you can't stop. In the beginning, of course, the mother and father must set the habit going. They get the books. They do the reading. Later they help find the books for the child to read by himself. But any and all reading to the child of books a couple of years beyond his own reading ability is greatly to be desired. A child's imagination is usually far ahead of his reading vocabulary. Literary rickets, in my opinion, is the only possible result of a steady fare of some of the graded books that are nothing but short, hacked-up, oversimplified sentences. In his golden age, the child deserves to have his books written with style.

Or perhaps what I really mean is that quality of original imagination which sets a book

apart as a creative piece of writing. E. B. White, in a chapter on children's books in *One Man's Meat*, is perhaps a touch ruthless when he says, "A large amount of the published material is dull, prosy stuff, by writers who mistake oddity for fantasy and whose wildly beating wings never get them an inch off the ground." But we all know what he means.

Never think that a child of four or five is not as susceptible to good writing as you are, or that the very first time he listens to his Mother Goose nonsense, he is not ready to inherit the great saving grace of his race—a sense of humour. Give your little children books with originality, with humour, with rhythm, and style; and the illustrations, which are usually surer to be excellent than the text, will be a final touch of delight.

I will guarantee that I have read some juveniles, the Babar books, for example, so many times that my knowledge of them would satisfy even Mortimer Adler. Yet the precise quality of the French vocabulary and the Gallic point of view come through the translation so faithfully that no repetition can kill it. Do you grow weary of Beatrix Potter's *Peter Rabbit*? The style is as fresh on the tenth reading as it is on the first. Nor does she reduce her compound sentences to simple ones just because they are to be heard by infant ears.

Of course, all children are different. Some are born bookworms whom you never have to worry about except to get the book away from them during meals and at bedtime. That was our second boy, Collins, who at twenty still shows his early tendency to read books over and over, on the off chance, perhaps, that there might be a word or two in them he hadn't seen the other three times.

Sixteen-year-old Julilly seems to have some inborn affinity between books and bathrooms. Once safely locked inside with a book, it requires a combination of ingenuity and threats to get her out again. Seven-year-old Marie is still in the "read-to-me" stage and will listen to anything and everything.

But there is the child who, at ten or eleven, suddenly shows signs of backsliding. Michael, our oldest, began to get radio and comic-book fever at about that

(Continued on page 174)

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wonderfully  
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M E A N D

## THE MOUSEKETEERS

(Continued from page 173)

stage, before I had had a chance to realize what was happening. He just didn't ask me to read to him any more, and when I would suggest it, he crushed me by saying, "No, thanks, I don't want to."

It got worse instead of better and began to gnaw at my vitals. This child of ours, who was so discerning as a little fellow; who liked only the really good children's books; who liked us to tell him about the stories in Shakespeare, and said, "Blow, winds and crack your cheeks," whenever there was a storm; who loved the "Jabberwocky" and knew all the Greek myths—this child refused to read a thing but comic books and listen to a thing but the radio.

I hated to ask for help, but fortunately, one of my close friends confessed first. Her child was two years older so she had had longer to wrestle with the demon than I had. She said she had tried everything under the sun before she discovered Dr. Doolittle. "You wouldn't have heard of him," she said, "he hadn't come out when we were ten years old, but it has proved to be the magic bridge to lead from comics to books again."

I went down to that great helper of desperate mothers, the children's section of the public library, and got the first of the good Doctor's series. It was ominously heavy, but I took it home and after supper I told Michael to sit down, I had something to read to him. Michael said never mind, he was going to listen to the radio. "Not now, you're not," said the Stone Age parent. "Now you're going to listen to a book that your pal, Cricket, thinks is swell. And I want to hear it myself."

With Michael half in tears and sitting in sullen sufferance, I began to read. I read three chapters, and I must admit I was glad I read them aloud to him, for there was an introduction (which the reader of comic books will not tolerate); there was description (which the comic book makes wholly unnecessary); there was a delay in the action, while characters were placed in their setting (in comics the opening picture

is usually murder, which tends to make a child impatient with less violent beginnings in his literature). But by the end of three chapters I had Dr. Doolittle conversing freely with his animals, started on his long voyage to Africa, and just ready to fall into his first adventure.

Then I stopped. I got up, gave the book to Michael, with the suggestion that it was getting late and I would read some more tomorrow. I then withdrew from the room and Michael sat in that same spot in his chair for the next two solid hours and finished the book. I felt like the Curies when they finally saw the radium glow in the empty bowl.

That was when the Stone Age really began. The radio was limited heartlessly to two fifteen-minutes before supper or one half-hour afterwards. The comics were ordered by subscriptions, one to a child, and no back copies older than two months were kept around the house. I went back again and again to the library until the librarian knew me like a sister.

We brought home John Tunis and Jackson Scholz, whose sports stories Michael devoured. I discovered Freddie the Pig, and the Ellery Queen, Jr., mystery stories. I found to my amazement that Michael could ready anything he wanted to read, including all the current war-reporting books that were coming out then. He still wouldn't look at *Robinson Crusoe* or *Treasure Island*, but he let me read him *Gulliver's Travels* and loved every word of it.

This doesn't mean that every afternoon Michael came home and rushed for a book, the way Collins did and Julilly does. It may be that they have benefited by the Stone Age manners around the house, but Michael has come around. There was not much spare time for reading during his senior year at Yale, after he got through with the *Rise of the Modern European State* and *Celestial Navigation* as the Navy writes it. I managed, however, to leave *The Caine Mutiny* on his bedside table during vacation and to read a few extracts from *Thurber Country* on those rare occasions when everybody was home at the same time.



The Battle of the Books isn't as bitter as it once was.

Yet Michael bears the scars of his break in the book-paved road to college. He never quite regained the blessed passion of reading for pure pleasure. This has mystified me for ten years and I guess it always will. Yet I am sure it must be my fault, for with the first child one is never quite as quick to read the symptoms of impending trouble. He was a good student, an agonizingly good student. But even during his two years at Andover when he rated second in his class, it was at the expense of desperately late hours. And at Yale his roommates despaired of him; he'd work till four and five in the morning, then fall asleep in his chair.

Why? Because he had lost the ability of swift, comprehensive reading. During those critical years from ten to fourteen he had stopped reading for pleasure, the kind of easy, exciting, thrilling, can't-put-the-book-down kind of reading that leads the eye faster and faster along the page, until, without knowing it, one is gulping paragraphs at a time. Skills like that are now being taught by remedial reading teachers, but the children who have learned to reach out for a book as greedily as we ancients reach out for our five o'clock Martini never need to enroll in such courses.

For the nine-to-twelve-year-old who shows symptoms of losing his interest in the written word, there is help to be sought in special categories of reading. Sports stories, mysteries, the fairy tale, including the beloved Oz books, until recently frowned upon by children's librarians; even the "series," that sometime passion of every child, boy or girl. Not the "historical series," whose steadily mounting piles of volumes march out by fours or eights from almost every juvenile publisher in the country. (It would be interesting to tally the different versions of Daniel Boone or Paul Revere or Thomas Jefferson in the last five years.) No, I am referring to the *Sue Bartons*, the *Betsy* books, the *Augustus* books of Le Grand. And, definitely further down the scale, *Nancy Drew* and *The Hardy Boys*, recently canonized by television.

At the risk of being guilty of literary heresy, let me shamelessly recommend even these as a

last resort to pry a ten-year-old away from steady comic-book fare and back to book reading. Perhaps, you say, there is little difference between them? They are still books, books where only the written word can evoke a picture, where description is necessary, where characters must be appraised, however static they may remain from volume to volume. The Hardy boys are real boys (not supermen), whose motives are judged by a boy's standards, whose actions must be judged by the morals of the day.

At this critical stage of his life, I believe the young adolescent often suffers a lowering of literary taste. Then is the time he needs a certain amount of glib reading: adventures, mysteries, best-friend problems, school difficulties; the values pretty much black and white—the hero quickly recognized. Anything with which to identify himself.

Sometimes a close acquaintance with trash will finally develop an awareness of treasure, provided the habit of reading is kept alive. After ten volumes of *The Hardy Boys*, Michael remarked, with faint distaste, that Mr. Hardy always went out of town so the boys had a chance to solve their mystery alone. Michael was reaching his saturation point, and ready for other reading matter.

I do not go so far as the young wife of a nephew of ours who's still in college. She is twenty years old, the mother of a twenty-month-old daughter for whose intellectual development she is properly determined to spare no effort. "Aunt Julilly," said she, "there's something very important I want to ask you. Why don't you write a book for children Deidre's age? A really good book."

"NOW?" I said, wearily.

"Well, no, not right now. But sometime. There's just a terrible need for good books to read to little children."

"Nonsense," I replied.

"There are hundreds of adorable books for Deidre. Go down to the library and look at them."

"The LIBRARY?" said Deidre's mother. She looked at me with undisguised admiration. "That's a wonderful idea! I never thought of going to the LIBRARY for books. I always buy them at the supermarket!"



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## dubonnet red

Newton Elkin mixes the richness of fine suede with a touch of leather then pours into an exciting new fashion. Adds a dash of the new heel and tapered toe and tops off with a brilliant new color.

*The shoe—A TOAST TO GOOD TASTE for your wardrobe, by NEWTON ELKIN.*

*The flavor—TOAST TO GOOD TASTE for your entertaining by DUBONNET.*



DUBONNET RED — color with a continental flavor

by *Newton Elkin*

DUBONNET WINE—SCHENLEY IMPORT CO., N.Y., N.Y.



## Flyweight case of spillproof cosmetics

For plane travel, the caseful of cosmetics, above, that weighs just one pound, *in toto*. The cosmetics: plastic tubes of Feather Touch Cleanser, Skin Freshener, Liquid Revenescence (moisturizer), Special Formula Emollient (night lubricant). Also, a lipstick; a box to be filled with powder mixed to your complexion's needs. Case: alligator-grained plastic, red or brown. By Charles of the Ritz; \$6 plus tax, at Altman's.

Right, Passport for Paris—a gift certificate to be spent, happily, at the Paris salon of Charles of the Ritz (address: 51 Avenue Montaigne). Possible purchases: a hair "styling," massage, facial, pedicure, renewal of powder prescription. Priced from \$5 up. Also at Altman's.



GUY MORRISON



## Points for packing a Pacific wardrobe



The clothes shown above, in miniature, are a resumé of the clothes photographed on pages 104 to 123. Together, they cover all four varieties of climate found in the Pacific part of the world (or elsewhere, for that matter), so some sleight of hand is necessary to keep the right weight of clothing available, and the wrong weight out of the way. Our solution here: a "cold" suitcase and a "hot" suitcase, each containing the complete line-up of what's needed at present temperature. In this collection, the coat, black suit, tweed suit, fur cape, and heavier dresses might all, at various times, be a part of the "cold" suitcase's cargo. The "hot" suitcase will have lighter things, and *more* things, since hot weather calls for more frequent changes. In this suitcase go the silk-leavened tweed suit, the cooler dresses, the bathing suit, the floating organdie evening dress. A good pre-packing tip anytime—plan each costume's accessory-life as you pack. Check each dress or suit for its correct shoes, belt, lingerie, so that no vital piece turns up missing after you're *there*. Another smart move: packing all lingerie in a flat dress-box, so it can be easily transferred, box and all, to a bureau drawer in a hotel. Incidentals: for a Japanese winter, woollen ankle socks in a neutral colour wouldn't be amiss in one's luggage. The custom of removing shoes upon entering a Japanese house or temple is still followed, and though there are smooth "tatami" mats to walk on, the floors may be quite cold going. Another custom you'll want to follow is the one of exchanging visiting cards, so be well supplied with these. Laundry and pressing problems are easily dealt with in the Orient, so a travelling iron isn't important. Sending things back to the States is no problem either—this can be done with presents you buy en route, or with one of your suitcases that may have outlived its usefulness in terms of climate-schedule. Pleasant extra to take along: a transistor radio. Hotel rooms don't always have radios; much of the news is broadcast in English; much of the music provides a delightful way to get your ear into the local atmosphere.

# dubonnet blonde

Newton Elkin mixes the richness of fine suede with a touch of leather then pours into an exciting new fashion. Adds a dash of the new heel and tapered toe and tops off with a brilliant new color.

*The shoe—A TOAST TO GOOD TASTE for your wardrobe, by NEWTON ELKIN.*

*The flavor—TOAST TO GOOD TASTE for your entertaining by DUBONNET.*



DUBONNET BLONDE — *color with a continental flavor*  
by *Newton Elkin*

DUBONNET BLONDE —SCHENLEY IMPORT CO., N.Y., N.Y.



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as  
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A. Platinum watch and bracelet \$4,375.  
B. Platinum 1,635.  
C. 14K gold milanais bracelet 475.  
other diamond watches from 125.  
Fed. tax incl.

How beautiful she'll feel, wearing a Movado diamond watch... how luxurious, how loved. Just as she feels an extra elegance snuggled in fine fur, she'll enjoy an added confidence with such beauty on her wrist. She knows that for the brilliance of its full cut stones, for the loveliness of its individual design, for the accuracy of its precision movement, her Movado diamond watch has no peer.

for those whose moments are precious

MOVADO

Sold and serviced by leading jewelers all over the world.  
For jeweler nearest you, write: MOVADO, 610 Fifth Ave., N. Y.

## ORDER BY MAIL

(Continued from page 170)

The well-stocked food department of **B. Altman & Company**, Fifth Avenue and 34th Street, New York 16, has the new General Foods "Gourmet Foods," soon to be (but not yet) available across the country. Among the things to be had in the charming new gold and white packages are Seasoned Wheat Pilaf, an easy to prepare variation on the usual rice pilafs, to serve with curries, shish kebab, and so on (75 cents for the 6 ozs. carton) and a 5-oz. jar of shrimp in dill sauce (tiny ones from the Baltic Sea, \$1.15). Also, *Café Diable*, ready-mixed in an 8-oz. vacuum can (\$1.60): just brew and add brandy for a flaming finish to a holiday dinner party. Altman's also carries an inexpensive but extremely good *pâté* from France: *Pâté Doré*, 14 ozs. for \$1.25. This, with a round tin box of Champagne Biscuits, from Lu of France (7 ozs., \$1.50) would make a handsome present under anybody's tree. As would a tin of sliced prosciutto ham (5 ozs., \$2.75) and another of champagne-flavoured sauerkraut (16 ozs., \$1.20).

Two famous candymakers have combined forces, recently: Blum's of San Francisco, and Altman & Kuhne, the Viennese confectioners, now jointly established as **Blum-Altman-Kuhne**, at 700 Fifth Avenue, New York, 22.

Standard Christmas wrapping here is gold paper with red velvet ribbon and unreal holly; and they'll also do up special wrappings at a \$2.50 fee. Whatever the wrapping, it might house "Holiday Fare," which includes one pound of mixed chocolates, as well as a one-pound fruit cake, and a half pound of thin after-dinner mints, chocolate-dipped; \$10.95 altogether. Or for a woman: "Chocolate Bouquet," two pounds, six ounces of assorted chocolates in a box pretty enough to be kept for ribbons, gloves, et cetera: \$10.

There are candies at **Bloomingdale's**, too, on Lexington Avenue and 59th Street, New York 22. Rich Belgian chocolates, made with fresh cream, go by the name of *Corne de la Toison d'Or* (14 ozs., \$3.75), and crystallized strawberries, tasting as sweet as though they'd just been picked (\$3.35 for 14 ounces). Bloomingdale's also offers Christmas cakes, baked in Italy according to an ancient recipe; *Panforte* and *Pane Angelico*, made with candied citron and orange with almonds. Also, Crowson's Heavy Cream, so thick a spoon will stand in it, like the clotted cream from Devonshire. In this case, however, it's from Cornwall. It comes in 6-oz. jars, ready to be mixed with brown sugar or a dash of liqueur as a topping for fruit; \$1.15.

## CLIMATE-TO-CLIMATE FASHIONS

The following is a list of shops throughout the country where many of the fashions shown on their travels on pages 104-123 may be found.

Albany, N. Y. Flah's of Albany  
Anniston, Ala. Ullman's Specialty Shop  
Atlanta, Ga. J. P. Allen  
Beverly Hills, Calif. I. Magnin  
Birmingham, Ala. Kessler's  
Boise, Idaho Carrolls  
Chicago, Ill. Carson Pirie Scott  
Cincinnati, Ohio Jenny  
Clarksburg, W. Va. Broidas  
Cleveland, Ohio The Higbee Company  
Columbia, S. C. James L. Tapp  
Corsicana, Tex. J. M. Dyer  
Decatur, Ill. Semmel's  
Detroit, Mich. J. L. Hudson  
Evansville, Ind. de Jong's  
Ft. Lauderdale, Fla. Burdine's  
Fort Worth, Tex. The Fair  
Fresno, Calif. I. Magnin  
Gadsden, Ala. The Town Shop  
Glens Falls, N. Y. Merkel & Gelman  
Gulfport, Miss. Northrop's  
Harrisburg, Pa. Mary Sachs  
Huron, S. D. Berg Style Shop  
Indianapolis, Ind. L. S. Ayres  
Kansas City, Mo. Harzfeld's  
Kenosha, Wis. Lepp & Co.  
Lafayette, La. La Parisienne  
Lakeland, Fla. Gladys'  
La Jolla, Calif. I. Magnin  
Lawton, Okla. Scotts  
Lexington, Ky. Stewart Dry Goods  
Lincoln, Neb. Hovland Swanson  
Long Beach, Calif. Schick's

Los Angeles, Calif. I. Magnin  
Louisville, Ky. Stewart Dry Goods  
Memphis, Tenn. The John Gerber Co.  
Miami, Fla. Burdine's  
Miami Beach, Fla. Burdine's  
Milwaukee, Wis. T. A. Chapman  
Minneapolis, Minn. Dayton's  
Newark, N. J. Kresge-Newark  
North Adams, Mass. Esther Jaffe Ryan  
Oakland, Calif. I. Magnin  
Palo Alto, Calif. I. Magnin  
Pasadena, Calif. I. Magnin  
Portland, Ore. Meier & Frank  
Rochester, N. Y. B. Forman  
Sacramento, Calif. I. Magnin  
Salem, Ore. Meier & Frank  
Salt Lake City, Utah. Makoff  
San Francisco, Calif. I. Magnin  
Santa Barbara, Calif. I. Magnin  
Seattle, Wash. I. Magnin  
Sherman, Tex. Elinor's  
Shreveport, La. The Fashion  
St. Louis, Mo. Famous-Barr  
Stamford, Conn. C. O. Miller  
Syracuse, N. Y. Flah & Co.  
Temple, Tex. J. M. Dyer  
Trenton, N. J. Helen Griffith  
Tucson, Ariz. Ramada Shop  
Tulsa, Okla. Vandevors  
Washington, D. C. Julius Garfinckel  
Waukegan, Ill. Heins  
Wausau, Wis. Winkelmann's Dept. Store  
West Palm Beach, Fla. Burdine's





# *Suddenly a delightful Continental Custom is sweeping America!*

It's vermouth as a *straight* drink . . . and men and women who instinctively choose the finer things reach for Martini & Rossi—the *finest vermouth in the world*.

Whether they champion tall drinks, whether they're sippers or ice swirlers, Martini & Rossi vermouth offers something for each of them—as a delightful dry aperitif or a sweet drink to follow dinner.\*

Chilled . . . with soda . . . or “on the rocks”, *the quality of Martini & Rossi is most apparent*. Alone in the glass, it reveals the subtleties of expert blending—the combining of vintage wine with the infusion of more than 30 varieties of herbs—all in strict accordance with a secret formula, unchanged and unsurpassed for generations. ■ *Renfield Importers, Ltd., N. Y.*



## MARTINI & ROSSI

IMPORTED VERMOUTH  
SWEET OR EXTRA DRY

\*AND ONE MUST NOT FORGET VERMOUTH'S CLASSIC ROLE IN MARTINI AND MANHATTAN COCKTAILS.



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She'll shine in a festive season with these sparkling partners in hand.

Look of quality, feel of luxury, touch of flattery — glitter pieces of genuine Oromesh® by Whiting & Davis have them all. That's why they're perfect gifts. To complement the handbag and French Purse shown, the famous Mesh-Mates®, important on their own: regular or king size cigarette case, comb case, wallet, change purse, spectacles case. Silver finish or gold color, agleam at quality stores everywhere.

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HAND IN HAND WITH FASHION — SINCE 1876

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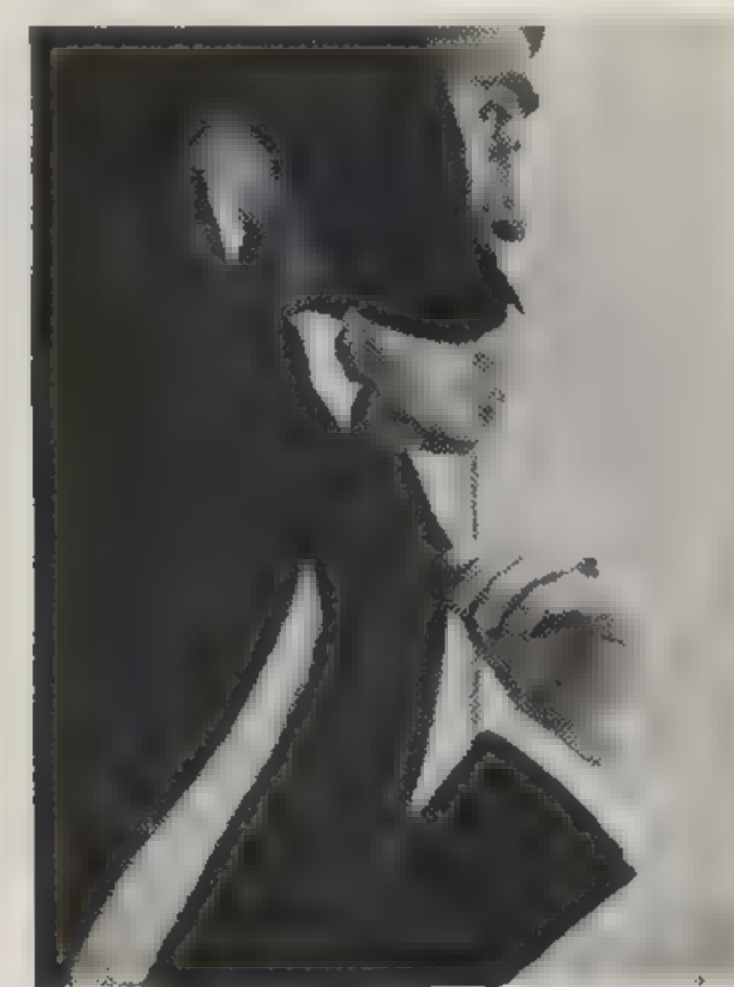


## Dinner jacket, travelling incognito

News for the man who travels light: a dinner jacket that's not dead weight by day. Its satin lapels attach by unseen hooks (as demonstrated below), and can be *detached*—converting it into a business suit that's useful from morning on. Midnight-blue worsted, cut on traditional 2-button lines, it needs only a dress shirt and black bow tie to go to dinner or the theatre. Basket-weave worsted fabric by Stevens; silk satin by Skinner; about \$95 at Dunhill Tailors.



Satin lapels emerge  
from suitcase...



slip around under lapel  
like an envelope...



are fastened with 6 hooks...



and smoothed into place.



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FOR THE PERSONAL TOUCH THAT'S TREASURED SO MUCH

# Letters as warm as Christmas itself

Stuart Hall's new collection of distinctive stationery—awaiting your pen—and Holiday-giving.

Thanksgiving... Christmas... times of friendly warmth and family joy. Wedding anniversaries... birthdays... times that come just *once* a year for those you love. Intimate, *personal* occasions that are ever so much happier when your own *personal* message arrives.

And what welcome gifts these new stationery styles by Stuart Hall make. Highest quality papers—soft colored ribbons—exquisite packages.

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**PARCHMENT BOUQUET**... A treasure chest of delicate letter and note papers for the perfect Holiday gift. A beautiful bouquet of color in snowy blue or satin pink parchment. Lovely hinged chest. \$2.50



### THANK YOU "SLIMS"

...What better way to express your personal appreciation than on distinctive Stuart Hall notes. Your own thoughts tastefully conveyed. 3 colorful designs in each box. \$1.00



### CONTRAST LETTERS

...Luxuriously appointed Contrast case cushions two packs of exquisite sheets and brightly contrasting lined envelopes in red, green or rose. With delicate ribbon. \$2.00



### CONTRAST LETTER

**CADDIE** tucks away exciting Contrast stationery in a fashionable, durable case. The ideal gift for that very special person. Choice of red, green or rose. \$1.59





LEOMBRUNO-BODI

## Migratory robe— tailored, dotted

Item of importance for travellers: a floor-length robe that's lightweight, comfortably tailored, uncrushed by cramped quarters in a suitcase. Red rayon crêpe, pin-dotted in white, sash-tied, with one ample patch pocket. It comes already packed, in its own case of the same fabric. By Royal Robes; about \$9, at Altman's, Round-the-neck mirror, Tru-Vue.  
For shops in other cities, see page 178.

Fun  
IS  
ALWAYS  
THE  
Fashion



Superb skiing leads the fun revue, with skating, outdoor warm-water swimming, famous Union Pacific food and home-like accommodations rounding out the picture. You'll be smart to make your plans now.



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Valley 3311) or Union Pacific Rail-  
road, Room 2410, Omaha 2, Nebr.,  
or see your local travel agent.

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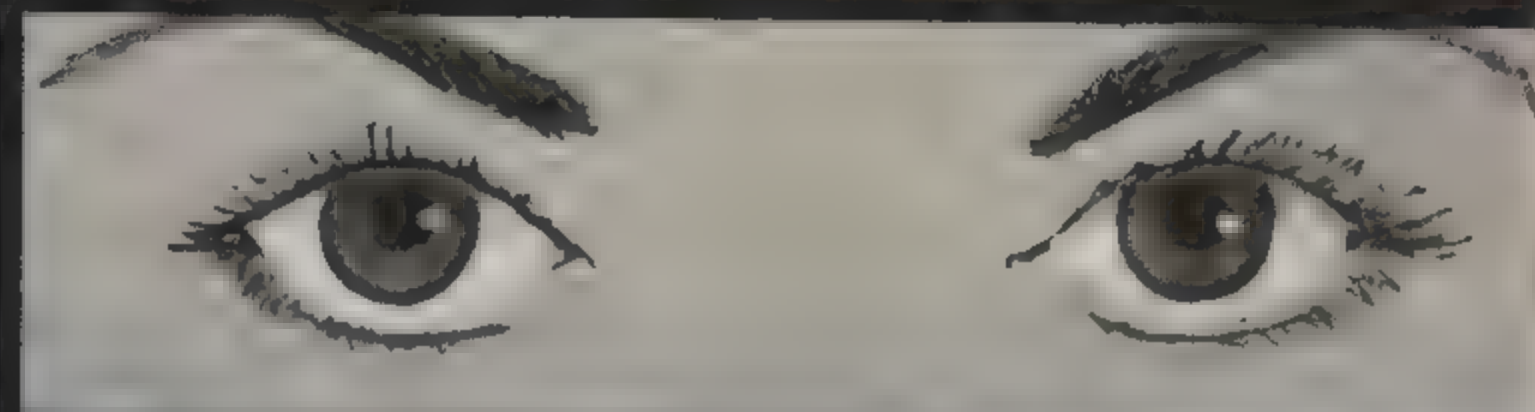
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so the beauty of your shoe  
shows through...

3 heel heights in  
clear and smoke



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a brand new satin-like  
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satin clear and  
satin smoke

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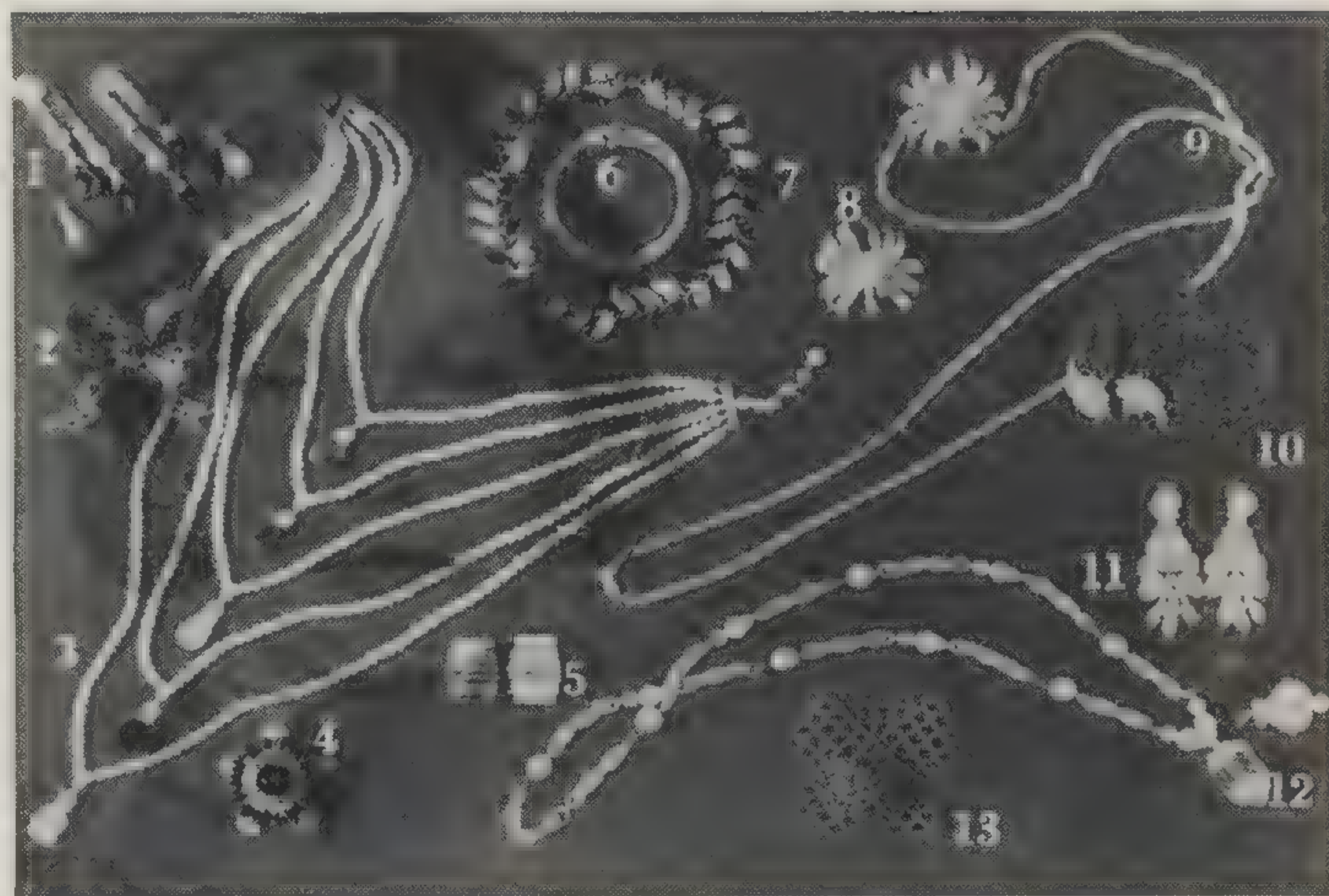
# Helena Rubinstein's new Oils of Perfume is the most potent form of perfume ever created.

One drop is a pleasure for you and your public for hours. Use directly on the body, hands, hair. Exciting modern way to enjoy fragrance. Marvelous gift. Oils of Perfume, 1/4 oz., \$3.00 *plus tax*.



IN FOURTH DIMENSION • FIVE O'CLOCK  
HEAVEN-SENT • COMMAND PERFORMANCE

Helena Rubinstein®, 655 Fifth Avenue, New York



## Brilliant presents

*Descriptions of the costume jewellery shown,  
in actual size, on pages 100 to 103*

Flowing across these four pages in a sparkling cascade—the twenty-five superb pieces of costume jewellery that are Vogue's choices for fashion presents, this Christmas (and in no other way, right now, could you give so much good fashion with one stroke—to every woman on your list).

1. Free-flowing earrings, each a double fall of rhinestones and gold-plated metal, ending in a great "pearl" or "jewelled" drop; pair, \$25\*. Drops can be varied according to costume, evening, mood—the repertoire, fake ruby, emerald, turquoise, coral, black pearl. Set of 4 extra drops, \$12.50\*. All, by Boucher: Altman's.

2. Large, flowing bowknot pin glittering with false black diamonds, pretty *in* a Christmas package or *on* it (delightful on a late-day suit lapel, too). By Castlecliff; \$25\*. Lord & Taylor.

3. The kind of present that could change a woman's look—and outlook—dramatically: five-strand cascade of pseudo-pearls, each strand suspending a different-coloured stone drop. By Vendôme; \$20\*. At Best's.

4. Pin that's a strong fashion-statement, with suits, late-day dresses: a burst of rhinestones and pseudo-pearls, rimmed with cabochon emerald-green stones, centred with a "sapphire". By De Nicola; \$20\*. Henri Bendel.

5. Good thing to lend an ear to, this season—earrings like these. Boldly scaled, in gold-plated metal with a rippled effect. By Bergère; pair, \$4\*. From Bonwit Teller.

6. Sinuous double bracelet in gold-plated metal; one part fits over the other, or both can appear (handsomely) separately. By Forstner; \$6\*. Saks Fifth Avenue.

7. Garland necklace, a blaze of emerald-green and jonquil-yellow stones, that looks like an unfaded family heirloom. By Miriam Haskell; \$35\*. Saks Fifth Avenue.

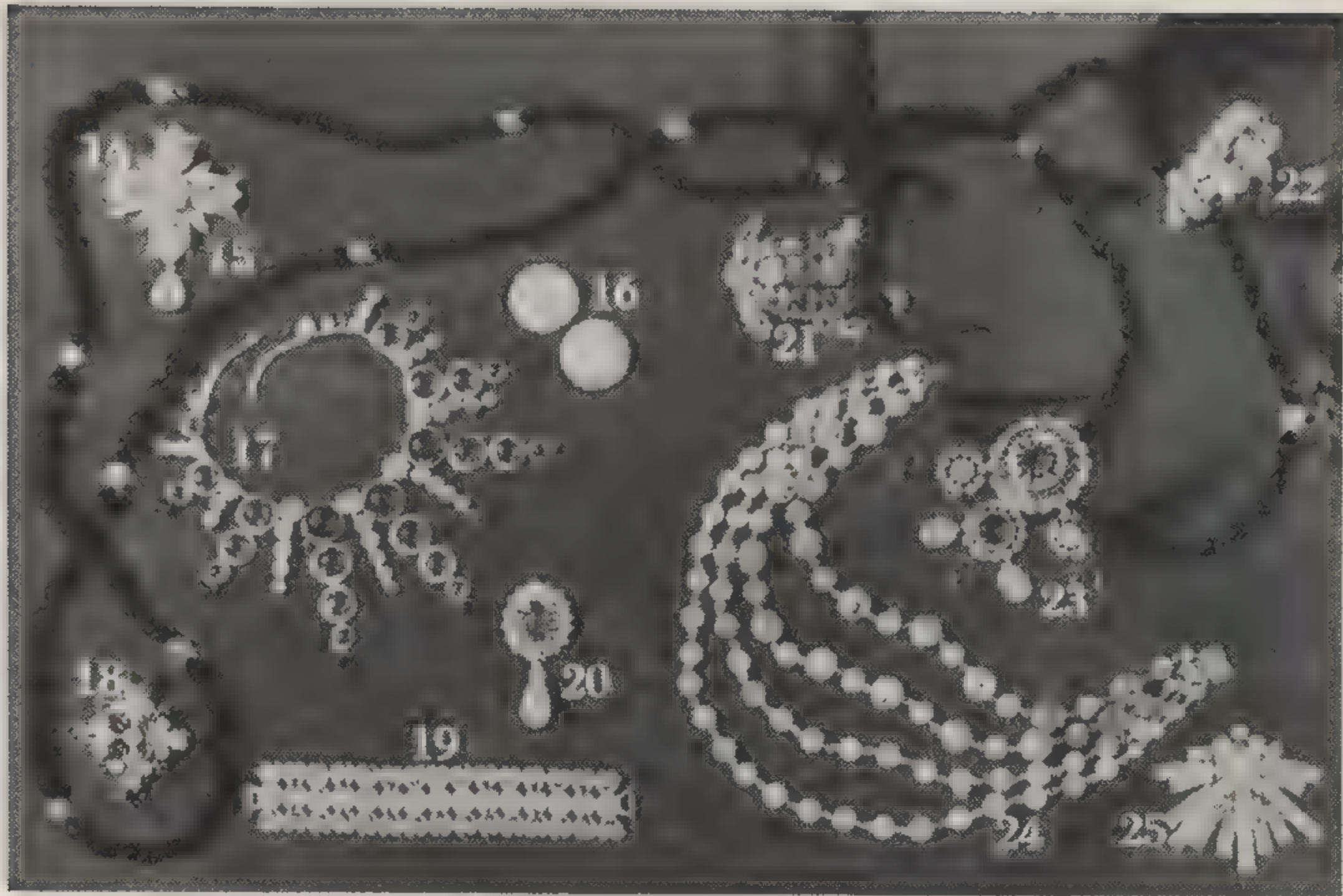
8. Leaves unknown to botany: leaf pin (two are shown), 12-carat gold-filled, with clusters of cultured-pearl drops. To add richness to a looped necklace; or pin directly to a late-day neckline. By Imperial; \$35 each\*. At Saks Fifth Avenue.

9. And here, the necklace to which the pin in number 8 (or number 4) might be added—sixty inches of smooth gold-plated metal links. Can do a solo turn nicely, too. By Lisner; \$2\*. Macy's.

10. Bracelet of tiny, ruby-red beads, strings and strings of them—à la Chanel; rhinestone and gold-plated metal clasp. Two shown; each, \$10\*. By Marvella. Bonwit Teller.

11. Earrings, almost as big as chandeliers, and almost as bright: each, a shower of clustered rhinestone drops. By Eisenberg; \$33\*. From Saks Fifth Avenue.





12. To fill, magnificently, the neckline of a late-day blouse—or a suit shirt: this necklace, negligently looped. Gold-plated metal with pseudo-pearls, ruby-red stones, a richly “jewelled” drop; \$10\*. Added flourish—an extra drop with rhinestones, pseudo-pearls; \$4\*. All, by Richelieu; at Saks Fifth Avenue.

13. Instead of lace at the wrist—a cuff of ruby-red stones; five strands, crossed over and clasped with a “ruby.” By Miriam Haskell; \$30\*. Saks Fifth Avenue.

14. Endless—or almost—chain, 90 inches long, of sparkling jet beads, occasional round clear stones, to wrap and re-wrap at a deep evening décolletage; high drama with black, white. By Dalsheim; \$11\*. Jay Thorpe.

15. A lot of pin—and a lot of fashion—here: huge rhinestones set in gold-plated metal, with a tremendous rhinestone drop. By Van S Authentics; \$12\*. From Saks Fifth Avenue.

16. Earrings the size of man-made moons (no radio antennae), in textured gold-plated metal. By Monet; \$7.50\*. Bergdorf Goodman.

17. Worth a king’s ransom—to a simple black dress: a fabulous-seeming collar of ruby-coloured stones, rhinestones, on a gold-plated metal chain. By Mosell; \$30\*. Bergdorf Goodman.

18. Pin in the Maltese Cross shape, beautifully done in grey baroque pseudo-pearls, grey beads and rhinestones. By Trifari; \$15\*. Bergdorf Goodman.

19. For the blue accent in fashion now—this bracelet: three rows of turquoise beads, plus pseudo-pearls, fake rubies, gold-plated metal. By Leru; \$6\*. Best’s.

20. To wear by itself, or fasten to a looped necklace: rhinestone and pseudo-pearl pin with a pearly drop, a richly-coloured central stone (choice of colours: ruby, emerald, sapphire). By Cadore; \$5\*. Saks Fifth Avenue.

21. Turtle pin, paved in varying-coloured topaz stones (a pin like this was worn in Paris pinned to the sleeve of a blond tweed suit at Madeleine de Rauch). By Vendôme; \$30\*. Saks Fifth Ave.

22. Bright, berry-like cluster of round rhinestones and pseudo-pearls, its stem a pin—awfully good pickings for a late-day neckline. By Kramer; \$12.50\*. At Saks Fifth Avenue.

23. “Jewel” with a Renaissance feeling of magnificence (a Medici might have worn the original): circlets of rhinestones and ruby-coloured beads falling from a large circular pin of the same. By Schreiner; \$20\*. Lord & Taylor.

24. Almost as good at lighting up the night as a Cole Porter opening—four-strand evening necklace, a shimmering blaze of rhinestones and pseudo-pearls. By Weiss; \$30. Altman’s.

25. The drama of this pin: an enormous jonquil-yellow central stone—with, radiating out from it, a mobile sunburst of oblong rhinestones. By Castlecliff; \$25\*. Saks Fifth Avenue.

\*PLUS TAX

For shops in other cities, see page 186.

NOVEMBER 15, 1957

to turn  
a girl’s head  
at  
Christmas time

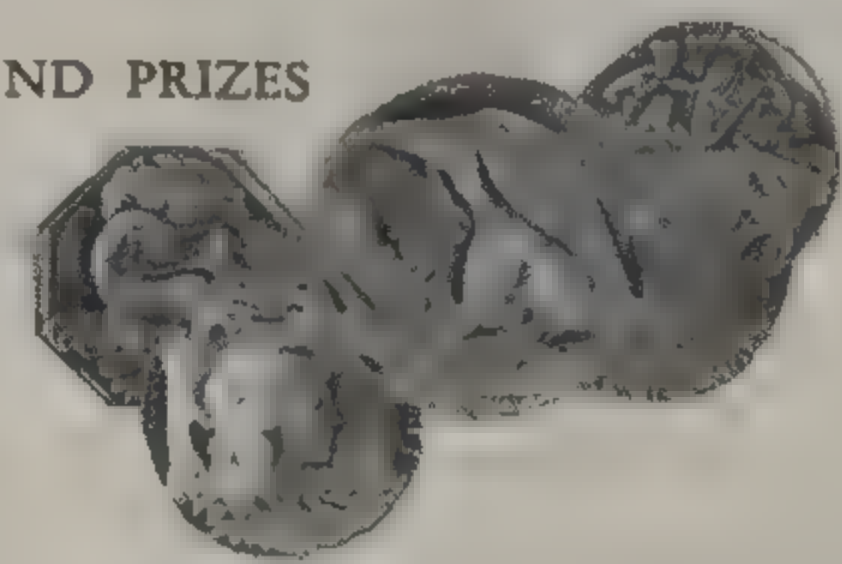
*Longines*  
THE WORLD’S MOST HONORED WATCH

The Longines talent for excellence and elegance sets it apart in a world of watches! It’s something you can’t touch, can’t even describe, but it shines through the beauty of every Longines timepiece. It’s the soft, subtle luster and rich depth of color of Longines’ own inimitable finish. And out of sight, but always on duty, is the exquisitely fine movement that has made *Longines the world’s most honored watch*.

Really, Santa, what more could a girl want? Your Longines-Wittnauer Jeweler will be *honored to serve you*.

TEN WORLD’S FAIR GRAND PRIZES

28 GOLD MEDAL AWARDS



Longines watches left to right: Claudine—traditionally beautiful in 14 K yellow or white gold, rich suede strap, \$110; Bolero “D”—18 K yellow or white gold bracelet watch—smallest of all round watches—even the stem is hidden, \$475; Starlight Serenade L-C 8—14 K gold case, jeweled rows of 8 diamonds, \$195. Fed. tax incl.

*Longines-Wittnauer Watch Company*

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER



You need

## MORE THAN A SHAMPOO AND SET



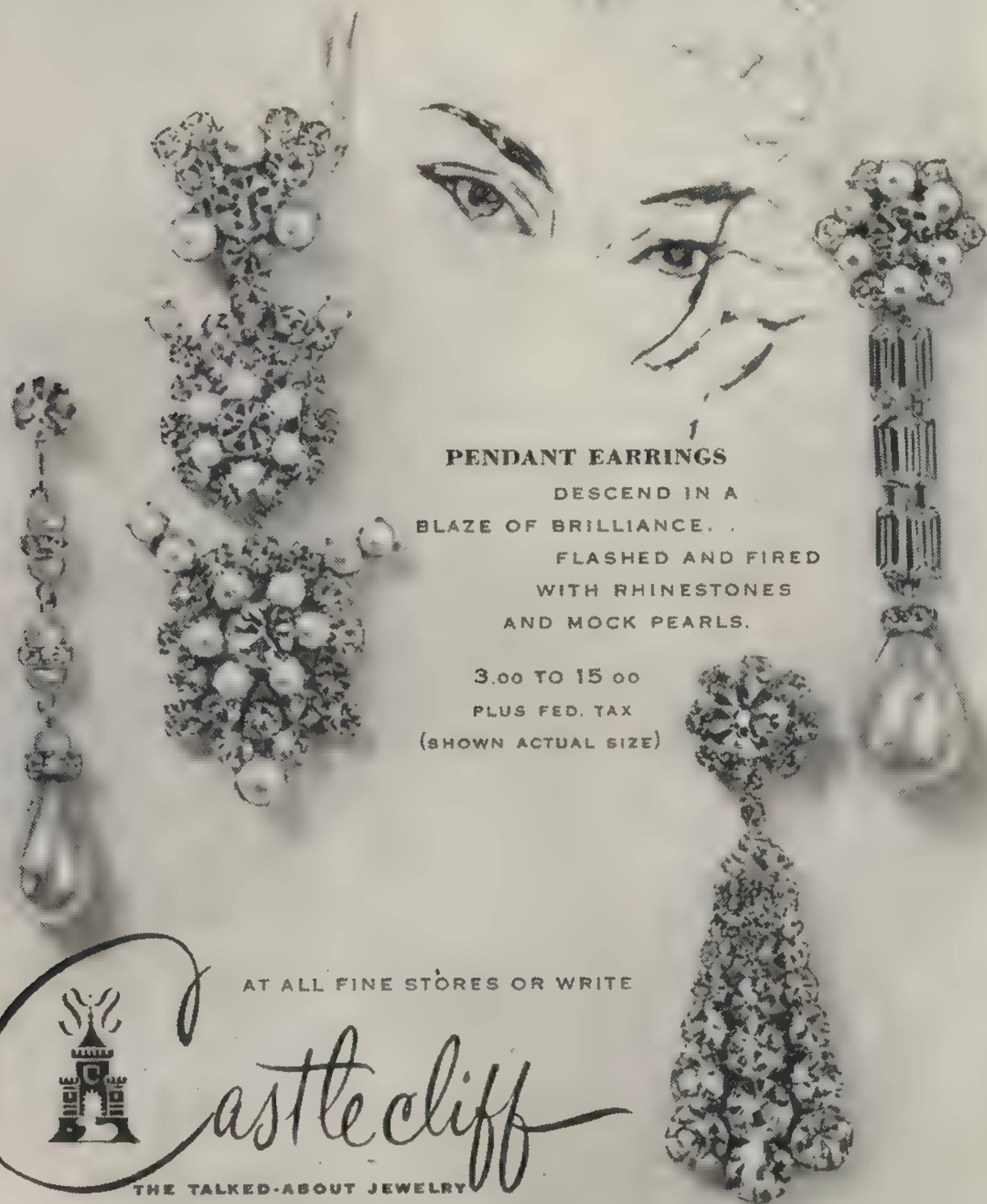
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glamorous  
lasting  
hairdo

In a Harper Method shop you get MORE than a quick shampoo and set. Your hair and scalp are scientifically analyzed. Soothing massage and brushing... tonics and ointments selected especially for you... administered by a Harper Method graduate... help give your hair new life and lustre. Result: a more beautiful, natural-looking, long-lasting coiffure.

MAKE AN APPOINTMENT TODAY

*Harper Method*® BEAUTY SALONS

EXPERT CARE FOR THE HAIR, SCALP, SKIN AND HANDS



## Brilliant presents

The following is a list of shops across the country where most of the costume jewellery on pages 99-103 may be found.

### ALABAMA

Birmingham.....Kessler's  
Florence.....Shirley's  
Gadsden.....The Town Shop

### ARKANSAS

El Dorado.....El Dorado House

### CALIFORNIA

Beverly Hills.....I. Magnin  
Corona Del Mar.....O'Brien's Specialty Shop  
Fresno.....Bruckner's  
La Jolla.....I. Magnin  
Long Beach.....Schick's  
Los Angeles.....I. Magnin  
Modesto.....The Brown House  
Oakland.....Joseph Magnin  
Ontario.....Musette's  
Palo Alto.....Joseph Magnin  
Pasadena.....I. Magnin  
Sacramento.....Joseph Magnin  
San Francisco.....Joseph Magnin  
San Luis Obispo.....Leonore Smith  
San Mateo.....Joseph Magnin  
Santa Barbara.....I. Magnin  
Stockton.....The Brown House  
Walnut Creek.....Joseph Magnin

### COLORADO

Colorado Springs.....Montaldo's  
Denver.....Montaldo's

### CONNECTICUT

Hartford.....G. Fox  
Middletown.....Wrubel's

### DISTRICT OF COLUMBIA

Washington.....Julius Garfinckel

### FLORIDA

Ft. Lauderdale.....Burdine's  
Lakeland.....Gladys'  
Miami.....Burdine's  
Miami Beach.....Burdine's  
Panama City.....Lillian Kilpatrick's  
Tampa.....O. Falk's  
West Palm Beach.....Burdine's

### GEORGIA

Atlanta.....J. P. Allen  
Augusta.....Cullum's  
Dublin.....Stephen's  
Gainesville.....Saul's  
Savannah.....Town & Country

### IDAHO

Boise.....Carrolls

### ILLINOIS

Bloomington.....Paul Anderson  
Chicago.....Bramson's  
Decatur.....Sammel's  
Evanston.....Bramson's  
Evergreen Plaza.....Bramson's  
Geneva.....The Little Traveler  
Jacksonville.....The Emporium  
Oak Park.....Bramson's  
Rockford.....Edith Parrish  
Waukegan.....Hein's

### INDIANA

Evansville.....de Jong's  
Indianapolis.....L. S. Ayres  
Michigan City.....Ohming's  
Richmond.....Richmond Palais Royal  
Vincennes.....Joseph's

### IOWA

Davenport.....Isabelle Ramey

### KANSAS

Arkansas City.....Bridges Style Shop  
Hutchinson.....Wiley's  
Pittsburg.....Seymours  
Salina.....Shelton's  
Wichita.....Lewin's

### KENTUCKY

Hopkinsville.....Arnold's  
Lexington.....The Stewart Dry Goods Co.  
Louisville.....The Stewart Dry Goods Co.  
Mayfield.....The Vanity Shoppe  
Paducah.....Watkins of Paducah

### LOUISIANA

Lafayette.....La Parisienne  
New Orleans.....D. H. Holmes  
Shreveport.....The Fashion

### MARYLAND

Baltimore.....Hutzel's

### MASSACHUSETTS

Boston.....Wm. Filene's Sons Co.  
North Adams.....Esther Jaffe Ryan  
Quincy.....Anne Starr

### MICHIGAN

Detroit.....Himelhoch's  
Grand Haven.....Reichardt  
Lansing.....The Style Shop  
Ludington.....Callighan's Town & Country  
Midland.....Callighan's Town & Country  
Pontiac.....Arthur's

### MINNESOTA

Faribault.....Ochs Brothers  
Minneapolis.....Dayton's  
St. Paul.....Frank Murphy

### MISSISSIPPI

Gulfport.....Northrop's  
Hattiesburg.....The Vogue Shops  
Indianola.....Klumok's House of Quality  
Jackson.....Kennington Co.  
Tupelo.....McGaughy's  
West Point.....McGaughy's

### MISSOURI

Jefferson City.....C. Gordon Price  
Kansas City.....Woolf Brothers  
Poplar Bluff.....Chas. Miller  
St. Louis.....Montaldo's  
Springfield.....Savage-Juliette

### MONTANA

Butte.....Weinberg's

### NEBRASKA

Lincoln.....Miller & Paine  
Omaha.....The Aquila

### NEVADA

Las Vegas.....Fanny's Dress Shop  
Reno.....Joseph Magnin

### NEW JERSEY

East Orange.....Doop's  
Newark.....Bamberger's  
Summit.....Lillian O'Grady  
Trenton.....Helen Griffith  
Westfield.....Lillian O'Grady

### NEW YORK

Albany.....Honigsbaum's  
Buffalo.....L. L. Berger  
Glens Falls.....Merkel & Gelman  
Rochester.....McCurdy & Company  
Rye.....Tina MacRae  
Syracuse.....Flah & Co.

### NORTH CAROLINA

Charlotte.....Montaldo's  
Durham.....Montaldo's  
Greensboro.....Montaldo's

### NORTH DAKOTA

Grand Forks.....Griffith's Department Store

### OHIO

Cincinnati.....Henry Harris  
Cleveland.....The Halle Bros. Co.  
Columbus.....Montaldo's  
Painesville.....Jeannette Julian  
Toledo.....Lamson's  
Youngstown.....Chas. Livingston & Sons

### OKLAHOMA

Ardmore.....Baum's  
Bartlesville.....Montaldo's  
Enid.....Newman's  
Lawton.....Scott's  
Muskogee.....Susman's  
Ponca City.....Frohlich's Style Shop  
Tulsa.....Seidenbach's  
Vinita.....Vanity Fair

### OREGON

Eugene.....Russell's

### PENNSYLVANIA

Easton.....H. B. Sigal & Sons  
Harrisburg.....Mary Sachs  
Hazleton.....B. Levin Furs  
McKeesport.....Katzman  
Philadelphia.....Bonwit Teller  
Wilkes-Barre.....Fowler, Dick & Walker  
York.....The Fabric Shop

### SOUTH DAKOTA

Aberdeen.....Marie O. Simmons Shop  
Mitchell.....Baron Bros.

### TENNESSEE

Chattanooga.....Loveman's  
Jackson.....Holland's  
Memphis.....The John Gerber Co.  
Murfreesboro.....Cecil Elrod's French Shoppe

### TEXAS

Abilene.....Ernest Grissom's  
Fort Worth.....The Fair  
Houston.....Sakowitz Bros.  
Lubbock.....Dunlap's  
McAllen.....Ladies Supply  
Midland.....Grammer-Murphey  
Odessa.....Bateman's  
San Antonio.....Frost Bros.

### UTAH

Ogden.....Fred M. Nye  
Salt Lake City.....Makoff

### VERMONT

Burlington.....Magram's The Fashion Shop

### WASHINGTON

Seattle.....Frederick & Nelson  
Spokane.....The Crescent  
Yakima.....Lou Johnson

### WEST VIRGINIA

Clarksburg.....Broida's  
Huntington.....The Style Shop

### WISCONSIN

Kenosha.....Lepp & Co.  
Milwaukee.....T. A. Chapman  
Racine.....Zahn's  
Sheboygan.....H. C. Prange  
Wausau.....Winkelman's

### CANADA

Montreal, Quebec.....Henry Morgan

VOGUE incorporating Vanity Fair



## AUCTION BUFFS

(Continued from page 133)

utility china, craftsmen's tools, carriages, sleighs, rudely-carved and rudely painted decorations, innocently-designed pottery and glass, patchwork and samplers—even outsize prizes like lake steamers and windmills.

During World War II, when collecting stepped up to become a more widespread revel, a rather hard fact added lustre to the bonanza. Because of the comparative steadiness in value of good-quality antiques, vouched for by competent authorities, collecting became a pleasurable hedge against inflation. The anti-inflation theory tended to make many collectors of stern and puritanical conscience feel they were really adding to capital, and not going on a spree.

The Parke-Bernet Gallery, however, feels that a collector should collect primarily for love and use, because *investing* in antiques is as tricky and special a talent as investing in the stock market. Mr. Hyam, in one of his delicious essays put it this way: "We of course believe that the proper place to get something for nothing is the auction room. Look at the gentleman who paid us a mere \$8,000 for a Van Gogh flower piece, and received \$37,000 for it in these rooms a couple of months ago.... He performed an initial act of artistic judgment, and reaped his reward. We would like to be able to reimburse all our faithful buyers in this fashion, even down to the modest fanciers of cup plates. But Providence, much to our regret, must needs introduce an element of chance even into auction-room prices...."

In any case, good times and hard times are profitable times for the auction room. In hard times there are many more forced sales, and while individual prices are down on most items, there are infinitely more items to sell. In good times, there are fewer sales, but collectors will splurge. These facts tend to equalize the gallery's take (now an average of twenty per cent commission) year after year.

The work behind, and before, the presentation and sale of a collection is an onerous, but apparently delightful, preoccupation to the long-coordinated executive staff at Parke-Bernet. Most people considering the sale of a good-size collection get in touch with this

gallery almost automatically—so well is it known. The processing of art property, however, from original owner to final buyer at auction is so involved that the gallery will seldom take only one or a few pieces, and these must be unique and patently salable.

When a collection comes to the attention of the gallery, an appraiser goes to look it over. Most of the executives, in addition to an authoritative knowledge of art and decorations, have specialties. This tends to keep the appraising in the business family.

Many collections, fondly treasured by unknowledgeable heirs are quickly appraised as not up to the Everest standards of Parke-Bernet. And gentle Mr. Hyam feels for them. He wrote: "It is, of course, not always easy to explain why, let us say, an overlay glass paperweight made about 1850 may be worth five hundred dollars, while a mahogany dressing table of this date is unsalable in these rooms."

After the collection is accepted, a date for the sale is scheduled and advertising and publicity are planned (catalogues are often sent to dealers and collectors all over the world—and their validity is in such esteem that fifteen to twenty per cent of the bids are mail order). Sometimes the cataloguing is done *in situ*; more often in warehouse space which the gallery rents for this purpose. Cataloguing is Mr. Hyam's passion. For furniture and art objects, he has three teams of cataloguers; each is composed of a writer-authority, a handler to bring and display the piece for him, and a secretary. Some articles are catalogued (and originally appraised) by outside specialists, perhaps from a museum. Louis Marion supervises the cataloguing of furs and jewellery. Mr. Swann supervises the book catalogues. Dr. Oswald Goetz, who is responsible for the catalogues of paintings, works in a huge, book-lined room at the galleries. A recent visitor to his office was treated to a scene that in one way or another gets frequently played there. A hopeful heir had brought in a painting "by an old master" which had been revered (and repeatedly varnished, too) through three generations of his family. Dr. Goetz

(Continued on page 188)

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Fill glass with ice cubes. Then half fill glass with DUBONNET. Add juice of 1/4 lemon. Add club soda and stir.

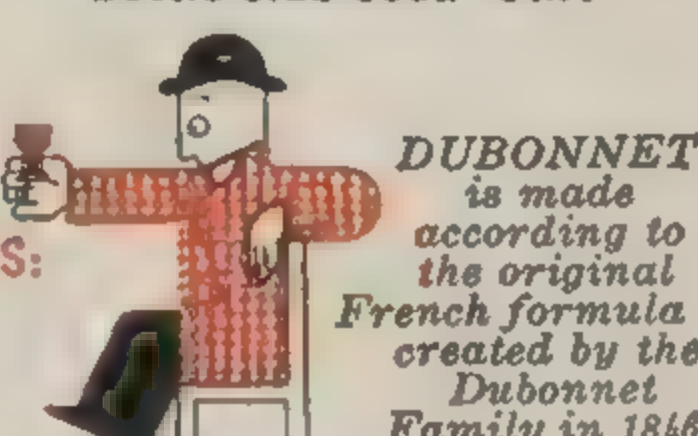
**B DUBONNET COCKTAIL:**  
1/2 DUBONNET—1/2 gin—stir thoroughly with ice, strain, add twist of lemon peel.

**C DUBONNET STRAIGHT:**  
Serve DUBONNET well chilled—don't dilute with ice—add lemon peel twist if desired.

**D DUBONNET ON-THE-ROCKS:**  
Pour DUBONNET over ice cubes—add twist of lemon peel.

**E DUBONNET RICKEY:**  
1 1/2 jiggers DUBONNET, juice 1/2 lime and shell over ice cubes. Add club soda, stir. Decorate with orange slice.

**F DUBONNET PARTY PUNCH:**  
Pour 1 bottle DUBONNET into pitcher. Add 1 pint gin—juice & shells of 6 limes—large bottle club soda—stir.



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how the storm  
blows!)



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## AUCTION BUFFS

(Continued from page 187)

says these paintings are usually "by Van Dyck," but this one looked more like one of Titian's minor capers. Dr. Goetz had tried to go under the varnish, and the lady of the portrait immediately lost an eye, and as the visitor left, a large gold necklace was slipping badly.

The cataloguers do their best to be accurate, and to give the bidders an imposing as well as alluring description. Certainly the high bidder feels more satisfied, whether he has got himself a bargain or a hard-fought prize, if he has some opulent prose to clip from the catalogue and save. An old chaise longue, for instance, might be just a darling old chaise—but it is more important to everyone when it has been written of in these glowing terms: "LOUIS XVI CARVED AND PAINTED LIT DE REPOS, In shell-pink damask. Rectangular-moulded and ribbon-carved frame, with acanthus-carved fluted free-standing columns at corners; guilloche-carved rails, short round fluted tapering legs."

After cataloguing, the collection is dressed up. Paintings are put in top condition by experts. Minor furniture repairs are made in the Gallery's own carpenter shop (major repairs are done outside). Silver is rouged. Glass is sparkled. China washed. Tattered upholstery is replaced. Dull woods are polished. And marble is made gleaming. Then the numbering, the ticketing, and the lot-numbering goes on—while special pieces of interest are photographed in the gallery's own studio to illustrate the catalogues.

And then, when everything is ready, the collection is handed over for display. After the public viewing, the collection goes backstage, for the auction, in a never failing sequence: less important objects first, followed by the big stars, followed in turn by less important objects. An intelligent group of handlers arranges it backstage in a sort of curling snakelike pattern, which smoothly moves forward at the sale, to be presented in scene after well-lighted scene on stage before the auctioneer and the audience.

Parke-Bernet has done a remarkable job in educating the ever-more-scholarly public,

through its standards of acceptance, its accuracy in cataloguing, and its lush displays. And they are always anxious that the amateur collector buys wisely. They feel that the buyer should take these precautions: visit the gallery for inspection; buy a catalogue as a guide; know the size of the piece—and know where and how it can be used; study it for any repairs or small imperfections; get an estimate (gallery attendants have estimate-marked catalogues) to see if the piece is within the reality of the buyer's bank account. While the over-all sum of a total collection is seldom far from the original estimate given the owner before the sale (the Rovensky was one of the happy exceptions), individual estimates vary enough to give every auction a flavour of the gambling room.

To the novice, the actual bidding seems mysterious, perilous, and tricky. Some buyers of expensive rarities have a dealer to do their bidding—not trusting themselves to carry the bid with aplomb to success. But at Parke-Bernet the auctioneers make every effort to have the bidding remain as simple as possible for the amateur—who is by far the largest part of the audience. The opening bid is always clearly and slowly stated and every rise is made as clear—but, through necessity, not as slow. And they never slip into the trade gobbledygook that murks up other types of auctions for the uninitiated. Even so, novice bidders sometimes top their own bids, not realizing they are top, so mysterious is the way of the bidding to the new collector. (However, the auctioneer always corrects a double bid.)

What throws amateurs off is that recognized dealers and collectors often have a subtle, personal system of signals, known only to the auctioneer and assistants. Some pull an ear lobe, or tug at their spectacles, or wink an eye, or slightly raise a catalogue—a code, because they do not want to play an obvious professional fox to a pack of eager amateur hounds, and raise a bid out of proportion. Sometimes the bidding goes on in this quiet way, totally unseen by the audience, but faithfully recorded by the rostrum.

The best advice for the



novice: raise your hand and look squarely at the nearest attendant (he will then watch you constantly through the bidding), and keep raising your hand until you have won the bid, or decided to pick up your marbles. Don't try to get fancy until you are well-enough known, and the auctioneers are automatically looking out for you.

There are always two auctioneers at every sale, one on the rostrum, one beside it. And always there are, besides, several uniformed attendants with their fine Negro voices belling out bids, each taking a small section of the audience and covering it with perfect skill. Sometimes the volley of bidding is almost faster than the eye can see, and all the auction room personnel are snapping their heads back and forth as though watching the ball in the centre court at Forest Hills. At the side of the room, an attendant bids for collectors who are unable to be at the sale. The collector decides on a top bid, before the sale, arranges for it by phone or mail, and the attendant bids in his place (stopping, of course, before the stated amount, if the other bidding stops too).

High bidders can collect their property or arrange for its delivery very soon after the bidding has been closed on a particular item. The delivery room is right next to an office where the bill is paid—and it is a perfect vantage point to watch the emotions of collectors. Some can hard-

ly wait to get their hands on their winnings. Some look gloomy, as though wondering just what that balance is in the old checkbook. Some look happily dazed, or startled, to discover themselves the proud owners of an object they hadn't planned on, but couldn't resist. (Of course it was a bargain—but *where* am I going to put the ten-foot-long break-front?) And some (those who never study catalogues and don't pay much attention generally) are dismayed to find they are legally in possession of a ballroom chandelier, when they thought all the time they were bidding on a girandole.

One giddy woman we know dropped into a sale at the Parke-Bernet, her first time. She waved to some friends, and was soon approached by an attendant with a card asking her name and address. She knew immediately she had inadvertently bought something. When she went downstairs to the office to find out what could possibly be in her surprise package, this light-minded woman had got herself a rather serious rendition of "Elijah and the Ravens," an intricately embroidered silk picture of the eighteenth century. "Funny thing, you know," she said not long ago, in making a confession to a friend, "even in that first, short glimpse of my first auction at Parke-Bernet, I was so impressed, that I came to value that picture more than anything else I have bought with forethought." Mr. Kirby would have liked that.

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## VOGUE'S

### ADDRESS BOOK

for the house presents shown on pages 164-169

Altamira.....	125 East 55th Street, N.Y. 21
Bergdorf Goodman.....	754 Fifth Avenue, N.Y. 22
Bonniers, Inc.....	605 Madison Avenue, N.Y. 22
Bonwit Teller.....	721 Fifth Avenue, N.Y. 22
Cartier.....	Fifth Avenue at 52nd Street, N.Y. 22
Chequer.....	816 Third Avenue, N.Y. 22
Helen Cole.....	963 Lexington Avenue, N.Y. 21
East House.....	1075 First Avenue, N.Y. 22
Galleria.....	143 East 54th Street, N.Y. 22
The Gilded Lily.....	780 Madison Avenue, N.Y. 21
Gunther Jaeckel.....	10 East 57th Street, N.Y. 22
Léon Inc.....	745 Fifth Avenue, N.Y. 22
Lord & Taylor.....	Fifth Avenue and 38th Street, N.Y. 18
Peb's Ltd.....	146 East 58th Street, N.Y. 22
Piazza Montici.....	40 East 51st Street, N.Y. 22
Saks Fifth Avenue.....	Fifth Avenue and 49th Street, N.Y. 22
Serendipity 3.....	234 East 58th Street, N.Y. 22
Steuben.....	718 Fifth Avenue, N.Y. 22
Temptations.....	107 East 60th Street, N.Y. 22
Wakefield-Young Books Inc.....	746 Madison Avenue, N.Y. 21



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drips-dry.

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wee ric-rac in Christmas Red  
or Angel Blue on White,  
3-6x About \$8 7-14 About \$10  
8-16 About \$17

Trude, 740 Mission, San Francisco

**P**resents

to wear *continued*

Below, an evanescence of flowers,  
wood-grown, and as Spanish as *olé!*  
Joya, by Myrurgia.  
Golden pillbox set with a fake  
sapphire. By Hattie Carnegie,  
\$6\*. Saks Fifth Avenue.



Right, a modern blend  
with a brilliant personality—  
Ma Griffe, by Carven.  
Ring of pavé rhinestones,  
a domed fake pearl.  
By Joseph Mazer, \$20\*.  
Jay Thorpe.



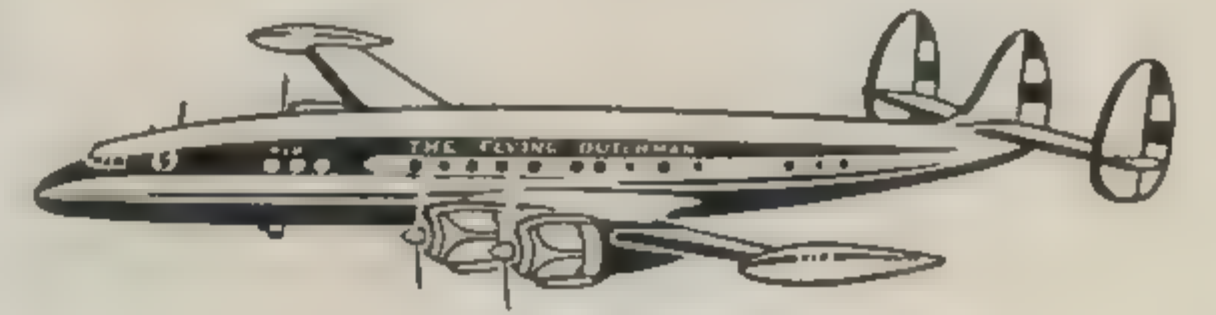
Above, a vivid lasting  
perfume of flowers, rare  
woods. Incanto, by  
Simonetta. Cuff-bracelet  
dipped in 18-carat  
gold. By Luciana,  
at Altman's.



Left, bouquet of jasmine, roses,  
and sandalwood. Aureate, by  
Dorothy Gray. The drop earrings:  
starry rhinestones and  
fake canary diamonds.  
By Castlecliff, \$10\*.  
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Buffalo, N. Y.....Joseph's  
Caldwell, N. J.....J. M. Towne & Co.  
Chicago, Ill.....Bramson's  
Oak Park, Ill.....Bramson's  
Evanston, Ill.....Bramson's  
Evergreen Park, Ill.....Bramson's  
Clearwater, Fla.....Continental Shoppe  
Daytona Beach, Fla.....Casually Yours  
Denver, Colo.....Cates First Avenue  
Detroit, Mich.....The J. L. Hudson Co.  
Geneva, Ill.....The Little Traveler  
Glens Falls, N. Y.....Merkel & Gelman  
Harrisburg, Pa.....Mary Sachs  
Honolulu, T. H.....Liberty House  
Kalamazoo, Mich.....Gilmore Bros.  
Kansas City, Mo.....Swanson Inc.  
Lancaster, Pa.....Mary Sachs  
Lubbock, Texas.....Hemphill-Wells Co.  
Miami, Fla.....Burdine's  
Newark, N. J.....Hahne & Co.  
New Haven, Conn.....Moline's  
New Orleans, La...D. H. Holmes Co. Ltd.  
Newport News, Va. Nachman's Dept. Store Inc.  
New York, N. Y.....Best & Co.  
Norfolk, Va.....Naivette Shoppe  
Parkersburg, W. Va.....Broida's  
Philadelphia, Pa.....John Wanamaker  
Pittsburgh, Pa.....Kaufmann's  
Portland, Ore.....Nicholas Ungar, Inc.  
Richmond, Va.....Thalhimer's  
Rochester, N. Y.....B. Forman & Co.  
San Antonio, Texas.....Frost Bros.  
San Francisco, Calif.....City of Paris  
Sarasota, Fla.....Town and Country  
Spokane, Wash.....Hannah Kohn  
St. Louis, Mo.....Stix Baer & Fuller  
St. Paul, Minn.....Field-Schlick  
Tucson, Ariz.....The Ramada  
Tulsa, Okla.....Vandever's  
Wellesley, Mass.....Anne Starr Inc.  
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## GOSSIPY MEMO ON TRAVEL: PACIFIC LOG

(Continued from page 160)

starched white uniform and cap, looking like a nurse, brings tea and thin slices of buttered bread. Breakfast, served in the dining room by waitresses who seem as freshly starched as their dresses, is a seven course affair and includes Weetbix, Waikato Bacon, Roast Prime Ribs of Beef, Roast Loin of Hogget, Fried Fillet Schnapper.

**Fourth Hop:** Auckland to Sydney, Australia, on TEAL. The ground crew officers, in navy blue, stand at attention as plane moves down the field. Flight time about four and a half hours, \$118. Afternoon tea served with sandwiches and biscuits. Seagoing transportation: Orient, and now Matson adding Auckland and Sydney as stops on one of their big cruises. About three days, \$155 to \$475. Hotel: The Wentworth, a spacious hotel with bedrooms that also have a large sitting-room alcove, complete with low refrigerator, radio; good tiled bathrooms. Single rooms, from \$7.

**Fifth Hop:** Sydney to Manila, The Philippines, on Qantas. Flight time about twelve hours, with one stop at Darwin; \$353. (Sydney to Darwin is almost the same distance as New York to San Francisco.) Darwin airport, handsome, new, with baths and showers, is air-conditioned as Darwin climate ranges from warm to hot. Hotel: The Manila Hotel, an enormous block of a hotel, air-conditioned, with service that seems to go on twenty-four hours a day. Several restaurants, serving different kinds of food, including superb Chinese dishes. Swimming pool, many shops; from \$13.

**Sixth Hop:** Manila to Hong Kong on Philippine Air Lines. Flight time about two and a half hours on a Viscount which is pale blue with yellow draperies inside; taped music plays softly and constantly, with especial devotion for "Le Temps des Lilas" and "Would You Like to Take a Walk." Good food. The approach to Hong Kong is a Cinerama thrill; \$80. Other airlines: Pan American, Qantas. Seagoing transportation: American President, about two days, \$84 to \$320. Hotels: Peninsula Hotel, "on Kowloon side." On either side of the entrance of this large, extremely comfortable hotel are lounges for tea and drinks. Rooms are air-conditioned, and have electric punkahs, radios, and, in the bathrooms, great towels with the inscription "Shanghai and Hong Kong Hotel." Its restaurant is the best in town; caviar, naturally, in eagle-shaped ice forms. Single rooms, from \$5. The Repulse Bay Hotel, "on Hong Kong side," is a wonderful white place, like a Riviera hotel; before breakfast one can go swimming in Repulse Bay. Golf around the corner. Single rooms, from \$5.

(Continued on page 193)

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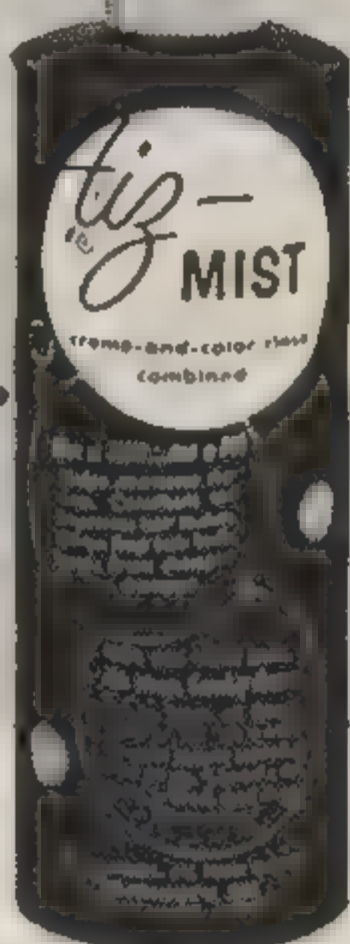
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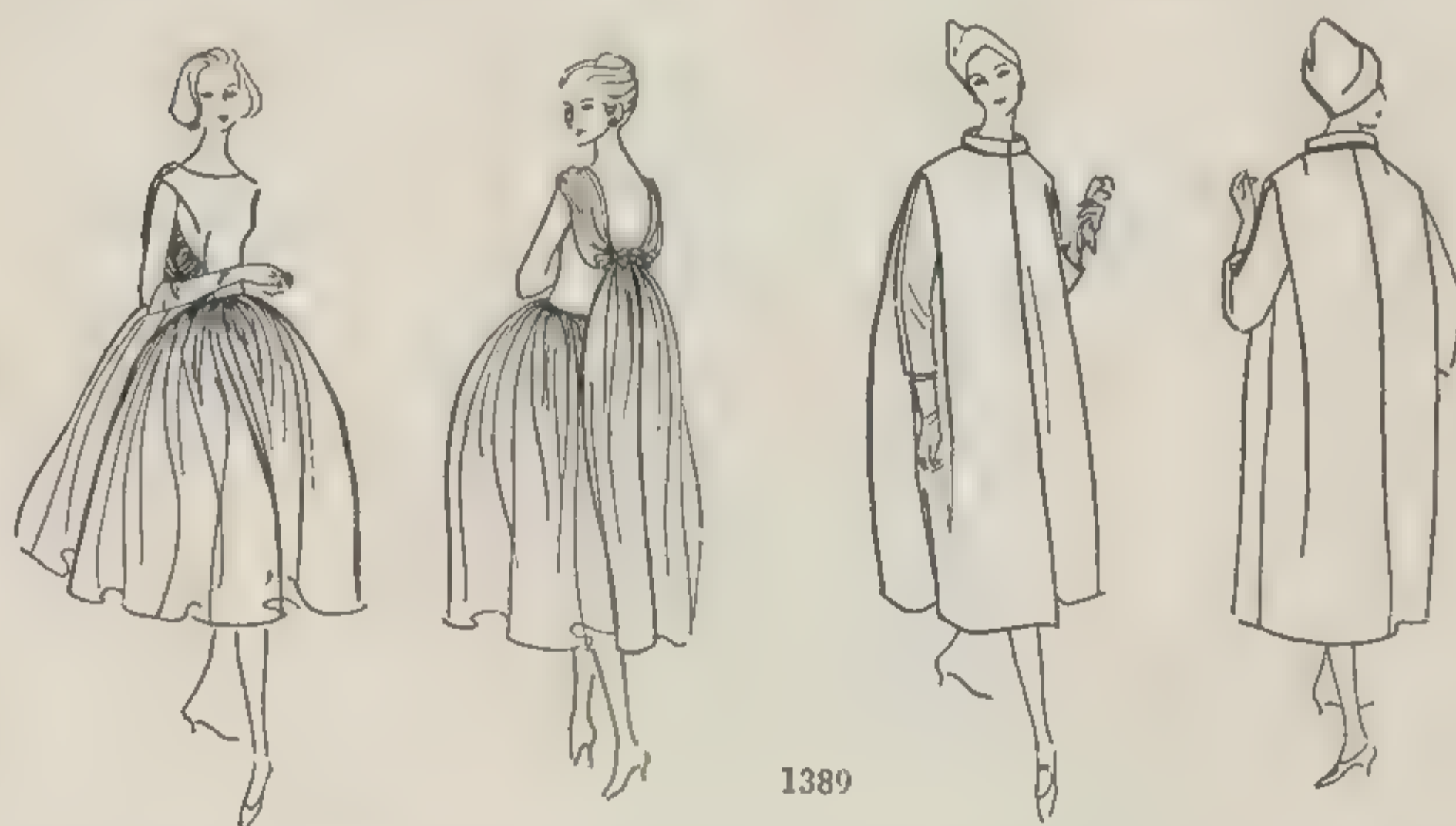
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Canadian Distributor: Walter Fielding, Inc., Montreal



## VOGUE PATTERNS

(Back views, sizes, yardages of the Patterns on pages 146-147)

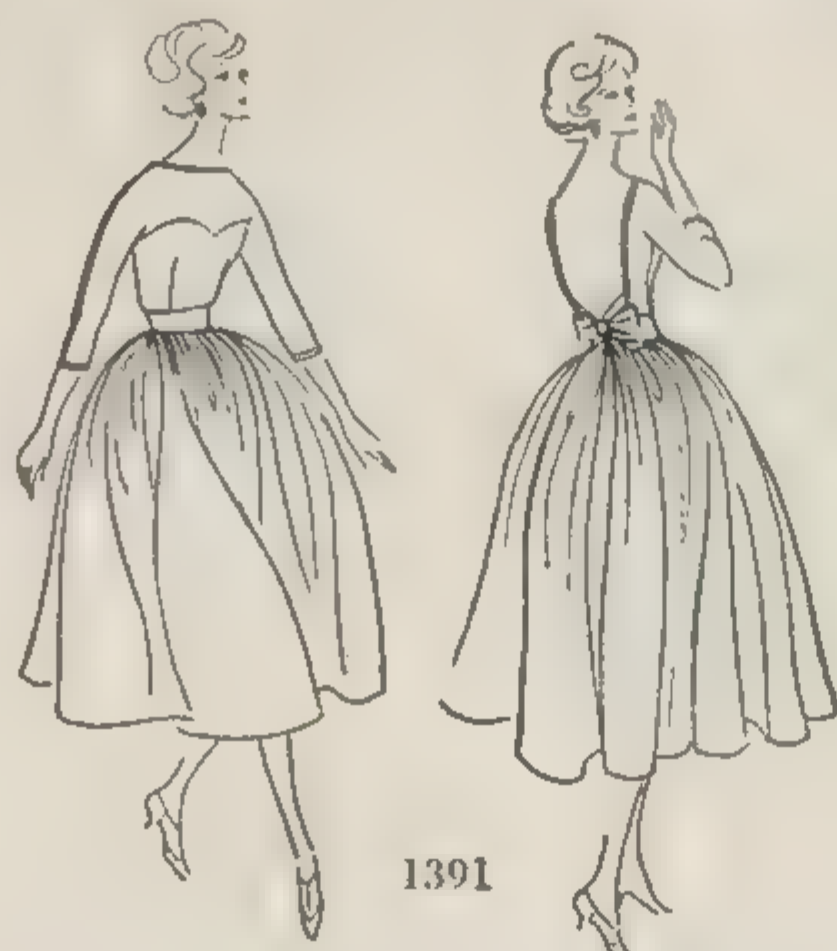


**Pattern 1389.** Costume consisting of dress and coat, to copy from Patou original. Both, in sizes 10 to 18 (31 to 38). To make the dress in size 14, you'll need 16½ yds. of 39" fabric without nap (this doesn't include fabric for the contrasting bodice-front). The coat takes 4¼ yds. of 50" fabric with nap (including fabric for bodice). Price: \$3.



**Pattern 1388.** Nina Ricci late-day dress, with a bateau neckline and a full belled skirt. In sizes 10 to 18 (31 to 38). To copy this dress in size 14, you'll need 3 yards of 50-inch fabric with nap. Price: \$2.50.

**Pattern 1386.** Floor-length dinner dress, with tiny sleeves, drapery to one side, by Grès. In sizes 10 to 18 (31 to 38). This dress, in size 14, calls for 6½ yds. of 39-inch fabric—with or without nap. \$2.50.

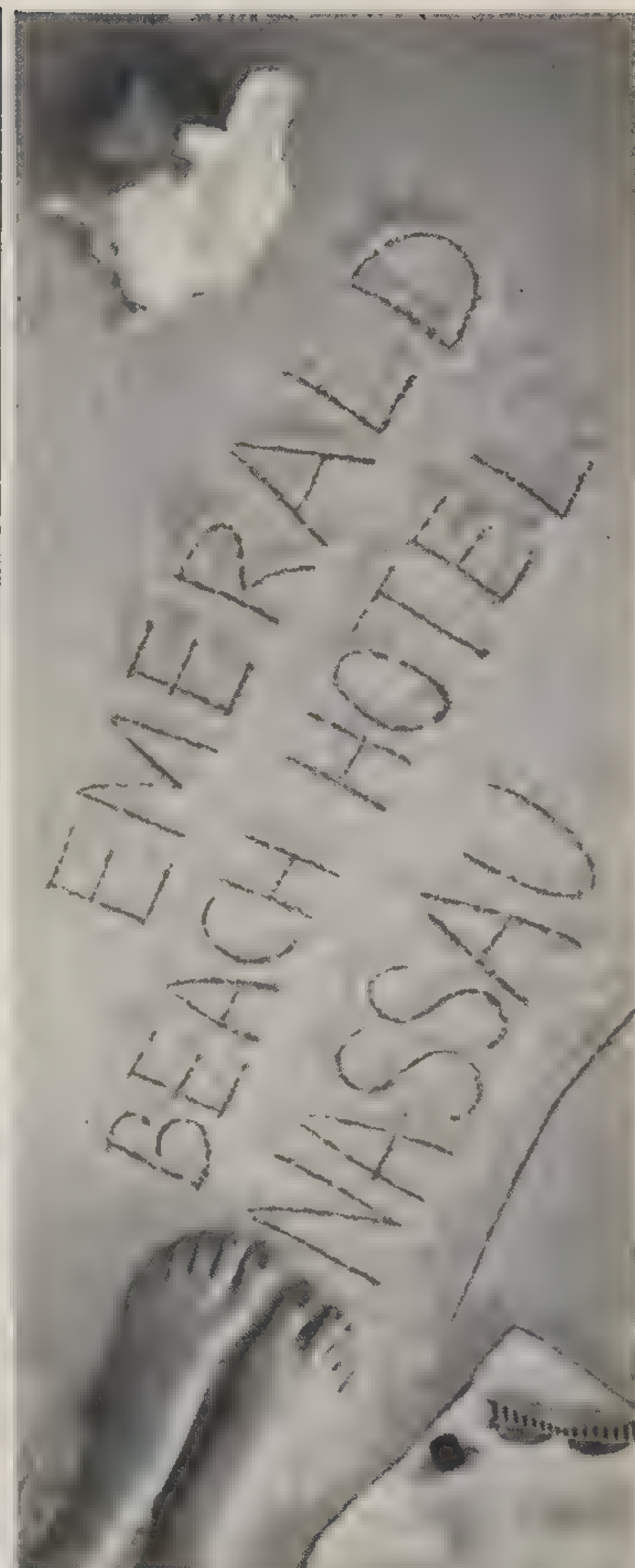


**Pattern 1391.** Day-length evening dress, by Heim. Sizes 10 to 18 (31 to 38). For size 14: 9¾ yds. of 35" fabric without nap. Contrasting sash: ¾ yd. of 39" fabric. \$2.50.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax. These patterns will be sent third-class mail. If you desire shipment first-class mail, please include 5c additional for each pattern ordered.

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It appears in the first of the month issues throughout the year, and in the fifteenth of the month issues of January, February, March, and April.

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STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (TITLE 39, UNITED STATES CODE, SECTION 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF *Vogue* (Incorporating *Vanity Fair*) published semi-monthly (except in the months of May, June, July and December when it is published monthly) at Greenwich, Conn., for October 1, 1957.

1. The names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, Iva S. V.-Patcévitch, Greenwich, Conn.; Editor, Jessica Daves, Greenwich, Conn.; Managing Editor, Carol Phillips, Greenwich, Conn.; Business Manager, Harold G. Meyer, Greenwich, Conn.

2. The owner is: The Condé Nast Publications Inc., Greenwich, Conn. Stockholders: Nast Ltd., 37 Golden Square, London W. 1, England (Stockholders of Nast Ltd.: I. S. V.-Patcévitch, 420 Lexington Avenue, New York 17, N. Y.; Charles Coudert Nast, 420 Lexington Avenue, New York 17, New York; Harry W. Yoxall, Michael Berry, and Seymour Berry Camrose, 37 Golden Square, London W. 1, England); Charles C. Nast, 420 Lexington Avenue, New York 17, N. Y.; Francis N. Ehrenberg, 207 Everit Avenue, Hewlett Harbor, N. Y.; Blanchard Press, Inc., 418 West 25th Street, New York 1, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Manufacturers Trust Company, 55 Broad Street, New York 15, New York (Note Holder).

4. Paragraphs 2 and 3, above, include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

(Signed)

Harold G. Meyer, Business Mgr.

Sworn to and subscribed before me this 30th day of September, 1957.

(Seal) Frank A. Sweet, Notary Public.  
(My commission expires April 1, 1962.)

## GOSSIPY MEMO

(Continued from page 191)

**Seventh Hop:** *Hong Kong to Macao by ship, a rather small, but white and tidy affair, with air-conditioned cabins; delicious meals on deck served by Chinese stewards who speak no English but have English steward manners. Sailing time, about two and a half hours; Tak Kee Shipping & Trading Co., Ltd.; about \$7 round trip. Hotels: Bela Vista Hotel, a pretty and charming white inn on top of one of the seven hills; dancing in the open air to a Filipino band, playing rock and roll. Single rooms, from \$4. Hotel Riviera, one of the best in town. Single rooms, from \$5. Note: The two languages are Portuguese and Chinese.*

**Eighth Hop:** *Hong Kong to Tokyo on Northwest Orient Airlines. Flight time about eight hours; \$188. The pretty stewardesses, one Chinese and one Japanese, serve delicious meals, cool juices. Other airlines: Pan American, Canadian Pacific, Japan, BOAC. Seagoing transportation: American President, about five days, \$160 to \$618. Hotels: At Tokyo, The Imperial Hotel, its bricks the colour of cranberries. A Western hotel, it stands squat and solid behind a pink lotus pond. Air-conditioned and heated, its rooms are as compact as a ship cabin. Four restaurants, twenty-one shops, and the important Mr. Odawara who packs and dispatches purchases for home shipment; it is all done efficiently and with a grin. Staff of 650. Single with bath, about \$7 a day, plus 10% service charge. Practically no tipping. Ryu-Mei-Kan, a Tokyo hotel, near the Ginza on a little canal. A Japanese inn, quiet, narrow, deep, and two stories high. After leaving your shoes at the entrance and putting on slippers, you walk on deep blue velvet carpets to your room. Maids bring in mattresses at night and serve all meals in the room. Radio, telephone, view of private garden, electric fan or heaters. Bathrooms, Japanese or Western style, down the hall. For a single, about \$7 a day. In Kyoto, the Miyako Hotel. (Reached by Japan Air Lines plane, which provides both a magnificent view of Mt. Fujiyama and a delicious Japanese box lunch with wheat tea. The plane only goes as far as Osaka; two hours, \$16. From Osaka to Kyoto takes about an hour by car.) The hotel, built on the side of a hill, is a Western hotel, with two Japanese-style cottages. Swimming pool and tennis court on the seventh floor level. Air-conditioned, heat, private baths. About \$7 a day for a single with bath.*

**Final Hop:** *Tokyo to New York on Northwest Orient Airlines, which flies the Northern route, the shortest and quickest. Flight time about twenty-seven hours; \$825. As boarding time is usually late in the afternoon or early evening, cocktails are served, followed by a delicious hot dinner: perhaps Kobe beef, salad, vegetables, followed by American ice cream. Plane has some berths. If you leave Tokyo on Friday night, you arrive at Anchorage, Alaska on Friday morning: the hocus-pocus of the international date line does this. Customs at Seattle. Champagne supper on the way to New York and breakfast in bed. Straight comfort all the way. Note: Making the Pacific whirl, it is far less expensive to go to one airline and let it book you through on one complete flying trip, even though you go on various airlines. The through rate, for example, from New York to New York is \$2,050, which is much less than the total of the separate rates given in these "hops."*

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## THE CLOTHES - PLAN

(Continued from page 111)

sweater-and-skirt life, with either  
of the tweed suit skirts.

If we had to name one dress  
to be the key dress, our choice  
probably would be the knitted  
linen dress on page 114—one of  
the true, year-round wonders of  
today's fashion, a dress naturally-  
thermostatic.

We took afternoon dresses  
in such things as chiffon—with  
chiffon, doesn't matter what the  
season is. We took short evening  
clothes and a long evening dress,  
the latter on the theory that even  
if you need it only once during a  
trip, once is reason enough to have  
it along. We took hot-weather  
clothes in fresh new combinations,  
as you'll see on page 112. Ditto,  
the beach and sun clothes. We  
took gloves in leather, in the  
mocha-doeskin range of browns  
and beiges; a pair of black  
gloves; several pairs in white;  
and a nice tidy little collection of  
fresh white cotton gloves for the  
"summer" cities. Shoes could add  
up to something like nine or ten  
pairs, with brown satin sandals  
the dinner-evening heroines. (To  
see a group of pleasant optional  
choices for day and walking  
shoes, look back to pages 94 and  
95.) We took a mink jacket—we  
call it our mink passepartout.  
While it could have been another  
fur, could have been in another  
shape (a stole, for instance), we  
found that a "little" fur of some  
such description is practically a  
fashion-indispensable in travel.

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